Projects and Products Portal for Leonardo da Vinci

Ecotips 2.0 - Permettre aux petites entreprises de réduire leur empreinte écologique

2010-1-BG1-LEO05-03089

http://www.adam-europe.eu/adam/project/view.htm?prj=7429

Information sur le projet

Titre:	Ecotips 2.0 - Permettre aux petites entreprises de réduire leur empreinte écologique
Code Projet:	2010-1-BG1-LEO05-03089
Année:	2010
Type de Projet:	Projets de transfert d'innovation
Statut:	Accordé
Pays:	BG-Bulgarie
Accroche marketing:	Ecotips 2.0 vise à encadrer 60 personnes en Bulgarie, Estonie, Belgique et Slovénie afin d'être en mesure d'utiliser un outil online innovant, facile à utiliser et attirant, qui offrira des conseils et de l'évaluation environnementale pour les petites et moyennes entreprises dans 8 secteurs (bureaux , Horeca, garage, rénovation bâtiments, hôtels, événements, commerce de détail, et salons de coiffure).

Résumé: SMEs form the backbone of the European economy, comprising 99% of all businesses (of which, 96% have less than 5 people). However, combined, they cause nearly 2/3 of EU's industrial pollution. With a changing economic environment and increasing competition, SMEs have recognized that environmental responsibility is a crucial condition to increase their competitiveness. Environmental management systems and approaches are one way to help SMEs to reduce their environmental impact, and become more compliant with environmental legislation.

Vocational training related to the environmental management is almost missing, and where present, it is not practical. As a result, there is the cultural perception that "standard" training packages are not well suited for the needs of specific economic sectors or specific issues (e.g. energy, waste, legislation).

With an increasing demand for persons with vocational training and practical experience who are able to work with environmental issues in SMEs, new approaches towards SME training have become a necessity. Understanding the benefits of environmental improvements is one thing, knowing how to get there is another. It is necessary provide SMEs with a "one stop shop" service, informing them about environmental issues and training them how to solve them.

The main goal of the EcoTips 2.0 project is to transfer an innovative and attractive VET system in conformity with the current need for enhancing the competitiveness of micro businesses. This will be achieved through the adaptation and further development existing VET tools.

The consortium has been developed with an optimum combination of diversified expertise in curriculum development, capacity for implementation & dissemination, technical complementarities, geographical coverage, knowledge of EU standards, extensive experience in transnational projects, such as Leonardo Da Vinci, Phare, Interreg, IEE and other direct funding. The partners come from different sectors and parts of the EU, thus bringing a cultural, linguistically diverse and multi-sectoral partnership, which adds value to the various skills and competencies required for an effective project implementation.

The major outcome of the project is the adaptation of an innovative, online VET package (EcoTips 2.0), from Belgium to organizations from Bulgaria, Estonia, and Slovenia. The project's activities will reach out to 400 SMEs from 8 economic sectors.

The results of the project will provide the target group with an attractive, easy to understand, IT-based training material. It will help reduce the ecological footprint of 400 companies and will contribute to national and EU priorities related to VET and environmental sustainability in the community's pursuit towards a greener economy.

Description: Specific objectives

* To adapt and further develop environmental management-related VET systems and practices for micro companies to improve their environmental performance and legal compliance

* To test the adapted methodology and train consultants in order to improve the environmental performance and plan the environmental investments and savings of 400 micro businesses from 8 economic sectors (offices, bars and restaurants, auto-repair shops, renovation and home improvements, hotels, events, retail, and hair

Information sur le projet

saloons) across the EU.

* To make provisions for the establishment of an enabling environment for up-scaling and multiplication in 8 economic sectors (offices, bars and restaurants, auto-repair shops, renovation and home improvements, hotels, events, retail, and hair saloons) in Bulgaria, Slovenia, Belgium, and Estonia

Expected results

The results of the project will provide the target group with an attractive, easy to understand, IT-based training material. A total of 60 trained consultants in Belgium, Slovenia, Estonia and Bulgaria will help reduce the ecological footprint of 400 companies and will contribute to national and EU priorities related to VET and environmental sustainability in the community's pursuit towards a greener economy.

