Projects and Products Portal for Leonardo da Vinci

GENDER-IT "Fostering Gender-Mainstreaming in VET for the ICT Sector

142701-LLP-2008-CY-LEONARDO-LNW

http://www.adam-europe.eu/adam/project/view.htm?prj=6060

Information sur le projet

Titre: GENDER-IT "Fostering Gender-Mainstreaming in VET for the ICT Sector

Code Projet: 142701-LLP-2008-CY-LEONARDO-LNW

Année: 2008

Type de Projet: Réseaux

Statut: Accordé

Pays: EU-Projets centralisés

Accroche marketing: The gender-IT project aims to contribute to innovative and attractive VET practices in the ICT sector in order to cover the existing gender gap with women accounting for less than 20% of computer systems designers, analysts and programmers in the EU27.

Résumé: The Gender-IT project is a two-year initiative co-funded by the European Union's Lifelong Learning Programme, under the Leonardo da Vinci Action. It is implemented by seven partners from Cyprus, Estonia, Greece, Spain, Sweden and the UK. The Gender-IT project aims to contribute to innovative and attractive VET practices in the ICT sector. Its specific objective is to build a sustainable multistakeholder network at a European level which will actively foster gender mainstreaming in VET for the ICT sector.

Description: Recent statistical data confirms a persisting high gender imbalance in ICT professions with women accounting for less than 20% of computer systems designers, analysts and programmers in the EU27. This means that women miss important employment opportunities in a sector that is driving European economic growth and highly depends on skilled workers and on consumers who take up technological innovation. Women also have comparatively little direct influence on the development of ICT tools and technology. Moreover, employers aiming to diversify their workforce have difficulties recruiting female ICT professionals. However, the ICT sector is "…one of the most potential ones for realizing gender equality, as it is based on new and emerging labour relations (non-traditional sector) and in urgent need for highly qualified personnel. "

As technology is fast changing, arguably VET is better suited to fulfil ongoing training needs than longer, more theoretical university education. The integration of a gender dimension in Vocational Education and Training for the ICT sector is important in order to help redress the current gender imbalance. European policy makers have stated that "More attention should be paid … to the image, status and attractiveness of VET. This calls for … measures to increase the interest and participation of men or women in those VET fields in which they remain under-represented, for instance women in the technology field" .

While the EU, its member states and social partners have launched a series of policies, Action Plans, programmes and initiatives that aim to improve e-skills of the European citizens , most of these initiatives do not explicitly address the gender imbalance among professionals ICT sector nor focus on gender-mainstreaming in VET. Action to promote ICT careers to women has been rather piecemeal through individual studies, projects or initiatives at national, European or international level. Based on its preliminary research and the practical experience of the partners, the consortium has thus identified the need for a comprehensive European resource centre for gender mainstreaming in VET for the ICT sector. VET providers and stakeholders must have access to good practices and tools to encourage the increased participation of women in VET for ICT careers.

Thèmes:
*** TIC
*** Formation tout au long de la vie
*** Égalité des chances
*** Formation continue
** Marché du travail

Sectors:
*** Information et Communication
*** Enseignement

Information sur le projet

Types de Produit:	Autres Site Internet
Information sur le produit:	The project aims to produce the folloing outcomes: (1) Create a comprehensive, virtual resource centre on gender mainstreaming in VET for the ICT sector at European level (2) Promote good practices and innovative approaches in VET for the ICT sector regarding gender mainstreaming (3) Identify trends of gender mainstreaming in VET for the ICT sector and resulting impacts on VET practice (4) Raise awareness, inform and engage stakeholders and women Expand the network, exploit its results and set the basis for sustainability.
Page Web du projet:	http://www.gender-it.eu/

Contractant du projet

Nom:	INTERCOLLEGE
Ville:	Nicosia
Pays/Région:	Kypros / Kibris
Pays:	CY-Chypre
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.intercollege.ac.cy

Personne de contact

Nom:	Louiza Papaloizou
Adresse:	
Ville:	Nicosia
Pays:	CY-Chypre
Téléphone:	+357 22 841 579
Fax:	+357 22 352 057
E-mail:	papaloizou.l@unic.ac.cy
Site internet:	http://www.intercollege.ac.cy

Coordinateur

Nom:	INTERCOLLEGE
Ville:	Nicosia
Pays/Région:	Kypros / Kibris
Pays:	CY-Chypre
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.intercollege.ac.cy

Personne de contact

Nom:	Louiza Papaloizou
Adresse:	
Ville:	Nicosia
Pays:	CY-Chypre
Téléphone:	+357 22 841 579
Fax:	+357 22 352 057
E-mail:	papaloizou.l@unic.ac.cy
Site internet:	http://www.intercollege.ac.cy

