



Quality-Certified Training of Farmers on Organic Agriculture

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## Partner Affiliation Program

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## Version

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0.1	28/08/2011	BMUKK	Distribution of the document
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1	02/01/2012	BMUKK - Monika Moises	Inclusion of final affiliated partners list



List of Definitions, Acronyms and Abbreviations:

Term/Acronym/Abbreviation	Description

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## 1. Executive Summary

This document outlines the partner affiliation programme and the affiliation strategy, structure and networks, both on a European and a national level. It describes the rationale for the proposed structure, the first steps for setting it up, as well as the tools to be used for establishing it. This document aims to serve as a living working document that will be revised and complemented as the structure evolves, particularly focusing on identifying sustainability scenarios and opportunities.

## 2. Introduction

### *2.1 Scope*

This deliverable describes the strategy of the CerOrganic affiliation programme and its structure. It outlines the individual tasks of the partners in the European network and it defines an initial list of organizations and/or institutions that will be contacted on a national level by each partner in the respective countries. It also outlines the structure of the CerOrganic affiliation networks. This deliverable aims at presenting how an interested organization or individual can be affiliated with CerOrganic, follow the project developments, and contribute to the outcome and the sustainability of the project.

### *2.2 Audience*

This report is addressed to the CerOrganic partners, the Commission, as well as to other organizations interested to cooperate with the CerOrganic Project.

### *2.3 Goal*

It is the aim of the CerOrganic affiliation programme to create a European-wide network of interested organizations/individuals to use the products developed by the CerOrganic project, e.g. curricula, quality assurance process, learning platform, etc and to form a network to be regularly informed about developments, project results and exploitation within and beyond the project. Since the project information, its objectives and outcomes will be made available to this network, it represents the basis for a wide-spread practical use of the project results and a further sustainable existence in the European Union. The partner affiliation programme comprises not only the CerOrganic products but also the benefits of affiliated partners and the terms for joining the network.

### *2.4 Definitions*

Organic agriculture [OA]: A concept and practice of agricultural production that focuses on production without the use of synthetic pesticides (metaglossary.com).

Agroecology [AE]: The science of applying ecological concepts and principles to the design, development, and management of sustainable agricultural systems (metaglossary.com).

### *2.5 Structure*

Chapter 1: contains an introduction to this document, providing its scope, goals, definitions, audience and deliverable structure.

Chapter 2: describes the rationale, the stakeholder groups, and the partner network.

Chapter 3: describes the process and structure of the affiliation programme, its communication channels, and the information packages.

Chapter 4: refers to success factors of the affiliation programme.

Chapter 5: lists the partners' contacts by country.

Annex: Online Form and sample email for the creation of the CerOrganic Affiliated Partner Programme.

### 3. Overview

#### 3.1 *Rationale*

It is the aim of the CerOrganic affiliation programme to create a European-wide network of interested organizations/individuals to use the products developed by the CerOrganic project.

A further target is to form a productive community to mobilize stakeholders of all levels in society to share a vision and form a coalition. This includes universities, schools, training providers as well as private and governmental organizations and individuals of all kinds. These groups might represent diverse interests and resources for addressing Organic Agriculture and Agroecology issues. This involves coordinating resources throughout the network so that combined efforts can lead to more rapid results.

#### 3.2 *CerOrganic products*

The CerOrganic products are:

- The European CerOrganic Training-of-Trainer Curriculum in English (CerOrganic ToT)
- The CerOrganic MOLE-Portal ([www.cerorganic.mole.eu](http://www.cerorganic.mole.eu))
- The CerOrganic-QA-Process
- Five national OA-training schemes in four languages (CZ, GE, GR, HU)
- One best-practice national training, certified with the QA-Process
- The CerOrganic White-Paper

#### 3.3 *Stakeholder groups*

All organizations or individuals with an interest in using the CerOrganic products and in building a community are possible stakeholders for the affiliation programme.

The individual stakeholders defined for the pilot training are also possible stakeholders for the affiliation programme:

- BSc/ MSc students or graduates of an agriculture-related discipline
- OA-Education and training institutions (Universities, Pedagogical Colleges, OA-schools)
- Agriculture extension workers and advisors
- Certification bodies inspectors
- Agriculture-related companies workers and advisors
- Experienced (>5 years) organic farmers
- Vocational training designers

- e-learning programme coordinators of agriculture-related disciplines.

