Projects and Products Portal
for Leonardo da Vinci

JobCreator International Network and Web Services

2009-1-IT1-LEO05-00185

http://www.adam-europe.eu/adam/project/view.htm?prj=6849

Project Information

Title: JobCreator International Network and Web Services

Project Number: 2009-1-IT1-LEO05-00185

Year: 2009

Project Type: Transfer of Innovation

Status: granted

Country: IT-Italy

Marketing Text: The J-Cint project transferred the business model Job Creator International Network and web services already experimented in The Netherlands, Romania, Spain and Iceland with the aim of overcoming the main problems the European labour market often incurs in, that is the imperfect matching mechanisms, often applied by employment and reintegration agencies, that do not yield the expected results in connecting the available work force (working and unemployed job seekers, students in the final phase of vocational education) with the demand of employers.
The interactive web based service transferred within this project introduced a flexible approach to job matching, suitable for application in any European country: it opens new ways to approach the labour market for job seekers and employers at the same time, providing relevant functionality to VET institutions as well.

Summary: One of the main problems in the European labour market continues to be the imperfect matching mechanisms connecting the available work force (working and unemployed job seekers, students in the final phase of vocational education), with the demand of employers. A large part of the work force remains unemployed, while at the same time vacancies remain unfulfilled. Existing methods of matching supply and demand, as applied by employment and reintegration agencies, do not yield the expected results.
Innovation in the realm of job matching is coming from sources like the Dutch JobCreator network and web services. It consists of vocational training centres and reintegration agencies. It serves people who are looking for a job, as well as employers, by providing a well designed platform where they can meet virtually.
* Job seekers and students looking for apprenticeships may put their digital CVs on a web server, where (registered) employers can see them, using search engine facilities.
* Employers may place their vacancies on the web server where job seekers may find them, using search engine facilities.
A very strong feature has been the Video CV, a short movie in which the job seeker can present himself or herself. The Video CV can be stored using an advanced compression technique, allowing the movies to be viewed perfectly from any internet access point, even if it is not broadband. Experience has shown a strong preference of employers to choose from available Video CVs, instead of only from written CVs.
The web service is supported by a low cost call centre, serving the interests of job seekers, the employment or reintegration agencies and the vocational education institutes, by launching active matching actions.
Through existing networks (including the LdV partnerships FLOW, Social Return and CIRCE) a group of partners has been gathered with the aim to transfer and implement this innovative development in new countries, while being supported by the source organisations. The JCint partnership was well equipped for this task, as all members had abundant experience with key aspects of economic development, labour market evolution, educational innovation and the operational aspects of European projects.
The impact of creating faster and better matches in employment has been proven already in the country of origin, all the more reason to transfer this concept.

Description: The J-Cint project objective was to transfer the business model Job Creator International Network and web services already experimented in The Netherlands, Romania, Spain and Iceland with the aim of overcoming the main problems of the European labour market, that is the imperfect matching mechanisms connecting the available work force (working and unemployed job seekers, students in the final phase of vocational education), with the demand of employers. The existing methods

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of matching supply and demand, as applied by employment and reintegration agencies, do not yield the expected results.
Through existing networks gathered by the partners participating in this project, they worked at the same main objective: transfer and implement this innovative development in new countries, while being supported by the source organisations.
The impact was the creation of a faster and better matches in employment, that has been proven already in the country of origin, all the more reason to transfer this concept.
The sectoral aspects of the Innovation Transfer of the JobCreator were related to moving this service form its original operational context (employment service for the labour market) to the field of vocational education and training. The features that enabled effective job matching were just as well served the purpose of finding suitable apprenticeship placements by students and offering these placements by employers. The natural extension of the service was done in order to facilitate international mobility of students (and job seekers): the English version of the JobCreator platform enabled cross border communication and preparation of apprenticeship contracts, both between individuals (students and personnel managers) as between institutions (schools and companies).
From the original Dutch context, the service was handed over to new network coordinators in Italy, Spain, Romania and Iceland, where the services were adapted to the national context, for implementing an employment service and reintegration approach in other economic and labour market environments other than the one for which it was designed (the Netherlands).

The actions carried out within this project foresaw:

- RESEARCH on the VET and labour market national situations for identifying the key actors and stakeholders in national and regional employment services and their relation with the vocational education field. The objective was also to find the points of motivation for key actors to participate in or to give support to the introduction of the JobCreator, to define the diversification needs of the JobCreator Services according to national differences as detected in the research phase and to explore the potential of international (cross border) job matching.

- BUILDING OF A MARKETING STRATEGY for adapting the JobCreator Service to the national contexts, establishing a marketing approach for introducing the JobCreator in the national contexts and defining the conditions of the international (cross border) job matching.

