Projects and Products Portal for Leonardo da Vinci

New Skills for Women (Re) Integration in the Labour Market

2010-1-PT1-LEO05-05167

http://www.adam-europe.eu/adam/project/view.htm?prj=7613

Project Information

Title: New Skills for Women (Re) Integration in the Labour Market

Project Number: 2010-1-PT1-LEO05-05167

Year: 2010

Project Type: Transfer of Innovation

Status: granted

Country: PT-Portugal

Marketing Text: The overall objective of the project is to transfer innovative training methodologies to improve guidance and counselling, vocational and professional training in EU for women returning to work after a hiatus in their
careers, as a result of maternity, illness, unemployment, or who are in a situation of self-employment. www.nsforwomen.eu

Summary: The main goal of project is to empower people in inclusive societies. The acquisition of new skills, fostering creativity and innovation, the development of entrepreneurship and a smooth transition between jobs will be crucial in a world that offers more job opportunities for those who show greater adaptability.
The overall objective of the project is to transfer innovative training methodologies to improve guidance and counseling, vocational and professional training in EU for women returning to work after a hiatus in their careers, as a result of maternity, illness, unemployment, or who are in a situation of self-employment.
The project aims at fostering the use of ICT and wishes to encourage the use of these tools applied to this target group to improve the quality of learning, provide access to resources and services online, providing feedback on progress and create the conditions for increasing skills and selfesteem of women in situations of crisis and with difficulties in gaining access to a profession.
During the project, a range of dissemination and exploitation activities will involve the project target groups (women, counseling, facilitators, VET providers and social partners) that will promote and insure a shortterm impact of the project.
The involvement of the consortium with other national, regional/local authorities in the VET field will insure, in the short and long term, the transfer and exploitation of the project results.
The involvement of different countries in the consortium, with the same goal and diverse experiences will be also another important factor to ensure the impact and sustainability of the project, through the promotion of their activities and the added value of tangible and intangible outcomes.
Still concerning the impact and giving the players the opportunity to participate actively in an integrated network in the EU countries, we will provide training methodologies to improve guidance and counseling, vocational and professional training in EU for women returning to work after a hiatus in their careers.

Description: The European Year of Equal Opportunities for All, held in 2007 and a European scale, reinforces the idea that it is necessary to combat the multiple discrimination, in
particular and to promote equal opportunities.
In Europe, women returning to the labour market are a significant part of the labour force available. However, these women are often overlooked in statistics, especially when they are not registered as unemployed.
Statistics show that, on average, women have 40% less chances, comparing with man, to be offered them a position, which illustrates the difficulties that women face when returning to the labour market, including their exclusion from it.
The project wants to give women who somehow find themselves, voluntarily or involuntarily unemployed, skills to integrate the labour market again: through the creation of self-employment or with the acquisition of
new skills in the areas of ICT and entrepreneurship which will enable them to perform computing tasks on the user's perspective.

Themes:
** ICT
** Lifelong learning
* Open and distance learning
* Equal opportunities

Project Information

Sectors:	*** Information and Communication
Product Types:	open and distance learning teaching material website
Product information:	-Study of Best Practice of online training solutions -e- learning Platform -Women's Training Action -e-coaches training course -E-Portfolio -Serious Game
Projecthomepage:	www.nsforwomen.eu

Project Contractor

Name:	APMP - Association for promotion of multimedia and digital society
City:	Lisbon
Country/Region:	Lisboa
Country:	PT-Portugal
Organization Type:	association/non-governmental organisation
Homepage:	http://www.apmp.pt

Contact Person

Name:	Teresa Valente
Address:	Edificio World Trade Center, Av. Do Brasil n. 1 - 8 andar
City:	Lisbon
Country:	PT-Portugal
Telephone:	00351 21 7923821
Fax:	00351 21 7923821
E-mail:	teresa.valente@apmp.pt
Homepage:	http://www.apmp.pt

Coordinator

Name:	APMP - Association for promotion of multimedia and digital society
City:	Lisbon
Country/Region:	Lisboa
Country:	PT-Portugal
Organization Type:	association/non-governmental organisation
Homepage:	http://www.apmp.pt

Contact Person

Name:	Teresa Valente
Address:	Edificio World Trade Center, Av. Do Brasil n. 1 - 8 andar
City:	Lisbon
Country:	PT-Portugal
Telephone:	00351 21 7923821
Fax:	00351 21 7923821
E-mail:	teresa.valente@apmp.pt
Homepage:	http://www.apmp.pt

