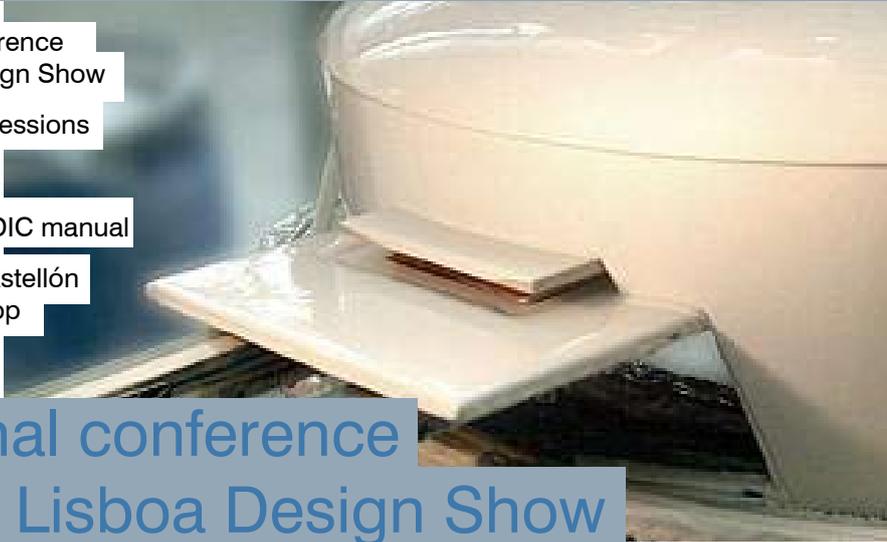




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InEDIC final conference within the Lisboa Design Show

The final conference of the International InEDIC project will take place on the 12th October in Lisbon, in partnership with the Lisbon Design Show (LXD). All the results of the project including the demonstration projects will be presented, and the programme includes key-note speeches by two internationally renowned experts in design as well as a debate where the opportunity and the future of ecodesign in ceramics will be discussed with all participants.

In parallel to the conference organization, InEDIC will have a stand during the LXD, displaying the new products developed by the InEDIC test partners and the training materials developed in the project, available online in the website: www.inedic.net.

FIL auditorium– Parque das Nações, Lisbon Portugal. Metro “Oriente”.

Date of the LXD exhibition: 10-16 October 2011

Registration and informations:

sofia.bajouco@lneg.pt

anamaria.goncalves@lneg.pt

Free entrance, limited to the availability of seats.

Deadline for registration: 4 October 2011

12 October 2011@FIL

All conference participants will receive on 12 October, an all-access pass to the Fair-INTERCASA International Concepts Global Solutions and Decoration. Participants who want to travel by train, can enjoy a discount voucher, whose conditions can be found at www.fil.pt

LXD – Lisboa Design Show



LISBOA DESIGN SHOW

The concept of the LXD aims to show to visitors the trends and proposals from most respected designers, interior decorators and companies. The LXD was developed in order to meet the needs to follow market developments and the growing assertion

of the design as a discipline and a competitive and differentiation factor for organizations. It is a showcase for innovations, creativity, innovation and trends in design with a focus in the house sector.





The event is established as a reference in the design world. This year, for the first time, the organization of the event gathered around the most prestigious Portuguese schools of design that present themselves as the true centres of learning and knowledge transference.

Visitors to the LXD can testify the most innovative and creative proposals from the industry, designers and brands, and attend several conferences.

www.lisboadesignshow.fil.pt



InEDIC training sessions

The training sessions have been organized on a monthly basis in CENCAL since the 8th November 2010. The participation has been around 20 to 30 people: test partners, freelance designers, designers of other ceramic companies, teachers and design trainers, and in the last two sessions we benefited from the presence of a class of the course of Creative Ceramics of CENCAL.



The sessions have taken place in an atmosphere of great interaction, following a scheduled content presentation, debates and group work to apply the INEDIC tools to the four cases of test companies.



As the demonstration activities in these companies have been running simultaneously with the training sessions, we have had the opportunity to monitor the progress of these activities. At the beginning of two of the training sessions the companies have presented their state of art in their Ecodesign projects, raising a lot of curiosity on the other participants.





The sessions' evaluations, made at the end of each one by participants and always with a scoring above 80%, have been very motivating for the whole training team. This team consists of INEDIC project partners, which have been responsible for the presentation of topics with which they were most familiar, promoting a diversity that has proved to be valuable and attractive. Even using slides with the same template, each of the trainers makes its own singular presentation captivating the participants' attention and this is a significant enrichment of the content stream.

The moments of coffee-break have been opportunities to further discussions and more informal exchanges between participants.

Concluding, it is our belief that sessions have been very useful to test partners and of great interest to other participants as well.

Demo projects



The methodology applied in the InEDIC demonstration projects is based on best practice tested in previous projects, allied to the concept of training/action, in view of an effective transfer of knowledge and competences, so that the companies and involved practitioners are capable of giving continuity to the ecodesign strategy, once the project is concluded.

The aim of the demo projects is to validate the InEDIC training materials. Their application in real company situations will provide a very valuable feedback on the quality, adequacy and completeness of the materials developed within the project framework, for further adjustments and improvements.

Within the project, 10 demo projects are being held, 4 in Portugal, 2 in Spain and 4 in Greece.

