Projects and Products Portal for Leonardo da Vinci

Corporate Sustainability Information and Training in Europe

510543-LLP-1-2010-1-SI-LEONARDO-LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=6773

Project Information

Title:	Corporate Sustainability Information and Training in Europe
Project Number:	510543-LLP-1-2010-1-SI-LEONARDO-LMP
Year:	2010
Project Type:	Development of Innovation
Status:	completed
Country:	EU-Centralised Projects
Marketing Text:	The CSI project will provide a practical guidance, enabling SMEs to implement theory in practice regarding the corporate sustainability, using innovative and user-friendly educational approaches.
Summary:	There is a growing recognition around the world, seeing SMEs as a challenge in sustainability debate. SMEs have been seen as subjects unconcerned by environmental and social issues. The EC has published a report “Opportunity and Responsibility: How to help SMEs to integrate social and environmental issues into what they do”. The report is clear about education and training: “Attention should be given to the integration of SR into relevant education/training for SMEs”. There is evidence that entrepreneurs lack for additional knowledge and practice of SR. ISO decided to launch standard providing guidelines for social responsibility (SR) (ISO 26000) and will be published in 2010. This project addresses the need for training and education of entrepreneurs on the Social Responsibility. A will situation analysis, in order to get more in-depth view into the SMEs activities in the field of SR, will be carried out allowing the determination of their actual needs. A training product oriented towards SMEs, based on ISO 26000 guidance, will be developed. Therefore, a web based learning platform for SMEs and other stakeholders is to be developed, providing materials for self study, exercises and case studies. Pilot studies (case studies) of the learning product usage in various sectors across Europe and evaluate its impacts on SMEs sustainability issues are to be carried out. The project will enable SMEs in various sectors to assess their own performance, share best practices and case studies, build relationships with other entrepreneurs across Europe. This will lead to more effective and efficient services being provided to society and industry as SMEs will seek to improve their activities. Simultaneously, quality of their lifelong learning provision and other related services will be improved. Funding bodies will be provided by a tool to understand and improve the integration of the sustainability, rewarding social, environmental and economic improvements, and rectifying lower standards.
Description:	The project aims at encouraging SMEs to incorporate SR into their business practice by offering support and practical guidance and by developing innovative approaches enabling the implementation of the new standard. The first step will be to conduct some preliminary research to identify the existing practices and to determine current needs and problems. On the basis of the results, the consortium will be able to tailor the envisaged content of training measures to the actual needs of the main target group. By comparing the outcomes with best practices, the analysis will help to create an in-depth understanding of best practices in long-term (the corporate sector, stakeholders and policy makers) and short-term target groups (owners, managers and staff). These groups will be reached through dissemination and learning measures and by pilot, evaluation and adaptation activities. The most important dissemination tool will be the web-based learning platform with materials for self-evaluation, self-education and case studies. The platform will not only increase the awareness of SR and promote the implementation of the standard, but also serve as a place for exchanging ideas, experiences and best practices (even beyond the lifetime of the project). Face-to-face training opportunities, such as different workshops conducted within the framework of the project, will equip entrepreneurs and their staff with knowledge and skills required for a successful implementation of the ISO 26000 standard.
Themes:	*** Utilization and distribution of results *** Labor market

Project Information

*** Sustainability
*** ICT
*** Lifelong learning
*** Recognition, transparency, certification
*** Open and distance learning
*** Enterprise, SME
*** Ecology
*** Equal opportunities
** Continuous training
* Quality
* Intercultural learning
* Vocational guidance
* Language training

Sectors: *** Manufacturing
*** Other Service Activities
** Administrative and Support Service Activities
** Professional, Scientific and Technical Activities
** Education

Product Types: CD-ROM
DVD
evaluation methods
material for open learning
open and distance learning
others
teaching material
website

Product information: A web-based learning platform, regarding the Corporate Sustainability are to be developed. An easy to maintain and easy to adjust web-platform for trainers and training participants will support the attendance training by providing additional materials for self study, exercises and case studies (fostering the use of modern communication and training opportunities).

