Projects and Products Portal for Leonardo da Vinci

E-LASTIC (E-Learning im Automobilsektor durch Transfer von innovativen Inhalten)

2009-1-IT1-LEO05-00165

http://www.adam-europe.eu/adam/project/view.htm?prj=6876

Projektinformationen

Titel:	E-LASTIC (E-Learning im Automobilsektor durch Transfer von innovativen Inhalten)
Projektnummer:	2009-1-IT1-LEO05-00165
Jahr:	2009
Projekttyp:	Innovationstransfer
Status:	laufend
Land:	IT-Italien
Marketing Text:	Es ist ein Transfer von Innovation Projekt (TvI), innerhalb des Programms für lebenslanges Lernen kofinanziert – Leonardo da Vinci Sub-Programm – auf die Ausbildung von Managers, Angestellten und Studenten im Bereich des Automobilsektor mit innovativen didaktischen Inhalte und Methoden des lebenslangen Lernens, durch gezielte Förderung der breitesten Zugang zu E-Learning-Lösungen.
Zusammenfassung:	Starting from modalities realized in a sector bordering the automotive field (namely, the agricultural automation), and in the framework of a project recently finalized (named PEREQUAL), E-LASTIC Project pursues the transfer of those technological solutions necessary to disseminate new information and tutorial contents, in addition to those commonly shared by the two sectors.
Beschreibung:	The Automotive sector has been strongly involved in the ongoing economic crisis at worldwide level. In particular, both industry and workforce have been heavily penalized. The continuous training and refreshing of competences of the beneficiaries, at every possible level, now and more than ever represent the very instrument to invest in. The main objective of the E-LASTIC Project is to complete the continuous training process already existing in the Automotive sector, by innovating contents and modalities through a full involvement of the sector companies within self-instruction and sharing processes.
Themen:	*** Lebenslanges Lernen *** Fernlehre *** Unternehmen, KMU ** Nutzung und Verbreitung von Ergebnissen ** Arbeitsmarkt ** Qualität * Sprachausbildung
Sektoren:	*** Verkehr und Lagerei ** Handel; Instandhaltung Und Reparatur Von Kraftfahrzeugen ** Verarbeitendes Gewerbe/Herstellung von Waren ** Erbringung von Freiberuflichen, Wissenschaftlichen und Technischen Dienstleistungen
Produkt Typen:	Fernlehre Lehrmaterial Homepage Module CD-ROM
Produktinformation:	Web platform of bilingual integrated communication (Italian/English)is a flexible tool, than can easily be adjusted and updated by previously existing training contents, and also already supplied by companies in standard training modality (frontal and residential. In addition, the platform allows the implementation of new contents responding to growing training needs of the automotive sector
Projektwebseite:	http://www.e-lasticproject.eu

Vertragnehmer

Name:	ANFIA - Associazione Nazionale Filiera Industria Automobilistica (Italy)
Stadt:	Turin
Land/Region:	Piemonte
Land:	IT-Italien
Organisationstyp:	Verband/nicht regierungsgebundene Organisation
Homepage:	http://www.anfia.it/

Kontaktperson

Name:	Elisa Boscherini
Adresse:	Viale Pasteur 10
Stadt:	Rome
Land:	IT-Italien
Telefon:	0039 6 54 22 14 93
Fax:	
E-Mail:	e.boscherini.roma@anfia.it
Homepage:	http://www.anfia.it/

Koordinator

Name:	ANFIA - Associazione Nazionale Filiera Industria Automobilistica (Italy)
Stadt:	Turin
Land/Region:	Piemonte
Land:	IT-Italien
Organisationstyp:	Verband/nicht regierungsgebundene Organisation
Homepage:	http://www.anfia.it/

Kontaktperson

Name:	Elisa Boscherini
Adresse:	Viale Pasteur 10
Stadt:	Rome
Land:	IT-Italien
Telefon:	0039 6 54 22 14 93
Fax:	
E-Mail:	e.boscherini.roma@anfia.it
Homepage:	http://www.anfia.it/

Partner

Partner 1

Name: Automotive Lighting
Stadt: Reutlingen
Land/Region: Baden Württemberg
Land: DE-Deutschland
Organisationstyp: Großunternehmen (über 250 Mitarbeiter)
Homepage: http://www.al-lighting.com/

