

NATIONAL REPORT – P6 Eurosportello Confesercenti

1. National Context And Regional Identity Card

- ⤴ General Socio economic context: In the latest years, Italy has been suffering for a much more modest growth than that of other partners, witnessing a fall in GDP of 1%, determined mainly by the decline in exports (-3.9%). Tuscany anticipated the negative cycle: exports were reduced already in the second quarter of 2008 (in Italy this is only the last quarter), so that at the end of the year was actually down 8%. The GDP effect of this bad export performance were mitigated by a better sealing of the tourist season (attendance remain on 2007 levels, while decreases in Italy, and the expense of foreigners increased by 2.4% compared to just 0.9% Italy), by the good performance of the agricultural year (+4.4%) and the smaller decline in investment (-2.3% vs. -3% Italian), especially for the positive contribution of public works. This explains the improved performance of GDP (-1.2%) than the IRPET forecast (-1.6%). This decline goes, however, also involves a reduction in labour demand by firms estimated around 8 thousand units, bringing the unemployment rate from 4.3% in 2007 to 5% in 2008. (Data refer to 2008, Unioncamere Toscana)
- ⤴ Focus on industry sector and SMEs: enterprise structure and size: 2007 ISTAT Data

N. of employees per SME	N° of SMEs
1	2.593.079
From 2 to 9	1.654.102
From 10 to 19	148.840
From 20 to 49	58.064
From 50 to 249	22.758
Over 250	3.630
Tot.	4.480.473

2. Focus on environmental issues:

- ⤴ Bodies responsible at national/regional level:

 - [Ministero dell'ambiente](#)
 - [Comando Carabinieri per la Tutela dell'Ambiente](#)

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“Green Business is Smart Business”



- [Reparto Ambientale Marino del Corpo delle Capitanerie di Porto](#)
 - [Corpo Forestale dello Stato](#)
 - [ISPRA - Istituto Superiore per la Protezione e la Ricerca Ambientale](#)
 - [ARPAT – Agenzia regionale per la protezione ambientale della Toscana](#)
 - [ARRR – Agenzia regionale recupero risorse \(waste\)](#)
 - [Garante della comunicazione del Piano di indirizzo territoriale](#)
 - [Guardia costiera](#)
- ▲ Legislation and existing reports, bibliography...etc:
- [Testo Unico Ambiente e successive modifiche: D. lgs. 3 aprile 2006, n. 152 Norme in materia ambientale](#)
 - [L. 4 giugno 2010, n. 96 - Disposizioni per l'adempimento di obblighi derivanti dall'appartenenza dell'Italia alle Comunità europee - Legge comunitaria 2009 \(G.U. del 25 giugno 2010 n. 146, S.O. n. 138\)](#)
- ▲ *Quality related issues**: it seems that less than 10% of the SMEs surveyed have an environment quality certification.
- ▲ *Adopted practices in SMEs**: All the SMEs surveyed have adopted ecological waste management and disposal procedures because of the local and EU taxes and rules in matter of environmental impact. Most of them make an efficient use of energy (rational use of energy, installation of high efficiency equipment and machinery...etc.) specially low-energy light bulbs, equipment and machinery.

3. Focus on Training regarding GREEN SMEs

- Existing training provision regarding “Green issues”: Some of them are: Fondipresa, ambiente.it, Ministero dell’Ambiente e della Tutela del Territorio (MATTM), Regione Lombardia, Kyoto club, GMT Consulting S.r.l., Te.A. Consulting S.r.l., Mauri Srl . Rete Clima,
- eLearning provision available: short courses, expert courses, masters..etc (explain platforms and methodology provided): There are short courses, expert courses and university curricula with masters too.

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4. Personal comments/view on the situation : It is easier to find these practices outside the cities, where there is more attention to the environmental issues. The major problem appears to be the cost of the installation of efficient systems as well as renewable energy based ones and the fact that most of the SMEs pay a rent, so they are not encouraged to spend money on a structure that they don't own.

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