Projects and Products Portal for Leonardo da Vinci

Y4 Regional Entrepreneurial Cooperation (Y4 TOI)

2009-1-FI1-LEO05-01586

http://www.adam-europe.eu/adam/project/view.htm?prj=6076

Project Information

Title:	Y4 Regional Entrepreneurial Cooperation (Y4 TOI)
Project Number:	2009-1-FI1-LEO05-01586
Year:	2009
Project Type:	Transfer of Innovation
Status:	completed
Country:	FI-Finland
Marketing Text:	The developed regional Y4 entrepreneurial method aims at improving preconditions of enterprises (SMEs) to cooperate with local/public authorities' network. In order to facilitate and achieve the aims, local/public authorities and SMEs have practical modes of action, tools and ideas how to use the developed regional Y4 entrepreneurial cooperation method.

Summary:

The reason for this multinational project was the development of regional competitiveness. Global market economy and aging population affect European societies. Low skills level and lack of appropriate education and training maintain weak competitiveness in many regions and countries. In the participating regions, there was/is a need for a competent and skilled workforce, and for stronger role of VET organizations to supply modes of action to develop entrepreneurship and HRD. The idea of the project was to bring together regional networks of educational organizations, local/public authorities and enterprises to support local economies by paying attention to the future professional demands, changing circumstances and improved competitiveness. The project partners defined their needs and objectives in preliminary discussions and Y4 master plans.

The aims, objectives and outcomes: First, the project collected previously developed good practices of each region related to pro-entrepreneurial culture/activities, and transfered these knowledge and experience within the partners. The aim was to build capability of small business and improve HRD. Second, the project aimed at enhancing the regional stakeholders network to improve preconditions for enterprises (esp. SMEs) through cooperation between them and public authorities. In cooperation VET, SMEs and local/public authorities developed modes of action that promote entrepreneurial attitude. Third, to develop a method that combines good HRD practices and solutions based on inspiring entrepreneurial support mechanisms and skills. This developed regional Y4 entrepreneurial method aims at improving preconditions of enterprises to cooperate with local/public authorities network. In order to achieve the aims the beneficiaries now have practical modes of action, tools and ideas how to use the developed regional Y4 entrepreneurial cooperation method (toolkit). The toolkit will contribute to dissemination of developed cooperation method.

All partners are experienced in transnational cooperation and have strategic obligations to contribute actively to the development of business/working life in their regions/sector. Jyvaskylan koulutuskuntayhtyma is the applicant–coordinator with the managing and learning role. Y4 Finland Ltd coached the process and is responsible for the development of the mode of action for "regional Y4 entrepreneurial cooperation" and the toolkit. All partners are involved in producing tangible and intangible outcomes through their responsible work packages and in cooperation with others.

The major impact is a change in regional operating climate of entrepreneurship that is supported by the committed regional/local network. The change in entrepreneurial climate will be examined by the entrepreneurial barometer during and after the project. Also, the provision of HRD will target better at the needs of enterprises, and thus improve competitiveness.

Description:

Overall objective was the development of competitiveness in the participating regions in Finland, Scotland, the Netherlands and Portugal. The focus of this project was to bring together regional networks of educational organizations, local/public authorities and enterprises to support local economies by paying more attention to future professional demands, changing circumstances and improved competitiveness and empowering SMEs' competence through promotion of cooperation-based entrepreneurial culture.

Project Information

All partner countries have established regional advisory groups and started to cooperate with them during the project. Based on common and encouraging experience these stakeholders are interested in further steps to develop HRD and entrepreneurial activities in the region. The result was to bring together VET organisations with local public authorities and contribute to development of SMEs together. At the end of project partner regions tend to disseminate the developed models in other regions and/or organisations within their regional and national networks. Portugal has already taken steps here by widening the program to all of its 13 branches.

Themes:
*** Lifelong learning
*** Enterprise, SME
*** Continuous training
** Labor market
** Vocational guidance
* Sustainability

Sectors:
*** Administrative and Support Service Activities
*** Education

Product Types: others

Product information: Instead of one common Y4 Toolkit the outcome/product of the project was process description for regional Y4 entrepreneurship development of the partner countries.

The original concept for the Y4 Toolkit enabled partners engaged in this project to examine existing practice within their organizations to see how entrepreneurialism is grown and developed through linkages between VETs and SMEs locally, regionally and nationally. As the project evolved, and through in depth discussions, it became clear that the Y4 Toolkit methodology developed as part of the original innovation programme would not ´fit´the needs of the different countries because of the contexts within which each organization operates. As a result, each organization chose their own direction to go in when developing a toolkit approach which would allow them to put into place regional entrepreneurial development based on their own contextual needs. These approaches were based on the original toolkit but took quite different turns. In the case of both Scotland and Portugal, an internal investigation into own existing practices was the first step and from that ideas grew which were then developed into practices within existing programmes or additional programmes. From these developments, the Advisory Boards were able to be formed and the process then evaluated.
The Netherlands also took an internalized approach but from a strategic view, looking to make connections with a wider external audience. From these connections they were able to move towards developing a shared understanding of enterprise within their region and also within their College. From this process, it is possible to see that three ´new´models of practice have been formed. These are true adaptations of the original but offer a greater opportunity for growth and change.
(See the files for the further information.)