Target and stakeholder groups can come from the consumer side or from the producer side. Individuals from the consumer side include private individuals interested in organic food, green technology and healthy environments. Individuals from the producer side include farmers, agriculturists, and organizations representing their interests. In addition to these two basic groups we also have organizations or initiatives engaged in the transfer of information and knowledge between those two groups.

Following stakeholder groups are important:

**Agricultural and vocational schools:** Schools represent an important environment for ultimately spreading new knowledge to the future actors and the entire society.

**Universities-colleges (academic providers):** They provide ideas, advice and give recommendations on key issues relating to Organic Agriculture and Agroecology and are active stakeholders who provide expertise and credibility. Furthermore, they operate as distributors of promotional materials. The technology and knowledge transfer from university to private organizations and even businesses increases awareness and can nurture partnerships beyond local networks.

**Extension bodies, Organic Advisors and Training Providers:** This category encompasses organizations working in verification, standardization and certification, providing advisory services, training and continued education (face to face/online). They also provide a market guarantee for the integrity of organic claims. Tied into the national laws and regulations these organizations play an important role in the development and the positioning of the subject area in society and media and shall foster the long-term implementation capacities on national/local level.

**Farmer networks/associations:** The farmers are the final target group who shall benefit from the CerOrganic training. A successful implementation of the project mainly depends on its reception among this end-user group.

**National certification bodies:** It is their task to make sure that the qualification to perform a certain job or task exists. This applies to education and vocational training and wants to ensure that certain levels of professional practice and ethics are met. Certifications indicate an earned privilege from an overseeing professional body acting to safeguard the public interest. This stakeholder group is specifically important for the CerOrganic Project because it guar that the knowledge created is accredited and integrated as part of the state-of-the-art knowledge and according to national legislation.

**Government organizations:** The inclusion of policy makers as a vital stakeholder is essential for the acceptance of CerOrganic knowledge in the national countries. The CerOrganic white



paper will describe the project's main outcomes and results and discuss benefits and recommendations for the further application, improvement and integration of the project results in training policies and practices.

Chamber of agriculture and special interest groups of agriculture: These organizations are supporting farmers and agriculturists in all issues and needs and are therefore the bridging communication channel. They are also important on the societal level.

Consumer & non-governmental organizations (NGOs): Especially with their position in the media world and in their function as a bridge between producers and consumers they are important players for increasing awareness of Organic Agriculture and Agroecology.

For the list of potential affiliation partner classification following abbreviations will be used

[AVS]	Agricultural and vocational schools
[AU]	Universities-colleges (academic provider)
[EBT]	Extension bodies, Organic Advisors and Training Providers
[FA]	Farmers
[NC]	National Certification bodies
[GV]	Government organizations
[SIG]	Chamber of agriculture and special interest groups of agriculture
[CON]	Consumer Organization
[NGO]	Non-Governmental Organization

