Projects and Products Portal for Leonardo da Vinci

E-Learning Tools in Destination Management

CZ/05/B/P/PP/168038

http://www.adam-europe.eu/adam/project/view.htm?prj=5776

Project Information

Title:	E-Learning Tools in Destination Management
Project Number:	CZ/05/B/P/PP/168038
Year:	2005
Project Type:	Pilot Project, project with multiplying effect (2000-2006)
Status:	completed
Country:	CZ-Czech Republic
Marketing Text:	An unique and innovative modular training programme for Destination Management in the European tourism sector was developed in seven languages. The programme consists of 5 two-days training modules and a module to train the trainers with the use of new E-learning methods and ICT. The products are intended to improve the skills and competences of both, the young people at schools and Universities, and people looking for continuous learning. The project contributed to the regional tourism development trough the international co-operation.
Summary:	
Description:	
Themes:	*** Lifelong learning *** Open and distance learning ** ICT ** Vocational guidance ** Continuous training
Sectors:	*** Education *** Arts, Entertainment and Recreation
Product Types:	teaching material modules material for open learning
Product information:	
Projecthomepage:	

Project Contractor

Name:	DC VISION, s.r.o.
City:	Opava, Prague
Country/Region:	Moravskoslezsko
Country:	CZ-Czech Republic
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.dcvision.cz

Contact Person

Name:	Gabriela Suchancova
Address:	Zirkon Office Centre, Sokolovská 84-86
City:	Praha
Country:	CZ-Czech Republic
Telephone:	00420 234 321 121
Fax:	00420 234 321 122
E-mail:	gabriela.suchancova@dcvision.cz
Homepage:	

Coordinator

Name:	DC VISION, s.r.o.
City:	Opava, Prague
Country/Region:	Moravskoslezsko
Country:	CZ-Czech Republic
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	http://www.dcvision.cz

Contact Person

Name:	Gabriela Suchancova
Address:	Zirkon Office Centre, Sokolovská 84-86
City:	Praha
Country:	CZ-Czech Republic
Telephone:	00420 234 321 121
Fax:	00420 234 321 122
E-mail:	gabriela.suchancova@dcvision.cz
Homepage:	

Partner

Partner 1

Name: Tourismusverein Kurort Oberwiesenthal e.V.
City:
Country/Region: Sachsen
Country: DE-Germany
Organization Type: association/non-governmental organisation
Homepage:

Partner 2

Name: Euroregion Silesia
City:
Country/Region: Moravskoslezsko
Country: CZ-Czech Republic
Organization Type: others
Homepage:

Partner 3

Name: ed-lab, education laboratory, Gessellschaft für e-learning und e-training mbH
City:
Country/Region: Mecklenburg-Vorpommern
Country: DE-Germany
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner 4

Name: RKW Sachsen GmbH
City:
Country/Region: Dresden
Country: DE-Germany
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner

Partner 5

Name: Inholland University
City:
Country/Region: Noord-Holland
Country: NL-Netherlands
Organization Type: university/Fachhochschule/academy
Homepage:

Partner 6

Name: Viajes Dornaque
City:
Country/Region: Aragón
Country: ES-Spain
Organization Type: others
Homepage:

Partner 7

Name: Higher Vocational School and Hotel School Opava
City:
Country/Region: Moravskoslezsko
Country: CZ-Czech Republic
Organization Type: initial training
Homepage:

Partner 8

Name: @THLAS bvba
City:
Country/Region: Antwerpen
Country: BE-Belgium
Organization Type: SME - small and medium-sized enterprise (up to 250 employees)
Homepage:

Partner

Partner 9

Name:	National Agency for Vocational Education and Training
City:	
Country/Region:	Sofia Stolitsa
Country:	BG-Bulgaria
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	

Partner 10

Name:	Global Interface S.L.
City:	
Country/Region:	Aragón
Country:	ES-Spain
Organization Type:	SME - small and medium-sized enterprise (up to 250 employees)
Homepage:	

Project Files

DM-Project presentation_ EN_180506.ppt

http://www.adam-europe.eu/prj/5776/prj/DM-Project%20presentation_%20EN_180506.ppt

Project presentation in English

Products

1 Hand books

2 Trainer´s manual

3 Personal Management Surveys

4 E-learning module Destination Management

Product 'Hand books'

Title:	Hand books
Product Type:	
Marketing Text:	Key Businesses –Regional Product Development (M01) Destination Marketing (M02) ICT in Destination Management (M03) Destination Management Quality Assurance (M04) Corporate Managerial Tools and Practices (M05)
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	Spanish Dutch English French Bulgarian German Czech

Product 'Trainer´s manual'

Title:	Trainer´s manual
Product Type:	
Marketing Text:	5 modules: Key Businesses – Regional Products Development Destination Marketing ICT in Destination Management Destination Management Quality Assurance Corporate Managerial Tools and Practices Description of procedures and contents of the training, tools to make the training active
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	Spanish French German Dutch English Bulgarian Czech

Product 'Personal Management Surveys'

Title:	Personal Management Surveys
Product Type:	
Marketing Text:	5 Final assessment survey for the evaluation of knowledge to the module Each survey: 20 questions and 4 potencial answers for each question Each survey: 5 pages + initial page (6 pages in total)
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	Spanish German French English Dutch Czech Bulgarian

Product 'E-learning module Destination Management'

Title:	E-learning module Destination Management
Product Type:	
Marketing Text:	The E-learning module was developed in a specialised software as the interactive tool for learning, describing the particular modules M01-M05 The E-learning module is developed on CD ROMs with the possibility to download the Demo version from the project Website The E-learning module was developed in German, English, French, Spanish, Dutch, Czech and Bulgarian languages.
Description:	
Target group:	
Result:	
Area of application:	
Homepage:	
Product Languages:	German French English Dutch Czech Spanish Bulgarian