



Newsletter

Professional learning for adults on the move

Issue 3

Time to MOVE-ON

After 2 years of work, we reached the point when we are releasing this final newsletter of the MOVE-ON project.

Although the project itself is closing, the developments and innovative elements it has reached urge us to consider the opportunities that are ahead of us in order to continue the fruitful work that has been done so far and to call this stage not an “end”, rather the beginning of the next level.

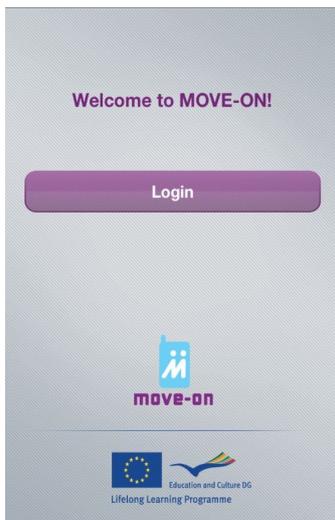
We invite you to familiarise yourself with the results we reached and to consider taking part in moving on the road of mobile learning with us.



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The MOVE-ON mobile learning application



The project’s main result is an innovative (iPhone) mobile learning application that supports acquisition of knowledge while on-the-move or at the “non-place” and offers self-directed personal development in new contexts.

Targeting adult professionals from all over Europe, educational content has been developed in three topics:

- Project Management
- Negotiations
- Financial Management.

These three courses are available for in 5 languages (BG, IT, HU, EN, GR).

Each MOVE-ON course consists of a series of 20 ten-minute episodes and is highly interactive as a result of a combination of informative and experimental elements (text, photos, games, animations, exercises, etc.).

For more information about the MOVE-ON application, please visit our website at

<http://move-on.exodussa.com/>.

Pilot trials and evaluation in progress

The assessment of the MOVE-ON application has been made on a subset of contents (3 chapters) for each of the 3 courses.

Assessment has been organised in four different stages:

1. Internal technical testing made by developers;
2. An Alpha test made at the MOVE-ON workshop held in Porto where the system was presented to external people and feedback was collected;
3. A Beta test done by 20 expert application reviewers, recruited from the MOVE-ON consortium countries;
4. A final pilot experiment with

external users. Users have been recruited by the MOVE-ON partners among all their networks. Around 250 people from 16 different countries expressed their interest at testing the system. They were requested to download the MOVE-ON application, try the Demo Courses and provide their feedback on an Assessment Questionnaire.

Collection and analysis of evaluation data is currently being performed. At the moment approximately 180 people have participated in MOVE-ON.

First analyzed data indicates already that the system was well

accepted and appreciated, as feedback from the pilot users is very positive.

Final evaluation findings will be published on the project’s website after the end of the project.



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Events



For supporting the dissemination activities of the project's results and to identify partnerships from a wider business community for the prolongation of the existing partnership, the Consortium organised several dissemination events, including three main events that combined the presentation of the results, the demonstration of the application and the collection of feedback from potential end-users.

These events were scheduled in line with the launch of the pilot testing of the MOVE-ON mobile application in order to support the testers' recruitment activities. They were organised in

June 2012, at the EDEN Annual Conference in Porto, and in October 2012 at (a) the European Day of Entrepreneurs 2012 in Sofia and (b) the EDEN Research Workshop in Leuven.

Other presentations and participation to events have also taken place to enhance the project's

visibility and to build up synergies with similar initiatives.

For details about the events, or to view the presentations, please visit our website.



Get involved in Mobile Learning!

To try MOVE-ON and participate in one of the three available courses (Project Management, Financial Management, Negotiations), please follow these steps:

1. Download the MOVE-ON application from the AppStore (it's free).
2. Register to the MOVE-ON Distance Learning Platform.
3. Choose one (or more) of the available demo courses. Enjoy the course in your free time, on your own pace. Content is available even when you are offline!
4. Fill-in the online questionnaire to give us your opinion and help us improve our application and content.