Partner

Partner 1

Name: TEMPO TRAINING & CONSULTING
City: Ostrava
Country/Region: Moravskoslezsko
Country: CZ-Czech Republic
Organization Type: others
Homepage: http://www.tempo.cz

Partner 2

Name: Forschungsinstitut Betriebliche Bildung (f-bb) gGmbH
City: Nürnberg
Country/Region: Bayern
Country: DE-Germany
Organization Type: others
Homepage: http://www.f-bb.de

Partner 3

Name: Institut fur technologieorientierte Frauenbildung
City: Kassel
Country/Region: Hessen
Country: DE-Germany
Organization Type: others
Homepage: http://www.frauencomputerschule-kassel.de

Partner 4

Name: ISOB Institut fuer sozialwissenschaftliche Beratung GmbH
City: Regensburg
Country/Region: Bayern
Country: DE-Germany
Organization Type: others
Homepage: http://www.isob-regensburg.net

Partner

Partner 5

Name:	i-Lion Learning Solutions B.V.
City:	TILBURG
Country/Region:	Noord Brabant
Country:	NL-Netherlands
Organization Type:	others
Homepage:	http://www.i-lion.nl

Partner 6

Name:	Webwise - Soluçoes Informaticas Empresariais
City:	Lisbon
Country/Region:	Lisboa
Country:	PT-Portugal
Organization Type:	others
Homepage:	http://www.webwise.pt

Products

1 Study of Best Practice of online training solutions

2 E-learning Platform

3 Women's Training Action

4 e-coaches training course

5 E-Portfolio

6 Serious Game

Product 'Study of Best Practice of online training solutions'

Title:	Study of Best Practice of online training solutions
Product Type:	others
Marketing Text:	As an element to contribute to increase our knowledge in this field, this report offers an analysis of the situation and prospects of practices of E-Learning training in the partner countries along with some reflections on the potential of selected aspects of E Learning didactics, as serious gaming, for the further development in the field. A reflection on the specific learning needs of women returning to the labor market is another part of this paper. Finally some recommendations for the technical design of the learning platform to be created by the project concludes the report.
Description:	The structure of the Study of Best Practice of online training solutions: Initially we will present a draft framework of the aspects that motivated the project approach (author APMP). Chapter one describes E-Learning on the educational system (APMP) Chapter two makes a reference about the serious game as a creative learning (ISOB based on reporting by i-Lion) Chapter tree, four, five and six comprise of a comparative analysis of the state of the art of E-learning in the different countries of the partnership: a perspective of Current E-Learning Market in Portugal, followed by Germany, the Czech Republic and the Netherlands (partner reports edited by ISOB) A guide to support the production of content for E-Learning training - technical comparisons and LMS and E-Learning platforms comparison – concludes this repor
Target group:	women who somehow find themselves, voluntarily or involuntarily unemployed; e-coaches
Result:	A report of best practices
Area of application:	This Report is used for support the production of content for E-Learning training actions
Homepage:	www.nsforwomen.eu
Product Languages:	English

Product 'E-learning Platform'

Title:	E-learning Platform
Product Type:	website
Marketing Text:	Learning on-line: challenges and opportunities. Platform to manage the system learning: contents – courses – learning paths; students – classrooms
Description:	web platform specially conceived to distribute contents and organize them into courses with flexibility, allowing to adapt each learning path to the specific needs of a population. This platform presents the following areas and features: manage users; define different roles (administrator; trainer and student/trainee); create classrooms; define training paths, associating dates and time access; following students activity; make associate documents to lessons and courses; evaluate students; pdfs generator to certificates; features defined according to each profile; communication tools: messaging and chats.
Target group:	coaches/trainers / users (women) who wants to have new knowledge and skills (soft-skills; management skills and ICT skills) indispensable in the actual labor market.
Result:	e-Learning Platform / Learning Management System (LMS)
Area of application:	Training; associations
Homepage:	http://lmspt.nsforwomen.eu/Portal/
Product Languages:	Portuguese German English Czech

Product 'Women’s Training Action'

