Projects and Products Portal for Leonardo da Vinci

Forming International Learning Communities In Furniture Industry

2008-1-TR1-LEO05-03224

http://www.adam-europe.eu/adam/project/view.htm?prj=6534

Project Information

Title: Forming International Learning Communities In Furniture Industry

Project Number: 2008-1-TR1-LEO05-03224

Year: 2008

Project Type: Transfer of Innovation

Status: granted

Country: TR-Turkey

Marketing Text: Analyzing the current techniques and the needs of industrial organizations in partner countries in the fields of

-“Human Resources and Employment”
-“Self-improvement of The Staff Working In The Furniture Sector and The Efficiency of Quality Work Power”
-“Acquirement of Cheap, New and Quality Raw Materials”

-“Designing and Protection This Design & Alternative Production – Franchising”

-“Work Security and the Health & The Recovery of Waste Materials”

-“The Diversity, Applicability and Efficiency of Marketing Strategies”

-“Establishing the Consortium of Business to Business”

Summary: The project INLEARNCOM is based on the previous work carried out under the Leonardo da Vinci I project MWEBLearning, thus, aims at increasing the competitive capacity of the furniture sector by improving the life-long learning capacity of the sector. To reach this goal, there will be created a trans-national learning system with an eye to total quality in order to collect, consolidate and disseminate good practices which can aid to define a new approach by developing an international and inter-organisational Learning Community through business sector institutions as dinamisation elements. The high concentration of enterprises characterizing the participating regions offers an excellent chance for development in the global market, providing that these enterprises would be able to act together under a system approach aided by mediator institutions. ICT can facilitate an exchange of good practices and the transference of results and techniques among the companies in the sector, allowing the development of innovating devices for identification, assessment and valorisation of formal and informal internal learning processes, in order to allow the organization to recognise and put in value to acquired learning.

Description: One of the main aims of the Project is to encourage the sharing of this information by means of common platforms, self-improvement of the furniture workers and personnel and to meet the needs of enterprises in parallel with developments in technology. Thus, it supports the development of information and skills of the employees and the maintaining of their life-long learning activities.

The project has a comprehensive frame for institutions, representative of sectoral institutions, enterprises and sectoral NGO’s which are related with the furniture industry. Among the main objectives of the project, there is also increment of the cooperation between these institutions & organizations.

For the transfer of information in a clear and efficient way, we selected the partners according to their qualities in furniture industry.

Themes: *** Lifelong learning
*** Enterprise, SME
*** Continuous training
** Labor market

Sectors: ** Construction
** Manufacturing

Product Types: Film

Project Information

	website open and distance learning modules
Product information:	The final outputs of the project will be: a) Collaborative Platform (Project Web site to build connection between target groups of the project, to reach to interest groups, to disseminate activities and products) (Managers, trainers, owners, industrial organizations and their representatives, people who use the web-site are the target groups.) b) e-learning module as PDF format related to -“Human Resources and Employment” -“Self-improvement of The Staff Working In The Furniture Sector and The Efficiency of Quality Work Power” -“Acquirement of Cheap, New and Quality Raw Materials” -“Designing and Protection This Design & Alternative Production – Franchising” -“Work Security and the Health & The Recovery of Waste Materials” - “The Diversity, Applicability and Efficiency of Marketing Strategies” -“Establishing the Consortium of Business to Business” c)Development of international learning communities with the aid of ICT. d)2 Specialized Inter Sectoral Bulletins and 3 Quarterly Bulletins (To reach all of the targeted groups and beneficiaries)
Projecthomepage:	http://www.inlearncom.org

Project Contractor

Name:	Mert Design and Furniture LTD
City:	Ankara
Country/Region:	Ankara
Country:	TR-Turkey
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.merttasarim.com

Contact Person

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Coordinator

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City:	Ankara
Country/Region:	Ankara
Country:	TR-Turkey
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Partner

Partner 1

Name: SCIENTER SPAIN
City: Granada
Country/Region: Andalucia
Country: ES-Spain
Organization Type: others
Homepage:

Partner 2

Name: Ankarali Sanayici vve sadamlari Derneg
City: Ankara
Country/Region: Ankara
Country: TR-Turkey
Organization Type: employers' organisation
Homepage: http://www.asadankara.org.tr

Partner 3

Name: ACADEMY Verein für Bildungsberatung eV.
City: Frankfurt-Germany
Country/Region: Hessen
Country: DE-Germany
Organization Type: continuing training institution
Homepage: http://www.academy-ev.com/