- MARKETING ACTIONS TOWARDS VET SECTOR AND LABOUR MARKET in order to support the implementation and valorisation process by providing information on and developing promotion tools, dissemination approaches, marketing instruments. The aim was also to increase the acquisition power of the JobCreator service concept in the national and regional contexts of the partner countries and to include the international (cross border) employment services in the JobCreator system.

- DEVELOPMENT OF THE JOB CREATOR SERVICE
In this phase the web based employment support services were implemented and the final aim was to reach a sustainable service delivery (business) status and to promote cross border (temporary) work mobility.

During the whole project a dissemination and valorisation strategy was the basis for the valorisation of the innovation transfer process, for guaranteeing the promotion of best practices, experiences and the diffusion of the added value of the new services in the transfer countries.

Themes: *** Labor market
*** ICT
*** Enterprise, SME
*** Continuous training
** Sustainability

Project Information

** Lifelong learning
** Recognition, transparency, certification
** Vocational guidance
** Access for disadvantaged
* Others

Sectors: *** Administrative and Support Service Activities
*** Other Service Activities
*** Information and Communication
*** Education
** Financial and Insurance Activities
** Manufacturing
** Accommodation and Food Service Activities
** Human Health and Social Work Activities

Product Types: evaluation methods
distribution methods
procedure for the analysis and prognosis of the vocational training requirement
others
website
transparency and certification
DVD
CD-ROM
description of new occupation profiles

Product information: The project produced, wihtin each specific work-package some main considerable products, listed herein:

Market Research on Employment Services:
List of stakeholders for the implementation process of the JobCreator with descriptions of their role in employment and educational services
Functionality requirements per country for further development of the JobCreator web platform, including cross border job matching.
5 Research reports (one for each country involved in the project).

System Development; Marketing Strategy
Five new language versions of the JobCreator web service in (EN, IS, IT, ES, RO).
Adapted full functional web service system. Diversification of system parts according to national specifications.
Marketing plans developed and implemented at national and regional level, in close interaction with the development, adjustment and national diversification of the JobCreator system.
Outlining international job matching services and the necessary mobility support structure and development of system functionalities that are needed to include international (cross border) employment services into the JobCreator webservice.

First marketing actions towards VET sector and labour market
Marketing plans for the national and regional implementation process
Specific marketing (dissemination), business instruments and educational support

Implementation and Deployment of the JobCreator service Deployment
National marketing plans

Promotion
European Conference: “Fast Forward to the Future: opportunities for European Innovative Employment Services”
Full documentation set to support future transfer activities

Projecthomepage: http://www.montesca.it/jcint

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Partner

Partner 1

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City: Barcelona
Country/Region: Cataluna
Country: ES-Spain
Organization Type: National Agency
Homepage: http://www.e-itd.com

Partner 2

Name: SIMEY Centre for Adult Education
City: Akureyri
Country/Region: Ísland
Country: IS-Iceland
Organization Type: continuing training institution
Homepage: http://www.simey.is

Partner 3

Name: Comune di Alberobello
City: Alberobello
Country/Region: Puglia
Country: IT-Italy
Organization Type: public institution
Homepage: http://www.comune.alberobello.ba.it

Partner 4

Name: JobCreator International
City: Timisoara
Country/Region: Vest
Country: RO-Romania
Organization Type: others
Homepage: http://www.jobcreator.ro

Project Files

General Presentation JobCreator.ppt

http://www.adam-europe.eu/prj/6849/prj/General%20Presentation%20JobCreator.ppt

PPT file about the general presentation of the aims and goals of the J-CINT project

JCINT_management protocol.doc

http://www.adam-europe.eu/prj/6849/prj/JCINT_management%20protocol.doc

Management protocol shared among the partnership in order to fully reach the project goals and objectives

J_CINT_news dissemination.pdf

http://www.adam-europe.eu/prj/6849/prj/J_CINT_news%20dissemination.pdf

Article in an Italian newspaperfor the dissemination of J-CINT project

JCINTQuality Plan.ppt

http://www.adam-europe.eu/prj/6849/prj/JCINTQuality%20Plan.ppt

Quality plan in order to define the main indicators to be took into account for the project monitoring

Products

1 JobCreator Web Service

2 Project Website

3 National researches on Employment Services, and List of stakeholders for the implementation

4 Functionality requirements per country for further development of the JobCreator web platform,

5 Five visible new language versions of the JobCreator web service (EN, IS, IT, ES, RO). Adapted full

6 Marketing plans for the national and regional implementation process

7 Specific marketing (dissemination), business instruments and educational support

8 Experience and results of international job matching sperimentation

9 Process and progress reports

10 Conference Proceedings Reports

11 Full documentation set (toolkit) to support future transfer activities

Product 'JobCreator Web Service'

Title: JobCreator Web Service

Product Type: website

Marketing Text: The Job Creator web service is a system designed to inform all stakeholders who are active in the labour market about the innovative services deployed by the JobCreator International Network
This way of working offered new dimensions in training and job search support/recruitment and guarantees maximum flexibility for all the involved network partners. It created new business propositions and reduced long term risks. It also invited governmental organisations as well as commercial business companies to introduce web server technology within their recruitment and training procedures.