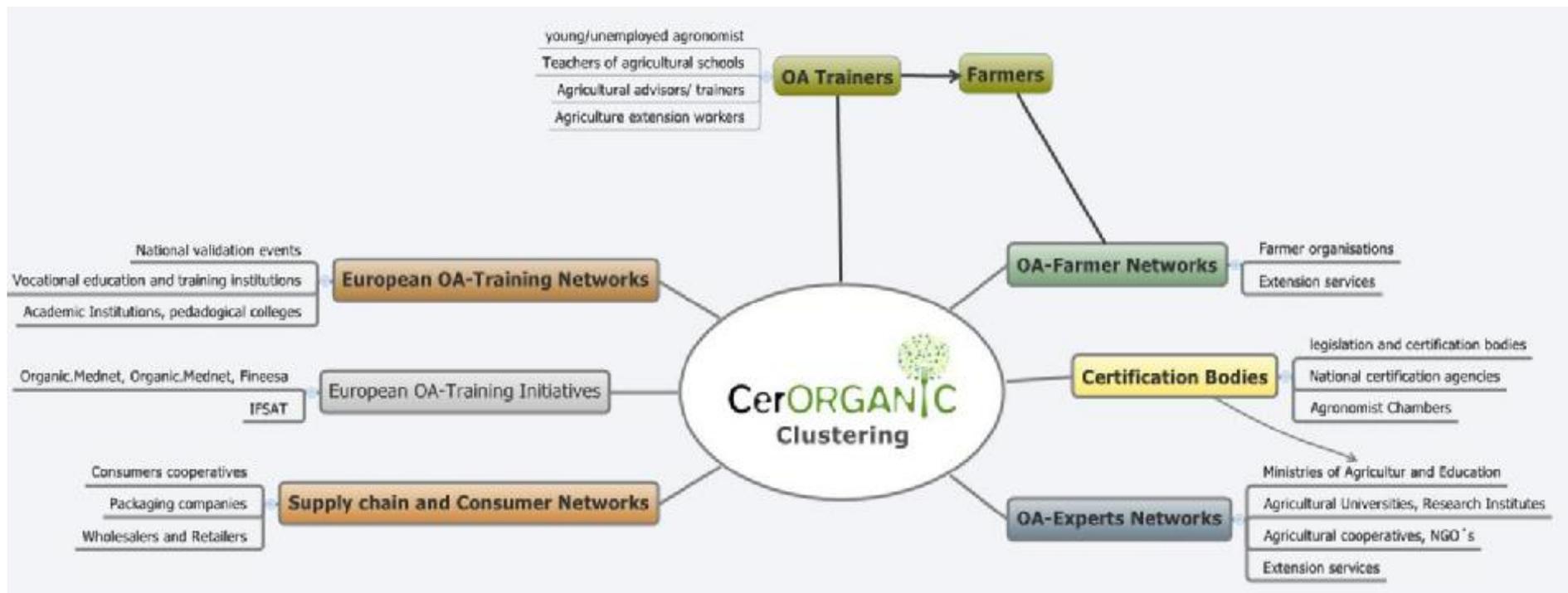


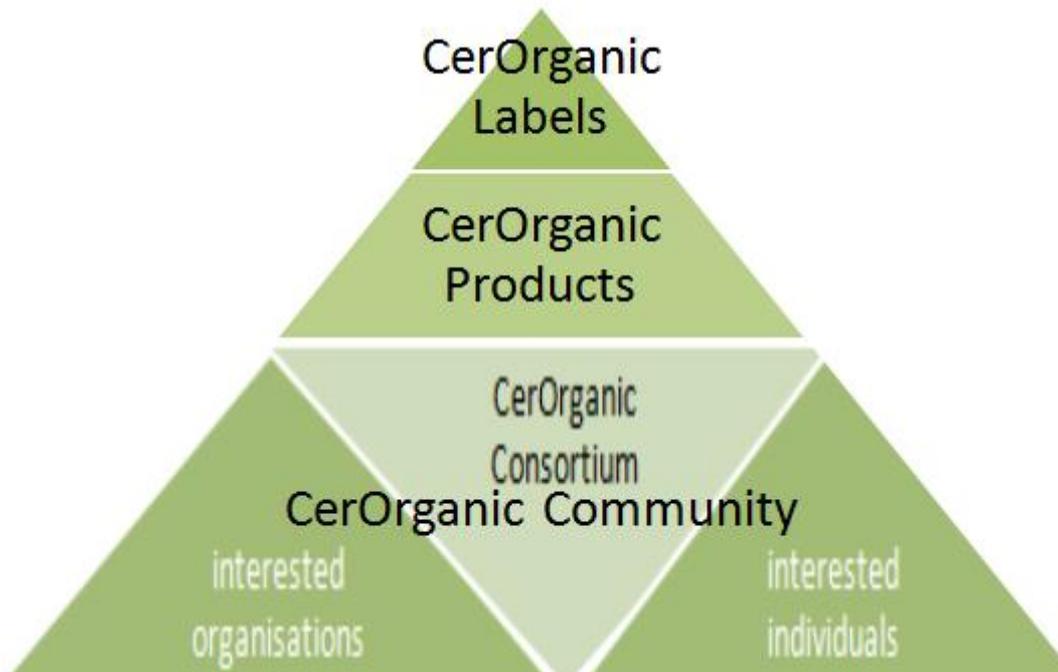
Figure 1 Structure of CerOrganic Affiliation Partner -stakeholders

The primary target groups can be defined as follows:

- CerOrganic Consortium Partners
- Related project partners
- Farmers
- Agricultural advisors/ trainers
- Career officers on agricultural topics
- Certification bodies
- Educational and administrative staff of agricultural schools
- Agriculture extension workers
- Managers of vocational education
- Managers of training centers on agricultural topics
- young/unemployed agronomists
- BSc/ MSc students or graduates of an agriculture-related discipline
- Agriculture-related companies workers and advisors
- Experienced (>5 years) organic farmers
- Vocational training designers
- e-learning programme coordinators of agriculture-related disciplines

