

**STAR** | Skills Training and Re-Skilling  
for Carers of People with Dementia

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## D4.2 – Video Clips

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Education and Culture DG

**Lifelong Learning Programme**

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# 1. Summary

This report documents (as a placeholder) the different videos created by the STAR project partners that are found both on a dedicated YouTube channel <https://www.youtube.com/user/StarTrainingEU> and also embedded into the course modules on <http://courses.startraining.eu>.

The main aim of having this small video library was to allow users to hear expert opinions on dementia whilst they are going through the STAR course materials. However they will also be serving (through the YouTube channel) as a dissemination tool and attention grabber, whereby users that look at the videos and like what they are seeing, are enticed to try out the STAR modules.

The following pages give an overview of the videos completed so far, and illustrate also the videos themselves and screenshots of them when run from the training modules.

## 2. Video list

The following videos were created in English, Italian, Dutch and Swedish versions.

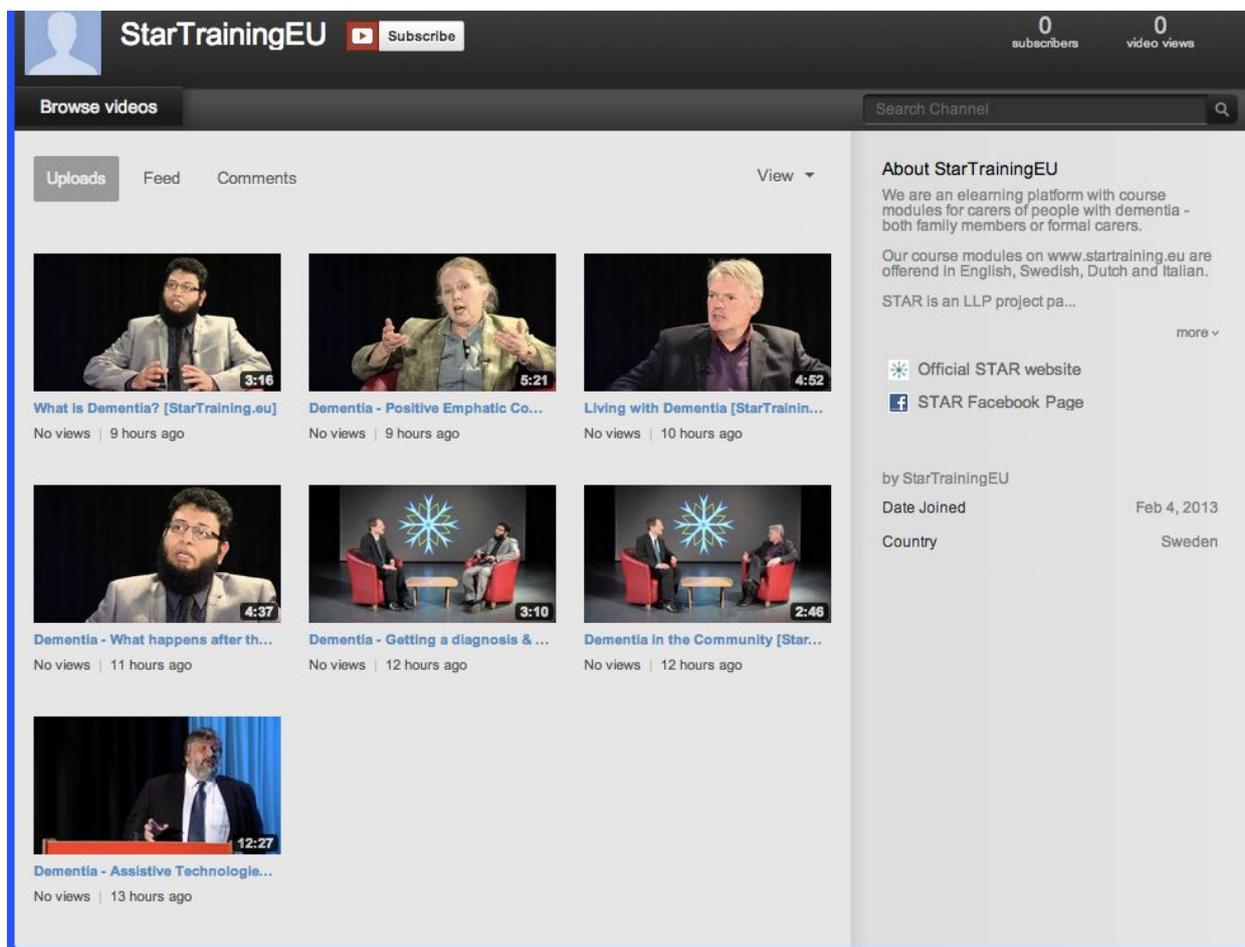
1. What is Dementia
2. Living with Dementia
3. Dementia in the Community
4. Positive Emphatic Communication
5. Getting a Diagnosis and Symptoms
6. Getting a Diagnosis – what happens next
7. Assistive Technologies

Additional videos were added by some of the partners for specific training module topics:

- Meeting Centres (NL)
- Cogknow – an example of an assistive device (NL, EN)
- DemDisc – scales for Dementia assessment (NL)

### 3. YouTube Channel

The YouTube channel [StarTrainingEU](https://www.youtube.com/startrainingeu) was created in order to collect in one easily accessible place the English versions of the video clips that are relatively standalone and give a quick good insight into the knowledge of the experts and stakeholders of the STAR project. The partners believe that this will attract more people to follow the online STAR Training modules.



<http://www.youtube.com/startrainingeu>

The screenshot displays a YouTube channel interface. At the top, the YouTube logo and search bar are visible. The channel name 'StarTrainingEU' is prominently displayed, along with a 'Subscribe' button and a notification of 0 subscribers. A list of seven videos is shown on the left sidebar, all with 'No views'. The main video player features a large, stylized star logo in blue and yellow. Below the logo, the text reads 'STAR Skills Training and Re-Skilling for Carers of People with Dementia' and 'www.startraining.eu'. The video title is 'What is Dementia? [StarTraining.eu]' and the description is 'Published on Feb 4, 2013 A quick explanation of what is dementia and what are it's effects'.

<http://www.youtube.com/watch?v=tT8DXnVGBIO>

The screenshots above show the Channel main screen with the 7 videos created according to a common manuscript agreed by the partners, and also a snapshot of one of the videos. As one can see they have all been branded with the STAR logo in order to have homogeneity.

## 4. Embedded Videos

The videos were also embedded into the course modules. They are short and easy to follow, thus making the viewer stop for a moment during the learning cycle and listen to experts in the field. This makes the topic come to life much more than just reading about it.

The following is a screenshot from a training module showing what the videos look like when they are playing within the course framework.



## 5. Next Steps & Feedback

Now that the videos are ready and the YouTube channel set up, the next stage is to increase the promotion. The partners have already created a Twitter channel, a Facebook page and a LinkedIn group that focus on online dementia care training, and they want to use these as tools to attract people to view the videos and use the STAR Training portal.

The STAR project will evaluate how the users in the piloting feel about the video element of the courses, and see if they want more or less of them, or maybe even of different topics. Moreover the YouTube channel has been left open to comments, so even that will serve as a feedback loop to the partners to evaluate how the video clips are being perceived by the public.