Description: The JobCreator Web Service is an interactive virtual platform where job seeker's data as well as vacancy data are stored and available at all times for both job seekers and employers for the purpose of making their selections. It includes the tool of the Video CV, a short movie in which the job seeker presents himself or herself. The Video CVs are stored allowing the movies to be viewed perfectly from any internet access point, even if it is not broadband. Experience has shown a strong preference of employers to choose from available Video CVs, instead of only from written CVs. Presentations of companies are stored in the system as well, enabling job seekers and VET students to make quality based selections.
The web service is supported by a low cost call centre, serving the interests of job seekers, the employment or reintegration agencies and the vocational education institutes, by launching active matching actions. On behalf of job seekers, employers have been called (especially those who have not subscribed yet to the JobCreator, but with open vacancies) to promote the interest of the job seeker by aiming for an application appointment. The call centre agents called employers who are looking for motivated employees and can make an appointment for a personal interview, this facilitating the matching process.
These employers can get a personal preview of the job searcher through a short live streaming Video CV of the candidate which can be downloaded on the web server. Employers can also contact the candidate by means of a webcam connextion (MSN or Skype), which means that they have the possibility of "speed selection" before inviting a candidate for a personal interview. Employers get busier and busier and like to be serviced in a tailor made way and avoid deceptions of too may interview failures.
In addition to this central interactive online service, the Network members organised specific large scale events together, like regional job market days and (live) speed matching sessions, events they could not organise on their own.

Target group: Job seekers
Employers
Companies
Training institutions
Research Centres
VET organisations

Result:

Area of application: The product was used for the application and the employment of the services, already provided in the Netherlands, Romania, Spain and Iceland, also to other European Countries in order to improve the job matching procedures. The aim was to implement and enhance the Job Creator Web Service in the European labor market and experiment this business model for connecting the work force with the demand of employers.

Homepage: http://www.jobcreator.eu/

Product Languages: English

product files

Job Creator services accesses

Job Creator accesses.doc

http://www.adam-europe.eu/prj/6849/prd/1/2/Job%20Creator%20accesses.doc
Platform accesses to enter into the Joc Creator Match Utility System

Product 'Project Website'

Title:	Project Website
Product Type:	website
Marketing Text:	The Website of the Job Creator International Project was and still is a fundamental instrument of dissemination of the Project activities, purposes and objectives. It allowed stakeholders but also the large public to directly access the Job Creator system and to know the main project and products characteristics.
Description:	website for the publicity and dissemination of the various phases of the project results. It describes the general aspects of the project, its objectives, the partnership, the actions to be undertaken within the project.In the website it is also possible to see the reports after each partnership meeting and download the newsletters. From the website the partners accessed the forum, http://www.era-edu.com/MFTP/login/index.php , a dedicated section where they talked and exchanged messages, opinions and documents as well, in order to be all updated about any process of the project activities.
Target group:	Project Partners Stakeholders Policy makers VET organisations Training organisations Large public
Result:	
Area of application:	The website was used and it's still used for the wide diffusion of the Project content and objectives, and for providing all the information concerning the activities carried out by the project Partners and their networks.
Homepage:	http://www.montesca.it/jcint
Product Languages:	English

Product 'National researches on Employment Services, and List of stakeholders for the implementation process of the Job Creator with descriptions of their role in employment and educational services'

Title: National researches on Employment Services, and List of stakeholders for the implementation process of the Job Creator with descriptions of their role in employment and educational services

Product Type: others

Marketing Text: Dissemation through conferences and meetings with the relevant stakeholders

Description: Each partner has carried out a research on professional training and on the current labour market in their own country. One of the objectives of the research was to identify all those key profiles involved in job services and policies both at national and international level, singling out the relationship between the latter and professional trainers.
Each research showed the economic situation of each country underlining its development during the last ten years. A SWOT analysis has shown strong and weak points of such economies, current opportunities and threats to their future development.
A further analysis focused on the economic structure and labour markets followed by the description of the main operators working in these fields. This brought to light the role of private and public job services. The research has also studied recent developments in the labour market and new services.
Furthermore, the partners cooperated with the main stakeholders actively involving them in introducing and experimenting the new tools from the job match utility system Job Creator. This research has been key to defining the need to diversify the JobCreator services as shown by the national data and to study the job matching system at international level.