### *3.4 Target group structure*

The structure of the CerOrganic affiliation programme is depicted in Figure 2.1. It consists of all partners of the European network. It is the main purpose of this structure to ensure that the CerOrganic Training will be developed in alignment with other European initiatives. This is required in order to bundle expertise and to increase the deployment capacity of the training at a European level. At the same time it is a challenge of the CerOrganic Network to ensure the long-term implementation at a national level targeted to local needs. This was emphasized before and is routed in the diverse status of OA-education and vocational training in the partner countries.



**Figure 2** Overview of CerOrganic Affiliation Layers

The creation of an operative network for the CerOrganic Project is more than just setting up mailing lists or information channels. It is about building relationships with the key stakeholders and their actors so that the aim of creating a real collaborative network able to carry on the work of the network beyond the project time frame can be reached.

This takes time and should therefore take place continuously with promotional activities in regular intervals, parallel to the project progress.

As it is known through personal experience, building up contacts takes time, common interest in a subject as well as a common experience. Already existing contacts from partner organizations to potential affiliation partners are the mostly likely contacts that will benefit the CerOrganic Project promptly. Therefore this personal route of invitation to become an affiliated partner through direct communication is given priority.

The ongoing event schedule lists the possibilities where and when potential and already affiliated partners can participate; they are listed in the D6.3 Interim Dissemination Report.

## 4. Affiliation Structure

This section describes briefly the process and tools that will be used to initiate and set up the structure of the CerOrganic affiliation programme.

The affiliation contact template, which can be used as a guideline for establishing the network, can be used by the consortium (see Annex 1.).

### 4.1 *Process*

The process of setting up the networks could be the following:

1. Potential partners, contacted at dissemination and exploitation events (cp. Deliverables 6.1., 6.2., and 7.1) or through national dissemination channels and who expressed their interest for joining the network, will be contacted by the respective partners.
2. Project partners will start formulating the networks by inviting through e-mail organizations from their contact lists to join the network.
3. The interested organization then receives a fact-sheet about the affiliated partners' CerOrganic benefits.
4. The affiliated partner is asked to provide the following information to the responsible partner:
  - A short description of the organization (in the national language and if possible in English)
  - their current address and/or URL
  - a contact person
  - A logo of the institution
5. The process is completed and the CerOrganic information package is sent to the organization. The organization will automatically be included in future communication and dissemination.

### 4.2 *Communication channels*

Following communication channels will be used in order to support the creation of the CerOrganic affiliation partner network and continuously cooperate with the CerOrganic affiliation partners:

#### 4.2.1 Mailing lists

Mailing lists are an indispensable tool for making public content, news, results of the project. Each network coordinator is responsible and can use a mailing list to serve the purposes of the network purposes and information dissemination. A mailing list coordinator will be chosen.

#### 4.2.2 Affiliation Package

The CerOrganic Affiliation Package will include following information:

- CerOrganic Project Description in EN, GE, CZ, GR,HU
- CerOrganic Project Presentation in EN (ppt) (PowerPoint-presentation based on the outcomes)
- CerOrganic Dissemination Package (Logo, Folder, Poster, Press releases, etc.) (CerOrganic Logo, CerOrganic Poster, CerOrganic Conference Brochure & Poster)
- Quality Certified Pilot CerOrganic Training for OA advisors/trainers (CerOrganic ToT) (trainers/trainees handbooks which is also available at the MOLE platform)
- The validation training schemes for Austria, Cyprus, Czech Republic, Greece, and Hungary (based on the VS Reports – Press releases)
- CerOrganic Quality Assurance Procedure (New CerOrganic brochure dedicated to Quality Assurance Process, including link to the corresponding deliverable at the CerOrganic web site)
- CerOrganic Web Portal (New CerOrganic brochure dedicated to CerOrganic Web Portal content & services, including link to the actual web portal)
- CerOrganic White Paper

#### 4.2.3 Events

Several events are organized during the project time frame: CerOrganic training for OA advisors/trainers, national CerOrganic stakeholder meetings, a CerOrganic Summer School, national training events and validation events are held where affiliated partners will be invited to participate. It would also be a possibility to invite affiliated partners to specific sessions of project meeting. All CerOrganic events are described in detail in the Deliverables 6.1., 7.1. and in the dissemination- and exploitation status reports.

