



Programma di apprendimento permanente

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Progetto LLP-LDV-TOI-09-IT-0451
I – CAMPUS

Interactive learning space to develop enterprise culture and professional skills

ABSTRACT

This project involves the adaptation and integration of innovative contents and results of two LLP Projects (**CIELI and INNOVCOM**), in public and private vocational training, education and business systems in Italy and in Europe (Portugal , Cyprus, Slovakia).

Project aim is adapt, transfer and introduce the methodologies and innovative products for the development of enterprise culture and training of young people, adults, workers, entrepreneurs.

CIELI methodology and INNOVCOM instruments will be integrated and will be available on an **online platform** (accessible by Internet) with updated contents and units in E-Learning. There will be also a **Virtual Campus on Second Life**, where everyone' d meet other users to exchange information on business, to create joint ventures between enterprises (real or simulated), to develop benchmarking activities and do simulations. Using Second Life as a virtual interface will allow you to use the interaction as a training mode without limits of space and time.

It'll be increased the possibility of spread in Italy and in every member country; It'll be pursued the objectives of expanding the targets that will access the educational trainings for the development of enterprise culture and professional skills: - students of high school with enterprise simulation; - university students; - young adults and workers who want to start their own businesses; - entrepreneurs or workers who want to upgrade their professional skills; - educational public and private training that want to develop relations and cooperation with associations category and firms, also with the benchmarking activity.

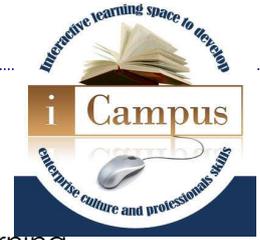
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I-CAMPUS NEWS N° 1



I-Campus aims to share experiences and e-learning tools developed through the Leonardo projects CIELI and INNOVCOM to develop an on-line integrated system of learning.

I-Campus helps users through paths of innovation in production processes, in order to activate strategies to face the changes and the market opportunities.

I-Campus acts on knowledge and skills of new generations, who wish to undertake or who have recently embarked on an entrepreneurial project, in order to promote actions to implement knowledges and skills needed for business management.

On April 2011, the experimentation phase ended, involving young people and adults in the territories of the partner countries. Nowadays the **E-LEARNING PLATFORM**, that collects the methodologies and the tools of CIELI and INNOVCOM, in on-line on the web-site:

www.leonardo.ecipar.it

The courses are divided in three different sections. To improve the skills, it's possible to choose from the following courses:

- **CIELI** for students who want to study enterprises, participate to Enterprise EBG - European Business Game, prepare themselves to the future work
- **START UP** for youth and adults who want to prepare a business plan to start or improve business
- **INNOVCOM** for youth and adults, workers and entrepreneurs who want to upgrade their skills or competences in marketing and commerce

To enter the courses, the login is necessary. It's possible to ask user and password to one of the project partners or sending an e-mail to progettoleonardo@ecipar.ra.it
You'll receive user and password and also the handbook for user.

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