

SAIL AHEAD

510581-LLP-1-2010-1-EL-LEONARDO-LMP

<http://www.adam-europe.eu/adam/project/view.htm?prj=6901>

Project Information

Title: SAIL AHEAD

Project Number: 510581-LLP-1-2010-1-EL-LEONARDO-LMP

Year: 2010

Project Type: Development of Innovation

Status: completed

Country: EU-Centralised Projects

Marketing Text: Seafarers in general have a job with extraordinary features. They usually work overseas for long periods, which puts a real pressure to their personal life and active citizenship. They work in alternating 4hour shifts and often have to face temperature changes of over 30o C every few days. Captains in particular have a multitude of managerial, technical and administrative tasks to perform and suffer from occupational stress. The effort of women to enter the profession is in most cases contradictory with maternity. For these reasons it would be beneficial for captains to know that if their life turns so, there is a possibility for them to engage to an alternative career ashore, using competencies they acquired both through formal and non-formal learning.
The "Sail ahead" project aims at providing an on-line guidance tool for a second career for captains.

Summary: Seafarers in general have a job with extraordinary features. They usually work overseas for long periods, which puts a real pressure to their personal life and active citizenship. They work in alternating 4hour shifts and often have to face temperature changes of over 30o C every few days. Captains in particular have a multitude of managerial, technical and administrative tasks to perform and suffer from occupational stress. The effort of women to enter the profession is in most cases contradictory with maternity. For these reasons it would be beneficial for captains to know that if their life turns so, there is a possibility for them to engage to an alternative career ashore, using competencies they acquired both through formal and non-formal learning.
The "Sail ahead" project aims at providing an on-line guidance tool for a second career for captains. Results will be:
A report with transferable skills, result of a survey in nautical academies (using both analysis of curricula and questionnaires to students) to identify competencies acquired through formal learning and a survey in the ships to identify competencies through non-formal one.
A mapping of competencies and profiles required for at least 10 alternative career paths ashore
An on line tool to be used by students or captains that will help them assess the possibilities to work on shore.
Specific effort will be dedicated to dissemination. The partnership, constituted by a social partner, nautical academies, a university, a training provider and a consultancy firm from 7 EU countries ensure both sound implementation and sustainability of the project.
Although, the EC estimated a lack of around 36.000 European sea officers in 2006, there is a reluctance of young persons to join the sea. The impact of the project will be to alleviate this problem and give more choices to women and men engaged in the profession and wishing to work ashore.

Description: Aim of the "Sail ahead" project is to attract equally more young women and men in the merchant navy academies by presenting them more choices for their career.
The "Sail ahead" is an innovative project addressing equally formal and non formal practices at a sectoral level (merchant marine officers). Specifically, it aims at providing an on-line guidance tool for a second career for captains after the career at sea.
In order to do that, it is preview in the first phase to cross reference Merchant Navy Education and training requirements and competencies across the different partner countries as well as the competencies developed on the job. In a second phase it is preview to map competencies and profiles for a number of alternative career paths ashore. In the same phase, partners will record interviews of captains working

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ashore describing their experience, competencies needed, how they have coped to acquire those that they lacked, how is their everyday life, what kind of features has the job and which profile has to have the person (interests, character, physical abilities) in the path career they are engaged in.

Main product of the project will be an on line tool to be used by young persons interested in principle to work as a captain, by cadets or by captains that will help them assess the possibilities to work on shore if the case arises.

Themes: *** Labor market
 *** Lifelong learning
 *** Recognition, transparency, certification
 *** Vocational guidance
 *** Equal opportunities
 *** Continuous training
 ** Sustainability
 ** ICT
 ** Social dialog
 * Open and distance learning
 * Enterprise, SME

Sectors: *** Other Service Activities
 *** Education
 *** Agriculture, Forestry and Fishing
 ** Professional, Scientific and Technical Activities
 ** Information and Communication

Product Types: procedure for the analysis and prognosis of the vocational training requirement
 website
 evaluation methods
 others
 distribution methods
 Film
 description of new occupation profiles

Product information: 1. Report on transferable skills
 2. Profiles of career paths
 3. Video interviews of professionals
 4. On line guidance tool for career selection
 5. Web Portal specialized for cadets and captains
 6. Dissemination materials (posters, leaflet)
 7. National conferences in Turkey, England, Slovenia, Poland and Finland
 8. Transnational conference in Greece
 9. Exploitation plan
 10. IPR agreement
 11. Evaluation plan
 12. Interim evaluation report
 13. Final evaluation report

Projecthomepage: <http://www.sailahead.eu/>

Project Contractor

Name: MASTER AND MATES UNION OF THE GREEK MERCHANT MARINE
City: Piraeus
Country/Region: Attiki
Country: EL-Greece
Organization Type: trade union organisation
Homepage: <http://www.pepen.gr>