Target group: Relevant stakeholders

Result: Results allowed to single out the stakeholders for the implementation of the JobCreator system in each country.
Implementation required identifying the key bodies and profiles for the development of the Job Match Utility system and its tools in each country. Analysis was also important for the implementation in several target groups.
Thanks to the singling out of the main features of each national market, actors in the system of job offer and request, the objectives were met.

Area of application: Assessment of results was positive. Activities carried out in this WP allowed to find the main features on the basis of which the next steps were taken:
- Historical background of each country’s labour market and description of the current economic situation.
- Analysis of strong and weak points in the labour market
- Key operators in the labour market and new profiles working in the job offer/request sector.
- Recent development in the labour market.
- Financial scenario.
- Analysis of unemployment .
- Main stakeholders in the JobCreator system.

Homepage:

Product Languages: Dutch
Icelandic
English
Spanish
Romanian
Italian

product files

National Researches

National Researches.zip

http://www.adam-europe.eu/prj/6849/prd/3/2/National%20Researches.zip
National Researches on Emplyoment Services in IT, ES, NL, IS and RO

Product 'Functionality requirements per country for further development of the JobCreator web platform, including cross border job matching'

Title:	Functionality requirements per country for further development of the JobCreator web platform, including cross border job matching
Product Type:	procedure for the analysis and prognosis of the vocational training requirement
Marketing Text:	Dissemination amongst the partnership in order to adapt the job creator web service to the different national contextes
Description:	Description of functional characteristics of the JobMatch Utility system which the JCint project aims at implementing and developing according to data from national analysis. The product shows the system's technical characteristics and underlines the importance of its maintenance in order to supply a constant matching offer to who is looking for a job and operators in the job offer service sector. In this way, each country can adapt the JobCreator platform to its own national system and labour market and to its operators. The system allows several "match and findings" through its simple and immediate use by both companies and operators in the job offer services. One of the main objectives is to shape the system according to the nature of each country's labour market system and at the same time establish contacts with the target groups and promote the use of the JobMatching system.
Target group:	project partners and experts in the job and VET matching services
Result:	Assessment of the system was carried out at distance during February 2010 and results were positive regarding quality and the structure of the platform. Graphics, easy use, intuitive navigation, clarity, accuracy and high level of interactivity were the main characteristics. Partners appreciated also the functionality of the platform, its accuracy of information and its possibility of further implementation. This assessment allowed a further study of the Job Creator web platform and single out any elements to implement and/or modify in view of its experimentation in the countries taking part in the project
Area of application:	Stakeholders and actors operating in the job matching services and policies
Homepage:	
Product Languages:	Italian Romanian Spanish Dutch English Icelandic

product files

Functionality Requirements

Functionality Requirements.zip

http://www.adam-europe.eu/prj/6849/prd/4/2/Functionality%20Requirements.zip
Functionality Requirements

Product 'Five visible new language versions of the JobCreator web service (EN, IS, IT, ES, RO). Adapted full functional web service system'

Title: Five visible new language versions of the JobCreator web service (EN, IS, IT, ES, RO). Adapted full functional web service system

Product Type: website

Marketing Text: Dissemination to the direct beneficiaires (students and people searching for a job, VET organizations, public and private job matchin services, public bodies...) through seminars, the project web site and brochure and leaflets

Description: Each partner set up their national JobCreator Web Service (http://www.jobcreator.eu/) optimizing the platform according to national context.
The platform was developed following to three main steps:

- Digital identity – who am I?
The first step comprises the definition of digital identity both by who offers the job and the jobseekers and who is looking for training. This step employs a new method of self-representation with a video-CV and a personal webpage for presentation and self-promotion.
- Career guidance – What do I do?
Helps job and training seekers to define a clear professional objective.
- Offer and demand – What do I look for?
Offer and demand matching and professional training opportunities

The JobCreator Web Service, like any other information service, comprises organisation (structures, processes and users); applications (operational procedures and data bank structure); IT system (elaborations and communication infrastructures)

The JobCreator so developed supporting systems for training and job seeking with maximum flexibility in matching offer and demand.

Target group: direct beneficiaires (students and people searching for a job, VET organizations, public and private job matching services, public bodies...) and relevant stakeholders

Result: More than 2000 subscribers in the five countries. 45 job matches between demand and supply

Area of application: Web technology helped the activation of integrated training paths and job seeking, vocation to business, creativity and social activities.
Alongside the latter, the system offered also a new tools: the Video-CV that is a short video accessible through any internet access point (also with low bandwidth) in which job seekers present themselves.
The system included also a list and presentation of companies allowing both jobseekers and employers to carry out a selection based on quality using alternative channels to contact companies and VET organizations.

