Projects and Products Portal for Leonardo da Vinci

# USEREC - Upgrading Self Reflective Competencies in SMEs

2009-1-GR1-LEO 05-01881

http://www.adam-europe.eu/adam/project/view.htm?prj=7160

## Project Information

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| Title: | USEREC - Upgrading Self Reflective Competencies in SMEs |
| Project Number: | 2009-1-GR1-LEO 05-01881 |
| Year: | 2009 |
| Project Type: | Transfer of Innovation |
| Status: | running |
| Country: | EL-Greece |
| Marketing Text: | The scope is to define a curricular framework for training women in SMEs to consider IT for management purposes. USEREC aims at enhancing the capacity of SMEs in relation to IT business solutions through the conception, design and implementation of participative hands-on pedagogical approach tested and validated within the project's life cycle. This is addressed because the uptake of IT solutions among SMEs, especially those with less than 20 employees and particularly in the Southeastern Mediterranean region is still at an extremely low level. On the other hand it is documented in literature that the uptake of IT as a means to BPR facilitates competitiveness. USEREC through an iterative process targets activity towards the resolution of the problem at hand through a learning perspective that recognizes the importance of tacit knowledge and the importance of utilizing tools and contents that are directly linked to the needs and requirements for of the target population. |
| Summary: | The project implements its activities and tasks from a reflective and iterative approach and strives to put in place a reflective hands-on learning pedagogical methodology in which learners interact directly with the IT business solutions within the learning process. This is tested in the context of the region of Archanes, Crete, GR, and validated in PL and DE, and in a Seminar on USEREC's thematic orientation. A total of 300 participants are engaged in the process (training, testing and validating).<br>The partnership comprises of three RTD institutions, a Municipality, a Chamber of Commerce and a Consulting Firm. The partnership is of transnational nature where three partners are from Greece and three from outside the country. Both inward and outward transfer of innovation is implied from a geographical perspective. There is inward transfer from a sectoral point of view in that educational state-of- the- art approaches are being introduced to public administration and to Business Chambers.<br>The channels of dissemination are: the project's web site, seminar, workplan and the partnership's networks. USEREC produces a set of Good Practice Guidelines to enhance awareness on its approach and results.<br>All project outputs imply a constructivistic orientation to learning and supplement each other in defining a coherent and comprehensive orientation to the learning of SMEs and IT. |
| Description: | USEREC sets five operational objectives focusing at the study of the state of affairs (including the dimension of gender); the development of socio-cultural (including sectoral) learning model products; the design, implementation, and evaluation of a course; the articulation and validation of a curricular framework for SMEs and It under the scope of improving business processes. These objectives are addressed in a twenty four months workplan divided four phases. The activities are structured in a ten Work package frame. |
| Themes: | *** Others<br>*** Enterprise, SME<br>** ICT<br>** Vocational guidance |
| Sectors: | ** Public Administration and Defence; Compulsory Social Security<br>** Administrative and Support Service Activities<br>** Other Service Activities<br>** Education |
| Product Types: | program or curricula<br>website |
| Product information: | |
| Projecthomepage: | http://userec.iacm.forth.gr/project.php |

## Project Contractor

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|---|---|
| Name: | Foundation for Research and Technology-Hellas - FORTH |
| City: | Heraklion |
| Country/Region: | Kriti |
| Country: | EL-Greece |
| Organization Type: | research institution |
| Homepage: | http://www.forth.gr/index.php?l=e |

### Contact Person

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## Coordinator

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| Name: | Foundation for Research and Technology-Hellas - FORTH |
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| Country/Region: | Kriti |
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| Organization Type: | research institution |
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# Partner

## Partner 1

Name: Deutsche Angestellten-Akademie Berlin-Neukoelln- DAA
City:
Country/Region: Berlin
Country: DE-Germany
Organization Type: continuing training institution
Homepage: http://www.daa-berlin.de

## Partner 2

Name: Municipality of Archanes
City:
Country/Region: Kriti
Country: EL-Greece
Organization Type: public institution
Homepage: http://www.archanes.gr

## Partner 3

Name: Heraklion Chamber of Commerce and Industry - HCCI
City:
Country/Region: Kriti
Country: EL-Greece
Organization Type: chamber
Homepage: http://www.ebeh.gr

## Partner 4

Name: CASE-Doradcy Sp. z o.o.(CASE) - PL
City:
Country/Region: Mazowieckie
Country: PL-Poland
Organization Type: others
Homepage: http://casedoradcy.com

# Partner

## Partner 5

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|---|---|
| Name: | Wyzsza Szkola Informatyki i Zarzadzania z siedziba w Rzeszowie - WSIiZ / UITM |
| City: | |
| Country/Region: | Podkarpackie |
| Country: | PL-Poland |
| Organization Type: | university/Fachhochschule/academy |
| Homepage: | http://www.wsiz.pl |