Supermom-Kick-Off

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IMPORTANT ISSUES

- On 15th and 16th of November 2010 the Supermom kick-off meeting took place in Leipzig

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Supermom – support for single parents – welcome to the new EU funded project

By Sabine Roehrig-Mahhou

We are looking forward to introduce you to the Supermom-project which aims to support the labour market integration of unemployed single parents. The project is funded by the EU Lifelong Learning Program Leonardo da Vinci.

Single parents are an increasing family structure in the EU. Unemployment among this group is, for various reasons, significantly higher than for parents who live together as a couple. In Europe, as almost everywhere in the world, single parents belong to the population group with the highest risk of poverty and hence they are strongly threatened by social exclusion.

"Supermom Kick-Off 2010" takes the best practices and ideas from successful prior initiatives and EU funded projects for lone parents and aims at a raise of competences of the participating mostly single mothers in order to increase their chances at the labour market.

After a first research and adaptation period, the project offers its beneficiaries free workshops including:

- Empowerment: competence analysis and confidence building in combination with vocational orientation, personal and social skills training
- Vocational training in media: theoretical and practical information about different film related professions in form of workshops, information about job opportunities and details about further education
- Practical implementation

One main outcome will be a film created by single parents in the different partner countries. In different newsletters and at our website www.supermom-kick-off.eu we will keep you informed about the progress.

Kick-off meeting in Leipzig

By Agnieszka Borowicz-Bartosik

In November 2010 the foundation was laid for the two-year EU project "Supermom-Kick-Off 2010". Mrs. Sabine Roehrig-Mahhou, Director of the project promoter wisamar educational institute, together with Jana Dobbelstein welcomed the project coordinators in Leipzig.

The participants from Germany, France, Italy, Northern Ireland and Poland had the chance to clarify the concrete project planning and the most appropriate ways to reach the ambitious aims of the project.

It is aim of every project meeting to involve national stakeholders, representatives from lone parent associations, mother centers, film funding, media as well as employment offices etc. for a presentation as well as an exchange about the topic.

Anne Sweeney and Karen McCann for the UK / Northern Ireland, Marie Rouffort for France, Agnieszka Borowicz-Bartosik together with Magdalena Bujak for Poland as well as Mirna Fusaro and Roberta Bassan for Italy gave presentations about the situation of single parents in their country. Brunhild Fischer from the German lone parent association SHIA e.V. allowed the participants an insight in the German situation. Ariane Jedlitschka and Matthias Petzoldt showed two teasers of the "Supermutti" created by German single parents and explained their concept. Their film project together with the German and Northern Irish Empower / Motivate courses build the basis for the new EU project Supermom.

We thank all guests, among those Monika Lazar, member of the German Parliament, the representatives of the Middle German Media Funding and the Center for Unemployed, for participating.

"This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

Education and Culture DG
Lifelong Learning Programme

Introducing of the partners

wisamar Bildungsgesellschaft mbH

Photo.Ariane Jedlitscha
In the restaurant

Wisamar educational institute from Leipzig, Germany, is the coordinator of the project.

The non-profit organisation was established in 2005 by professionals who have gained their experience in social and intercultural fields since the year 2000 and can look back to profound knowledge especially in European project management.

We are certified by the German Institute for Adult Education for carrying out competence analyses (ProfilPASS) and run a competence centre, which was founded together with the Chamber of Commerce and Industry Leipzig in 2007.

Wisamar educational institute acts in three fields:

1. European Cooperation & Project Office
2. Competence Center Leipzig: Competence analyses and orientation, vocational and further education, job application training
3. Language School / Summer School: German as a foreign language – intercultural learning

With our engagement we want to contribute to the social and cultural enrichment of our region in the center of Europe. We support the European exchange in order to broaden the mind of e.g. young people and show them perspectives for their professional future, and the (re-)integration of job seekers in the labour market.

In the region of Leipzig we established a network with more than 100 institutions supporting us to reach our aims. Besides, we are founding member and in the board of directors of the association CO.N.E.CT (Cooperation Network for European Citzizenship) with 26 partners from 10 European countries.

Further information: www.wisamar.de

Helden wider Willen e.V.

The non-profit association Helden wider Willen e.V. was founded in 2006 in Leipzig, Germany, and has currently 15 members. The objective is a contribution to cultural practice. The rapprochement of arts and culture and consumers of everyday life should be reached with different projects like festivals and markets, exhibitions or socio-cultural film projects like Supermutti 2007 for single mothers which was funded by the ESF.

Supermutti 2007 is one basis of the Supermon Kick-Off 2010 project. Because of its experiences in film making with the target group, Helden wider Willen takes over the responsibility of the work package "Preparation and conception of the movie".

Helden wider Willen runs the "EEG- essential existence gallery" as an alternative space for art and artists, creative professionals and people interested in new media and technologies.