Partenaire

Partner 1

Nom:	MILITOS EMERGING TECHNOLOGIES & SERVICES
Ville:	Athens
Pays/Région:	Attiki
Pays:	EL-Grèce
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.militos.org

Partner 2

Nom:	SCIENTER SPAIN S.L.
Ville:	Granada
Pays/Région:	Andalucia
Pays:	ES-Espagne
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.scienter.es

Partner 3

Nom:	EMMERCE EEIG
Ville:	Linköping
Pays/Région:	Stockholm
Pays:	SE-Suède
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.emmerce.net

Partner 4

Nom:	UNIVERSITY OF TARTU(Unit of Gender Studies)
Ville:	Tartu
Pays/Région:	Eesti
Pays:	EE-Estonie
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	http://www.ut.ee/gender

Partenaire

Partner 5

Nom:	INOVA CONSULTANCY
Ville:	Sheffield
Pays/Région:	South Yorkshire
Pays:	UK-Royaume-Uni
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.inovaconsult.com/

Partner 6

Nom:	ITEC INCORPORATED COMPANY CONTINUOUS VOCATIONAL TRAINING CENTRE
Ville:	Athens
Pays/Région:	Attiki
Pays:	EL-Grèce
Type d'organisation:	Institution de formation continue
Site Internet:	http://www.itec.edu

Données du projet

WP6.5_Project Poster.jpg

http://www.adam-europe.eu/prj/6060/prj/WP6.5_Project%20Poster.jpg

Project Poster

WP6.8_Press Release(1)_EN.pdf

http://www.adam-europe.eu/prj/6060/prj/WP6.8_Press%20Release%281%29_EN.pdf

1st Press Release(EN)

WP6.8_Press Release(2)_EN.doc

http://www.adam-europe.eu/prj/6060/prj/WP6.8_Press%20Release%282%29_EN.doc

2nd Press Release

WP6.9_E-newsletter(1)_EN.pdf

http://www.adam-europe.eu/prj/6060/prj/WP6.9_E-newsletter%281%29_EN.pdf

1st Newsletter(EN)

WP6.9_E-newsletter(2)_EN.pdf

http://www.adam-europe.eu/prj/6060/prj/WP6.9_E-newsletter%282%29_EN.pdf

2nd Newsletter(EN)

WP6.9_E-newsletter(3)_EN.pdf

http://www.adam-europe.eu/prj/6060/prj/WP6.9_E-newsletter%283%29_EN.pdf

3rd Newsletter(EN)

Produits

1 Project website

2 Project leaflet

3 Press Releases

4 Newsletters

5 State of Affairs Research Report

6 Benchmarking System

Produit 'Project website'

Titre:	Project website
Type de Produit:	Site Internet
Texte marketing:	Project website includes general information about the project and its outcomes. It also contains news on forthcoming events related to women & ICT.
Description:	Project's website serves as a dissemination tool and is constantly updated with the project's results/outcomes. It includes information about the project, the partners, the research database and upcoming news.
Cible:	European and international networks, stakeholders, Ministries responsible for mainstreaming of gender equality and diversity in employment policies, Chambers of Commerce as well as Women's associations, ICT Companies and trade unions in partner countries.
Résultat:	The website is constantly visited by many users.
Domaine d'application:	This output is a tool for dissemination of all project outcomes at national / European / international level.
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	suédois grec moderne espagnol anglais estonien

Produit 'Project leaflet'

Titre:	Project leaflet
Type de Produit:	Autres
Texte marketing:	The project leaflet has been developed to ensure wide dissemination at European/national/local level of the project main outcomes.
Description:	The project leaflet is a multilingual dissemination material for facilitation of spread of information about the project and its outcomes.
Cible:	The leaflet is being used by partners in order to promote the project and contribute to the liaison activities.
Résultat:	The leaflet was firstly designed in English and then translated into all languages of partnership and published in 3000 copies in total.
Domaine d'application:	This dissemination material is being distributed during various events within and beyond the partnership as well as through local / national / European networks that project partners are capable to reach.
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	suédois grec moderne espagnol anglais estonien

Produit 'Press Releases'

Titre:	Press Releases
Type de Produit:	Méthodes de distribution
Texte marketing:	The project Press Releases constitute one of the most important dissemination tools of the project. Through the press releases the consortium distributes all latest developments regarding the project.
Description:	The press releases are created in all consortium languages and distributed in more than 30 countries around Europe to a total number of recipients that mounts approximately to 3000. The press releases are also uploaded to the project website.
Cible:	European and international networks, stakeholders, Ministries responsible for mainstreaming of gender equality and diversity in employment policies, Chambers of Commerce as well as Women's associations, ICT Companies and trade unions in partner countries.
Résultat:	The press releases are successfully distributed to more than 3000 people in 30 countries through a sophisticated contacts database that keeps on growing.
Domaine d'application:	The press releases are usually sent out on the grounds of several important occasions in order to promote in the best possible way the project deliverables.
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	suédois grec moderne espagnol estonien anglais