Partner 2

Name: ANFIA Service
Stadt: Turin
Land/Region: Piemonte
Land: IT-Italien
Organisationstyp: Verband/nicht regierungsgebundene Organisation
Homepage: http://www.anfia.it

Partner 3

Name: T.ec.Tra.
Stadt: Rome
Land/Region: Lazio
Land: IT-Italien
Organisationstyp: Forschungseinrichtung
Homepage:

Partner 4

Name: Magneti Marelli France
Stadt: Chatellerault
Land/Region: Poitou-Charente
Land: FR-Frankreich
Organisationstyp: Großunternehmen (über 250 Mitarbeiter)
Homepage: http://www.magnetimarelli.com

Projektdateien

Agenda 1st Meeting_Workshop_E-lastic_3-4-5 February 2010.pdf

http://www.adam-europe.eu/prj/6876/prj/Agenda%201st%20Meeting_Workshop_E-lastic_3-4-5%20February%202010.pdf

Agenda 2nd Meeting_Workshop_E-lastic_9 November 2010.doc

http://www.adam-europe.eu/prj/6876/prj/Agenda%202nd%20Meeting_Workshop_E-lastic_9%20November%202010.doc

Agenda 3rd Meeting_Workshop_E-lastic_26 July 2011.doc

http://www.adam-europe.eu/prj/6876/prj/Agenda%203rd%20Meeting_Workshop_E-lastic_26%20July%202011.doc

Agenda Final Conference_E-lastic_23 Sept 2011.doc

http://www.adam-europe.eu/prj/6876/prj/Agenda%20Final%20Conference_E-lastic_23%20Sept%202011.doc

Certificate of attendance.doc

http://www.adam-europe.eu/prj/6876/prj/Certificate%20of%20attendance.doc

E-LASTIC_Administrative rules.ppt

http://www.adam-europe.eu/prj/6876/prj/E-LASTIC_Administrative%20rules.ppt

E-LASTIC_Executive Plan_def.xls

http://www.adam-europe.eu/prj/6876/prj/E-LASTIC_Executive%20Plan_def.xls

E-LASTIC_Objectives and target.pdf

http://www.adam-europe.eu/prj/6876/prj/E-LASTIC_Objectives%20and%20target.pdf

E-LASTIC_Perequal Platform.ppt

http://www.adam-europe.eu/prj/6876/prj/E-LASTIC_Perequal%20Platform.ppt

E-LASTIC_Working Plan.ppt

http://www.adam-europe.eu/prj/6876/prj/E-LASTIC_Working%20Plan.ppt

Newsletter_N.1.pdf

http://www.adam-europe.eu/prj/6876/prj/Newsletter_N.1.pdf

Projektdateien

Newsletter_N.2.pdf

http://www.adam-europe.eu/prj/6876/prj/Newsletter_N.2.pdf

Newsletter_N.3.pdf

http://www.adam-europe.eu/prj/6876/prj/Newsletter_N.3.pdf

Newsletter_N.4.pdf

http://www.adam-europe.eu/prj/6876/prj/Newsletter_N.4.pdf

Produkte

1 E-LASTIC PLATFORM

2 CMS -Content Management System - Course for HR personnel

3 Training Needs Report

4 Final Evaluation Report + E-lastic Courseware CD ROM

5 E-LASTIC Web site

6 Bilingual Leaflet

Produkt 'E-LASTIC PLATFORM'