Projecthomepage: http://www.prepare-net.com/project/csi-eu

Project Contractor

Name:	University of Maribor
City:	Maribor
Country/Region:	Slovenija
Country:	SI-Slovenia
Organization Type:	National Agency
Homepage:	http://www.uni-mb.si

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Partner

Partner 1

Name: Centro de Investigación de Recursos y Consumos Energéticos
City: Zaragoza
Country/Region: Aragón
Country: ES-Spain
Organization Type: university/Fachhochschule/academy
Homepage: http://circe.cps.unizar.es/

Partner 2

Name: STENUM Unternehmensberatung und Forschungsgesellschaft für Umwelt
City: Graz
Country/Region: Styria
Country: AT-Austria
Organization Type: research institution
Homepage: http://www.stenum.at

Partner 3

Name: Social and Environmental Responsibility Centre
City: Sofia
Country/Region: Yugozapaden
Country: BG-Bulgaria
Organization Type: association/non-governmental organisation
Homepage: http://www.serc.bg

Partner 4

Name: ATMOTERM spóka akcyjna
City: Opole
Country/Region: Opolskie
Country: PL-Poland
Organization Type: others
Homepage: http://www.atmoterm.pl

Partner

Partner 5

Name:	Aalborg University
City:	Aalborg
Country/Region:	Nordjyllands Amt
Country:	DK-Denmark
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.aau.dk

Partner 6

Name:	European Institute for Future Studies and Strategic Planning
City:	Donostia-San Sebastian
Country/Region:	Pais Vasco
Country:	ES-Spain
Organization Type:	continuing training institution
Homepage:	http://www.prospektiker.es

Partner 7

Name:	Kaunas University of Technology
City:	Kaunas
Country/Region:	Lietuva
Country:	LT-Lithuania
Organization Type:	university/Fachhochschule/academy
Homepage:	http://www.apini.lt

Project Files

Austria_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Austria_ExecutiveSummary.pdf

Del 3.2.1. Austria_ExecutiveSummary

Bulgaria_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Bulgaria_ExecutiveSummary.pdf

3.2.2. Bulgaria_ExecutiveSummary

Del 2.4.1 Newsletter 1.xps

http://www.adam-europe.eu/prj/6773/prj/Del%202.4.1%20Newsletter%201.xps

Newsletter 1

Del 2.4.2 Newsletter 2.xps

http://www.adam-europe.eu/prj/6773/prj/Del%202.4.2%20Newsletter%202.xps

Newsletter 2

Del 2.4.3 Newsletter 3.xps

http://www.adam-europe.eu/prj/6773/prj/Del%202.4.3%20Newsletter%203.xps

Newsletter 3

Denmark_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Denmark_ExecutiveSummary.pdf

Deanmark_ExecutiveSummary

Lithuania_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Lithuania_ExecutiveSummary.pdf

Lithuania_ExecutiveSummary

Poland_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Poland_ExecutiveSummary.pdf

Poland_ExecutiveSummary

Slovenia_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Slovenia_ExecutiveSummary.pdf

Slovenia_ExecutiveSummary

Spain_ExecutiveSummary.pdf

http://www.adam-europe.eu/prj/6773/prj/Spain_ExecutiveSummary.pdf

Spain_ExecutiveSummary

Products

1 Identification of stakeholders, networks and needs

2 a project web page

3 Newsletters

4 SR toolbox

5 leaflets

6 Situation analysis report ans Executive summaries

7 Guide for implementation of ISO 26000

8 pilot training

9 Progress Report

10 Del 3.1_Final Situation Report CSI

11 01 Project worklpan and wps workplan _final

12 Del 2.2_ Dissemination Plan Workpackage 2_ver1_sth

13 Final report

Product 'Identification of stakeholders, networks and needs'

Title:	Identification of stakeholders, networks and needs
Product Type:	others
Marketing Text:	
Description:	To identify all potential stakeholders that might have an interest in using the outcome of the project, both from a top-down (originations, institutions etc) and from-bottom up perspective (local communities, business and learning institutions). The challenge it to find the proper measures that fit to different stakeholders needs.
Target group:	managers, institutions, SMEs, local communities,learning institutions, etc.
Result:	A report and analysis about the stakeholders and their needs in order to select proper communication measures.
Area of application:	
Homepage:	
Product Languages:	English

product files

CSI EU Stakeholder Europa_sth_ver 3.xlsx

http://www.adam-europe.eu/prj/6773/prd/1/1/CSI%20EU%20Stakeholder%20Europa_sth_ver%203.xlsx
CSI EU Stakeholder Europa

List of Stakeholders

CSI EU Stakeholder Europa_sth_ver 3.pdf

http://www.adam-europe.eu/prj/6773/prd/1/2/CSI%20EU%20Stakeholder%20Europa_sth_ver%203.pdf
Stekeholder Europa

Product 'a project web page'