The JobCreator International platform has been translated into all languages of the partner countries and adapted to the National contexts in order to make the matching process fully respondent to the needs of the professional training services of the partner countries.
This product has therefore the proactive result of strengthening the competences of young jobseekers

Homepage: http://www.jobcreator.eu/home.html

Product Languages: Spanish
Romanian
Italian
Icelandic
English
Dutch

product files

JobCreator Web Service - 5 versions

Accesso al JobCreator.pdf

http://www.adam-europe.eu/prj/6849/prd/5/2/Accesso%20al%20JobCreator.pdf
Five language versions JobCreator webservices. Web Accesses to the national version of the Web Creator system

Product 'Marketing plans for the national and regional implementation process'

Title:	Marketing plans for the national and regional implementation process
Product Type:	distribution methods
Marketing Text:	The partners carried out marketing strategies at both regional and National level (IS, IT, NL, ES, RO) alongside the development, adaptation and diversification of the JobCreator system. There have been included also job and VET matching systems at international level to guarantee support to European mobility.
Description:	The marketing plans (one in each country involved in the project) included: - Objectives: foreseeable results in the JobCreator System will be implemented and results real and quantifiable; - Analysis of competition: market analysis carried out in the previous step as an integration to the marketing strategy; - SWOT analysis: strong and weak points in the JobCreator System (Strengths and Weaknesses); assessment of risks on the market (Opportunities and Threats); - Strategies: actions to reach the objectives; - Action plan: actions, operators, schedule, costs. - Control: monitoring of activities.
Target group:	direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...)
Result:	The main results of marketing plans lied in the adaptation of the JobCeator system in the national contexts and in relation to the marketing approach, the characteristics of the labour market and in the professional training systems analysed in the national marketing plans of each partner country. Each partner has developed marketing strategies and plans at regional and national level.
Area of application:	National marketing plans were been key aspects for the development and activation of a network of stakeholders as a support to the JobCreator service. The plan developed also the potential of the platform thus making job seeking at regional, national and European level easier. A strategic marketing plan and the training and professional career management favoured the development of integrating training paths to support jobseeking also through the involvement of all the main stakeholders (Young and adult seekers who are looking for employment or have left their previous one; companies; Job centres and temporary employment agencies: Professional training organisations; authorised public and private job brokers; research centres; public authorities and policy makers).
Homepage:	
Product Languages:	English Icelandic Italian Romanian Spanish Dutch

product files

Marketing Plans

product files

Marketing Plans.zip

http://www.adam-europe.eu/prj/6849/prd/6/2/Marketing%20Plans.zip
Marketing plans for the implementation at regional and national level of the Job Creator Web Platform

Product 'Specific marketing (dissemination), business instruments and educational support'

Title:	Specific marketing (dissemination), business instruments and educational support
Product Type:	distribution methods
Marketing Text:	Each partner contacted professional training organizations as well as employment agencies and temporary work agencies for the experimentation of the JobCreator system. Promotional material was produced and networking activated through mailing and through the most used Social Networks. A number of seminars took place in the countries taking part in the project.
Description:	1. Development of specific tools for the marketing business and plans (dissemination). a) Flyers, advertising, presentations b) Standard contracts, payment procedures etc. 2. Active implementation of the JobCreator system at regional and national level (IS, IT, ES, RO), through various channels and networks: a) Tele-marketing b) Commercials c) Presentations, conferences and seminars Standard promotion was carried out with the addition of new technologies such as Internet and Social Networks (there is a JobCreator group on Facebook).
Target group:	direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...) and wide public
Result:	The project involved 25 key operators and stakeholders from regional and national public and private job agencies (IS, IT, NL, ES, RO). At least 5 organisations from each country were part of the regional and national network taking part in the project
Area of application:	The main results of marketing plans lied in the adaptation of the JobCeator system in the national contexts and in relation to the marketing approach, the characteristics of the labour market and in the professional training systems analysed in the national marketing plans of each partner country. Each partner has developed marketing strategies and plans at regional and national level
Homepage:	
Product Languages:	Icelandic Italian Dutch English Romanian Spanish

product files

Marketing Dissemination instruments

Marketing Dissemination.zip

http://www.adam-europe.eu/prj/6849/prd/7/2/Marketing%20Dissemination.zip
Specific marketing, business instruments and educational support

product files

Project brochures

JCint Project brochures.zip

http://www.adam-europe.eu/prj/6849/prd/7/3/JCint%20Project%20brochures.zip
Brochures and flyers of J-CINT project and of its main marketing and dissemination events

Product 'Experience and results of international job matching sperimentation'

Title: Experience and results of international job matching sperimentation

Product Type: evaluation methods

Marketing Text: The Job Match Utility System database was the key product for the functioning of the Jcint project. Translating the English and Dutch version of the project in the languages of the other partners has allowed all to exploit and further develop the system with operators in the job offer and research sectors. This platform allowed all users to communicate in a free environment and share a common interest thus developing the best way to match offer and demand and give easy access to jobseekers as quickly as possible to the labour market.

