Projects and Products Portal for Leonardo da Vinci

"Transfer of Animateur Curriculum to Estonian VET system"

LLP-LdV/TOI/2009/EE/004

http://www.adam-europe.eu/adam/project/view.htm?prj=5725

Project Information

Title:	"Transfer of Animateur Curriculum to Estonian VET system"
Project Number:	LLP-LdV/TOI/2009/EE/004
Year:	2009
Project Type:	Transfer of Innovation
Status:	completed
Country:	EE-Estonia
Marketing Text:	Transfer of animateur curriculum from SI and UK
Summary:	The main objective of the project is to transfer the model of Animateur Curriculum from Slovenia and UK to Estonia with purpose to develop similar VET curriculum in Kuressaare Ametikool (Kuressaare Regional Training Centre).
Description:	The main approach is to use the model of both partners' curricula, adapting this with the needs of Estonian tourism industry and develop a 2-year curriculum for VET institutions. By developing new curricula VET institutions can train specialists with special skills and knowledge who can work in tourism sector in SPA-s, hotels, activity centers, holiday camps, cruise ships, museums etc as activity or event organizers and entertainers. By increasing the number of skilled people the quality of tourism product and service will improve and finally the export sales income of Estonia will grow larger. According to the draft of Estonian National Strategic plan of Tourism 2007-2013 the concept of tourism in Estonia has to go through changes. To be competitive in Europe and globally there is a need to find and develop new products and new services for customers. The research in tourism sector refers to the need for more activity oriented tourism, more attention to families and children; to satisfy equally both to local and foreign customer. This new curricula is one possibility to fill this gap by providing market-targeted vocational training to prepare skilled labour with such kind of skills and knowledge. There is also another angle – the popularity of general tourism training is decreasing and young people are not attracted to study just "tourism", the national VET politicians and VET institutions have to find new ways for increasing the quality of training, match better to the needs of labour market and also be more attractive. Provision of specialized curriculum offers new possibility to attract young people to choose VET school after gymnasium. Lately there is also lack of workplaces, specially for gymnasium graduates, this path will allow find job in tourism sector all over Europe. There will be 2 partners in the project who run animateur curricula, Vocational College for Catering and Tourism in Bled, Slovenia and Park Lane College in Leeds, UK. These are different curricula with different entering conditions and outcomes. Kuressaare Ametikool (KRTC) together with MTÜ Saarte Turismi Arenduskeskus (NGO Development Centre of Islands' Tourism) and its network will map the existing and future needs of Estonian tourism industry. With participation of REKK (The National Examination and Qualifications Centre) and experts from UK and SI the new 2-year curriculum will be developed.
Themes:	* Continuous training * Initial training
Sectors:	*** Education *** Arts, Entertainment and Recreation ** Accommodation and Food Service Activities
Product Types:	program or curricula open and distance learning website teaching material modules DVD
Product information:	The outcomes of the project will be: 1) detailed description of activity based training needs in tourism sector of Estonia, 2) the developed animateur curriculum (the final name may differ); 3) core package of training materials, including e-learning

Project Information

	package ; 4) course promotion leaflets; 5) DVD with curriculum testing cases; 6) web-site of project.
Projecthomepage:	http://www.ametikool.ee/toa/

Project Contractor

Name:	Kuressaare Ametikool/Kuressaare Regional Training Centre
City:	Kuressaare
Country/Region:	Eesti
Country:	EE-Estonia
Organization Type:	initial training
Homepage:	http://www.ametikool.ee

Contact Person

Name:	Mrs. Sirje Ellermaa
Address:	Kohtu 22
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E-mail:	sirje.ellermaa@ametikool.ee
Homepage:	

Coordinator

Name:	Kuressaare Ametikool/Kuressaare Regional Training Centre
City:	Kuressaare
Country/Region:	Eesti
Country:	EE-Estonia
Organization Type:	initial training
Homepage:	http://www.ametikool.ee

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Partner

Partner 1

Name: National Examinations and Qualifications Centre
City: Tallinn
Country/Region: Eesti
Country: EE-Estonia
Organization Type: public institution
Homepage: http://www.ekk.edu.ee

Partner 2

Name: Leeds City College
City: Leeds
Country/Region: West Yorkshire
Country: UK-United Kingdom
Organization Type: initial training
Homepage: http://www.leedscitycollege.ac.uk

Partner 3

Name: NGO West-Estonian Islands Tourism Department Centre
City: Kuressaare
Country/Region: Eesti
Country: EE-Estonia
Organization Type: association/non-governmental organisation
Homepage:

Partner 4

Name: Višnja strokovna šola za gostinstvo in turizem Bled
City: Bled
Country/Region: Slovenija
Country: SI-Slovenia
Organization Type: National Agency
Homepage: http://www.vgs-bled.si