Partner 4

Name: Calorifer Gmbh
City: Bielefeld
Country/Region: Nordrhein-Westfalen
Country: DE-Germany
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner

Partner 5

Name:	Fédération des entrepreneurs actifs- Betiad
City:	Brussels
Country/Region:	Bruxelles Cap, Brussel Hof
Country:	BE-Belgium
Organization Type:	employers' organisation
Homepage:	http://www.betiad.com

Products

1 Flash Animations

2 E-learning material for open learning

3 The analysis reports

4 Project website

Product 'Flash Animations'

Title:	Flash Animations
Product Type:	Film
Marketing Text:	6 flash-animation films produced by the project. These are related to the furniture sector. All oft them are produced both in English and in Turkish. The contents are human resorurces and employment, design and alternative production, effective marketing strategies, self improvement of the staff, work security and the health, cheap-new and quality raw materials. They are approximately 130 minutes.
Description:	The flash animations have been produced to valorize and disseminate the modules. They are video based and related to directly to the subjects of the project. They also include the presentations of our partners' country. The modules and analysis reports are so long to read and they have so many details. So we produced these films for our target groups to reach to the modules quicklier and more effective. The films are like a summary of the modules with a high definition visions.
Target group:	The target groups are; -The employers, -The employees, -The people who are related to the furniture sector.
Result:	The results are 6 flash animation films both in Turkish and in English.
Area of application:	These applications will be able to use for vocational education of the furniture sector.
Homepage:	http://www.inlearncom.org/e/index.php?option=com_jce&view=popup&Itemid=7&lang=en
Product Languages:	Turkish English

Product 'E-learning material for open learning'

Title:	E-learning material for open learning
Product Type:	open and distance learning
Marketing Text:	For open learning we have produced 6 flash-animation films. These are related to the furniture sector. All of them are produced both in English and in Turkish. The contents are human resorurces and employment, design and alternative production, effective marketing strategies, self improvement of the staff, work security and the health, cheap-new and quality raw materials. They are approximately 130 minutes. Also we have produced presentations for open learning.
Description:	The flash animations are produced as an open learning. We have also produced 6 presentations both in Turkish and in English. All of our prducts are materials for open learning. The main objective of project was to create a website and fill it with learning materials and present them as open elarning products. Because of our target group do not pay for elearning materials via internet, all of our products are open elearning materails.
Target group:	-The employers within furniture sector, -The employees within furniture sector, -The people who are related to furniture sector.
Result:	The results are flash animations, modules, presentations, surveys and bencmarkings.
Area of application:	The all of our results will be able to used in vocaitonal education of furniture sector.
Homepage:	http://www.inlearncom.org/e/index.php?option=com_jce&view=popup&Itemid=7&lang=en
Product Languages:	English Turkish

Product 'The analysis reports'

Title:	The analysis reports
Product Type:	modules
Marketing Text:	Within the project we, the partners have prepared 6 analysis reports. These are learning modules for our target groups. The modules are prepared in two languages and presented both in pdf and word document types. The subjects of the modules are human resorurces and employment, design and alternative production, effective marketing strategies, self improvement of the staff, work security and the health, cheap-new and quality raw materials.
Description:	The analysis report modules are the main result of our projects. In this project we needed to transfer elearning modules from our Spanish partner and create reports for furniture sector. These reports or modules will be used for vocational education of furniture sector. The all modules are prepared as an academic systematic. In 2011 or in 2012(after we will finish the project), we decide to publish a book of these modules.
Target group:	-The employers within furniture sector, -The employees within furniture sector, -The people who are related to furniture sector.
Result:	The results are educative modules or analysis reports.
Area of application:	These modules can be used for vocational education of furniture sector.
Homepage:	http://www.inlearncom.org/e/index.php?option=com_jce&view=popup&Itemid=7&lang=en
Product Languages:	Turkish English

Product 'Project website'

Title:	Project website
Product Type:	website
Marketing Text:	The website have been created to disseminate and valorize the project. Also it includes all of our project products, the information of the project and information of our partners. The website is English and Turkish.
Description:	We needed to create a website for both open and distance learning and the dissemination activities. You can also see the link of our project website in our partners' website. The existing website is 5th version during the project. WE have created and presented the websites to our target groups and they asked us to change it occasionaly. The website include all of our products which are the open and distance elearning materials.
Target group:	-The employers within furniture sector, -The employees within furniture sector, -The people who are related to furniture sector.
Result:	The result is the website.
Area of application:	The website will be able to used in vocaitonal education of furniture sector.
Homepage:	http://www.inlearncom.org/e/
Product Languages:	English Turkish