E(CO)-QUALIFY
Innovation transfer for Organic Retailing Education

EcoR Partener

Education and Culture DG
Lifelong Learning Programme

ECOQUALIFY III:

IMPLEMENTATION OF A QUALITY ASSURANCE SYSTEM FOR TRAINING IN ORGANIC FOOD RETAIL

DISSEMINATION ACTIVITIES

LEONARDO DA VINCI Transfer of innovation
2010-1-GR1-LEO05-03967

Record of Dissemination Activities

Event	Country	Place	Date	Type of Participants	Number attending	Dissemination Activity	Evidence /photos, attendance sheets, newspaper, etc/
Workshop: "For a healthier life – Encouraging manufacturing and marketing of vegetables in organic system"	Romania	Matca, county Galati	24.06.11	Association of producers , NGO, mass media	20	Presenting the project in ppt. and clarifying the project results	Photos: DSC 10520; DSC
Workshop "Eco Qualify – an opportunity for organic retailers in Romania	Romania	Cluj – Napoca Cluj	15.07.11	Retailers, processors, Certification bodies, press	25	Presenting the project and open discussion with organic retailers	Photos Dissemination 2_1 and 2_2
Presentation of the project during the European Workshop of Organic.Balkanet LdV Projects, "Training Challenges for Agricultural Professionals: the Organic.Balkanet	Romania	Bucharest University for Agricultural Sciences	17.11.11	Professors, training experts, students, producers Participants from Spain, Greece, Swiss land, ,	40	Acquaintance with EcoQualifyIII Project ▪ Duration ▪ Partnership ▪ Objectives ▪ Expected Results Discussing about synergies with other similar projects	Photo

Record of Dissemination Activities

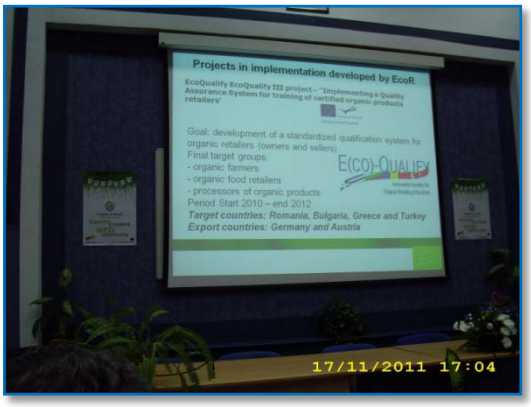
Event	Country	Place	Date	Type of Participants	Number attending	Dissemination Activity	Evidence /photos, attendance sheets, newspaper, etc/
Experience"							
Presentation of the project on the seminar "Conference Organic Zone 2011 - The Balkans as a part of the European Organic market" International Specialized - Exhibition INTERFOOD & DRINK	Bulgaria	Inter Expo Center - Sofia	9-12.11. 2011	producers, importers, distributors, wholesalers, retailers, managers of shops, restaurants, hotels and others	30	Presenting the project and open discussion with organic retailers	Photo
Presentation of the project to the 14.12.11 – Agricultural High school Alexandria workshop on education on organic farming	Romania	Alexandria	14.12.11	Professors, producers, retailers,	30	Acquaintance with Eco Qualify III Project ▪ Duration ▪ Partnership ▪ Objectives ▪ Expected Results	▪ Presentation of the Eco Qualify III project (.ppt file) ▪ List of participants ▪ Photo
Participation in BioFach (Nuremberg) seminar Advantages in Organic Retailing through Competence New initiatives to professionalize Europe's organic retailer	Germany	BioFach 2012 Nuremberg	16.02.2012	Processors, retailers,	20	Introducing Eco Qualify distributing the project flyer, presenting the project results and discussing further cooperation	Photo
Meeting of agricultural high schools under POSDRU – Human Resource Development Program	Romania	Alexandria	30.03.12	Professors, representatives of local and national educational authorities	40	Acquaintance with EcoQualifyIII Project ▪ Duration ▪ Partnership ▪ Objectives ▪ Expected Results Discussing about synergies and possibilities to include in high school curricula	▪ Presentation of the EcoQualifyIII project (.ppt file) ▪ List of participants ▪ Photo
Meeting with Ministry of	Romania	Bucharest	13.07.12	Representatives of Ministry of	20	Presenting the project activities and results	Photo