#### 4.2.4 Social Media

Social media is a form to engage with your audience and specific interested individuals on a direct and personal way. There are different social media networks and platforms that possess specific qualities and are therefore used for specific aims and target groups. To name a few selected ones:

- facebook <http://www.facebook.com>  
It is mainly used for promoting events and sending out invitations to participants or for sharing links to news and interesting information.
- LinkedIn <http://www.linkedin.com>  
Professional network for expert discussions and designed for people and organizations wishing to create collaborative environments and groups.



- Cloudworks <http://cloudworks.ac.uk>

This is a purely academic network for the presentation of R&D projects in the mostly European academic community.

A Facebook group was already created (<http://www.facebook.com/pages/CerOrganic/>) but is not much in use yet. The project should also be present in other social platforms so that affiliated partners and organizations as well as individuals can exchange ideas and news, share media and post comments. This has to be integrated into the dissemination activities and clearly positioned on the project website.

There are many other possibilities as for example Twitter out there as well. But it is a well-know fact that a presence on social media platforms takes a lot of time and resources. Therefore a social media strategy embedded into the dissemination strategy should be developed that ensures the compatibility with the project goals as well as efficiency and effectiveness in terms of allocated resources.

## 5. Success Indicators

### 5.1 Affiliation activities

- Mailing list: 150 contacts (30 contacts per partner)
- Conduction of min. 4 CerOrganic validation WS, with at least 100 participants in Total
- Distribution of about 200 printed or electronic information packages to interested affiliated partners
- Presentation of CerOrganic at 10 international events/conferences

It would be desirable that in each country all national stakeholders are approached and informed about the CerOrganic Project and its results. A good mix of stakeholder types shall ensure the sustainability of CerOrganic in the implementing countries and on European level. The following tables show the envisaged number of affiliated partners at the project end in total:

Network of affiliated Partners	
Partners	24
Partners from countries beyond project countries	2
Total	26

Table 1 Targeted numbers of affiliated partners

The final list of affiliated partners will be uploaded to the CerOrganic Website under <http://www.cerorganic.eu/network>.

## 6. Responsibilities

This section defines the partners' responsibilities in the affiliation programme of the project.

### *6.1 National contacts to be explored*

In the following sub-sections national contacts are listed by country. Those organizations will be contacted in order to explore the possibility of affiliating them with the project.

The table is divided in following columns:

#### Type

To be able to assess the existing contacts in terms of a balanced representation of all stakeholders, the abbreviations listed in 2.2 are used to indicate the type of organization.

[AVS]	Agricultural and vocational schools
[AU]	Universities-colleges (academic provider)
[EBT]	Extension bodies, Organic Advisors and Training Providers
[NC]	National Certification bodies
[GV]	Government organizations
[SIG]	Chamber of agriculture and special interest groups of agriculture
[CON]	Consumer Organization
[NG]	Other non-governmental Organization

#### Name of Organization

This field is for the Name of the Name of Organization

#### Project link

This field describes why this particular organization is of interest for the CerOrganic Project.

#### Target group

This field lists the target group that can be reached through this particular organization.

#### Interest in Affiliation Programme

This field indicates if the wish to become an affiliated partner of CerOrganic was already expressed by the particular organization.

#### Contact through Partner

As described in 2.4., the personal route of invitation through direct communication is given priority. This field lists the organization having personal contact to the particular organization.