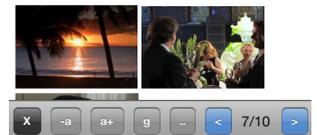


Useful information

- The application interface will be on the language you use on your iPhone. Available MOVE-ON interfaces are in English, Greek, Italian, Hungarian and Bulgarian.
- The Demo Courses include only a subset of the actual course and are available in English, Greek, Italian, Hungarian and Bulgarian, regardless of the user interface language you use.
- After the project's pilot phase is over, the full courses will become available (in late December 2012). You will be notified to download them.
- If you complete the full course and pass the respective evaluation, you will receive the Course Completion Certificate by the Educational Institution which designed the course for the project. (ALBA or COREP)

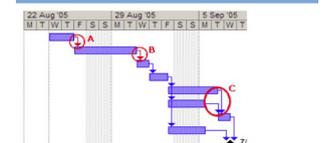
03. What is Finance? 01 / 07

Money represents the value of the scarce resources the society uses. Anything that is considered to be somehow useful in society (although some may think differently) is given a monetary value. Finance studies how money is created, earned, invested, spent and allocated in society. This is what moves the world and the business in particular! Thank God, not everything is about money but still many things are... It is up to us to keep the balance...



04. Gantt Chart

What is a Gantt Chart? / Making a Gantt chart / Notes



- Task 1 is a **predecessor** of task 2 – i.e. task 2 cannot start before task 1 ends; (A)
- Task 3 is **dependent** on task 2; (B)
- Task 7 is dependent on two other tasks (5-6). (C)



Newsletter

Which way to MOVE-ON?



In modern life, most people have periods of time that are “wasted moments.” That is, they are doing something unavoidable, but feel that their time is not being as productive as it could be. Examples of such moments include waiting at the airport or train station, riding on a plane, bus, or train, waiting for an appointment, standing in line at a post office or other location. Such wasted time can be easily used by smart phone users for mobile learning purposes.

Mobile learning, or m-learning, is defined as any educational inter-action delivered through mobile technology and accessed at a learner’s convenience from any location. The use of mobile devices seems a natural fit for distributed learning and field activities in that handheld technology can not only accompany the learner almost anywhere but also provide a platform that is rapidly evolving and always connected to data sources.

Mobile devices are pivotal in students’ everyday life and mobile technologies are expected to play a bridging role between informal and formal practices of learning. Educational institutions seem to face a unique opportunity to have an impact on learners in new and compelling ways: both in formal and informal learning environments

learners can use mobile technologies to access additional and customized materials.

Within these frames, the MOVE-ON project has resulted in a mobile learning application, aimed originally at adult professionals who wish to enrich their knowledge and become more competitive in the work field, but easily adaptable to serve any kind of learning scenario.

Based on project’s successful pilot trials and very positive feedback received from real users, the MOVE-ON consortium plans on delivering the MOVE-ON system as a cloud service to Educational Institutions or any kind of content provider who wishes to deliver courses via mobile phones.

On the one hand, Educational Content Providers will be able to develop and deliver content over the cloud, while on the other hand learners will have seamless access to a large number of topics. Naturally, “private” installations will also be possible, e.g. for a company who wishes to deliver mobile learning to its employees only.

For more information on how to participate as an Educational Content Provider to MOVE-ON and set-up your own mobile learning services, please contact us at move-on@exodussa.com.

For more information



Visit the MOVE-ON website <http://move-on.exodussa.com>



join us on Facebook <http://www.facebook.com/MOVEON.LLP>



Email us at move-on@exodussa.com

Project partners

EXODUS S.A. (Coordinator) — GR (www.exodussa.com)

ALBA Graduate Business School — GR (www.alba.edu.gr)

COREP—Consorzio per la Ricerca e l’Educazione Permanente — IT (www.corep.it)

ITD—Institute of Technology & Development Foundation — BG (www.itd-bg.eu)

EDEN – European Distance and E-Learning Network — UK (www.eden-online.org)

