

Key details

Start date: 1 January 2011— Duration 2 years

Programme: Lifelong Learning Programme (LLP) - LEONARDO DA VINCI

Education and Culture DG



Project partners



EXODUS S.A. (Coordinator) — GR



ALBA Graduate Business School — GR



COREP—Consorzio per la Ricerca e l'Educazione Permanente — IT



ITD—Institute of Technology & Development Foundation — BG



EDEN – European Distance and E-Learning Network — UK

Professional learning for adults on the move

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This publication reflects the views of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein.



<http://move-on.exodussa.com>

A few words about the project

Background

Adult learners' re-entry into the learning environment in many instances requires a leap of courage, and yet their learning success is integral to the health of communities and the economy. These learners, whether busy parents, young adults or seniors who would like to stay professionally active, will only be able to (re-)enter or stay in the workforce if they become life-long learners.

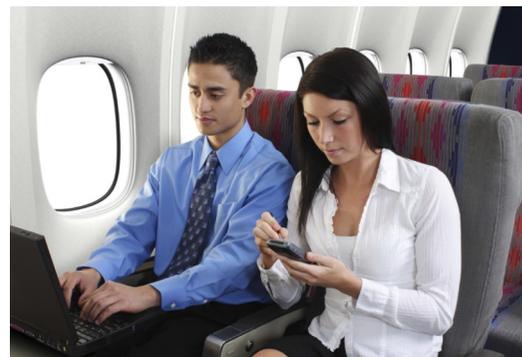
Learning on-the-move holds a promise for providing opportunities for adults to stay in-line with their career, personal and educational goals, to keep pace with professional and societal changes and with the new formal requirements in the modern labour market.

Learning at the 'non-place' refers to learning which takes place in spaces of temporary, transient activity (such as airports, supermarkets, hotel rooms, highways, etc.), in general in time and place that would normally be mostly 'downtime' for a person. The tendency of more and more adults carrying powerful portable devices provides a well-exploitable opportunity for learning.

Aims and Objectives

The goal of the MOVE-ON project is to develop and demonstrate a new practice for adult lifelong learning and personal development based on widespread portable devices, to be consumed while on-the-move or at 'non-places'. More specifically MOVE-ON aims at:

- Designing, developing and valorising a novel mobile-learning pedagogical approach based on the recent developments in pedagogy which move away from the transmissive, behavioural models and more toward the constructivist models (learning from experience) while placing the active learner at the heart of activities.
- Developing and valorising an innovative and attractive all inclusive m-learning system that will support acquisition of knowledge while on-the-move or at the non-place' and offer self-directed personal development in new contexts.



- Targeting adult professionals from all over Europe, users of mobile and other portable devices (tablets) with multimedia reproduction capabilities, who lack free-time and are conscious about their educational needs.
- Designing and developing learning material (courses) that covers a selection of subjects and skills that demonstrate growing demand from employers across all levels of

employees. This material will be easily adaptable for different portable devices and organized into smaller learning units (max. 10 minute duration) that fit the transient context of mobile use and the MOVE-ON pedagogy.

- Offering a multilingual service where the system itself and the educational material will be available in several languages (initially all of the partners' languages expandable to other languages later).

Key results:

The ultimate product of the MOVE-ON project will be a multilingual (BG, IT, HU, EN, EL) learning platform with courses available on all these 5 languages. To achieve the best result and meet the project target groups' strongest demands, research, development, testing and promotion activities are combined in the most suitable proportions and sequence both online and face to face at local and international events.

The courses that are being developed for iPhone are focusing on the topics: Project Management, Negotiations and Financial Management. Each MOVE-ON course will consist of a series of 20 ten- minute episodes and will be highly interactive as a result of a combination of informative and experimental elements (text, videos, photos, animations, exercises, games, etc.). By April 2012 the English version of the first courses will be available for testing.

Pilot testing activities will be carried out to assist improvement of the MOVE-ON services.