Description: The Job matching system of each country added jobseekers' CVs and Video-CVs and the data from the companies searching for qualified staff. National databases were updated during the experimental phase.
Once data is inserted in the database each employer can directly contact the candidate and fix an appointment for an interview. Through this system the prospective employer can visualise the candidate's CV and assess technical and administrative competences as well as personal and communicative traits through a link to the Vido-CV.
Employers can also register and add their list of job vacancies and search the site for possible applicants.
The regional databases have been regularly updated and adapted after experimentation.
Each partner involved jobseekers in registering and adding their data, CVs and Video-CVs.

Target group: direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...); other stakeholders and wide public

Result: Language adaptation on the platform http://jobcreator.klanten-dossier.nl/en/ and on the website http://www.jobcreator.eu/home.html was followed by a reorganisation of the database and of the job match utility system according to market requirements of each partner country.

Area of application: The assessment of the tools and the innovations offered by the Job Matching system to the beneficiaries carried out during the dissemination phase showed very positive results. Same results were achieved with the assessment of the registration of the CVs and Video-CVs, as well as the marching of offer and demand.
Overall feedback was positive since the actors involved showed real interest in the Jcint project and were willing to participate and know more about it. In particular, the interviews and the Video-CVs triggered the interest of the target groups who asked for more information about the Job Creator system.
The reaction from the stakeholders was enthusiastic. They particularly appreciated the new approach and the services offered, easily accessible through the net.
Employers considered it very positive especially as regards the Video-CV and Job Matching activities services such as the offers sent to them through the links.
The development and use of the platform has given the beneficiaries the possibility to anticipate the future developments of the labour market.
HCE introduced innovations in the Jcint project and assisted the partners in the development and marketing of the project and of its main product such as the JobMatchUtility System platform by hosting the centralised language database for all languages of the partners countries as well as the English version of the database which can be used in the mobility programmes at international level as well as for job offer/demand at European level.
The assessment carried out with database users has shown that the system works and offers many new opportunities to search through CVs and job availability.

Homepage:

Product Languages: Icelandic

Product 'Experience and results of international job matching sperimentation'

Product Languages: English
Dutch
Spanish
Italian

product files

ExperiencesJobMatching.zip

http://www.adam-europe.eu/prj/6849/prd/8/1/ExperiencesJobMatching.zip
Results of the Job matching piloting phase

Product 'Process and progress reports'

Title:	Process and progress reports
Product Type:	evaluation methods
Marketing Text:	The reports were had an internal dissemination: Project partners and National Agency
Description:	The progress report and the 4 editions of the cahier de bord helped to assess the project's actions and output according to the planned objectives.
Target group:	Project partners and National Agency
Result:	The progress report and the cahier de bord contributed to the management of the system by assessing the results achieved by each partner. They also gave an action/cost reference framework
Area of application:	Joint assessment of the project's progress was positive as it allowed the involvement of all partner organisations in a collaborative working environment. This, in turn, strengthened the direct involvement of each partner in achieving the required results and their sense of responsibility and their motivation towards the achievement of a common goal
Homepage:	
Product Languages:	English Italian

Product 'Conference Proceedings Reports'

Title:	Conference Proceedings Reports
Product Type:	distribution methods
Marketing Text:	The conference proceedings report has been disseminated to the direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...), to other relevant stakeholders and to a wide public
Description:	Report about the results of the event in terms of participating people, level of appreciation of the JOB Creator Platform, stakeholders interested to maintein the platform after the formal end of the project
Target group:	direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...), other relevant stakeholders and the wide public
Result:	partners cooperated with the main stakeholders actively involving them in introducing and experimenting the new tools from the job match utility system Job Creator. The conference has been an occasion to show to the public the JOb Creator system aand how it allowed, during the project lifetime, several “match and findings” through its simple and immediate use by both companies and operators in the job offer services. The users appreciated the graphics, the easy use, the intuitive navigation, the clarity, accuracy and the high level of interactivity. Users appreciated also the functionality of the platform, its accuracy of information and its possibility of further implementation.
Area of application:	One of the main objective reached by the project and showed during the conference is the adaptation of the area of application of the system according to the nature of each country’s labour market system and at the same time the establishment of contacts with the target groups in order to better promote the use of the JobMatching system.
Homepage:	
Product Languages:	English Italian

product files

Conference Proceedings

Final Conference.zip

http://www.adam-europe.eu/prj/6849/prd/10/2/Final%20Conference.zip

Final Conference.zip

http://www.adam-europe.eu/prj/6849/prd/10/2/Final%20Conference.zip
Brochure of the fional conference in Alberobello