### 6.1.1 Austria

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
AU	University College for Agrarian and Environmental Pedagogy	Certification Body for OA-Teachers/Trainers in Austria	Teachers, OA-Trainers, Future OA-Advisers	YES	BMUKK
NG	Education Highway Oberösterreich <a href="http://www.eduhi.at">www.eduhi.at</a> with Gegenstandsportale	Subject Oriented School Portal <a href="http://www.schule.at/gegenstand/vis">www.schule.at/gegenstand/vis</a>	Teachers	YES	BMUKK
GV	BMLFUW	Austrian Ministry of Agriculture	policy makers,-trainers, certification bodies, experts	YES	BMUKK
NG	BIO-Austria	National Organization of Austrian OA Farmers	Farmers, other stakeholders	YES	BMUKK/"die umweltberatung"
NG	FIBL Affiliated Partner Network	Network of the Research Institute for Organic Agriculture	experts, advisors, trainers, farmers	YES	BMUKK/"die umweltberatung"
AVS	LFI – Ländliches Fortbildungsinstitut	Rural Adult Education Institute of the Chamber of Agriculture	Agricultural experts, advisors, trainers and farmers		BMUKK/"die umweltberatung"
AVS	Federal Apprentice and Technical Training Institution for Agriculture and Forestry (BLFA)	Interest group for vocational training in agriculture and forestry	Agricultural experts and teachers		BMUKK/"die umweltberatung"
NG	Landjugend Österreich Rural Youth Austria	Network of young people in rural areas	Young people in rural areas, young farmers		BMUKK/"die umweltberatung"
AVS	HLFS Raumberg-Gumpenstein	Secondary agriculture college and research institute	Agricultural teachers, students and researchers		BMUKK/"die umweltberatung"

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
GV	Agriculture Research Institute	Public sector (Section of the Ministry of Agriculture) with Agronomist working with research programmes <a href="http://www.ari.gov.cy">www.ari.gov.cy</a>	Agronomists, Farmers		MoA Cyprus
AU	Cyprus University of Technology – Department of Agricultural Sciences, Biotechnology and Food Science	University of Agriculture <a href="http://www.cut.ac.cy">www.cut.ac.cy</a>	Agronomist		MoA Cyprus
NC	Biocert Cyprus LTD (Organic Farming Inspection Body)	Certification bodies <a href="mailto:biocert@cytanet.com.cy">biocert@cytanet.com.cy</a>	Farmers		MoA Cyprus
NC	LACON Ltd (Organic Farming Inspection Body)	Certification bodies <a href="mailto:laconcy@cytanet.com.cy">laconcy@cytanet.com.cy</a>	Farmers		MoA Cyprus
SIG	Organic Farmers Association of Cyprus	Association for OA Farmers	Farmers		MoA Cyprus
CON	Cyprus Consumers' Association	<a href="http://www.cyprusconsumers.org.cy">www.cyprusconsumers.org.cy</a>	consumers		MoA Cyprus
NG	Federation of Environmental and Ecological Organizations	<a href="http://www.oikologiafeeo.org">www.oikologiafeeo.org</a>	Farmers		MoA Cyprus
GV	The Department of Agriculture	Public sector (Section of the Ministry of Agriculture) with Agronomist	Agronomists, Farmers		
NG	Cooperative Company Winegrowers in Pissouri (Producers Group)	Production group <a href="mailto:gelero@cytanet.com.cy">gelero@cytanet.com.cy</a>	Farmers		MoA Cyprus

### 6.1.3 Czech Republic

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
NG	Bioinstitu, o.p.s.	Organization for OA <a href="http://www.bioinstitu.cz">www.bioinstitu.cz</a>	experts,	YES	UZEI
CON	PRO-BIO League	Consumer and organic farming friends <a href="http://www.biospotrebitel.cz">www.biospotrebitel.cz</a>	consumers	YES	UZEI
NG	ZERA	Regional NGO <a href="http://www.zeraagency.eu">www.zeraagency.eu</a>	experts	YES	UZEI
SIG	Association of Private Farming	<a href="http://www.asz.cz">www.asz.cz</a>			UZEI
AU	Faculty of agrobiolgy, Food and Natural Resources	<a href="http://www.af.czu.cz">www.af.czu.cz</a>			UZEI
AU	Faculty of Agronomy in Brno	<a href="http://www.af.mendelu.cz">www.af.mendelu.cz</a>			UZEI
AU	Faculty of Environmental Science	<a href="http://www.fzp.czu.cz">www.fzp.czu.cz</a>			UZEI
AU	Faculty of Agriculture, University of South Bohemia	<a href="http://www.zf.jcu.cz">www.zf.jcu.cz</a>			UZEI
NC	Biokont CZ	Certification body, <a href="http://www.biokont.cz">www.biokont.cz</a>			UZEI