Title:	Women’s Training Action
Product Type:	open and distance learning
Marketing Text:	elearning course targeted at women (longterm unemployed and/or from sectors other than those related to ICT) who had a hiatus in their careers
Description:	The basic modules of the course for women are set as follows: Module 1: How to Use the World Wide Web Module 2: LMS for Beginners Module 3: Self-Management Module 4: Time Management and Managing Tasks Module 5: Searching for and Finding Information on the Internet Module 6: Setting up Your Own Business: Business Plans Module 7: Setting Up Your Own Business: Time- Resources – Financial Planning Module 8: Country-specific module (optional)
Target group:	women (longterm unemployed and/or from sectors other than those related to ICT) who had a hiatus in their careers
Result:	Contents for a e-learning course atrget at women
Area of application:	Training
Homepage:	http://lms.nsforwomen.eu/Portal/
Product Languages:	German Portuguese Czech English

Product 'e-coaches training course'

Title:	e-coaches training course
Product Type:	open and distance learning
Marketing Text:	e-coaches training course, to ensure that they are able to use the LMS platform of the course and that they are familiar with the knowledge presented in the module for women.
Description:	The course for e-trainers was divided into modules as follows: Module 0: LMS for Lecturers Module 1: Web 2.0 Module 2: Twitter and Wikis Module3: Other Interactive Elements Module 4: Chat, Skype & ICQ Module 5: Netiquette Module 6: Elements of E-coaching Module 7: Country-specific module (optional)
Target group:	e-coaches, trainers
Result:	training course target for e-coaches
Area of application:	training
Homepage:	http://lms.nsforwomen.eu/Portal/
Product Languages:	German Portuguese Czech English

Product 'E-Portfolio'

Title:	E-Portfolio
Product Type:	program or curricula
Marketing Text:	Blueprint of an e-portfolio to record personal growth in terms of behavior and emotional development.
Description:	E-portfolios are a valuable learning and assessment tool. An e-portfolio is a digitized collection of artefacts including demonstrations, resources, and accomplishments that represent an individual, group, or institution. This collection can be comprised of text-based, graphic, or multimedia elements archived on through the website and other electronic media such as a DVD. An e-portfolio is more than a simple collection—it can also serve as an administrative tool to manage and organize work created with different applications and to control who can see the work. E-portfolios encourage personal reflection and often involve the exchange of ideas and feedback
Target group:	women who somehow find themselves, voluntarily or involuntarily unemployed
Result:	E-portfolio (blueprint) and online version editable of the e-portfolio
Area of application:	assessment of learning and competences
Homepage:	http://www.nsforwomen.eu/Portal/en-GB/portfolio_en.aspx
Product Languages:	Portuguese English

Product 'Serious Game'

Title:	Serious Game
Product Type:	others
Marketing Text:	serious gaming with the aim on emotional development of the target group Serious games was design for a primary purpose of pure entertainment and reinforcement of pedagogic careers skills in simulation activities and education program.
Description:	The Blue print of a Serious Game, have the subject of Hotel ‘Dreams and Deals’.
Target group:	women who somehow find themselves, voluntarily or involuntarily unemployed; trainers and e-coaches
Result:	Blueprinmt of a Serious Game and a Video DEMO
Area of application:	entretainment and stimulation of pedagogic skills
Homepage:	http://www.nsforwomen.eu/Portal/en-GB/portfolio_en.aspx
Product Languages:	English

Events

New Skills for Women (Re) Integration in the Labour Market - Private International Seminar

Date	14.09.2011
Description	New Skills for Women (Re) Integration in the Labour Market Private International Seminar 14h30-15h00-Welcome and framework of the project: Teresa Valente, Secretary General of APMP - Multimedia Association, promotor of the project NSFORWOMEN 15h00 – 15h45 - Maria do Céu Ferreira, Presentation of the training platform of the project NSFORWOMEN and unit learning example 15h45-16h00 Coffee-Network 16h00-16h30 - Portuguese Association of Women Entrepreneurs (APME) - feedback on success stories 16h30 – 17h00 - NEW TECHNOLOGIES IN TEACHING/TRAINING: Prospects and Challenges – Natália Oliveira - IEFP (Employment and Professional Training Institute) – Sintra´s Vocational Training Centre 17h00 – 17h30 – E-Learning and the experience of Universidade Aberta (UAb) – Teresa Cardoso
Target audience	women unemployed, training centers, vocational centers, trainers, teachers, employment centers
Public	Closed event
Contact Information	geral@apmp.pt
Time and place	Lisbon , 14 September 2011