

# YES Employability

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## Welcome

Welcome to the second issue of the official newsletter of the YES Employability Project. The scope of this newsletter, published by the Institute of Tourism Studies (Malta) is to keep the partners in this project and stakeholders in the Tourism and Hospitality Industry updated on the latest endeavour of this project as well provide news related to training, education and employability in this most important economic sector.

The newsletter will also be available on the project website at [www.yesemployability.eu](http://www.yesemployability.eu)

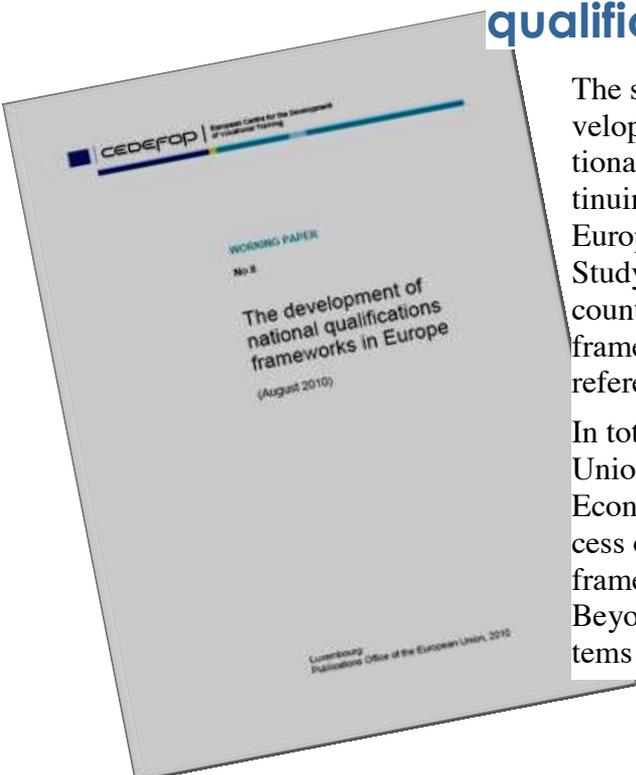
## Report shows progress in national qualification frameworks

The second study by Cedefop, the European Centre for the Development of Vocational Training, on the development of national qualifications frameworks (NQFs), demonstrates the continuing progress achieved in developing such frameworks across Europe.

Study analyses show EU Member States, candidate and EEA countries are developing comprehensive national qualifications frameworks using the European Qualifications Framework as a reference point.

In total, thirty-one countries – the 27 members of the European Union, candidate countries Croatia and Turkey and European Economic Area members Iceland and Norway – are in the process of developing or implementing a national qualifications framework.

Beyond their technical usefulness as links between national systems of qualification to the European Qualification Framework,



these tools support national reforms and lifelong learning policies. Moreover, they are instrumental in promoting the learning outcomes approach and in eroding barriers between vocational and higher education, Cedefop said.

The full report is available at <http://www.cedefop.europa.eu/EN/publications/16666.aspx>



## Polish catering students in Malta

Ten Polish students from the Cracow School of Catering were in Malta on an exchange visit under the Leonardo da Vinci framework. This is the third year that the Malta Hotels and Restaurants Association (MHRA) is facilitating such visits from Poland.

The Polish school specialises in preparing students for a career in the catering sector.

In Malta the students were assigned to several hotels and restaurants for their four week training period and were introduced in the preparation of traditional Maltese food and service.

## Less trained seasonal workers dilute quality of tourism service

Tourism surveys show that 80 per cent of tourists rated services in Malta as “good” or “very good” during off-peak season whereas the figure dropped to 73 per cent during peak months.

This suggested that the influx of less trained seasonal workers diluted the quality of the service offered, Parliamentary Secretary for Tourism Mario de Marco said.



Speaking during a conference on the responsible management of seasonal migration in a period of economic crisis in the tourism industry, Dr de Marco said this highlighted the importance of the proper handling of third country nationals who came to work in the tourism industry in Malta in the peak summer months, the Times of Malta reports.

The conference was organised by the General Workers Union and other members of the Confederation of Malta Trade Unions.

Currently there are about eight million migrant workers in the EU, making up four per cent of the work force.

GWU general secretary Tony Zarb stressed on the importance of better law enforcement to ensure that foreigners, who come to work in Malta during the busy touristic month, are not abused.

(Source: The Times of Malta)

## Portuguese Executive Master in hotel management gets certified

The Executive Master Program in Hotel Management of the EGE - Atlantic Business School and of the Estoril Hotel and Tourism School - has been recognized by the Portuguese Tourist Office as a mean to access the job of Hotel Manager.

Aimed at businessmen, managers, middle and top management of companies connected to the hotels and tourism, the Executive Master in Hotel Management allows these professionals to move forward in career with rigor and excellence in a sector more and more globalized, complex and demanding. At the same time, this program adds a clear value to other professionals, in particular consultants and analysts, opening them new areas of intervention.

The Executive Master program in Hotel Management aims to provide its participants with technical competencies and promote the development of soft-skills, indispensable to a efficient and innovative professional performance.



## Investment in training and entrepreneurship in Portuguese tourism

The Tourism of Portugal (Centre Region) has signed different protocols with the College of Agriculture of Coimbra (ESAC), School of Education, Polytechnic Institute of Coimbra (ESEC), School of Hospitality and Turismo de Coimbra (EHTC) and HR Centre - Industry Association Hospitality and Catering Center (HRCENTRO).

The protocols confirm the creation of courses in eco-tourism, research and development in tourism, training, dissemination and promotion of good practice, and the investment incentives in accommodation, food and beverage.

## Professionalism in European Bingo

The “Guide of Professional Profiles of the Bingo Game Sector in Europe” has been published in the official closing of the EQ-BINGO Project, financed by the European Commission, as part of the Lifelong Learning Programme, action Leonardo da Vinci, 2008. The objectives of the project were to identify the professional figures already existing in the Bingo sector in Europe and to identify the educational and transversal training (core qualifications) and the specific training (special qualifications) already existing in the Bingo sector. Website: [www.eq-bingo.eu](http://www.eq-bingo.eu)

## Higher student intake in Cypriot Catering education

The seven hotel and catering schools in Cyprus report an increase in the student intake for the academic year 2010-2011.

The Department of Hotel and Catering at Larnaca Technical School was founded 38 years ago and today seeks to keep abreast with the fast-changing tourism industry.

Larnaca Technical School, together with another two technical schools from the other cities of Cyprus, is taking part in a pilot programme as a web school. Several lessons will be delivered using software programmes developed by colleagues.

Also for the first time five students with special needs are attending classes in the hotel and catering department at Larnaca. This is also a new experience for the teaching staff.

### Project Partners



## Consultation on EU education and training programmes

The European Commission has launched a public consultation on future programme in the field of Education and training (2014-2020).

The purpose of the consultation is to gather views from public and private organisations, local and regional authorities, ministries, relevant stakeholders in the field of education and training and any other organisation or individual involved or interested in education and training within the EU and in non EU countries. Views are sought regarding the rationale, scope, operational objectives and design of the future programme.

For details, see <http://ec.europa.eu/yourvoice/ipm/forms/dispatch?form=LifelongLearning&lang=en>

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