The members of the cooperative association arrange concerts, exhibitions, workshops, project-based co-working spaces and other initiatives related to the sectors of art, education and emerging technologies.

Through Helden wider Willen's broad competence in teaching and didactics, our familiarity with virtual and visual culture, and an emphasis on interdisciplinary teamwork, we are able to create and implement innovative pilot projects. We also offer project advising and complete planning and support services for art projects run by other organisations.

Further information: www.eexistence.de

CNA-CEFAG

The French partner CNA-CEFAG is a vocational training centre created in 1989 and specialized in graphic arts and multimedia. 2000 people are trained in the centre each year.

Because of its experiences in the media sector, the centre is responsible for the implementation period, the film making, and will organise the final event, the film premiere in Paris.

Its team of some sixty employees and as many associated service providers develop training initiatives by apprenticeship through CFA'com (the Multimedia and Visual Communication Training Centre) from vocational qualification to higher professional qualification (Master), and for young and adult trainees doing vocational and further training. CNA-CEFAG is also managing an inclusion platform helping young people facing great difficulties in developing their professional project, and training formal and soft skills. Its staff developed fully recognized professional titles composed of professional skills credits independently validated.They also develop innovative educational tools, mainly IT supports and manage an independent learning platform.

Further information: www.cna-cefag.org

***Photo by Ariane Jedlitscha.* In the meeting room. Sabine Mahhou showing the steps of the project**

WSINF

WSINF – WYŻSZA SZKOŁA INFORMATYKI W ŁODZI, POLAND (- the Academy of Information Technology in Lodz is a private Higher Education Institution.

It is one of the biggest independent Higher Education Institutions in central Poland, which educates and trains **around 5500 students** in Łodź and in three divisions in Bydgoszcz, Włocławek and Opatówek. Its students have the possibility to obtain both bachelor and master degree in the fields of Computer Science, Computer Science and Econometrics, Pedagogy and Educational Studies, Computer Artistic Graphics, Economy (Business Studies), Physical Education, Interior Architecture (new) and Physiotherapy (new). In the academic year 2006/2007 WSINF introduced e-learning providing M.A. studies in IT (Computer Science) on-line.

Apart from regular educational offer WSINF is an active adult and vocational learning centre providing post-diploma studies, IT courses and qualifications (MSDN-Academic Alliance; Sylvan Prometric Authorised Testing Centre; CISCO Computer Networks Academy, Novell Education Academic Partner, Microsoft Authorised training Centre) and professional language courses at the Foreign Languages Department-CITY & GUILDS Approved English Language Certification Centre.

WSINF is particularly active in the field of European Union programmes such as: SOCRATES (Curriculum Development, Grundtvig, Observation, analysis and innovation -Action 6.1. & 6.2.; Tempus); LEONARDO DA VINCI; YOUTH and currently the new Integrated Lifelong Learning Programme 2007-2013, Culture, 2008-European Year of Intercultural Dialogue etc.

Wyższa Szkoła Informatyki, Educational Science Faculty, Research over Family Chair is leading the work package on dissemination.

Further information: www.wsinf.edu.pl

Photo by Sabine Mahhou. During the Launch Event

Associazione NET

N.E.T.- Networking Education and Training is a not-for-profit association concerned with European projects design, training and sustainable local development. Established in 2001, it was founded by professionals who have worked in the training and social field, at both national and European level, for a number of years. N.E.T. is active in all regions of Italy and provides private and public bodies with integrated services of consultancy and technical assistance about national and European opportunities.

The Association is focussed on programmes and initiatives to help and support disadvantaged groups, above all women, elderly people and long term unemployed. Training activities and courses are organised in the framework of regional, national and European initiatives to support the above mentioned target groups.

Also thanks to the associations great experiences in EU projects, NET is responsible for the evaluation of the project.

Further information: www.associazionenet.it

Possibilities NI

Possibilities NI is a not-for-profit social enterprise wholly owned by lone parent support organisation Gingerbread NI. We work with people who want to get jobs and qualifications and with those organisations that suppport them to do so. Many of the people we work with face major obstacles to getting jobs and progressing in their careers, and we are here to help by providing a range of training, mentoring and work experience opportunities. Most of our work is with lone parent learners through government programmes such as Steps to Work and New Deal.

Additionally, for companies working with job-seeking and lone parent clients, we can provide staff development training such as our OCR-accredited Coaching and Mentoring training. Through ESF we provide a unique bursary support programme for lone parents returning to education, which includes help with course fees, travel and childcare costs as well as one-to-one mentoring, specialist careers guidance (to the Matrix Standard), and professional welfare advice. Possibilities NI is engaged in a number of international projects under the auspices of the EU Lifelong Learning Programme, from which stems our involvement in the Supermom project.

Thanks to its experiences with single parents, Possibilities Northern Ireland is leading the work package "Course and workshop development (Transfer and adaption)".

Further information: www.possibilitiesni.com

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