Projecthomepage: http://www.y4finland.fi/y4toi

Project Contractor

Name:	Jyvaskylan koulutuskuntayhtyma
City:	Jyvaskyla
Country/Region:	Länsi Suomi
Country:	FI-Finland
Organization Type:	initial training
Homepage:	http://www.jao.fi

Contact Person

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Coordinator

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Partner

Partner 1

Name:	CENFIM - Centro de Formacao Profissional da Industria Metalurgica e Metalomecanica
City:	Lisbon
Country/Region:	Lisboa
Country:	PT-Portugal
Organization Type:	continuing training institution
Homepage:	http://www.cenfim.pt

Partner 2

Name:	Alfa-college
City:	Groningen
Country/Region:	Groningen
Country:	NL-Netherlands
Organization Type:	continuing training institution
Homepage:	http://www.alfa-college.nl

Partner 3

Name:	ADAM SMITH COLLEGE
City:	Kircaldy
Country/Region:	North Eastern Scotland
Country:	UK-United Kingdom
Organization Type:	others
Homepage:	http://www.adamsmith.ac.uk

Partner 4

Name:	Y4 Finland Oy
City:	Jyväskylä
Country/Region:	Länsi Suomi
Country:	FI-Finland
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.y4finland.fi

Project Files

HRD model Finland pictures.pdf

http://www.adam-europe.eu/prj/6076/prj/HRD%20model%20Finland%20pictures.pdf

HRD model of Finland (pictures).

http___www.y4finland.pdf

http://www.adam-europe.eu/prj/6076/prj/http___www.y4finland.pdf

Prochure of the project.

Y4 HRD model Finland.pdf

http://www.adam-europe.eu/prj/6076/prj/Y4%20HRD%20model%20Finland.pdf

HRD model of Finland.

Y4 HRD model Netherlandsl.pdf

http://www.adam-europe.eu/prj/6076/prj/Y4%20HRD%20model%20Netherlandsl.pdf

HRD model of Netherlands.

Y4 HRD Model Portugal.pdf

http://www.adam-europe.eu/prj/6076/prj/Y4%20HRD%20Model%20Portugal.pdf

HRD model of Portugal.

Y4 HRD Model Scotland.pdf

http://www.adam-europe.eu/prj/6076/prj/Y4%20HRD%20Model%20Scotland.pdf

HRD model of Scotland.

Y4_Toolkit[1].pdf

http://www.adam-europe.eu/prj/6076/prj/Y4_Toolkit%5B1%5D.pdf

A short description of progress of toolkits.

Y4 Toolkit Progression.pdf

http://www.adam-europe.eu/prj/6076/prj/Y4%20Toolkit%20Progression.pdf

The toolkit progression of each partner.

Products

1 Products

Product 'Products'

Title: Products

Product Type: others

Marketing Text:

Description: Instead of one common Y4 Toolkit the outcome/product of the project was process description for regional Y4 entrepreneurship development of the partner countries.

All of these descriptions are available as pdf document in the "Files" and in the project website. (http://www.y4finland.fi/y4toi/)

The original concept for the Y4 Toolkit enabled partners engaged in this project to examine existing practice within their organizations to see how entrepreneurialism is grown and developed through linkages between VETs and SMEs locally, regionally and nationally. As the project evolved, and through in depth discussions, it became clear that the Y4 Toolkit methodology developed as part of the original innovation programme would not ´fit´the needs of the different countries because of the contexts within which each organization operates. As a result, each organization chose their own direction to go in when developing a toolkit approach which would allow them to put into place regional entrepreneurial development based on their own contextual needs. These approaches were based on the original toolkit but took quite different turns. In the case of both Scotland and Portugal, an internal investigation into own existing practices was the first step and from that ideas grew which were then developed into practices within existing programmes or additional programmes. From these developments, the Advisory Boards were able to be formed and the process then evaluated.
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(See the files for the further information.)

Target group:

Result:

Area of application:

Homepage: http://www.y4finland.fi/y4toi/

Product Languages:

Events

Final Seminar

Date	14.09.2011
Description	Final seminar of this project were held as part of the final meeting in Jyväskylä 14.09.2011.
Target audience	Regional and national vocational education providers, SMEs and public organizations.
Public	Event is open to the public
Contact Information	Jussi Julin jussi.julin@jao.fi +358403415609
Time and place	14.09.2012 Jyväskylä