



inma

INNOVATION MANAGEMENT AGENTS

NEWSLETTER 01



Project funded by the National Spanish Agency for European Educational Programmes (OAPEE) with the support of the Lifelong Learning Programme of the European Union

NEWSLETTER No. 1

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PRESENTATION OF THE NEWSLETTER

This is the first newsletter of the INMA project – Innovation Managers Agents funded by the National Spanish Agency, Autonomous Agency for European Educational Programmes (OAPEE) through the Lifelong Learning Programme of the European Union.

Periodically we'll send different newsletters with the purpose to inform the project actions carried out, the achievement of its objectives and its development in the different European framework where it will be implemented.

In this first newsletter we explain briefly what INMA project is about, the activities done so far, the next steps to follow and the partners involved in the project.

INMA PROJECT - INNOVATION MANAGERS AGENTS

PRESENTATION OF INMA

This project is based on the final product of an earlier pilot project: the professional profile "Innovation Agent" that when it was defined and tested demonstrated its huge capacity for socio-employment for the people who participated in the same.

The INMA involves transferring this European profile "Innovation Agent" with the previous content updating and its adaptation to turn it into a multimedia multilingual distance training tool of a European social community 2.0 and a territorial multiagent network; with translation to all partners languages and in English, given that the problem addressed is generalized and common in the whole European territory and Lisbon strategy objective.

INMA PROJECT MAIN AIMS

INMA project main aim is the adaptation and transference of the profile “Innovation Agent” through the development of innovative e-learning contents with two direct objectives: to convert the profile in a multimedia training tool for trainer to export good results gotten in previous project (both in women labour insertion and innovation in SME) and, to foster innovation in the organizations as main tool to facilitate sustainability, LLL and adaptation to nowadays changes at European level which is a priority in Europe as it is written in Lisbon Strategy.

INMA PROJECT TARGET GROUP

The field of innovation and new technologies is represented mostly by men and the representation of women is very low in that area. INMA project aims to contribute to change this situation and encourage the participation of women in this sector by helping highly qualified unemployed women to enter in the labour market.

Furthermore, the profile will be promoted among SME’s in the area of innovation applied to Human Resources.



ACTIVITIES DONE SO FAR

INMA project began in October 2010. During this first phase of the project it has been developed the following activities:

- Translation into English of the original profile 'Innovation Agent', since it was originally just in Spanish for the later translation into partners' languages.
- Two international meetings were held under the project framework:
 - The first was the INMA kick-off meeting in Athens, Greece (13th and 14th December, 2010), which it was presented the original profile and the proposed transfer of new INMA profile.



- During the second meeting, held in Szczecin, Poland (4th and 5th July, 2011), it was validated the new profile and new contents added to the profile that each partner participating members of the INMA project should develop.



- Country analysis of the current situation in the area of innovation, and innovation applied to the Human Resources area.
- Updating of INMA profile.
- Joint European report that summarizes and compares the situation of innovation of each partner countries and the innovation applied to Human Resources area of enterprises.
- Analysis of the possibility of including "Learning Organizations" tool in INMA profile, a tool developed by the Dutch partner.
- Development of INMA image and logo.

NEXT STEPS TO FOLLOW

In this second stage of INMA, all partners of the project we will have to:

- Adapt and update the training content of each module of the profile that belongs to each partner to develop.
- Validate the profile, through two workshops held in each partner country, bringing together experts (from different areas related to the profile) and organizations of the different countries participating.
- Creation of the multimedia training tool / online platform.
- Once the online platform is ready, it will be created the InnoNetBook network which is a virtual social community for exchange and promotion of lifelong learning, involving both experts and organizations contacted during the previous workshops, as well as trainers and women receiving the training.
- Testing the multimedia training tool with the target audience.
- Evaluation and validation of the tools created by the INMA project.

INMA PROJECT PARTNER ORGANIZATIONS



Under the leadership of DOCUMENTA as a project promoter, the following European partners are part of INMA project:

- REVALENTO, Netherlands: www.revalento.nl
- DIMITRA, Greece: www.dimitra.gr
- Business Innovation Center (CEEI), France: www.ceei-provence.com
- The West Pomeranian Business School (WPBS), Poland: www.zpsb.szczecin.pl
- DOCUMENTA, European Institute for Training and Development Studies, Spain: www.documenta.es

**For more information or if you wish participate in INMA project,
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**(Note: each partner should include his/her own contact email address
and telephone number)**