

Transfer Concept LABITAS
Concept for a transfer of the results
beyond the end of the project

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Attachment 1: List of regional network partners (INQA network)

1. Introduction

After the end of the transfer of innovation project LABITAS it is important to use and publish the developed products to the sustainability of the project results.

Within the project a health and safety management guide for companies was developed in which companies find a curriculum for trainers (qualification concept) and concrete guidelines (e.g. check lists). The qualification concept is based on the NOAH qualification concept and was tested and improved in Germany as well as in Austria and Ireland. The NOAH concept includes the model of Pool Support Service which supports companies to implement and enhance their health and safety management. This improves the quality of work in the company and is therefore very important as it not only generates more errands but also keeps qualified employees in the firm. Skilled labour stays in companies with a good image and a constant order situation and a good health and safety management has a positive effect on the image as well as it ensures the company's competitive ability. The sustainable effect is mainly accelerated by constant value proposition.

From the daily experiences of the companies we furthermore created the "best practice" booklet which states examples of successful programs for health and safety management. Finally the third product from the project is the website www.labitas.eu. It gives companies the chance to get information about the project and use the given documents. All these products are available at any time, also after the end of the project.

On the following pages is explained how the products and results of the project will be published and integrated in established fields of activities and especially in education systems. Besides us as the project executing organisation also our project partners in Austria and Ireland hold responsible for this process.

In order to get the maximum out of the results and to achieve a transfer of the results beyond the end of the project, our products will be distributed through different regional and supraregional networks and media. Furthermore we will maintain and enhance the existing Pool Support Service and develop a Support Service for single companies. Through integrating some of the curriculums modules in the vocational and further education in different institutions we will assure the sustainability of the project.

2. Distribution

2.1 Regional and supraregional networks

Small and medium-sized companies in Germany are mostly organised or involved in different organisations and associations. These institutions are very important for the distribution and utilisation of our project results. A cooperation with these organisations, associations and guilds will reach a big number of influencers and decision makers who will spread our products to our target group. Here the focus concentrates on central associations like: ZDH (Zentralverband des Deutschen Handwerks) und ZVSHK (Zentralverband Sanitär, Heizung, Klima), AUVA (Allgemeine Unfallversicherungsanstalt), RCCA (Roofing and Cladding Contractors Association). Moreover we will publish articles about our project results in member magazines of these associations and use their conferences to exchange experiences concerning health and safety management and connect with interested companies. These conferences also give us the chance to make people present how they improved their health and safety management and show the positive effect of our service.

Germany

An important partner in Germany for publishing our project results is the national project „Initiative Neue Qualität der Arbeit“ (INQA) which was initiated by the Federal Ministry of Labour and Social Affairs ten years ago and focuses on better working conditions. The project unifies several organisations like companies, cooperatives, professional associations and health insurance companies. In 2012 the regional network for Saxony-Anhalt was established and integrates the two initiatives “Gutes Bauen” and “Offensive Mittelstand”. Through a cooperation with „INQA“ on a national and regional level we can approach several organisations and associations at the same time as possible customers or partners. “INQA“ also offers workshops, conferences and presentations to their partners that will be used to inform the companies about our products. Last but not least a link to our website will be placed on the “INQA” website. Articles in news papers and information booklets from the cooperatives and the health insurance companies will be another important instrument for us

Furthermore we are planning a cooperation with the „Landesarbeitskreis für Arbeitssicherheit und Gesundheitsschutz“ of the Ministry of Labour and Social Affairs which promotes workplace health and supports companies and associations in this field. The Landesarbeitskreis consists of representatives from companies and associations as well as politics, media and economy. Here we will also use magazines, conferences and information stands to promote our LABITAS concept and reach a lot of diverse decision makers in our region.

In order to reach a higher distribution rate we will also approach other associations, guilds and institutions beyond the existing networks. For our Pool Support Service we plan to found new pools consisting of companies in similar industries. To realise this we need partners and institutions who already offer vocational and further education like the professional association that provides training of safety experts or external service companies for health and safety management. All this ensures a high sustainability of the project.

