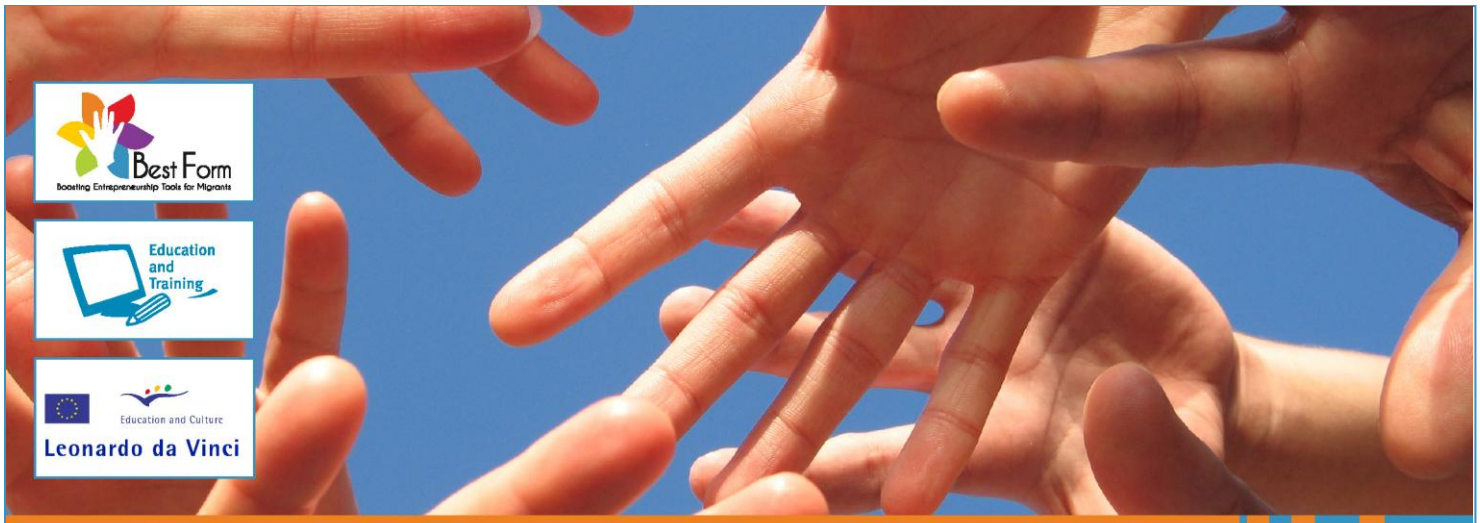

Boosting Entrepreneurship Tools for Migrants - BEST FORM

WHAT IS BEST FORM?

Best Form is a two year project seeking to improve business advisers' cultural and interpersonal competences to deal more efficiently with immigrant entrepreneurs. It also aims to introduce business advice services in immigrant-related associations, empowering them to foster entrepreneurship among immigrants. The project is inspired by the **Community-Based Business Support (CBBS) model** implemented in the United Kingdom. The model adapted to national contexts will be **tested in Portugal and in Italy, in the winter of 2012**. Also, an **International Seminar will be held in Romania, in April 2012**, to present BEST FORM tools and results.

WHAT ARE THE AIMS OF BEST FORM?

- ✓ **enhance the skills of business advisers** dealing with immigrant entrepreneurs;
- ✓ **train new business advisers** within immigrant communities;
- ✓ **boost immigrant entrepreneurship** by implementing business advice activities oriented to immigrant communities;

WHAT BEST FORM WILL DELIVER?

- ✓ a **Support Handbook**, that will help the trainees during the learning process;
- ✓ a **Guideline Handbook**, that will support the trainers in their teaching activities;
- ✓ an **Interactive Tool**, allowing the share of concrete experiences among new and existent business advisers.

WHO BEST FORM WILL ADRESS?

- ✓ **members of immigrant communities**, already providing business advice or willing to do that;
- ✓ **business advisers** willing to enhance their cultural and/or interpersonal skills to deal with immigrant entrepreneurs;
- ✓ BEST FORM will also indirectly help **immigrant entrepreneurs** willing to open, develop and/or expand their own business, especially those in need of support for their business activities.

WHO ARE BEST FORM PARTNERS?

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