#### 6.1.4 Greece

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
AU	Aristotle University of Thessaloniki. Faculty of Agriculture, Postgraduate Studies Programme, Specialization: Sustainable Agricultural Development	Studies in Sustainable Agriculture <a href="http://pspagro.web.auth.gr/">pspagro.web.auth.gr/</a>	Students- Future OA advisors/experts, policy makers	YES	MAICh
AU	Aristotle University of Thessaloniki, Faculty of Agriculture, Postgraduate Studies Programmes, Specialization: Ecology and Sustainable Management of Ecosystems	Studies in Ecology and sustainable agriculture <a href="http://pspagro.web.auth.gr/index.php?option=com_azcontentlist&amp;Itemid=89&amp;lang=en">pspagro.web.auth.gr/index.php?option=com_azcontentlist&amp;Itemid=89&amp;lang=en</a>	Students- Future OA advisors/experts	YES	MAICh
NC	DIO	Certified Body in OA <a href="http://www.dionet.gr/">www.dionet.gr/</a>	OA Farmers, OA experts	YES	MAICh
NG	National Agricultural Research Foundation (NAGREF)	Responsible for agricultural research and technology <a href="http://www.nagref.gr">www.nagref.gr</a>	Policy makers, Farmers	YES	MAICh
NG	Institute for Olive Tree and Subtropical Plants of Chania (NAGREF-Chania)	Responsible for agricultural practices in conventional and organic agriculture <a href="http://www.nagref-cha.gr">www.nagref-cha.gr</a>	Farmers	YES	MAICh
AU	University of the Aegean Department of Natural Environmental Science, MSc in "Agriculture and Environment"	Provide issues relative to OA and environment <a href="http://www.aegean.gr/environment/agroenv">www.aegean.gr/environment/agroenv</a>	Students- Future OA experts	YES	MAICh
NG	Mediterranean Agronomic Institute of Bari (MAIB)	Develop Mediterranean Agriculture <a href="http://www.iamb.it">www.iamb.it</a>	Students – Future OA experts/ OA Trainers/ OA advisors	YES	MAICh
NG	Institute of Agricultural Science (IGE)- Syngrou Estate	Make seminars for training in agricultural activities and	Students – Future OA experts	YES	MAICh

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
		environmental awareness <a href="http://www.minagric.gr/greek/ige/ktima_sem_new.html">www.minagric.gr/greek/ige/ktima_sem_new.html</a>			
AU	Aristotle University of Thessaloniki, Faculty of Science, Department of Biology, Postgraduate Studies Programmes, "Ecological Design, Sustainable Development and Management of Protected Areas	Provide studies in Ecology and Sustainable agriculture <a href="http://www.bio.auth.gr/postgrad/Oikologikos%20sxediasmos.htm">www.bio.auth.gr/postgrad/Oikologikos%20sxediasmos.htm</a>	MSc Students, OA experts	YES	MAICH
AU	Aristotle University of Thessaloniki, Faculty of Science, Department of Biology, Postgraduate Studies Programmes, "Conservation of Biodiversity and Sustainable Exploitation of Native Plants	Provide studies in biodiversity and native plants <a href="http://bnp.bio.auth.gr">bnp.bio.auth.gr</a>	MSc Students	YES	MAICH
AU	Agricultural University of Athens, Department of Natural Resources Development and Agricultural Engineering, Post Graduated Programme (MSc), "Integrated Planning and Materials in Sustainable Rural Production"	Provide studies in sustainable rural production <a href="http://www.aua.gr/gr/dep/a3i/prosklisi2007.pdf">www.aua.gr/gr/dep/a3i/prosklisi2007.pdf</a>	MSc students, Future OA experts	YES	MAICH
AVS	Organization of Agricultural Vocational Education Training and Employment	Vocational Education and Training centre for farmers and occupations related to rural development	Teachers and trainers	YES	AgroKnow Technologies
NC	National Accreditation Centre for Continuing Vocational Training	National point for the accreditation of training centers, trainers, job profiles and vocational training programmes	Network of trainers	YES	AgroKnow Technologies

### 6.1.5 Hungary

Type	Name of Organization	Project link	Target Group	Interest in Affiliation Programme	Contact through Partner
AVS	Network of Organic Schools	Hungarian Network of Organic Schools - <a href="http://www.okoiskola.hu">www.okoiskola.hu</a>	Teachers	YES	CUB
NG	Ecologica International	OA subject oriented	OA farmers , advisors	YES	CUB
NG	LOVEt	Project partnership in LdV	Teachers , farmers	YES	MÖGÉRT
NG	Green Food	Innovation transfer LdV	Farmers, advisors, students	YES	MÖGÉRT

## Annex 1

### *Contact Templates*

#### CerOrganic Affiliation Partner Contact Template

You are interested in joining the CerOrganic Affiliated Partnership Programme and become part of the CerOrganic community of users and experts on Organic Agriculture (OA) and Agroecology (AE). In order to include you to our network, we kindly ask you to provide us with some basic information. Thank you!

