



NEWSLETTER

E_TALIA. is a two-year project, funded through the European Union's Lifelong Learning Programme under the Leonardo Transfer of Innovation programme. The project started in October 2010 and will be completed on the 30th September 2012.

Project website: www.e-TALIA.net

Description of the project:

National and cross-European studies have highlighted the need for enhancing language skills and intercultural awareness training in order to reduce barriers to trade, facilitate workers mobility and increase international understanding and cooperation. Furthermore, there are also a number of unresolved problems regarding workplace learning involving e-learning and the even greater difficulty in providing education and training that meet the specific needs of SMEs. It is needed, therefore, a greater understanding of specific linguistic and intercultural needs and organizational culture, especially the learning culture within SMEs at European level.

Project Objectives:

To identify the specific language requirements and cultural awareness needs of the two economic sectors targeted Hospitality and Leisure, across Europe.

To build upon the innovative blended e-learning training model currently used in the coordinating institution and work collaborative with European partners in its adaptation and further development by integrating the best-practice identified in the partner countries.

To increase employment opportunities and facilitate mobility for people working or engaging in work placements/training in the selected industries by providing course accreditation (CPD) recognizing non-formal learning and co-signed by all partners involved.

Target groups:

Employees and managers working in the Hospitality and Leisure industries who need or could benefit from language and cultural awareness skills. All the target groups will have the opportunity to have an input by means of a thorough country-based needs analysis leading to the first outcome of the project: a mapping report of the specific language and cultural awareness needs. They will also be essential in the piloting and dissemination of the project products.

Project Partners

- COVENTRY UNIVERSITY (UK). <http://wwwm.coventry.ac.uk/>
- ZWECKVERBAND VOLKSHOCHSCHULE PASSAU (DE). <http://www.vhs-passau.de>
- FLORIDA CENTRE DE FORMACIO, FLORIDA EDUCATION CENTRE (ES). www.florida.es
- INSTITUTE OF TECHNOLOGY TRALEE (IE). www.ittralee.ie
- SPACE European Network for Business Studies and Languages (SPACE) (BE). www.space-eu.info
- GLOBAL VILLAGE SP. Z.O.O. (PL). www.gv.edu.pl
- CV ONE Ltd (UK). Associate partner. www.cvone.co.uk

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