In Portugal

Cerâmica Moderna do Olival, a brick producer is applying the methodology having to one of their top quality structural bricks. The main objective of the project is to perform the evaluation of the existing product from environmental, economic and market points of view, and search for improvement options to develop a new improved brick or construction solution.

Costa Verde, a porcelain tableware producer, is applying the methodology to develop a completely new concept, which will act as a catalyst for the integration of sustainability in the company's development process.

Faria e Bento, a tableware producer, had developed recently a new product in collaboration with a well-known chef. The InEDIC methodology will be applied to this product with the objective of improving its environmental profile.

Revigrés, a tile producer, is applying the methodology to a new product, aiming at a very significant reduction of the environmental impact and costs. The company already has some examples of ecodesign, but this time a systematic approach is being adopted.



In Spain

Ceracasa, a tile producer, had recently developed a new ceramic tile with thermal properties. The InEDIC methodology is being used to validate the options that the company adopted in this product's development.

Cartonages La Plana, is a packaging producer who applied the methodology to develop a new concept of packaging for ceramic tiles with special formats, with reduced environmental impacts and cost savings for their clients.

In Greece

In Greece, the InEDIC methodology is being simplified due the fact that the project is focused in small scale production (mainly small workshops and ceramic laboratories).

Diek Volos is a training centre, however, they are applying the InEDIC materials as if they were a company. Their objective is to learn and test the methodology and integrate it in the training curricula of the centre. For the demonstration project, Diek is developing a new decorative product with environmental considerations.

Mosiou/Dimitriadou Ceramic Workshop is a small workshop in which the methodology is being applied to the development of a ceramic lamp.

Evaart Ceramic Workshop: In this workshop the project is based on the development of a decorative ceramic portrait that act as a lounge light with a LED system.

Giannakopoulos Ceramic Workshop: This workshop is specialized in the production of decorative boats. The methodology is being applied to develop a new decorative boat with an improved environmental profile.

The demonstration projects are being developed in the three countries in collaboration between the ecodesign project teams within the companies and the InEDIC core partners.

The final results will be presented in the final conference to be held in Portugal in October and will be available in the InEDIC web site at www.inedic.net

Review of the InEDIC manual

In the latest Castellón Meeting, the topic of InEDIC Ecodesign Manual was discussed extensively. All partners were invited, in the time preceding the Castellon Meeting, to read the final versions of Chapters and Tools that were prepared by the respective leading partners and to bring in the meeting their opinions, changes and general remarks.

As it turned out there were many suggestions for changes and a significant amount of time in the Castellon meeting was spent, in order to adjust the Chapters and Tools. During the meeting the partners went through all Chapters and Tools while discussing in detail the proposed changes. In the end, sometimes after some debate, there were unanimous decisions that led to documents with changes to be made and to be finalized during the coming month.

Moreover, there was an extra presentation and discussion of the leading Greek partner regarding the methodology on how to produce simplified versions of the Chapters and Tools in order to be applicable and easy to use for Partners such as Ceramic Potteries and Workshops. Since the final Training Session in Portugal and Greece will take place by the end of May and beginning of June respectively, soon after the leading Greek partner will come up with the (almost) final Simplified versions of Chapters & Tools that will be sent to everyone for discussion and finalization.

The meeting in Castellón (ITC)

During the 4th, 5th and 6th of May the 4th meeting of InEDIC project was held in Castellón de la Plana, particularly in the facilities of the ITC. The meeting was attended by representatives of all InEDIC Core Partners. The opening and welcome ceremony was conducted by Enrique Sanchez, head of the European projects office of ITC.



The main topics treated in the meeting were reports of the status and results of the training sessions in each of the participating countries, review deeply of InEDIC manual, administrative and financial issues and status of the demo projects, where the Spanish Test Partners, Ceracasa and Cartonajes La Plana exposed their projects. The assistants also had the opportunity to visit both the facilities of the ITC as the permanent exhibition of architecture and design department of ITC, ALICER, where ceramic products ecodesigned are exhibited.

The open workshop



The second day of the InEDIC Meeting in Castellón, on the 5th of May, was used to organize an open workshop with relevant stakeholders of the ceramics sector in Spain. The main idea was to disseminate the project and collect feedback from participants about the needs and expectations of the ceramic industry and also to invite them to be part of the InEDIC network.



The open workshop, held in ITC, had around 20 participants from several companies and other stakeholders related to the ceramic sector. The structure of the session was the following:

- Presentation of the InEDIC project
- Presentation of the InEDIC network – advantages and opportunities for companies
- Results from WP1
- Presentation and discussion about the structure of the manual
- Debate in two groups based on 3 main questions:
 - How can ecodesign have a positive contribution for your company?
 - Have you/your company had any experience with ecodesign? What were the results?
 - Which are the training needs in ecodesign?
- Conclusion and discussion with the presentation of the results from the two sub group
- Next steps
- Dissemination and invitation for the final conference to be held in Portugal in October.



The main conclusions could be summarized in the following two:

- Ecodesign plays a key role in the future of the ceramic sector, being a strategic factor for differentiating the products of the companies and offering an integral sustainability approach to the management of the company.
- Need of a high level training offer on ecodesign for the ceramic sector based on an integral approach and using the best available tools (guides, manuals, etc.).



The participants showed a clear interest in following the last results of the INEDIC project and in actively participate in a future network on lifelong learning in ecodesign for the ceramic sector.

www.inedic.net

Contacts

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- www.itc.uji.es
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