Projects and Products Portal for Leonardo da Vinci

CICEI - Creating an Innovative and Competitive Egg Industry

2010-1-NL1-LEO05-02656

http://www.adam-europe.eu/adam/project/view.htm?prj=6578

Information sur le projet

Titre:	CICEI - Creating an Innovative and Competitive Egg Industry
Code Projet:	2010-1-NL1-LEO05-02656
Année:	2010
Type de Projet:	Projets de transfert d'innovation
Statut:	Accordé
Pays:	NL-Pays-Bas
Accroche marketing:	“Creating an Innovative and Competitive Egg Industry” (CICEI) reflects the need to train European egg SMEs to innovate and compete effectively, both with foreign imports and domestic challenges such as rising animal feed prices. The aim of CICEI is clear: to train managers of egg packing, processing and marketing SMEs to develop their business in an innovative manner in line with legislative and commercial imperatives, and thus compete effectively, as it is only through their increased skills, adaptability and innovation that the industry and its staff will fulfil their potential. The project will transfer existing mono language and mono cultural paper based materials which have been used to train Irish Egg SMEs. These materials will be updated and developed as a new elearning course involving an integrated, multilingual elearning website.
Résumé:	
Description:	“Creating an Innovative and Competitive Egg Industry” (CICEI) reflects the need to train European egg SMEs to innovate and compete effectively, both with foreign imports and domestic challenges such as rising animal feed prices. The aim of CICEI is clear: to train managers of egg packing, processing and marketing SMEs to develop their business in an innovative manner in line with legislative and commercial imperatives, and thus compete effectively, as it is only through their increased skills, adaptability and innovation that the industry and its staff will fulfil their potential. The project will transfer existing mono language and mono cultural paper based materials which have been used to train Irish Egg SMEs. These materials will be updated and developed as a new elearning course involving an integrated, multilingual elearning website.
Thèmes:	
Sectors:	
Types de Produit:	
Information sur le produit:	
Page Web du projet:	http://www.cicei-project.eu

Contractant du projet

Nom:	Business Development Friesland
Ville:	
Pays/Région:	Friesland
Pays:	NL-Pays-Bas
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	

Personne de contact

Nom:	
Adresse:	
Ville:	
Pays:	
Téléphone:	
Fax:	
E-mail:	
Site internet:	

Coordinateur

Nom:	Business Development Friesland
Ville:	
Pays/Région:	Friesland
Pays:	NL-Pays-Bas
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	

Personne de contact

Nom:	
Adresse:	
Ville:	
Pays:	
Téléphone:	
Fax:	
E-mail:	
Site internet:	

Partenaire

Partner 1

Nom:	INPROVO
Ville:	Madrid
Pays/Région:	Comunidad De Madrid
Pays:	ES-Espagne
Type d'organisation:	Syndicat
Site Internet:	http://www.inprovo.com

Partner 2

Nom:	Canice Consulting
Ville:	Lisburn
Pays/Région:	Northern Ireland
Pays:	UK-Royaume-Uni
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.caniceconsulting.com

Partner 3

Nom:	Frisian Egg
Ville:	Drachten
Pays/Région:	Friesland
Pays:	NL-Pays-Bas
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.frisianegg.com

Partner 4

Nom:	European Egg Packers and Traders Association
Ville:	London
Pays/Région:	Inner London
Pays:	UK-Royaume-Uni
Type d'organisation:	Syndicat
Site Internet:	http://www.euwep.org

Partenaire

Partner 5

Nom:	Momentum Marketing
Ville:	Leitrim Village
Pays/Région:	Border, Midland and Western
Pays:	IE-Irlande
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.momentummarketing.ie

Partner 6

Nom:	Productschap Pluimvee en Eieren
Ville:	Zoetermeer
Pays/Région:	Zuid-Holland
Pays:	NL-Pays-Bas
Type d'organisation:	Syndicat
Site Internet:	http://www.pve.nl

