

ASSIGNMENT no/title:	8. WORKING ABROAD - Export
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STUDENT Name	
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EQF level				ISSUE DATE:	DUE DATE:
2		3	4		

ASSESSMENT ATTEMPT	PLEASE TICK	DATE SUBMITTED	RESULT <i>P=PASS R=REMEDIATION 2=2nd ATTEMPT</i>	LECTURER'S SIGNATURE	DATE
1 ST ASSESSMENT:	<input type="checkbox"/>				
REMEDIATION:	<input type="checkbox"/>				
2 ND ASSESSMENT:	<input type="checkbox"/>				
REMEDIATION:	<input type="checkbox"/>				

What is this Assignment About?

This assignment is part of a set of 10 assignments on Internationalisation and the preparation for mobility experience. To achieve this assignment you are required to provide evidence to demonstrate your knowledge and understanding about **export of domestic products**, EU products and ability to make a business plan.

Assignment Task/s

Level 2

This is an assessment requiring students to demonstrate their knowledge and understanding of export of domestic products connected with their professional field in their region.

1. List the domestic products that your country exports to other countries.
2. List the different enterprises that produce those products in your region.
3. List the domestic products connected with your professional field that are produced in the area that you live in (i.e. rural/city/coastal) and that are being exported
4. List the most popular enterprises that produce products/services for export in your region. What are these products and why are they popular abroad?

Level 3

This is an assessment requiring students to demonstrate their knowledge and understanding of export of domestic products connected with their professional field and most famous EU products.

5. Describe the domestic products connected with your professional field that are produced in your region and that are being exported. Describe the most famous EU products in your region.

6. Describe enterprises that produce products for export in your region. What is the capacity of those enterprises?
7. Describe the products produced in your region that are exported and popular in EU.
8. Name several international companies that are functioning in your country. Imagine that you are going to have your own business. Write a small export business plan with these chapters:
 - A. Idea
 - B. Orientation on the market
 - C. Analysis
 - D. Transportation

Level 4

This is an assessment requiring students to demonstrate their knowledge and understanding of export of domestic products connected with their professional field, most famous EU products and ability to make a business plan.

9. Describe the domestic products connected with your professional field that are produced in your country and that are being exported. Describe the most famous EU products in your country.
10. Describe enterprises that produce products for export in your country.
11. Name the countries to which your country exports its production.
12. Imagine that you are going to have your own business. Write a small export business plan. Use the format from the website from the Chamber of Commerce, for NL students this is:

<http://www.kvk.nl/ondernemen/internationale-handel/beginnen-met-exporteren/stel-een-exportplan-op>

Where possible you should use relevant materials to support your work in this assignment.

Minimum Evidence Required to Gain a Pass

Level 2

* Provide written and/or oral evidence that covers all of the level 2 tasks for this assignment.

Level 3

* Provide written and/or oral evidence that covers all of the level 2 and level 3 tasks for this assignment.

Level 4

* Provide written and/or oral evidence that covers all of the level 2, level 3 and level 4 tasks for this assignment.

The evidence for this assignment could be presented in a variety of ways such as a report, presentation or project folder.

Prior to starting this assignment you should discuss and agree the format with your tutor.

Where possible you should use relevant materials to support your work in this assignment.

Knowledge, Skills and Competences learnt

Knowledge

	Applicable	Not applicable	Achieved
1. Learn how internationalisation takes place in your own country			
2. Learn how internationalisation takes place in Europe	X		

3. Learn how intercultural interaction leads to positive understanding			
4. Learn how the position of products (in- and export) is in Europe	X		
5. Learn how the position of your (future) work is in Europe			
6. Learn how to prepare for a study/internship/work abroad			

Skills (based on LdV IOA-project):

	Applicable	Not applicable	Achieved
• language skills	X		
• intercultural communication			
• business communication	X		
• building relations			
• international networking	X		
• negotiating in international settings			

Competences (based on SHL, www.shl.com):

	Applicable	Not applicable	Achieved
• leading			
• deciding	X		
• supporting	X		
• co-operating	X		
• interacting	X		
• presenting	X		
• analysing	X		
• interpreting	X		
• creating	X		
• conceptualizing	X		
• organizing	X		
• executing	X		
• enterprising	X		
• performing			

Additional Information

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Assessment Feedback

First Assessment Feedback:

Second Assessment Feedback:

Student Declaration	I certify that the attached is all my own work and, that where the work of others has been included, it is suitably referenced.		
	PRINT NAME:		
Signed		Date	

Tutors Signature		Date	
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Who is this assignment for?

This assignment is for students who have an interest in internationalisation and/or would like to participate in a mobility experience. This assignment is part of a set of 10 assignments on Internationalisation and the preparation for mobility experience. This assignment focuses on what the student knows about where they live.

When should this assignment be undertaken?

It is advised that this assignment is undertaken prior to mobility experience and could be integrated with other INtheMC assignments to form an enhanced project based assignment.

How many hours should be undertaken to achieve this assignment?

It has been estimated that around 4 hours work is need for students to achieve level 2, 8 hours for level 3 and 10 hours for level 4. This can be completed as part of the curriculum or independently. These estimated hours are merely a guideline and may need adjusting for students/trainees who have additional support needs.

Students who are going to work on the export plan have two options:

1. Form export teams of 6 (or a minimum of 3) students. They divide the 6 segments of the export plan and take a couple of hours to produce the answers and record them in the export plan (example of template (<http://www.kvk.nl/ondernemen/internationale-handel/beginnen-met-exporteren/stel-een-exportplan-op>)).
2. If and when the time frame or student's programme and/or interest allows, the assignment can also be done individually. The assignment can also be part of the curriculum.

What evidence is required to achieve this assignment?

A student/trainee can undertake level 2, 3 or 4 for this assignment. To achieve level 3 both level 2 and level 3 assignment tasks must be completed. To achieve level 4 both level 2, 3 and 4 assignment tasks must be completed. Where possible a student should use relevant materials to support the work in this assignment.

What are possible benefits of completing this assignment?

IVET participants themselves, who have been on a transnational placement, state the following benefits:

- Increased cultural awareness;
- Increased language ability;
- Increased self-confidence;
- Willingness to go again;
- Understanding other countries in Europe;
- Improved communication skills;
- Work relationships;
- Personal relations;
- More motivated to complete the study;

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- Increased interest in other people;
- Expected positive impact on career opportunities;
- Improved vocational knowledge.

(source MOVE-IT report 2007)

Preparation

- Work through the checklist together with the mobility student. You should meet at least once at the beginning of the assignment and once at the end.
- Students should complete the tasks outlined within the assignment. The evidence for this assignment could be presented in a variety of ways such as a report, presentation or project folder. It is advised that students discuss and agree the format with the tutor prior to starting this assignment.

Feed back

If you want to give feedback, you can do so through the contact information on INtheMC website www.INtheMC-project.org. You can also contact the project partner in your country through the partner Information on the website.