Produit 'Newsletters'

Titre:	Newsletters
Type de Produit:	Méthodes de distribution
Texte marketing:	The project Newsletters are a very important multilingual communication tool that are constantly sent out to a large scale contacts list and aim to contribute to the promotion of the project.
Description:	The Newsletters are generated in all consortium languages and distributed accordingly to more than 30 countries. The main content of each newsletter comes from interviews that are realized by the partners and edited appropriately.
Cible:	European and international networks, stakeholders, Ministries responsible for mainstreaming of gender equality and diversity in employment policies, Chambers of Commerce as well as Women's associations, ICT Companies and trade unions in partner countries.
Résultat:	The Newsletters are successfully distributed to more than 3000 people in 30 countries through a sophisticated contacts database that keeps on growing.
Domaine d'application:	The Newsletters are successfully distributed to more than 3000 people in 30 countries through a sophisticated contacts database that keeps on growing.
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	suédois estonien grec moderne espagnol anglais

Produit 'State of Affairs Research Report'

Titre:	State of Affairs Research Report
Type de Produit:	Autres
Texte marketing:	The Research Report highlights the main trends in policies, projects and networks in gender mainstreaming in VET for the ICT sector at European level. Additionally, it gives a short statistical overview about the situation of women in ICT sector and maps the indicators for assessing gender mainstreaming in ICT sector on regional basis.
Description:	The Research Report is marking the main trends on the situation of gender mainstreaming in VET for ICT by gathering relevant data and pooling knowledge about policies, projects, initiatives and networks across EU27+. Special attention has been paid to the publicly available statistical data to observe the situation of gender in ICT sector.
Cible:	European and international networks, stakeholders, Ministries responsible for mainstreaming of gender equality and diversity in employment policies, Chambers of Commerce as well as Women’s associations, ICT Companies and trade unions in partner countries.
Résultat:	Final version of the Research Report is a paper-based document in EN with volume of 39 pages. The research report is available on project website http://www.gender-it.eu.
Domaine d'application:	This output is a created as resource for policy makers and evaluators on the field of gender mainstreaming in VET for the ICT sector. Country specific data (across EU27+) about statistics, policies, projects and networks in VET for the ICT sector can be found from Research Database, which is also available on project website.
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	anglais

Produit 'Benchmarking System'

Titre:	Benchmarking System
Type de Produit:	Autres
Texte marketing:	The Gender IT benchmarking report serves to link WP2 (pooling and research, carried out all over the EU) with the peer review (WP4) of specific VET institutions; that will provide a general overview to link a top down approach of gender mainstreaming in the IT sector in the EU with bottom up with a focus on the VET institutions that deliver training on IT.
Description:	This report contains an overview of the results of the implementation of the Benchmarking methodology and tools: it includes 2 annexes, the benchmarking system proposed and the templates filled in by Intercollege –CY-, ITEC-GR-, Inova –UK-and Emmerce –SE-. It does also include a list of case studies identified by the project partners involved in this exercise and a final proposal of indicators after the validation of the main stakeholders identified by the project partners involved in the WP.
Cible:	European and international networks, stakeholders, Ministries responsible for mainstreaming of gender equality and diversity in employment policies, Chambers of Commerce as well as Women's associations, ICT Companies and trade unions in partner countries.
Résultat:	The final version of the Benchmarking Report is a paper-based document in EN with volume of 51 pages plus 2 annexes. The eport is also available on project website http://www.gender-it.eu.
Domaine d'application:	This output is a resource for VET EU centres on ICT, policy makers and evaluators on the field of gender mainstreaming in VET for the ICT sector. It does conbtain key information. It does provide a general overview to link a top down approach of gender mainstreaming in the IT sector in the EU with bottom up with a focus on the VET institutions that deliver training on IT
Adresse du site Internet:	www.gender-it.eu
Langues de produit:	anglais

Événements

Women Choosing ICT Careers: Influencing Policy from Practice

Date	26.10.2010
Description	Transnational conference with a list of distinguished guests from Greece, UK, Cyprus, Spain, Sweden, Latvia. The conference will be transferred live via our project website athttp://www.gender-it.eu .
Cible	Policy Makers, HRM, VET Administrators, ICT Instructors, ICT Professionals, Practitioners.
Public	Événement public
Informations de contact	Conference Secretariat: E. info@militos.org – T. +30 210 67 72 129 – F. +30 210 67 72 116 For more information about this conference please visit the project website at http://www.gender-it.eu/
Date et lieu	October 26th, 2010 at 9.30AM Hellenic American Union Athens, Greece