

Discovering Competences, Tools for your future

4th Meeting in Rhodes, Greece

October 10-11, 2011

AWARENESS STRATEGY IN GREECE

Institute of Entrepreneurship Development



Transfer Products

During the meeting in Copenhagen the following were defined the final transfer products

- A short policy paper that informs briefly about the project and about the importance of competence assessment
- A longer brochure that explains why competence assessment is important for working with young people and supporting them in the process of labour market integration, what competences are and how they can be structured into a number of competence fields or areas and what kind of assessment methods the project wants to transfer.
- A self-explanatory “box” including material with which qualified persons can learn how to “teach” users of the methods of competence assessment proposed, information on the use of competence assessment, the definition of different competence areas and, the specific instruments for competence assessment themselves (questionnaires, procedures for interviews, sample tasks etc.)
- A website where the contents of the box as well as some additional information about the project, is provided.

Strategy for transfer

*During the meeting in **Kristianstad**, the Strategy for transfer was defined, which in Greece consisted of the following:*

- Introduce the project, brochures, articles, surveys to create a good first impression
- Contact policy makers and VET organisations when the policy paper is ready
- Organization of workshops, conferences

Aim: raise awareness for soft skills and their assessment and initiate the use of methods of competence assessment.

Strategy for transfer: activities that have been materialized by IED

1. Development of dissemination material
2. Contact policy makers and VET organizations
3. Organization of two (2) workshops

1. Dissemination material

- a **brochure**, in the **English language**, was used for the **dissemination** and the **exploitation** of the project towards policy makers and VET organizations
- general information concerning the project, about the Competences involved and their evaluation. In specific, the brochure consisted of the following units:
 - Discovering Competences: Tools for your future
 - COMPETENCE: What is it?
 - What caused the European Commission to focus on the 'COMPETENCE ASSESSMENT';
 - SOFT SKILLS and HARD SKILLS
 - Principal CHALLENGES concerning the assessment of non-formal competences
 - Uses of Competence Assessment
 - The situation in GREECE
 - MOTIVES: why recognize non-formal competences?
 - RESULTS: what expected outcomes?
 - Agreement and CONFLICT

2. Policy makers & VET organizations

- print informative material and the brochure was sent out,

The objective of this action was the approach and informing of the aforementioned organizations for the achievement of the aims of the project and its actions.

3. Organization of two workshops

- The first workshop was materialised end of May and attracted participants from the wider public, while the second workshop was materialised end of June 2011. Both workshops followed the same structure, which is analyzed below.
- Presentations about:
 - the activities and aims of the Institute of Entrepreneurship Development and about the European and national projects that it has materialised in the past.
 - the project **Discovering Competencies...Tools for your Future**, (idea, objectives and activities)
 - the Competence and the process of evaluation, as well as VET systems in Greece.
 - Finally, active dialogue followed with all participants concerning all of the above issues presented.

Strategy for transfer: Results

- The workshops and informative materials that were created were used in order to introduce the project to policy makers and representatives of VET institutions.
- Policy makers and representatives of VET institutions perceived the framework, objectives and process of materialisation of the project.
- Active dialogue and exchange of views concerning Competences and the process of evaluation, as well as VET systems in Greece took place.
- However, continuous efforts for the preparation of representatives of VET institutions so as to ensure for the best transfer of results of the project is deemed necessary.

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