Record of Dissemination Activities

Event	Country	Place	Date	Type of Participants	Number attending	Dissemination Activity	Evidence /photos, attendance sheets, newspaper, etc/
Agriculture and professional organizations in organic farming				Agriculture, Certification bodies, organizations in organic farming, producers		and promoting the	
Workshop / Round table Eco Qualify III – dissemination and valorization	Romania	Bucharest	27.08.12	Organic trainers, teachers, researchers, retailers, and QAS experts, etc.	25	Presenting Eco Qualify III and the Quality Manual, plus the project results Explaining project aims, tasks and the possibilities Presenting project's results and discussing further possibilities for development.	▪ Photos ▪ List of participants

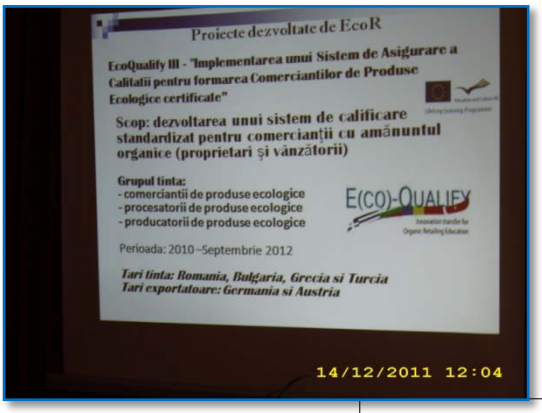
Pic.1: presenting in workshop Matca the project and clarifying the auditorium question

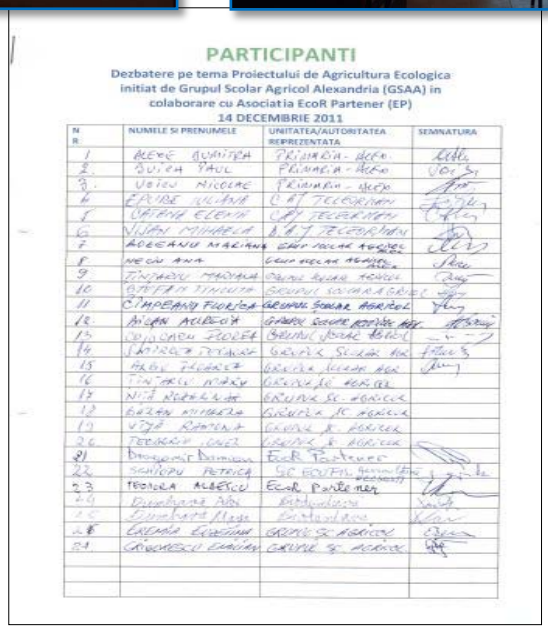
Pic. 2: Workshop Cluj the project and clarifying the auditorium question



Pic. 3: Workshop Bucharest - University for Agricultural Sciences

Pic. 4 Presentation of the project on the seminar "Conference Organic Zone 2011 - The Balkans as a part of the European Organic market" International Specialized - Exhibition INTERFOOD & DRINK





PARTICIPANTI

Dezbatere pe tema Proiectului de Agricultura Ecologica initiat de Grupul Scolar Agricol Alexandria (GSAA) in colaborare cu Asociatia EcoR Partener (EP)

14 DECEMBRIE 2011

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3	VOICU NICOLAE	PRIMARIA - ALEX.	
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5	CATANA ELENA	C.A.J. TELEORMAN	
6	VIJAN MIHAELA	D.A.J. TELEORMAN	
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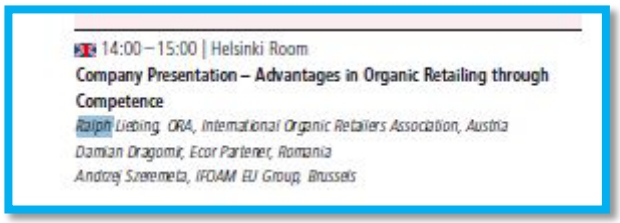
25	Dumbrava Maria	Dumbrava	
26	CREMIA EUGENIA	GRUPUL SC. AGRICOL	
27	GRIGORESCU EMILIAN	GRUPUL SC. AGRICOL	

Pic 5. Presentation of the project to the 14.12.11 –Agricultural High school Alexandria workshop on education on organic farming and sample list of participants



Pic. 6. BioFach (Nuremberg) seminar Advantages in Organic Retailing through Competence New initiatives to professionalize Europe's organic retailer

Pic. 7. Meeting of agricultural high schools under POSDRU – Human Resource Development Program

Pic. 8 Meeting with Ministry of Agriculture and professional organizations in organic farming

Pic. 9. Workshop / Round table Eco Qualify III – dissemination and valorization