Austria

In Austria the distribution of the project results will also be organised through the established networks of our project partners. Therefore the Bundesinnungsgruppe Metall-Elektro-Sanitär-Kfz, which unifies several companies and associations, will be approached. Every three months the Allgemeine Unfallversicherungsanstalt (AUVA) organises a regional conference and is also involved in the training of safety experts. These conferences will be used to present our training concept and implement some of the LABITAS modules in their training program. Also we plan to spread our project results in cooperation with the Chamber of Crafts in Vienna. They offer different workshops and events on which the LABITAS concept and the Pool Support Service concept will be presented. Last but not least we will send information about our project to the Bundesausschusstagung.

Besides this the different professional associations, cooperative societies and guilds will be approached and informed about our curriculum and the “Best Practice” examples.

Ireland

In Ireland the German-Irish Chamber of Industry and Commerce will ensure the distribution of the project results through their local network. Within the events for the pool members the Office of Public Works (OPW) already showed interested in establishing Pool Support Service for their subcontractors in order to improve their health and safety management. The Chamber of Industry and Commerce will follow up on this to enable the implementation of this pool.

Furthermore the Chamber of Industry and Commerce will work on more cooperations with associations and organisations (eg. Construction Industry Federation, Roofing and Cladding Contractors Association) to establish more regional pools for small businesses.

2.2 Media

Using a targeted public relations management we will inform companies, institutions and the public about our project and the results and publish articles in professional journals, especially in magazines from associations and professional occupation societies. This will happen in cooperation with professional journalists and ensures that a large number of regional and supraregional companies hear about the LABITAS concept.

Also very important for this is our website www.labitas.eu which is still available and will be maintained. Having links on the websites of our partners like "INQA" will make even more partners notice our project and get information about it. E-Learning, guidelines and the "Best Practice" handbook offer a wide range of information and inspiration for the companies. The active Pool Support Service also encourages small and medium-sized businesses to use the given instruments and documents.

3. Expansion of the Pool Support Service

For already three years now the Training Association of Home Automation Saxony-Anhalt uses the Pool Support Service model to support small and medium-sized businesses to improve their health and safety management. One long-term goal of the LABITAS project is to expand the Pool Support Service, distribute the concept and found new pools beyond Saxony-Anhalt to offer even more support to companies. The expansion of the Pool System will lead to a better balance of costs/ effort/ benefit for the advisor as the administrative effort will be reduced with more participants.

According to that institutions like Crafts Associations, federations and educational providers, but also the German-Irish Chamber of Industry and Commerce and institutions in Austria are supposed to get further support to establish Pool Support Service in their areas. In order to achieve this they will get information material; also our project partner „Zentrum für angewandte Gesundheitsförderung“ provides „Train the Trainer“ seminars that prepare future advisors for their function. Presentations and experience reports from practitioners working with Pool Support Service will support and complete the process of the expansion.

4. Connection with regional & supraregional promoting instruments/ projects

Connecting with other projects is possible as constantly new and innovative projects evolve, e.g. the project „unternehmensWert: Mensch“ by the Federal Ministry of Labour and Social Affairs offers consulting and information for small and medium-sized businesses. Within the project they are free to choose four different topics including “working power and health”. At this point we will use the LABITAS project and its results to provide the companies with modules from our curriculum, integrate them in the Pool Support Service or support regional structures.

5. Integration in vocational and further education

Preservation of working power and health keeps appreciating in value. Therefore training units about health and safety protection are already included in vocational education and play an important role in further education also. The customer oriented concept of the LABITAS curriculum enables us to adapt the content of the modules to the individual trainings and react to needs and circumstances of specific vocational and further training.

According to this we are right now discussing with the Chambers of Crafts and the cooperatives how to implement the developed curriculum as a part of vocational and further training, management training and especially the training for safety experts.

6. Certification of the qualification – the basis for enhanced acceptance

The members of the Pool Support Service gain Credit Points according to ECVET. This European Credit System for Vocational Education and Training guarantees the comparability of the curriculums training content about health and safety management. More and more clients ask for evidence of a good health and safety management in the companies. Certificates from the LABITAS project can be used as the evidence that the companies fulfill their statutory duty. Furthermore measures like order placement regulations urge companies to prove activities in this field - which is an important fact for the sustainability of the project. Not only the companies but also the employees benefit from the project: the employees enhance their job situation and become indispensable for the company.

Attachment: list of regional network partners for distribution