



EUROPEAN EMPLOYER OF CHOICE NEWSLETTER

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TIME Associates, Northern Ireland, UK are the lead partner in the European Employer of Choice (EEoC), Leonardo da Vinci Project that runs from October 2010–September 2012

The Future is Bright for European Employer of Choice

that's the message at the EEoC
September conference

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24 months after its launch in Belfast, UK the EEoC partners marked the official close of the EEoC project during a public conference hosted by POLITEHNICA University of Bucharest. 90 guests attended the conference representing a range of organisations from Bucharest including manufacturing (industry, transportation, bookshops, publishing houses, services), professional associations (Bucharest Teachers House), governmental bodies (Bucharest Governor's Office), state institutions (Educational Science Institute), auditors from the EEoC pilot programme, professors and students.



Whilst the conference provided an ideal opportunity to celebrate the overwhelming success of the project with our distinguished audience it was also a suitable platform to introduce our plans for the future of EEOC. The future of the EEOC project has been a regular discussion topic during the life of the project. Without exception all partners have identified a strong potential for the future of programme in their own country, and in the longer term wider Europe. The results of their combined work with over 60 organisations, 40 trainers/ auditors and 160 employees, through pilot testing activity, are conclusive in their findings – ***the future is bright for EEOC.***

The EEOC Conference, opened by the University Rector, Mihnea Costoiu followed by an address from our keynote speaker, Mariana Campurean, covered a range of topics. These included the evolution and continued success of the programme in the UK, our Romanian, German, Italian and Hungarian partner's experiences and successes of transferring EEOC in their own country and a best practice case study of implementing EEOC in a German SME. The powerfulness of an European Employer of Choice Network as a mechanism to "roll out" the programme in terms of scope, efficiency and coordination was presented to the audience for consideration. The high level of interest from the audience was gauged by the numerous discussions that followed the formal presentations.. This continued level of interest has also been confirmed through post conference communications between conference attendees and project partners – all leading to the conclusion that ***the future is bright for EEOC.***



For more information on the EEOC programme and our partners please visit www.euro-eoc.eu

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