Title:	a project web page
Product Type:	website
Marketing Text:	
Description:	Project web page will include the functionalities that come out the need analysis if economic feasible. The intention is to have public part to which there always will be a link to in all communication in the project and confident part which open up interactive action between partners (wiki like) in order to share experience and knowledge currently during the project, but also to create innovation space among partners on specific tasks.
Target group:	All the interested stakeholders and project partners
Result:	A service/product tool
Area of application:	Sharing experiences, knowledge and realizing the specific project tasks.
Homepage:	http://www.prepare.dk/CSIEU.html
Product Languages:	German Spanish English

product files

Del 2.3_Web page.pdf

http://www.adam-europe.eu/prj/6773/prd/2/1/Del%202.3_Web%20page.pdf

Product 'Newsletters'

Title:	Newsletters
Product Type:	others
Marketing Text:	
Description:	Quarterly special editions that gives updates on project.
Target group:	all the interested stakeholders
Result:	Newsletters
Area of application:	dissemination and information sharing
Homepage:	
Product Languages:	Spanish German English

product files

Del 2.4.1 Newsletter 1.xps

http://www.adam-europe.eu/prj/6773/prd/3/1/Del%202.4.1%20Newsletter%201.xps
Newsletter 1

Del 2.4.2 Newsletter 2.xps

http://www.adam-europe.eu/prj/6773/prd/3/1/Del%202.4.2%20Newsletter%202.xps
Newsletter 2

Del 2.4.3 Newsletter 3.xps

http://www.adam-europe.eu/prj/6773/prd/3/1/Del%202.4.3%20Newsletter%203.xps
Newsletter 3

Del 2.4.1 Newsletter 1.xps

Del 2.4.1 Newsletter 1.xps

http://www.adam-europe.eu/prj/6773/prd/3/2/Del%202.4.1%20Newsletter%201.xps
Del 2.4.1 Newsletter 1.xps

Del 2.4.2 Newsletter 2.xps

http://www.adam-europe.eu/prj/6773/prd/3/2/Del%202.4.2%20Newsletter%202.xps

Del 2.4.3 Newsletter 3.xps

http://www.adam-europe.eu/prj/6773/prd/3/2/Del%202.4.3%20Newsletter%203.xps

Product 'SR toolbox'

Title:	SR toolbox
Product Type:	material for open learning
Marketing Text:	
Description:	The essential outcome of the project is the SR toolbox to be applied by e.g. SME's. It requires special communication that is simple and is giving incitements to potential users "dare" to use the toolbox. The aim is that the SR toolbox is widely applied by in Europe, especially by SME's.
Target group:	especially SMEs and all the interested stakeholders (educators,managers,SR experts, students, etc)
Result:	An easy to maintain and easy to adjust internet platform for trainers and training participants to support the attendance training by providing additional materials for self study, exercises and case studies (fostering the use of modern communication and training opportunities)
Area of application:	
Homepage:	
Product Languages:	English

Product 'leaflets'

Title:	leaflets
Product Type:	others
Marketing Text:	
Description:	Leaflets will provide information/distributional material for the SR toolbox
Target group:	all the interested stakeholders
Result:	Leaflets distributed and increase of the SR toolbox users.
Area of application:	
Homepage:	
Product Languages:	German Lithuanian Slovenian Spanish Bulgarian Danish English

Product 'Situation analysis report ans Executive summaries'

Title:	Situation analysis report ans Executive summaries
Product Type:	others
Marketing Text:	
Description:	This report will be the compilation of the national situation reports performed in each country.
Target group:	project partners, other stakeholders
Result:	A published report
Area of application:	The report will be used as support to the development of the training materials.
Homepage:	http://www.prepare.dk/CSIEU.html
Product Languages:	English

product files

Final Situation Analysis report

Del 3.2.1_Slovenia_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.1_Slovenia_Executive%20Summary.pdf

Del 3.2.2_Spain_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.2_Spain_Executive%20Summary.pdf

Del 3.2.3 Bulgaria_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.3%20Bulgaria_Executive%20Summary.pdf

Del 3.2.4_Poland_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.4_Poland_Executive%20Summary.pdf

Del 3.2.5_Lithuania_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.5_Lithuania_Executive%20Summary.pdf

Del 3.2.6 Austria_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.6%20Austria_Executive%20Summary.pdf

Del 3.2.7_Denmark_Executive Summary.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Del%203.2.7_Denmark_Executive%20Summary.pdf

Final Situation Report CSI.pdf
http://www.adam-europe.eu/prj/6773/prd/6/2/Final%20Situation%20Report%20CSI.pdf
3.1 Final Situation Analysis Report