1. Please enter your contact data below

First Name	
Last Name	
Type of Organization/Company Name	
Address of Organization/ Company	
Who are your members/partner networks?	
Street	Zipcode
City	
Country	
Tel.	
Fax	
E-Mail	
Website	

For inviting organizations to get affiliated

Dear xy,

Welcome to the CerOrganic Network! We are aware that you are active in these fields and would like to invite you to join our network.

The CerOrganic Project aims to improve the offer and quality of certified-trainings for OA-advisers in Europe. With the CerOrganic Training aims we want to increase the number of internationally qualified OA trainers and to provide quality trainings and training certification systems that will ease farmers' transition to organic agriculture.

The CerOrganic Project aims to support the development of innovative ICT-based content, services, pedagogies and practice for lifelong learning. The entire Training is developed in alignment with the European Quality Assurance Reference Framework (EQARF), which shall ensure its high quality and comparability. The CerOrganic ToT (Training of Trainers) can easily be tailored to local/regional needs in vocational OA-training in Europe.

The innovative CerOrganic blended-learning approach, will improve the quality and attractiveness of the CerOrganic Training. Group field trips workshops and practical exercises will target specific theories of knowledge transfer and illustrate the complex multi-factorial site-specific problems that require informed decision making.

All CerOrganic courses can be searched in the CerOrganic Web Portal (<http://portal.cerorganic.eu>). The portal lists, collect, describe and categorize vocational training content. This intends to achieve interoperability between digital collections of OA content that have been developed in several countries and exploited in the vocational training of rural and agricultural professions.

If you are interested to become a member of the CerOrganic Network, we would be happy to send you our Affiliation Package with further interesting information about CerOrganic. In the meantime, you are invited to search our website <http://www.cerorganic.eu> in the 'CerOrganic Partners' section.

We want the topic area of Organic Agriculture (OA) and Agroecology (AE) to gain a broader coverage in society and would be more than delighted to join forces in this respect.

Looking forward to a mutually beneficial cooperation,  
with kind regards,

On behalf of the CerOrganic Team,

xy

[Project Partner]

For responding to emails from interested organizations

Dear *xy*,

The CerOrganic Team would like to thank you for expressing your interest in becoming affiliated with us. In order to include you to our CerOrganic Network, we kindly ask you to provide us with the following information:

- A short description of your organization (in the national language and if possible in English)
- your address and/or URL
- the CerOrganic contact person
- A logo of your organization

If you have any questions, do not hesitate to contact us.

With kind regards,

On behalf of the CerOrganic Team,

####

[Project Partner]

For completing the affiliation process

Dear *xy*,

The CerOrganic Team welcomes you as affiliated partner and officially listed you on the CerOrganic Project website. Please check the listing.

You will now receive regular project updates and event information by email and through regular post to the address you specified. If you require more than one person to be on the email list or have a changed contact persons, please inform [email list coordinator's email].

If you have any questions, do not hesitate to contact us.

With kind regards,

On behalf of the CerOrganic Team,

[Project Partner]

## Project Information

CerOrganic is a two year Leonardo da Vinci Multilateral Project financed by the European Commission that aims to develop and test a quality assurance procedure for the vocational education/training of agricultural advisors/trainers in Organic Agriculture, based on the European Quality Assurance Reference Framework (EQARF).

## Consortium Members



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Agro-Know  
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Corvinus University  
of Budapest (Hungary)

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Federal Ministry of Edu-  
cation, Arts and Culture  
(Austria)

<http://www.bmukk.gv.at>



Association for Hungar-  
ian Organic Farming  
(Hungary)

<http://www.mogert.uni-corvinu.hu>



Institute of Agricultural  
Economics and Informa-  
tion (Czech Republic)

<http://www.uzei.cz>



European Federation  
for Quality in E-Learning  
(Belgium)

<http://www.efquel.org>



DIO Inspection  
and Certification  
Organization (Greece)

<http://www.dionet.gr>



Department of  
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Education and Culture DG

Lifelong Learning Programme

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