Target group

VET providers & Universities
Individual consultants
Business support organizations (chambers, intermediaries, etc.)
Small and micro companies from 8 sectors: offices, bars and restaurants, auto-repair shops, renovation and home improvements, hotels, events, retail, and hair saloons

Partners

Notranjski Ekoloski Center (Slovenia)
Stockholm Environment Institute Tallinn Centre (Estonia)
Ruse Chamber of Commerce and Industry (Bulgaria)
Groupe One (Belgium)
Eco-Conseil Entreprise scrl. (Belgium)
TIME Foundation (Bulgaria)

Thèmes:
*** Qualité
*** Développement durable
*** TIC
*** Formation tout au long de la vie
*** Validation, transparence, certification
*** Entreprise, TPE, PME
*** Écologie
** Marché du travail
** Formation ouverte et à distance
** Orientation professionnelle
** Formation continue
* Étude interculturelle
* Dialogue social

Sectors:
*** Enseignement
** Activités de Services Administratifs et de Soutien
* Transports et Entreposage
* Commerce; Réparation d`Automobiles et de Motocycles
* Construction
* Hébergement et Restauration
* Autres Activités de Services
* Arts, Spectacles et Activités Récréatives

Types de Produit:
Programme/curriculum
Modules
Matériel pour l'enseignement
CD-ROM

Information sur le projet

	Site Internet Matériel d'apprentissage Transparence et certification
Information sur le produit:	Web-portal in 5 languages (BG, EE, FR, SI, EN) for SMEs including ecological tips, quiz on legal complience, ecological and carbon footprint calculator. Vocational Education and Training package for consultants in each partner country A voluntary two-level recognition system for SMEs who take part in the initiative.
Page Web du projet:	www.ecotoolkit.eu

Contractant du projet

Nom:	TIME-Ecoprojects Foundation
Ville:	Sofia
Pays/Région:	Sofia Stolitsa
Pays:	BG-Bulgarie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.time-foundation.org

Personne de contact

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Coordinateur

Nom:	TIME-Ecoprojects Foundation
Ville:	Sofia
Pays/Région:	Sofia Stolitsa
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Partenaire

Partner 1

Nom:	Groupe One
Ville:	Brussels
Pays/Région:	
Pays:	
Type d'organisation:	Autres
Site Internet:	www.groupeone.be

Partner 2

Nom:	Ruse Chamber of Commerce and INdustry
Ville:	Ruse
Pays/Région:	
Pays:	
Type d'organisation:	Autres
Site Internet:	www.rcci.bg

Partner 3

Nom:	21 Solutions sprl.
Ville:	Brussells
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Autres
Site Internet:	http://www.21-solutions.com

Partner 4

Nom:	Stockholm Environment Institute Tallinn Centre
Ville:	Tallinn
Pays/Région:	
Pays:	
Type d'organisation:	Autres
Site Internet:	www.seit.ee

Partenaire

Partner 5

Nom:	Notranjska Ecological Center
Ville:	Cerknica
Pays/Région:	
Pays:	
Type d'organisation:	Autres
Site Internet:	www.nec-cerknica.si

Données du projet

ecotips_simple.jpg

http://www.adam-europe.eu/prj/7429/prj/ecotips_simple.jpg

Project logo

Produits

1 Online platform Ecotoolkit.eu

Produit 'Online platform Ecotoolkit.eu'

Titre:	Online platform Ecotoolkit.eu
Type de Produit:	Site Internet
Texte marketing:	This platform contains a kit of practical tools that are useful for consultants to coach SMEs on how to monitor and reduce their environmental impact and save costs. To use the Ecotoolkit platform, you must register and create a profile. This access allows you to vizualise an SME's environmental performance, calculate their footprint and choose between 250 tips. The EcoScan and Ecomapping modules are freely accessed, while to obtain a password for the Ecotips module, you must pass a training course and contact us or our consultants.
Description:	Online platform for 8 economic activities - hotels, restaurants, hair salons, car repair shops, retail shops, events, offices, and building renovation. Ecological footprint calculator Carbon footprint calculator Qualitative analysis guideline Database of environmental tips
Cible:	Independent consultants, Business support organizations, Chambers of commerce, NGOs, Public administration, small business
Résultat:	ecotoolkit.eu
Domaine d'application:	Vocational training. Integrating toolkit into methodology and day to day practices of environmental consultants and coaches.
Adresse du site Internet:	www.ecotoolkit.eu
Langues de produit:	bulgare estonien anglais slovène français

Project Tags

The project belongs to the following group(s):

Best of ADAM (http://www.adam-europe.eu/adam/thematicgroup/ADAM)