Product 'Guide for implementation of ISO 26000'

Title:	Guide for implementation of ISO 26000
Product Type:	open and distance learning
Marketing Text:	
Description:	The User's Guide is to support the trainers in the training of specialists form the SMEs in implementing ISO 26000 in their business. The Guide is based on the Training Guide and the Web-Based Learning Platform and is a practical manual for the trainers including curricula and pedagogical guidelines, case studies, examples, discussion topics, tests, etc. for the training of trainees from specific sectors and countries.
Target group:	all the interested stakeholders (managers, experts, trainers, students, etc)
Result:	User's Guide available in 7 languages and in electronic versions.
Area of application:	
Homepage:	
Product Languages:	Danish English Bulgarian Slovenian Spanish German Lithuanian

Product 'pilot training'

Title:	pilot training
Product Type:	others
Marketing Text:	
Description:	The pilot training includes initial training where the trainees from the relevant country are gathered at the training premises of the partner-organisation and an induction training is conducted – explanations of the objectives of the training, the methodology, the time-schedule, curricula, outcomes of the training, etc. Basic knowledge on corporate social responsibility might be included as well. Training material will be distributed.
Target group:	SMEs
Result:	Successful trainings in various sectors.
Area of application:	
Homepage:	
Product Languages:	Bulgarian Danish English German Lithuanian Slovenian Spanish

Product 'Progress Report'

Title:	Progress Report
Product Type:	
Marketing Text:	
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	English

product files

Public part

2010_3618_FR_CSI EU - Public part.pdf

http://www.adam-europe.eu/prj/6773/prd/9/2/2010_3618_FR_CSI%20EU%20-%20Public%20part.pdf
CSI EU - Final report - Public part

2010_3618_PR_CSI EU - Public part.pdf

http://www.adam-europe.eu/prj/6773/prd/9/2/2010_3618_PR_CSI%20EU%20-%20Public%20part.pdf

Product 'Del 3.1_Final Situation Report CSI'

Title:	Del 3.1_Final Situation Report CSI
Product Type:	
Marketing Text:	
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	

product files

Del 3.1_Final Situation Report CSI.pdf

http://www.adam-europe.eu/prj/6773/prd/10/1/Del%203.1_Final%20Situation%20Report%20CSI.pdf

Product '01 Project worklpan and wps workplan _final'

Title:	01 Project worklpan and wps workplan _final
Product Type:	
Marketing Text:	
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	

product files

01 Project worklpan and wps workplan _final

01 Project worklpan and wps workplan _final.pdf

http://www.adam-europe.eu/prj/6773/prd/11/2/01%20Project%20worklpan%20and%20wps%20workplan%20_final.pdf
01 Project worklpan and wps workplan _final

Product 'Del 2.2_ Dissemination Plan Workpackage 2_ver1_sth'

Title:	Del 2.2_ Dissemination Plan Workpackage 2_ver1_sth
Product Type:	
Marketing Text:	
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	

product files

Del 2.2_ Dissemination Plan Workpackage 2_ver1_sth.pdf

http://www.adam-europe.eu/prj/6773/prd/12/1/Del%202.2_%20Dissemination%20Plan%20Workpackage%202_ver1_sth.pdf

Product 'Final report'

Title:	Final report
Product Type:	others
Marketing Text:	A final report including an executive summary and a summary description of project objectives, a description of the main outcomes and results, partnerships, the potential impact and the contribution to EU policies.
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	English

product files

Final Report

2010_3618_FR_CSI EU - Public part.pdf

http://www.adam-europe.eu/prj/6773/prd/13/2/2010_3618_FR_CSI%20EU%20-%20Public%20part.pdf

Events

3rd Project Meeting

Date	25.09.2011
Description	A 3rd CSI project meeting
Target audience	project partners, other stakeholders, media
Public	Closed event
Contact Information	
Time and place	26. - 27. September 2011, Kaunas

2nd Project meeting

Date	10.05.2011
Description	A 2nd CSI project meeting
Target audience	project partners, other stakeholders, media
Public	Closed event
Contact Information	
Time and place	10.-11. May 2011, Zaragoza

Kick-off Meeting

Date	15.12.2010
Description	An introduction meeting
Target audience	Project partners and interested stakeholders
Public	Event is open to the public
Contact Information	
Time and place	15.-16.12.2010 Maribor, Slovenia Univ of Maribor, Slomškov trg 15

Project Tags

The project belongs to the following group(s):

Best Projects (http://www.adam-europe.eu/adam/thematicgroup/MMVII)