Titel:	E-LASTIC PLATFORM
Produkttyp:	Fernlehre
Marketing Text:	This product is a web platform on learning and integrated communication to provide courseware used by workers, students and companies.
Beschreibung:	The Platform include 4 courses and many informative contents on automotive sector. In addition, there is a course for autonomous use/integration of the platform by HR personnel (Content Management System). This platform meets target's needs: - always having a large base of information on websites organized according to time and ways of use of those working with it; - optimization of exposure and research times and use of information material provided synchronously and asynchronously; - easiness of use thanks to logical units of learning and communication localized according to areas of interest (thematic courses); - Continuous flexibility through the integration of different media languages and their integrated use. The platform can then on one side integrate different features and give users the opportunity to use contents according to their most personal needs (time and mode of consultation, as well as media to be used), on the other side it enables the content provider (private or institutional) to develop contents in a more congenial way to the target, and mainly to set the potential real time updating of contents .
Zielgruppe:	Workers in the automotive sector (middle management) New recruited people Students from Technical Universities Trade associations
Resultat:	A specific training curriculum for the automotive sector (called courseware), made up of four on-line courses and a series of thematic deepenings, chosen thank to a survey on training needs of the European automotive business realized on a sample of 150 individuals. The selected training courses were: - Planning & Control: Company Audit - Problem Solving - Training for Commercial Networks and Distributors - Safety Management System Partnership decided to add also the following contents as “informatives contents”: - Management of Psycho-Social Risks - Restructuring during an Economic Recession - Research and Application of Micro and Nanotehcnologies - English Specialty Programme - Risk of Dangerous Product (chemical substances), Road Safety (management of the internal plant logistics) and Environmental Safety (principles of Environmental Safety inside companies).
Anwendungsbereich:	The transfer and use of the E-lastic platform -has involved: - in Italy: 220 people - in Germany: 17 people - in France: 13 people
Homepage:	http://www.e-lasticproject.eu/english/index.asp
Produktsprachen:	Englisch

Produkt 'CMS -Content Management System - Course for HR personnel'

Titel:	CMS -Content Management System - Course for HR personnel
Produkttyp:	Fernlehre
Marketing Text:	As part of the E-LASTIC project, this course is addressed to those responsible for HR and training and it aims at acquiring the necessary knowledge to use learning and information materials through the autonomous development and publishing of contents on an online platform.
Beschreibung:	The e-lastic project consists of self-learning courses for companies within the automotive field,developed and supplied through an on web platform. This Platform as global OUTPUT of the project becomes a real PORTAL devoted to training and learning. But the portal should be constantly updated to make "live" their subjects. To make The E-lastic portal always updated we tealized a software called CMS Content Management System): an input system of the platform to implement, edit, add, change, etc, educational and information contents.
Zielgruppe:	Human Resources responsibles and Training Departments of Companies
Resultat:	CMS couurse to implement, edit, add, change, etc, educational and information contents on the E-LASTIC platform
Anwendungsbereich:	HR managers from Italy, France and Germany tested the course during the period of platform testing.
Homepage:	http://www.e-lasticproject.eu/english/tutorial.asp
Produktsprachen:	Englisch

Produkt 'Training Needs Report'

Titel: Training Needs Report

Produkttyp: Verfahren zur Analyse und Prognose des Berufsbildungsbedarfes

Marketing Text: Results of a Survey on a sample of 150 people to identify the most important training needs of the automotive sector, on which being able to develop training courses of the E-LASTIC project. The instrument used for the survey was a questionnaire conceived to detect the priority training needs expressed by the automotive companies involved, to establish the curriculum of the E-LASTIC platform courses.

Beschreibung: In the framework of the activity programme envisaged by E-LASTIC Project, a survey on training needs of the European automotive business was realized between February and May 2010, using a sample of 150 individuals distributed as follows:

•110 Italian engaged by ANFIA and ANFIA Service and selected among ANFIA Associate members, ANFIA Service database of contacts and the major stakeholders of the Italian automotive business (trade associations, institutional referents)
•20 French, mainly employees of Magneti Marelli France
•20 German, mainly employees of Automotive Lighting Germany

Zielgruppe: employees, managers and stakeholders from Italian, French and German automotive sector

Resultat: In the light of the results of the survey, the partnership decided to develop the following needs, as complete training courses:
- Planning & Control: Company Audit
- Problem Solving
- Training for Commercial Networks and Distributors
- Safety Management System

In addition to this courses, a Content Management System course was developed, as requested by the Leonardo da Vinci project's rules. This courseware is aimed at supplying all users to autonomously implement the on-line platform.
Partnership decided to add also many informatives contents, as decribed in the Platform product

Anwendungsbereich: The survey was conceived to detect the priority training needs expressed by the automotive companies involved, to establish the curriculum of the E-LASTIC platform courses.
In the cover letter sent to the selected sample was underlined the possibility of giving through the questionnaire a direct and pro-active contribution to the identification of the priority training needs and of the contents to be downloaded onto the E-LASTIC technological platform.
So the final purpose of the survey was to share the development of the E-LASTIC content tree with the future beneficiaires of the online courses.
This sharing-based method was chosen to effectively meet the diverse needs of the automotive business, in a fast-changing market and in the context of a severe economic recession.