Contact Person

Name: George Vlahos
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Coordinator

Name: MASTER AND MATES UNION OF THE GREEK MERCHANT MARINE
City: Piraeus
Country/Region: Attiki
Country: EL-Greece
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Partner

Partner 1

Name: TUDEV Deniz Eitim Merkezi
City: Istanbul
Country/Region: Istanbul
Country: TR-Turkey
Organization Type: continuing training institution
Homepage: <http://www.tudevedu.com>

Partner 2

Name: IDEC S.A.
City: Piraeus
Country/Region: Attiki
Country: EL-Greece
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.idec.gr>

Partner 3

Name: Satakunnan ammattikorkeakoulu
City: Pori
Country/Region: Länsi Suomi
Country: FI-Finland
Organization Type: university/Fachhochschule/academy
Homepage: <http://www.samk.fi>

Partner 4

Name: Orodek PracRozwojowych
City: Szczecin
Country/Region: Zachodniopomorskie
Country: PL-Poland
Organization Type: continuing training institution
Homepage: <http://www.opr.org.pl>

Partner

Partner 5

Name: Spinaker, proizvodnja, trgovina in trženje, d.o.o.
City: Portorož
Country/Region: Slovenija
Country: SI-Slovenia
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.spinaker.si>

Partner 6

Name: Centre for Factories of the Future
City: Coventry
Country/Region: West Midlands
Country: UK-United Kingdom
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage: <http://www.c4ff.co.uk>

Products

- 1 Report on transferable skills
- 2 Profiles of career paths
- 3 On line guidance tool
- 4 Promotional Web Portal
- 5 Promotional materials
- 6 Exploitation Plan
- 7 Evaluation Plan
- 8 Interim Progress report - Public part
- 9 Final Report

Product 'Report on transferable skills'

Title: Report on transferable skills

Product Type: others

Marketing Text: Wp1 aims at mapping and cross referencing between countries the competencies acquired by captains, through their formal education in naval academies (which are higher education institutions) as well as on-the-job. Workpackage leader will be C4FF. C4FF will sum up the findings of wp1 in a synthetic report on the transferable skills acquired by captains through VET and on the job.

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Target group: Cadets & Captains

Result: Report on competences of cadets & captains

Area of application: Maritime industry

Homepage:

Product Languages: Turkish
Slovenian
Polish
Greek
Finnish
English

Product 'Profiles of career paths'

Title: Profiles of career paths

Product Type: description of new occupation profiles

Marketing Text: The aim is to identify the potential career paths, where a captain may be employed ashore using to a high degree his/her competencies acquired through education, training or non-formal learning on-the-job.

Description: The aim is to identify the potential career paths, where a captain may be employed ashore using to a high degree his/her competencies acquired through education, training or non-formal learning on-the-job. To this end we will organise focus groups of 10-15 captains in which they will discuss the findings of wp1 and suggest the most adequate alternative career paths. Partners will discuss them in the second transnational meeting and will conclude in the career paths to further explore. These have to be at least 10. A first approach is: port captains, employees in shipping companies, managers, personnel directors, teachers, entrepreneurs, quality managers, health and safety managers, auditors, coast guard officers, jobs related to environment protection, advisors, etc. Also we will find preferably captains or other professionals that work in the career paths selected and interview them on their jobs. The target is 10 interviews per partner or 50 interviews as a whole. Subjects of the interviews will include interests, skills, knowledge, physical conditions and personal features. Interviews will be video-recorded and fragments of them will be uploaded on the platform (and subtitled). At the end we will develop the path profiles including tasks of the job, qualifications/skills/competencies required, work conditions and requirements, health issues etc.

Target group: Cadets & Captains

Result: At least 10 career path profiles

Area of application: Maritime industry

Homepage:

Product Languages: Slovenian
Greek
Turkish
Polish
English
Finnish

Product 'On line guidance tool'

Title: On line guidance tool

Product Type: procedure for the analysis and prognosis of the vocational training requirement

Marketing Text: on-line tool that will consist from a test, asking questions about the personal interests, personality features, skills, physical condition, knowledge and experience of the user and will provide a feedback with a report suggesting one or more of the career paths and if requested their profiles. Interviews produced in the previous wp will also be available on line. The software will have to handle personal data in a way that insures anonymity.

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Target group: Students, Cadets & Captains

Result: The on-line guidance tool is addressed to captains that are forced or wish to work ashore, to cadets in the nautical academies in order to have a broader perspective of what they can do after finishing their studies and decrease their drop-out and to school pupils that may engage them in the nautical studies. It will ask questions and give reports with alternative career paths, which best suit the user.

Area of application: Maritime industry

Homepage:

Product Languages: Polish
Greek
Turkish
Slovenian
English
Finnish

Product 'Promotional Web Portal'

Title: Promotional Web Portal

Product Type: website

Marketing Text: Web portal development, with useful information for project as well as for cadets, captains and career paths. The portal will be multilingual in all partners' languages. Partners will include in their language information they think useful.

