

Creative tools

2009-LDV_TOI_513

<http://www.adam-europe.eu/adam/project/view.htm?prj=7546>

Projektinformationen

Titel: Creative tools
 Projektnummer: 2009-LDV_TOI_513
 Jahr: 2009
 Projekttyp: Innovationstransfer
 Status: laufend
 Land: BE-Belgien
 Marketing Text: THINKKIT brings together inspiring ideas for making entrepreneurs more creative and creatives more entrepreneurial.

Stimulating new and developing businesses is an exciting field to be involved in, and entrepreneurial creativity has gained a lot of attention in recent years for its powerful contribution to business growth. That's why Flanders District of Creativity, Creative Industries Development Agency, Chamber of Commerce and Industry of Terrassa and Creative Tampere – from Flanders, UK, Spain and Finland respectively – got together to see what they could pool from their years of experience. This project is funded by the European Commission's Lifelong Learning Programme.

Zusammenfassung: The Creative Tools projects wants to disseminate tools/training material that have been developed in the partner regions and make them more widely available. The project partners - Flanders DC, CIDA, Ideone and La Cambra- will each bring in one developed and tested tool from his/her region in the field of creativity or entrepreneurship. Each tool will be translated and adapted to the socio-economic and cultural identity of the regions involved. And per project partner language a toolbox, integrating the 4 tools, will be developed and produced, as well as a website providing an online toolbox. During the project train-the-trainer events will be set up for consultants and VET trainers, in order to make them familiar with the new tools. After which they will have to test them in a business or educational environment with entrepreneurs, employers and employees. The main objective is thus making enterprises aware of the importance of entrepreneurial creativity and making companies in the creative sector familiar with entrepreneurial skills.

A transnational Steering Committee will be established to manage the partnership and its' activities as a whole. Each region involved in the partnership will have one representative on the Steering Committee, the chair will be the representative of Flanders DC.

The long term impact of this projects consists of:

- * Making entrepreneurial and creativity skills widely recognised as important skills in an innovation driven economy.
- * Introduce new tools and methodes in the VET system and for consultants active in the field of business development and/or creative sectors
- * Improve the creativity competences of entrepreneurs.
- * Improve the entrepreneurial competences of the creative class.

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Themen: *** Lebenslanges Lernen
*** Unternehmen, KMU
** Nutzung und Verbreitung von Ergebnissen
** Weiterbildung
* Arbeitsmarkt
* Hochschulbildung

Sektoren: *** Erbringung von Sonstigen Dienstleistungen
** Erziehung und Unterricht
* Kunst, Unterhaltung und Erholung

Produkt Typen: CD-ROM
Module
Lehrmaterial
Homepage

Produktinformation:

Projektwebseite: www.thinkkit.org

Vertragnehmer

Name: Flanders District of Creativity
Stadt: Leuven
Land/Region: Vlaams Brabant
Land: BE-Belgien
Organisationstyp: National Agency
Homepage: <http://www.flandersdc.be>

Kontaktperson

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Homepage: <http://www.flanderdsdc.be>

Koordinator

Name: Flanders District of Creativity
Stadt: Leuven
Land/Region: Vlaams Brabant
Land: BE-Belgien
Organisationstyp: National Agency
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Kontaktperson

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E-Mail: sara.pieters@flandersdc.be
Homepage: <http://www.flanderdsdc.be>

Partner

Partner 1

Name: Ideone OY
Stadt: Tampere
Land/Region: Väli-Suomi
Land: FI-Finnland
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: <http://www.creativetampere.fi>

Partner 2

Name: La Cambra Terrassa
Stadt: Terrassa
Land/Region: Cataluna
Land: ES-Spanien
Organisationstyp: Kammer
Homepage: <http://www.cambraterrassa.es>

Partner 3

Name: CIDA
Stadt: Huddersfield
Land/Region: West Yorkshire
Land: UK-Vereinigtes Königreich
Organisationstyp: andere
Homepage: <http://www.cida.org>

Produkte

1 Thinkkit

Produkt 'Thinkkit'

Titel: Thinkkit

Produkttyp: Lehrmaterial

Marketing Text: THINKKIT brings together inspiring ideas for making entrepreneurs more creative and creatives more entrepreneurial.

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Beschreibung:

Zielgruppe: Consultants = creativity consultants, business consultants, innovation advisors, VET teachers active in the field of entrepreneurship, business development and/or creative sectors

Resultat:

Anwendungsbereich:

Homepage: www.thinkkit.eu

Produktsprachen: Englisch