

WERT Community Guide

Introduction

Welcome to the [WERT Community](#) which is part of an online sustainable tourism facility called DestiNet. By joining, you can take part in discussions with other women entrepreneurs, share stories and ideas, ask for help and even market your tourism product across Europe. DestiNet also provides a valuable source of information on sustainable tourism.

To access the WERT Community, go to the WERT website www.wertedu.eu and under Project links click on WERT Community portal. Alternatively you may [follow this link](#) and bookmark it. You should now see the screen below.



1. Create an account and log in to the WERT Community

Half way down the page under 'Be part of the WERT Community', Step 1, click on [this link](#) to create an account and follow these simple steps:

- **STEP 1** Select the option to register as a **Reviewer**
- **STEP 2** Under 'Create a new account', fill in the details and select a username and password. A useful tip is to create a username that one can easily identify you such as john.do, not john_bmw888.
- **STEP 3** Under 'Other information' you need to enter the words **"WERT Community"** in the description box and click on 'request a new account' to submit your registration

Your registration will be completed within 24 hours and you will receive an e-mail. If you have any problems, please send an email to v.tsipidis@prismanet.gr

2. Explore the WERT resources

Return to the WERT page by clicking on Women Entrepreneurs in Rural Tourism –WERT near the top of the page or by using the back button. Near the bottom of the page you will see folders for News and Events, Stories and WERT Marketplace where you will find useful information, news and stories from WERT participants. Check regularly for the updated material. Please discuss any new items for these resources with your country coordinator and fill in the News form. All contributions are welcomed. Don't miss the opportunity to promote your business on the WERT Marketplace. It takes only few minutes to complete the Marketplace registration document form provided by your country coordinator.

3. Join in with discussions on the forum

The forum has been divided to 3 categories. One for introductions where community members get to know with each other; one for experiences, for the moment just on the training but this will be expanded to other topics as well; one for business related topics such as marketing tips, networking, creating synergies, certification. Once you have received confirmation of your registration, you can participate in the forum. Don't be shy and write your thoughts, suggestions or even ask consultation on a business issue! The community forum can be of benefit to you in many ways.

4. Explore the links

DestiNet includes lots of useful information for you to explore and share. If your business is certified by a sustainable tourism label, don't forget to mention it on your WERT Marketplace registration form and you might be included in the DestiNet Atlas of Excellence.

The screenshot shows the DestiNet website interface. At the top, there's a navigation bar with 'ABOUT', 'WHO IS WHO', 'TOPICS', 'RESOURCES', 'GOOD PRACTICE', 'MARKET PLACE', and 'OBSERVATORY'. Below this, a sidebar titled 'My DestiNet' contains several icons and links for user actions like 'Log in', 'Create an organization', 'Promote your event', etc. The main content area displays the 'Women Entrepreneurs in Rural Tourism-WERT' folder, featuring a photo of people kayaking and a text block describing the project. A blue callout box on the right side of the page contains the text '5. Spread the word using facebook, twitter and linkedin' and has arrows pointing to social media icons. Another blue callout box on the left side contains the text '4. Explore the links' and has an arrow pointing to the 'RESOURCES' menu item.

5. Spread the word using facebook, twitter and linkedin

You can use popular social media such as facebook, twitter and linkedin with a simple click of a button and share the WERT Community with your colleagues.