



# inma

INNOVATION MANAGEMENT AGENTS

## NEWSLETTER 02



Project funded by the National Spanish Agency for European Educational Programmes (OAPEE) with the support of the Lifelong Learning Programme of the European Union

## INMA NEWSLETTER No. 2

August 2012

### PRESENTATION

After a year and a half of intense work, and about to start the final stage meeting the set objectives, we present the second newsletter of INMA Project- European Innovation Management Agents, funded by the National Spanish Agency, Autonomous Agency for European Educational Programmes (OAPEE) through the Lifelong Learning Programme of the European Union.

This newsletter will report on the changes and movements that have taken place recently. Additionally, it will detail the development of the project, the work and the activities organized, from mid-2011 to date. Furthermore we will point out the activities and work envisaged in this final stage of the INMA European project.

### NEWS

On **June 4th 2012** Documenta, in consensus with the rest of INMA European project partners, presented a request to the national agency OAPEE proposing an extension of the duration of INMA Project. The initial duration of the Project went from the 1st of October, 2010 up to the 30th of September 2012.

At the beginning of this month on July 2nd 2012, the national agency OAPEE has confirmed their approval to INMA project extension request. The new duration period established for INMA project goes from October 1st, 2010 up to December 30th, 2012. The approved extension established the deadline to hand in INMA final project report one month after December 30th, 2012

## NEWS

INMA project has a new partner since **July 2<sup>nd</sup> 2012**. Santander City Council will participate in the last stage of the project, as approved by the National Spanish Agency, Autonomous Agency for European Educational Programmes (OAPEE).

Santander City Council, as well as the other partners, is developing the contents of one of the thematic areas of INMA multimedia training tool, once this has been achieved the City Council will test the tool with Spanish students.

INMA project final conference will take place on **November 29<sup>th</sup> and 30<sup>th</sup> 2012** in the city of Santander, Spain.

## PROJECT DEVELOPMENT

During INMA project first phase we have adjusted the previous “Innovation Agent” profile, and defined the new INMA training profile divided into 5 thematic areas: Strategic Management, People Management, Knowledge Management, Corporate Social Responsibility, and New Technologies. After defining the profile, we have focused on the design and development of innovative contents for each thematic area.

The elaboration of contents has been a complex task achieved by INMA project partners working as a team.

## PROJECT DEVELOPMENT

Each partner focused on the development of a specific thematic area:

- The West Pomeranian Business School (WPBS), Poland: Strategic Management
- DIMITRA, Greece: new Technologies
- DOCUMENTA, European Institute for Training and Development Studies, Spain: Corporate Social Responsibility
- Business Innovation Center (CEEI), France: People Management
- Santander City Council: Knowledge Management

All the thematic area contents of INMA training profile are planned to be finalized by the end of this month of August. Then we will be able to go ahead with the next step of the project, turning the original profile into a multimedia training tool for trainers to export the good results obtained with the original profile (both at labour market incorporation of participants and at innovation level of SME's); and foster the innovation in the organizations as a main tool to facilitate sustainability, lifelong learning and adapting to new changes at European level.

The multimedia training tool is already being developed. As the profiles are completed, Dimitra responsible for the creation of the multimedia tool, inserts the contents in on-line format. Also, as each partner completes the assigned subject area, the contents are translated into the languages of INMA partner countries. Therefore, the multimedia tool will be available in 5 languages : English, Spanish, Greek, Polish, and French.

## TRANSNATIONAL MEETINGS

Throughout the first phase of INMA project, from its beginning in 2010 until mid-August 2011 two transnational meeting were organized:

- The first was the INMA kick-off meeting in Athens, Greece (December 13<sup>th</sup> and 14<sup>th</sup>, 2010), when the original profile and the proposed transfer of new INMA profile were presented.
- During the second meeting, held in Szczecin, Poland (July 4<sup>th</sup> and 5<sup>th</sup>, 2011), the new profile was validated and the final contents added to the profile.

During the second stage of the project going from August 2011 up until August 2012, we carried out two transnational meetings:

- An internal meeting between Dimitra and Documenta in Barcelona, Spain (August 20<sup>th</sup> 2011) to establish the format and guidelines to be followed to design the contents of the thematic areas. And to update and set the deadlines and work objectives to be met.
- The third project partners meeting to present the guidelines for the development of the thematic area contents and setting the planned deadlines and work schedule took place in Aix-En Provence, France (March 29<sup>th</sup> and 30<sup>th</sup> 2012).

## FUTURE ACTIVITIES

During the last phase of INMA project all partners will actively develop the following works and activities:

- Complete the multimedia training tool in all partner countries languages: EN, SP, GR, PL, FR.
- Test and validate the multimedia training tool with the target group in each partner country.
- Evaluate the on-line trainings carried out with the multimedia training tool in order to find out necessary modifications/improvements to guarantee the efficiency of the multimedia training tool.
- Continue actively participating in InnoNetBook, network virtual social community, involving both experts and organizations contacted during the previous workshops, as well as trainers and women receiving the training, for exchange and promotion of lifelong learning.
- Organize, develop and actively participate in INMA project final conference that will take place on November 29<sup>th</sup> - 30<sup>th</sup>, 2012 in Santander, Spain.

## INMA PROJECT PARTNER ORGANIZATIONS

Under the leadership of DOCUMENTA as a project promoter, the following European partners are part of INMA project:

- DIMITRA, Greece: [www.dimitra.gr](http://www.dimitra.gr)
- Business Innovation Center (CEEI), France: [www.ceei-provence.com](http://www.ceei-provence.com)
- The West Pomeranian Business School (WPBS), Poland: [www.zpsb.szczecin.pl](http://www.zpsb.szczecin.pl)
- GTIR Intelligent and Responsible Territory Management, Spain.
- Santander City Council, Spain: [www.santander.es](http://www.santander.es)
- DOCUMENTA, European Institute for Training and Development Studies, Spain: [www.documenta.es](http://www.documenta.es)

For more information or if you wish to participate in INMA project, please contact us at:

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