

...cultural/linguistic group that
...n. Several reasons are quoted
as causing this situation, but the lack of labour market and relevant
vocational qualifications ranks among the most important.

Roma women are particularly affected since they rely traditionally on men for household income. In this context their cultural specificity is under threat as they are led to live under increasingly worse conditions that seriously undermine their traditional way of life.

The project Romfashion, is designed in such a way as to provide Roma women, with specific vocational skills directly targeting at the advancement of their socio-economic state, while safeguarding Roma cultural identity.

Aims

- Motivation of Roma women to engage actively in training procedures aiming to enhance their quality of life.
- Improvement of skills and competences of Roma women, with a view to facilitate their integration into the labour market.
- Development of good practices needed to facilitate their access to vocational training.
- Promotion of Intercultural Dialogue with primary objective to contribute to the improvement of the conditions of life of a social group disadvantaged.
- Contribution to raising awareness for the Roma culture by introducing an aspect of it, Roma dresses, into modern "ethnic" fashion in partners countries.

Project duration

November 2008 – October 2010

International Meetings / Events

- October 2008 Athens, Greece
- May 2009 Ostrava, Czech Republic
- November 2009 Istanbul, Turkey
- February 2010 Madrid, Spain
- June 2010 Bratislava, Slovakia
- October 2010 Athens, Greece Fashion Show

Activities - Results

- Pilot training/workshops to modern methods of household production in designing, sewing and marketing traditional Roma dresses, in each partner country.
- Exhibitions of selected Roma dresses in each partner country.
- Training methodology guide (CD-ROM Format).
- Manual guide of household production unit (CD-ROM Format).
- Project website.
- Final Fashion show.