Partner 7

Nom:	AIBAP - Incubator of Beira Atlantic
Ville:	Mira
Pays/Région:	Norte
Pays:	PT-Portugal
Type d'organisation:	Autres
Site Internet:	http://www.aibap.pt

Données du projet

CICEI certificate NL, EN.pdf

http://www.adam-europe.eu/prj/6578/prj/CICEI%20certificate%20NL%2C%20EN.pdf

CICEI Certificate

CICEI digital leaflet.pdf

http://www.adam-europe.eu/prj/6578/prj/CICEI%20digital%20leaflet.pdf

CICEI digital info leaflet

CICEI online trainingscursus folder.pdf

http://www.adam-europe.eu/prj/6578/prj/CICEI%20online%20trainingscursus%20folder.pdf

CICEI Nederlandse folder

Digital leaflet CICEI-ES_new.pdf

http://www.adam-europe.eu/prj/6578/prj/Digital%20leaflet%20CICEI-ES_new.pdf

CICEI leaflet Spanish

Digital leaflet CICEI-PT.pdf

http://www.adam-europe.eu/prj/6578/prj/Digital%20leaflet%20CICEI-PT.pdf

CICEI leaflet Portuguese

Newsletter CICEI august 2012.pdf

http://www.adam-europe.eu/prj/6578/prj/Newsletter%20CICEI%20august%202012.pdf

Newsletter 3

Newsletter CICEI May 2011.pdf

http://www.adam-europe.eu/prj/6578/prj/Newsletter%20CICEI%20May%202011.pdf

Newsletter 1

Newsletter CICEI september 2011.pdf

http://www.adam-europe.eu/prj/6578/prj/Newsletter%20CICEI%20september%202011.pdf

Newsletter 2

Newsletter CICEI september 2012.pdf

http://www.adam-europe.eu/prj/6578/prj/Newsletter%20CICEI%20september%202012.pdf

Newsletter 4

Printscreens www.cicei-project.eu.pdf

http://www.adam-europe.eu/prj/6578/prj/Printscreens%20www.cicei-project.eu.pdf

Printscreens CICEI website www.cicei-project.eu

Produits

1 www.cicei-project.eu

Produit 'www.cicei-project.eu'

Titre: www.cicei-project.eu

Type de Produit: Modules

Texte marketing: Free training course online!
Over the past two years, project partners from 5 countries worked together and developed an online training course to stimulate innovation in the egg sector. CICEI is the first free online training course specifically aimed at managers and employees in the egg sector.

The course consists of five modules:
- Introduction
- Innovation
- Marketing
- Management
- Production & Process

The training includes quiz questions at the end of each module and a certification procedure at the end of the course. The modules include videos, case studies and templates to directly apply the new knowledge at your company . The course is available in four languages: English, Dutch, Spanish and Portuguese.

Description: The CICEI project objective was to produce a new e-learning multimedia content of direct relevance to egg SMEs in an online environment.

Www.cicei-project.eu is available in UK, ES, NL and PT and contains an elearning course that equals 10 hours of VET). The e-learning course contains:
* Several videos to support the written materials.
* Course at the end of each module.
* Certification once a trainee has succesfully completed the elearning course.
* Templates for each module.

Cible: The course is specifically aimed at small and medium sized companies in the egg sector.

Résultat:

Domaine d'application:

Adresse du site Internet: www.cicei-project.eu

Langues de produit: portugais
anglais
espagnol
néerlandais

Événements

third project meeting, 28-30 September, Ireland

Date	29.09.2011
Description	
Cible	project partners
Public	Événement non public
Informations de contact	
Date et lieu	28-30 September, Dublin, Ireland

second project meeting, April 17-19, Spain

Date	18.04.2011
Description	
Cible	project partners
Public	Événement non public
Informations de contact	
Date et lieu	April 17-19 2011, Madrid, Spain

kick-off meeting 3-4 November, The Netherlands

Date	03.11.2010
Description	
Cible	Project partners
Public	Événement non public
Informations de contact	E: f.hiddink@bdfriesland.nl T: +31 58 845 8045
Date et lieu	3-4 November, The Netherlands