



ACMEmob – Accompanying Measures for Leonardo Mobility Projects

Final Report

Public Part

Project information

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Executive Summary

ACMEmob has developed accompanying actions to promote the aims of the LdV program and the results of the projects realized by the partners. The project has as acronym a word derived from the Greek chosen, not by chance, as it is full of meaning related to the activities realized by the project. The Greek word ακQή, in its most strict translation means age flower, youth, vigor but also top, extremity, culminating point. Transposing the word in its less literal meaning, we could also translate it into "rigorous critique".

From this point we have started to identify the activities of the project:

- realization of a research in relation to the transnational mobility activities realized by the partners from 2005 until today;
- analysis of the data obtained in order to find the strength and weaknesses points of the actions carried out;
- creation of an efficient information and communication system to diffuse in the interested territories the results of the inquiry.
- incentive, make known and give visibility to the mobility actions of the LdV program.

In coherence with these premises, the project foresaw:

- 1) the realization of a research realized in all the territories involved and finalized to obtain, as quantitative data, the projects realized in each territory;
- 2) identification and realization of the information and dissemination measures effective to promote the results of the research and give visibility to the LdV program in all interested levels (participants, enterprises, institutions, schools and universities).

In order to do this, the project has foreseen a wide partnership, structured and heterogeneous, with years of experience in the management of EU projects on transnational mobility, with IDI as the lead partner and Integra Consultoria as technical coordinator.

The project duration was from January 2011 to March 2012 (3 months extension granted with an amendment).

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Project Objectives

The ACMEmob project had 2 main aims:

1. To realize a research complementary to the activities of monitoring and follow up already existent in the quality system of the LdV program on the satisfaction of the actors involved (participants, partners and enterprises) or towards the activities of transnational mobility carried out to understand the motivations and expectations; needs and criticalities; to understand if and how many participants were satisfied and if they found the answers that they were looking for (at distance of 1, 2, 3, 4 years); understand the needs of the enterprises involved; analyze the level of the quality perceived of all interested parties.

These were investigated by differentiated questionnaires and typologies of users around 2000 applications for around 500 contacts, several enterprises and 8 project partners. The goal of such activity is to collect and give information on the project results realizing a specific database for the collection and analysis of data.

2. To realize an information and communication action of the transnational mobility activities to promote and give visibility to the results of the LdV projects realized by partners in the specific territories. Such activity will be realized not only through the traditional information channels (press, TV) but also through the realization of video-interviews of the participants to be inserted on the web via Facebook, Youtube and others thematic blogs, etc., in order to improve the communication between young also in view of peer education.

The new forms of multimedia communication constitute the integral part of the language of the young generations and their use may help to develop efficient information and communication activities and to promote the participation and the exchange of information between peers. These activities should ensure the maximum diffusion of the results obtained and the maximum accessibility to the mobility opportunities for future initiatives.

Project Approach

The target groups identified were reached in different ways related to the objectives that wanted to be reached, specifically in the following way:

- young student, graduates and bachelors interested in the mobility actions: for this reason an information desk was set up by each partner organization, with the goal to give information and support for all the different aspects connected to mobility LdV programs and the conditions to participate.
- the schools and the universities of the involved territories: for these entities specific info-days were organized in order to give the necessary explanation in order to give accessibility to their own users to the mobility activities (execution, certificates...)
- the entities/institutions of the interested territories for the promotion, but also for the participation in future projects of mobility: these were realized in meetings with the responsible with a double function: on one side promotion and awareness, on the other a collective reflection on the problems and opportunities of the LdV mobility actions
- the enterprises of the involved territories: for these entities info-days were organized in order to give explanations on the enterprises' role in the mobility transnational actions (utility for enterprises, characteristics for trainees, traineeship procedure, trainees characteristics, traineeship execution modality...)

The project aimed, through the research results obtained and the information and communication actions, to highlight and solve the eventual hidden problems, related to mobility actions, that is situations that were not taken into consideration that risk not allowing to these actions to work effectively at their full potential.

To give some examples that are not exhaustive:

- To listen to the enterprises' needs to look to go towards their needs in order to solve, as much as possible, the organizational and bureaucratic problems in the view of maximum efficiency and productivity of traineeships;
- To facilitate and adapt, following the partners characteristics, the tasks entrusted with the aim to improve the service offered (from the elaboration of the project to the dissemination of results);
- To adopt the best practices emerged from the research, with the aim not only to develop a training and successful working model, but also to increase the approval of future projects;
- To make more profitable and productive the trainees experience, putting them in relation to the effective potentiality that they may have (and that the hosting enterprise may offer) so that the participant becomes a precious resource for the hosting enterprise, as well as giving him/her a possible job post of broader possibility-
- To increase the number of enterprises and participants to the projects, by developing an easier access modality and communication networks more efficient with the promoters' entities
- To improve the capillarity of the information and support the local entities/institutions, real conjunction ring between the citizen and the actions to be realized, in the diffusion and dissemination of the projects realized in the territory.