Product 'Full documentation set (toolkit) to support future transfer activities'

Title: Full documentation set (toolkit) to support future transfer activities

Product Type: DVD

Marketing Text: Wide dissemiantion of the toolkit to the direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies...) to other relevant stakeholders and to a wide public, in all the countires involved in the project

Description: The Toolkit comprised promotional material, support tools for the use of the Job Match Utility system to further develop the project also in view of transferability to other countries. It was an important tool for dissemination, guaranteeing at the same time sustainability.
It has been developed both in book format and on the web in order to guarantee a widespread dissemination as a support to the online tools previously described.
Information included:
- description of the project and of the partners
- description of results achieved after the experimentation
- added value of innovation compared with the existing tools
- promotion
The toolkit contains also:
- A leaflet about the Jcint project
- The Job Match Utility Handbook
- Brochure AND Video-CV
- Labour Market Day brochure
- Passport for Passion brochure

Target group: direct beneficiaries (students and people searching for a job, VET organizations, public and private job matching services, public bodies..., other relevant stakeholders and wide public, in all the countires involved in the project

Result: 2000 copies of the toolkit disseminated
The toolkit is intuitive and easy to use; sections and contents are clear and so are menus are simple and graphics.
The toolkit is not only the presentation of contents but it's mainly a support for a better use of the JOb Creator system and for further exploit its usage: an easy tool for communication towards a wider public that could become interested in taking part in the job match system after the formal end of the project

Area of application: The toolkit for the further dissemination and use of the Job Match Utility System database has been a key product for the sustainability of the Jcint project and to exploit and further develop the system with operators in the job offer and VET sectors. The toolkit and the Job Creator system can allow all users to communicate in a free environment and share a common interest thus developing the best way to match offer and demand and give easy access to jobseekers as quickly as possible to the labour market.

Homepage:

Product Languages: Italian
Icelandic
English
Dutch
Spanish

product files

product files

Toolkit

Toolkit.zip

http://www.adam-europe.eu/prj/6849/prd/11/2/Toolkit.zip
Toolkit with all the products for the use of the Job Creator Match Utility System and fot its sustainability

Events

Final Conference in Alberobello (IT)

Date	19.09.2011
Description	Conference disseminating the results and outcomes of the project. More than 100 European stakeholders participated to the conference
Target audience	relevant stakeholders: VET organizations, Public authorities, students and adults searching for a job; public and private organizations operating in the job matching system
Public	Event is open to the public
Contact Information	Comune di Alberobello Alberobello - ITALY info@comune.alberobello.ba.it www@comune.alberobello.ba.it T: (0039) 080 432 12 00 F: (0039) 080 432 57 06 Contact person: Mr Angelo Mariano
Time and place	Alberobello (IT), 19-09-2011

3rd project meeting among partners

Date	28.04.2011
Description	project meeting for the presentation of the video CV and of the experimentation of the Job Creator platform in the five countries inolved
Target audience	all the project partners
Public	Closed event
Contact Information	
Time and place	Akureyri (IS), 28-04-2011

Events

Labour Market days

Date	15.10.2010
Description	JobCreator created the concept of the Labour Market Day. This unique project was a nice example of a small scale job fair. The idea behind the Labour Market Day was that Companies and Public Labour Offices can let people participate into this job event if they are looking for a (new) job, after being laid off for economic or personal reasons.
Target audience	Participants were either employees who had to leave the company or jobseekers registered at the Public Labour Office and receiving social security benefits and job search support.
Public	Event is open to the public
Contact Information	Centro Studi e Formazione Villa Montesca Città di Castello - ITALY www.montesca.it info@montesca.it T: (0039) 075 852 15 12 F: (0039) 075 852 16 10 Contact persons: Mrs Mariarita Bracchini Mr Fabrizio Boldrini HCE JobCreator Zeist - THE NETHERLANDS www.jobcreator.nl info@jobcreator.nl T: (0031) 030-2803000 F: (0031) 030-2902210 Contact persons: Mrs Anita Slot Mr Peter Ottenhoff
Time and place	The first edition was organized in Zeist (NL) on 15 October 2010. A labour market day fair was organized in all the other four countires involved in the project