Homepage: http://www.e-lasticproject.eu/english/prodotti.asp

Produktsprachen: Englisch

Produkt 'Final Evaluation Report + E-lastic Courseware CD ROM'

Titel:	Final Evaluation Report + E-lastic Courseware CD ROM
Produkttyp:	CD-ROM
Marketing Text:	A brief Report shows the main results of the project and allows the quantitative and qualitative evalution of the product. Results from a Survey, realized through a training satisfaction questionnaire sent to all platform end users, show a unanimous opinion on the clarity and the usefulness of contents, as well as a shared appreciation of the technological aspects of the product. The report is completed by the E-LASTIC Courseware CD Rom
Beschreibung:	The Report shows results on the quantitative and qualitative effectiveness of the project. The CD ROM shows the E-LASTIC platform contents
Zielgruppe:	National Agency of the Leonardo da Vinci programme and E-Lastic platform end users
Resultat:	Final Evaluation Report on qualitative and quantitative product effectiveness and CD ROM on E-LASTIC Courseware for platform end users
Anwendungsbereich:	National Agency of the Leonardo da Vinci programme (for the final evaluation of the project)and E-Lastic platform end users (CD Rom was distributed during the Final Conference and sent to all platform testing participants)
Homepage:	http://www.e-lasticproject.eu/english/prodotti.asp
Produktsprachen:	Englisch

Produkt 'E-LASTIC Web site'

Titel:	E-LASTIC Web site
Produkttyp:	Homepage
Marketing Text:	The E-Lastic web site is a fundamental tools of the project dissemination plan
Beschreibung:	Web site in two languages (english and italian) to: - inform all interested people on project activities and results (public area) - allow the exchange of documents and information among project partners (reserved area) - as content sharing platform for automotive sector training courses
Zielgruppe:	All people interested in the project; platform end-users; Mational Agency of the Leonardo da Vinci Programme
Resultat:	Web site in two langagues with public and reserved areas
Anwendungsbereich:	Dissemination instrument
Homepage:	http://www.e-lasticproject.eu/
Produktsprachen:	Englisch

Produkt 'Bilingual Leaflet'

Titel:	Bilingual Leaflet
Produkttyp:	andere
Marketing Text:	it is an easy and simple first information instrument
Beschreibung:	First information instrument about the E-LASTIC project
Zielgruppe:	Companies of the automotive sector and universities (mechanical engineering and economy in transportation)
Resultat:	2000 printed copies
Anwendungsbereich:	Meetings, Final Conference, Other events
Homepage:	http://www.e-lasticproject.eu/english/prodotti.asp
Produktsprachen:	Englisch

Veranstaltungen

Final Conference E-LASTIC 23 September 2011

Datum	23.09.2011
Beschreibung	Final conference for final evaluation and future development of the project
Zielgruppe	entrepreneurs, managers, directors and workers in the Italian Automotive sector + National Agency of the Leonardo da Vinci programme
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	e.boscherini.roma@anfia.it
Zeitpunkt und Ort	Rome - Turin Video Conference, 23 September 2011

3rd Meeting Workshop E-LASTIC 26 July 2011

Datum	26.07.2011
Beschreibung	Dissemination seminars and enhancing of project actions and results
Zielgruppe	entrepreneurs, managers, directors and workers in the German Automotive sector
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	e.boscherini.roma@anfia.it
Zeitpunkt und Ort	Reutlingen - Germany, 26 July 2011

2nd Meeting Workshop E-LASTIC 9th November 2010

Datum	09.11.2010
Beschreibung	Dissemination seminars and enhancing of project actions and results
Zielgruppe	entrepreneurs, managers, directors and workers in the French Automotive sector
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	e.boscherini.roma@anfia.it
Zeitpunkt und Ort	CHATELLERAULT, 9th November 2010

Veranstaltungen

1st Meeting Workshop E-LASTIC 3-4-5 February 2010

Datum	03.02.2010
Beschreibung	Dissemination seminars and enhancing of project actions and results
Zielgruppe	entrepreneurs, managers, directors and workers in the Automotive sector
Öffentlich	Öffentliche Veranstaltung
Kontaktinformation	e.boscherini.roma@anfia.it
Zeitpunkt und Ort	Turin, 3rd-5th February 2010