Project Outcomes & Results

The project has contributed:

- to comprehend what currently is missing in mobility actions, allowing to give attention on what should be improved, what may be kept and what should necessarily be changed.
- to encourage the best use of results, innovative products and processes and to exchange of best practices by allowing a constructive and complete evaluation of the results obtained from mobility, evaluation. This aims to bring a more efficient model and an improvement in the quality of training and education;
- to compare the different opportunities given by partners at organizational, innovative and qualitative level;
- to define some guidelines for obtaining the best performances possible in each professional and organizational aspect.
- to an improvement of the quality of projects: winning dynamics become known and are not only isolated realities but are transferred, integrated and expanded.
- to understand, through the replies given by participants, what training and working factors are mainly preferred in the various projects.
- to collect informations and its analysis, that allowed to improve and facilitate accessibility increasing the attractiveness for potential candidates. Such factors brought greater requests which thanks to the organizational techniques adopted, the projects are able to handle more transnational mobility actions at quantitative and qualitative level.
- to improve the quality and to increase the volume of co-operation between institutions. The weighted analysis of collected information has created a collaborative network.
- to disseminate information material translated into the partners' languages; meetings; local workshops with universities/schools, enterprises and local institutions; information desks; video-interviews; questionnaires and action-research

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- the schools and the universities of the involved territories: for these entities info-days were organized in order to give the necessary explanation in order to give accessibility to their own users to the mobility activities (execution, certificates...); many held video conference meetings and skype meetings for clarifications;
- the entities/institutions of the interested territories for the promotion, but also for the participation in future projects of mobility: these were realized in meetings with the responsible with a double function: on one side promotion and awareness, on the other a collective reflection on the problems and opportunities of the LdV mobility actions
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- to increase the number of enterprises and participants to the projects, by developing an easier access modality and communication networks more efficient with the promoters' entities;
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Partnerships

The partnership was composed by different types of organizations from 7 different EU countries (Italy, Spain, Malta, Poland, Great Britain, Portugal and Romania)

- P1. Istituzione Distretti Industriali IDI – Lead partner (IT) – instituted in 2001 by the Province of Arezzo in order to ensure the planning and application of productive projects. It works as an operational network between public and private entities guaranteeing the governance of the districts of Arezzo.
- P2. Integra Consultoria sl (ES) - located in the north of Spain was founded in 2004. It has the aim to promote traineeships and professional apprenticeships, the teaching of foreign languages to allow an adequate development of the transversal competences for a greater competitiveness in the job market.
- P3. Cooperazione Sud per l'Europa (CSpE – IT) – founded in 2001 by a group of young people. CSpE acts at regional, national and European level for the territorial development in the social, cultural and economic sectors promoting exchanges of training and cultural experiences between EU countries.
- P4. Eidema Academy (IT) – situated in Florence in 2003, trains young people developing national and international projects at EU level.
- P5. Asociacion Amigos de l'Europa Leonardo da Vinci A.E.L.V (ES) - AELV is a no profit organization which manages EU projects and hosts beneficiaries of community programs which adhere to the transnational mobility programs.
- P6. Malta European Mobility (MT) - MEMo Ltd is a society started in 2005. Its main activity is the organization of LdV projects, promoting transnational projects based on vocational training.
- P7. Klejnot Training (PL) – is located in Warsaw founded in 2006, it aims to improve the job market increasing the professional and cultural opportunities at EU level. It has a specific competence in the adult training.
- P8. Globaladamastor (PT) - instituted in 2003. Its mission consists in improving the professional and personal qualifications offering vocational training to young persons.
- P9. Gorea Ltd (GB) – it is an English society situated in London founded in 2005. It works on vocational training and EU projects giving special attention to the vocational training and lifelong learning activities.
- P10. Euromob Consulting Team (RO) – it is situated in Bucharest and operates in the training and guidance sector with particular attention to transnational mobility actions.

All partners have a wide experience on the management and participation of EU projects, in specific LdV mobility projects. The broad partnership representative of different parts of Europe was essential to consider all different points of views and needs collected in different territories and different types of organizations.

Plans for the Future

The actions foreseen to guarantee the impact of the project and its continuity are the following:

- ensure the stability and the quality of the future transnational mobility actions and increase the dissemination of information related to the results of the LdV programs
- support participants in LdV projects through actions identified in order to be spent on the professional market facilitating the crossing of demand and supply
- verify regularly the results reached with the participants in terms of: placement, use of professional and language skills acquired during their lifelong working and professional lives
- monitoring of the efficiency of the projects through contacts in the short and long term with enterprises/entities to verify the impact of training traineeships have had in the specific local territories in terms of visibility both at national and international level

The experience will result strongly replicable with time both in the partners' and participants' territories and in other contexts that need to understand the impact of transnational mobility activities.

The results will need to be continuously taken into consideration in order to change and improve where necessary the quality of actions.

Contribution to EU policies

- to help improve the quality, attractiveness and accessibility of the opportunities for lifelong projects increasing accessibility to mobility projects;
- to encourage the best use of results, innovative products and processes by supplying additional results and evaluation to the mobility experiences.
- to support improvements in quality and innovation in vocational education and training system by drawing up a guideline with the most successful experiences;
- to enhance the attractiveness of vocational education and training and mobility for employment through the questionnaires that will be completed by the different participants;
- to improve the quality and to increase the volume of mobility throughout Europe of people
- to improve the quality and to increase the volume of co-operation between institutions or other organizations
- Youth in Action – the project concentrate in promoting and evaluating transnational mobility among young persons in line with the policies foreseen by the Youth in Action program.