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Target group: Public

Result: The web portal will include information on project and project results, information interesting for captains and cadets and link to the on-line guidance tool. It will be multilingual.

Area of application: Internet

Homepage:

Product Languages: Turkish
Polish
Slovenian
Finnish
Greek
English

Product 'Promotional materials'

Title: Promotional materials

Product Type: others

Marketing Text: Design & printing of promotional materials

Description: Design & printing of promotional materials

Target group: Public

Result: Promotional materials will be 2 posters and a leaflet.

Area of application:

Homepage:

Product Languages: Slovenian
Polish
Greek
Finnish
English
Turkish

Product 'Exploitation Plan'

Title: Exploitation Plan

Product Type: distribution methods

Marketing Text: Aim of the exploitation plan is to set the base for the use and mainstreaming of the project results. The exploitation objective is to explore the possibilities of the widest use of the final software and contents (test/career paths).

Description: Aim of the exploitation plan is to set the base for the use and mainstreaming of the project results. The exploitation objective is to explore the possibilities of the widest use of the final software and contents (test/career paths).

Target groups of the exploitation activities will be ministries, nautical academies, maritime further training institutions, local administrations, schools, Chambers, Trade Union organisations, Counselling centres from each of the project's partner countries. Furthermore, due to the extensive network of associates that all project partners have throughout Europe, the exploitation strategy will also focus on the possibilities for mainstreaming the project's products in countries other than the ones participating in the project.

The exploitation will be based in a set of tools that will include demonstration of project products at events, promotion of web site, distribution of brochures, mailing, faxes, press releases, articles etc. The exploitation and dissemination strategies and objectives are quite similar, therefore some activities will interlay and will provide valuable feedback for both work packages.

Expected outcomes are an exploitation plan and a number of exploitation activities. The exploitation plan will include the general exploitation strategy of the project. Responsible for its development is PEPEN (P1). All partners will have to participate in exploitation activities and report them to PEPEN. The overall exploitation activities will be published on the web platform at the end of the project.

Target group: Target groups of the exploitation activities will be ministries, nautical academies, maritime further training institutions, local administrations, schools, Chambers, Trade Union organisations, Counselling centres from each of the project's partner countries.

Result: Exploitation plan will be compiled by PEPEN. It will include exploitation activities which have taken place throughout the project implementation as well as exploitation strategies and tools to be used by each partner after its conclusion.

Area of application: Europe

Homepage:

Product Languages: English

Product 'Evaluation Plan'

Title: Evaluation Plan

Product Type: evaluation methods

Marketing Text: Objective of the evaluation plan is to guarantee the highest possible efficiency, relevance, impact and sustainability of the results and outcomes of the project.

Description: Objective of the evaluation plan is to guarantee the highest possible efficiency, relevance, impact and sustainability of the results and outcomes of the project.

Main aims include the evaluation and quality check of project's results, the maximisation of the project's impact both at national and international level, the application and the quality management procedures in the implementation of the project. The criteria for the evaluation of the quality of the products are quantitative such as number of captains or cadets participating in the surveys, number of participants in the pilot testing, number of organisations reached etc, and qualitative such as their adequacy for the target group and transferability.

IDEC will prepare an Evaluation Plan, which will include tools (questionnaires, forms) that will facilitate the recording of the results in each phase of the project. Formative evaluation results will be used in order to improve the project products. All partners will contribute to the wp6 with their feedback as well as collecting the users' feedback.

Target group: Partners

Result: The Evaluation plan will set aims of the evaluation, evaluation methodology, criteria and tools to be used throughout the implementation of the "Sail Ahead" project.

Area of application: Between the partnership

Homepage:

Product Languages: English

Product 'Interim Progress report - Public part'

Title: Interim Progress report - Public part

Product Type: others

Marketing Text:

Description:

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

2010_4447_PR_SAIL+_pub.pdf

http://www.adam-europe.eu/prj/6901/prd/8/1/2010_4447_PR_SAIL%2B_pub.pdf
Interim Progress Report - Public Part

Product 'Final Report'

Title: Final Report

Product Type: others

Marketing Text: A final report including an executive summary and a summary description of project objectives, a description of the main outcomes and results, partnerships, the potential impact and the contribution to EU policies.

Description:

Target group:

Result:

Area of application:

Homepage:

Product Languages: English

product files

Final Report

2010_4447_FR_SAIL+_pub.pdf

http://www.adam-europe.eu/prj/6901/prd/9/2/2010_4447_FR_SAIL%2B_pub.pdf

Project Tags

The project belongs to the following group(s):

Best Projects (<http://www.adam-europe.eu/adam/thematicgroup/MMVII>)