

The Fair Money Game - Education about (personal and institutional) financial management that is ethical, accountable and sustainable.

L/09/T/0006

<http://www.adam-europe.eu/adam/project/view.htm?prj=7460>

Information sur le projet

Titre: The Fair Money Game - Education about (personal and institutional) financial management that is ethical, accountable and sustainable.

Code Projet: L/09/T/0006

Année: 2009

Type de Projet: Projets de transfert d'innovation

Statut: Accordé

Pays: BE-Belgique

Accroche marketing: Le jeu Ethica invite les participants à se mettre dans la peau de banquiers ou d'épargnants, afin d'expérimenter différents comportements financiers et de visualiser leurs impacts économiques, sociaux et environnementaux, qu'il s'agisse d'épargner, d'investir ou d'emprunter, en proposant des pistes pour modifier positivement notre comportement.

Résumé: This partnership aims to reinforce responsible and sustainable financial behaviours by transferring the innovative educational/ training board game Ethica from Belgium, where it was developed by RFA, the Project Coordinator, to 4 other EU countries and Switserland. Ethica has been translated, tested and adapted in 5 languages for 3 target groups : young people in vocational education, vulnerable adults and adults in lifelong learning processes. The dissemination of the master game issued from this process will focus on intermediate groups, trained in order to reach final users. The partners will consider, if needed, the possible use of other pedagogical tools, in order to offer online support helping trainers and teachers in debriefing after the game or for further activities on financial matters.

So the experience of the two partners specialized in financial education will be crucial. The contribution of the two partners specialized in education to sustainable development (ESD) will ensure a global perspective based on social and environmental responsibilities. All partners will contribute to the dissemination of the master game, conceived in French and translated into 4 languages.

The financial sector is a key sector in a sustainable economy, considering the huge impact of investment choices. The limits and dangers of short-term views, lack of transparency and accountability have emerged as key challenges for wider public education, especially for vulnerable and inexperienced groups. It is an opportunity to sensitize citizens as well as future workers on more sustainable values and approaches. To address such issues, financial education requires innovative programmes.

Innovations will be transferred from the original game, as well as from the pedagogical tools and approaches of the partners, as best practice in financial education and education for sustainable development. Very few educational tools cross these two stakes/goals. Considering the current European economic downturn, the need for such tools is very timely.

Description: Financial Education: yes but which one?

Following the 2008 financial crisis, the financial education ethics and solidarity becomes a societal issue and demands are increasing about educational games to raise awareness of ethical and solidarity finance to misinformed audiences.

The game Ethica meets this demand by enabling young people from 16 to adults, to become familiar with concepts such as investment, savings or credit, knowing the social and environmental consequences of their investments.

While having fun, participants learn about the financial implications of actions for those who ask (individual responsibility), but also their social and environmental impacts (social responsibility). They also find alternatives to existing or potential financial practices more responsible and caring.

Thèmes:

Sectors:

Information sur le projet

Types de Produit:

Information sur le produit: Objectives

Players will:

Learn how personal savings and investments can affect other people, the planet and the global economy - both for better and for worse.

Understand the pros and cons of different investments and savings, and their levels of financial, social and environmental risk.

Be able to make more informed, ethical choices about how we can use and invest our money in a socially and environmentally responsible way.

Understand how money can be a tool for both sustainable and unsustainable development in a range of businesses.

Understand how banks can use, bed or well, the money that we invest in them.

Understand how we can influence banks and businesses by choosing our bank or investing our money.

Age : from 15 years old

Players : from 6 to 27

Please, contact us if you need any further information about this pedagogical game.

Page Web du projet: <http://ethica.co/>

Contractant du projet

Nom: RESEAU FINANCEMENT ALTERNATIF
Ville: Bruxelles
Pays/Région: Bruxelles Cap, Brussel Hof
Pays: BE-Belgique
Type d'organisation: Association/organisation non gouvernementale
Site Internet: <http://www.rfa.be>

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Coordinateur

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Partenaire

Partner 1

Nom: Studentforce for Sustainability
Ville:
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.studentforce.org.uk>

Partner 2

Nom: Barcelona Creatividad y Comunicacion S.C.C.L.
Ville: Barcelona
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.barcelona.com>

Partner 3

Nom: Institut pour l'Education Financiere du Public
Ville:
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.lafinancepourtous.com>

Partner 4

Nom: Microfinance Centre for Central and Eastern Europe and the New Independent States
Ville:
Pays/Région:
Pays:
Type d'organisation: Autres
Site Internet: <http://www.mfc.org.pl>

Project Tags

The project belongs to the following group(s):

Best Projects (<http://www.adam-europe.eu/adam/thematicgroup/MMVII>)

Best of ADAM (<http://www.adam-europe.eu/adam/thematicgroup/ADAM>)