Events

Workshop Passport for Passion

Date	10.09.2010
Description	In the workshop, it was possible to learn how to become a personal entrepreneur and how to give better direction to the life. It was possible to get answers to the following challenging questions: • What are your deepest wishes and dreams? • What are your challenging personal ambitions and goals? • What are your strengths and talents? • Which help do you need and which support can you give to others? • What are the opportunities for your dreams and ambitions? • What inspires you and what holds you back in pursuing your dream?
Target audience	Wide public
Public	Event is open to the public
Contact Information	Centro Studi e Formazione Villa Montesca Città di Castello - ITALY www.montesca.it info@montesca.it T: (0039) 075 852 15 12 F: (0039) 075 852 16 10 Contact persons: Mrs Mariarita Bracchini Mr Fabrizio Boldrini HCE JobCreator Zeist - THE NETHERLANDS www.jobcreator.nl info@jobcreator.nl T: (0031) 030-2803000 F: (0031) 030-2902210 Contact persons: Mrs Anita Slot Mr Peter Ottenhoff JobCreator International Timisoara – ROMANIA www.jobcreator.ro info@jobcreator.ro T: (0040) 356 432 195 F: (0040) 356 432 195 Contact person: Mrs Alina Bernecker
Time and place	Timisoara, 10 september 2010. After this first workshop, all the partners organized a Seminar "passport for Passion" in their own countries

Events

2nd Project meeting

Date	09.09.2010
Description	During the second meeting, the partners went through the financial conditions, in order to summarize what is needed for the reporting matters in Italy. They defined the tasks for the next project period: finalization, in order for the partners to deliver the translations in their languages, of: • Video CV plus script in English. • Labour Market Day plus translation in English. • Database offer and demand in English (“platform”) with instructions on technical features and requirements. • Passport for Passion as training module. The partnership defined the tasks to carry out in the framework of the WP2 (specifically the development global outline marketing strategies and business plan on national level) and of WP3 (marketing actions on national level towards VET and labour market).
Target audience	Project Partners. Representatives of partner organizations attending the meeting: ITD (Spain)Mariana Pfenniger,Oscar Martinez. JOB CREATOR INTERNATIONAL (Romania)Alina Bernecker SIMEY(Iceland)Erla Bjorg CENTRO STUDI E FORMAZIONE VILLA MONTESCA (Italy) Franco Cima HCE (The Netherlands), Carla Reijnhout, Peter Ottenhoff.
Public	Closed event
Contact Information	
Time and place	9-10 September 2010, Timsoara (Romania)

Meeting tra CO-MAN (Reflexion Foundation), PA-CORE (Human Capital Exchange BV) and new partner ITD.

Date	05.05.2010
Description	Meeting for the direct involvement of the new partner ITD
Target audience	Proejct partners
Public	Closed event
Contact Information	
Time and place	Zeist (NL) 05-05-2010

Events

Kick-off meeting among the project partners

Date	04.02.2010
Description	First meeting of the representatives of the organizations participating in the project. The event has been hosted by HCE Human Capital Exchange in Zeist (the Netherlands). During the meeting the main aspects of the project have been analyzed in order to define all the project activities to be undertaken. The Contractor explained to the partners the details concerning the agreement and contract procedure with the Italian National Agency. All partners gave a short introduction to their organisation's general aims, main target groups or public audience, range of activities and the local and regional stakeholders of their work. The Dutch partners of the JobCreator network explained how Video CVs (to be used in the Job Creator international service) ca be recorded and gave useful comments to the partners on how to prepare their own elevator pitch video recording for the second day of the meeting. During the second day of the meeting the partners went into depth studying the project management procedures and reports, the work package structure of the project and time schedule. An official visit was made to the Labour Office in Amsterdam Zuid-Oost (UWV Werkbedrijf, Werkplein), where the group was welcomed by the general manager, who gave an informative explanation of labour market policies in The Netherlands. He also described the different actions undertaken and financed by UWV Werkbedrijf to support unemployed jobseekers to find a new job. The group was invited to have a look at the ICT system of UWV Werkbedrijf in order to get an idea of how job vacancies are matched with the profiles of jobseekers and how the internal registration takes place of jobseeker details. UWV employees took an active role in the explanation of their work, displaying their enthusiasm.
Target audience	Project Partners HCE JOBCREATOR(NL)Mr.Peter Ottenhoff JOBCREATOR INTERNATIONAL(RO)Mrs.Alina Bernecker SIMEY(IS)Mrs.Erla Gudmunsdottir, Mr.Valgeir, Magnússon CSF Villa Montesca(IT)Mrs.Maria Rita Bracchini, Mr.Fabrizio Boldrini COMUNE DI ALBEROBELLO(IT)Mr.Gianluca Urso and colleague ST.REFLEXION(NL)Mr. Joost Thissen
Public	Closed event
Contact Information	
Time and place	4-5 February 2010, Zeist (The Netherlands)

Project Tags

The project belongs to the following group(s):

Best Projects (http://www.adam-europe.eu/adam/thematicgroup/MMVII)