Project Files

animateur leaflet.pdf

http://www.adam-europe.eu/prj/5725/prj/animateur%20leaflet.pdf

animateur testcourse leaflet.pdf

http://www.adam-europe.eu/prj/5725/prj/animateur%20testcourse%20leaflet.pdf

animatöör_õppekava.pdf

http://www.adam-europe.eu/prj/5725/prj/animat%C3%B6%C3%B6r_%C3%B5ppekava.pdf

Answers to questionnaire_EE.docx

http://www.adam-europe.eu/prj/5725/prj/Answers%20to%20questionnaire_EE.docx

Invitation to final seminar.docx

http://www.adam-europe.eu/prj/5725/prj/Invitation%20to%20final%20seminar.docx

Memo_19_23sept2011_Bled.docx

http://www.adam-europe.eu/prj/5725/prj/Memo_19_23sept2011_Bled.docx

Memo_29aug_03sept2011_Leeds.docx

http://www.adam-europe.eu/prj/5725/prj/Memo_29aug_03sept2011_Leeds.docx

MEMO_coord_ meet_ 02_03_10.docx

http://www.adam-europe.eu/prj/5725/prj/MEMO_coord_%20meet_%2002_03_10.docx

MEMO_meet_01_02_march10.docx

http://www.adam-europe.eu/prj/5725/prj/MEMO_meet_01_02_march10.docx

MEMO_meet_19_22_may_2010_Bled.docx

http://www.adam-europe.eu/prj/5725/prj/MEMO_meet_19_22_may_2010_Bled.docx

MEMO_meet_24_25_mar_2011_Kuressaare.docx

http://www.adam-europe.eu/prj/5725/prj/MEMO_meet_24_25_mar_2011_Kuressaare.docx

Project Files

Presentation in final conference about survey_EE.ppt

http://www.adam-europe.eu/prj/5725/prj/Presentation%20in%20final%20conference%20about%20survey_EE.ppt

Program for 21-25 march 2011_Kuressaare.docx

http://www.adam-europe.eu/prj/5725/prj/Program%20for%2021-25%20march%202011_Kuressaare.docx

Program for Bled meeting.docx

http://www.adam-europe.eu/prj/5725/prj/Program%20for%20Bled%20meeting.docx

Questionnaire_EE.pdf

http://www.adam-europe.eu/prj/5725/prj/Questionnaire_EE.pdf

The program of the first project meeting in Leeds.docx

http://www.adam-europe.eu/prj/5725/prj/The%20program%20of%20the%20first%20project%20meeting%20in%20Leeds.docx

Products

1 the developed animateur curriculum

2 description of training needs in activity based tourism sector of Estonia

3 core package of training materials, including e-learning package

4 feedback questionnaires for evaluation of the course and curricula

5 questionnaire for tourism service providers

6 analysis of test course on basis of teachers' self-evaluation and participants feedback

7 promotion leaflet of test course

8 promotion leaflet of curriculum

9 DVD about test course for training and promotion purpose

10 website of project

Product 'the developed animateur curriculum'

Title:	the developed animateur curriculum
Product Type:	program or curricula
Marketing Text:	2-years recreation curriculum with specialization to animateur work
Description:	
Target group:	students of VET institutions, employers of tourism sector
Result:	
Area of application:	VET
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian

Product 'description of training needs in activity based tourism sector of Estonia'

Title:	description of training needs in activity based tourism sector of Estonia
Product Type:	others
Marketing Text:	
Description:	
Target group:	Tourism service providers/Training institutions
Result:	Summary/analyze of answers
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	English

Product 'core package of training materials, including e-learning package'

Title:	core package of training materials, including e-learning package
Product Type:	teaching material
Marketing Text:	
Description:	This includes electronic vocabulary for animateur-work in 7 langauges; video-clips of dance and game lessons; Power Point presentations, lectures and workbooks for animateur training. the training material is available in project website http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7; there is also electronic training material available in Moodle environment: https://moodle.ametikool.ee/course/category.php?id=18, turismiturundus
Target group:	students. teachers
Result:	
Area of application:	VET
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	English Estonian

Product 'feedback questionnaires for evaluation of the course and curricula'

Title:	feedback questionnaires for evaluation of the course and curricula
Product Type:	evaluation methods
Marketing Text:	
Description:	After each test-training session there was a modified questionnaire for asking feedback from participants.
Target group:	participants
Result:	analyses
Area of application:	in the end of test training
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian

Product 'questionnaire for tourism service providers'

Title:	questionnaire for tourism service providers
Product Type:	evaluation methods
Marketing Text:	
Description:	Web-based questionnaire for tourism service providers. It was carried out by teachers and students of P0. There was 117 respondents from different tourism service providers from all over Estonia.
Target group:	tourism service providers
Result:	summary and analyze of answers
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian

Product 'analysis of test course on basis of teachers' self-evaluation and participants feedback'

Title:	analysis of test course on basis of teachers' self-evaluation and participants feedback
Product Type:	evaluation methods
Marketing Text:	
Description:	The analyze of test-course according to answers was carried out after each test training by teachers and as conclusion in brief during the final seminar in March 2011.
Target group:	participants of test course
Result:	
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	English

Product 'promotion leaflet of test course'

Title:	promotion leaflet of test course
Product Type:	distribution methods
Marketing Text:	
Description:	A printed advertising information about test-course
Target group:	students, potential participants of test course, toursim service providers
Result:	
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian

Product 'promotion leaflet of curriculum'

Title:	promotion leaflet of curriculum
Product Type:	distribution methods
Marketing Text:	
Description:	A printed advertising information about 2-year recreation course specialized to animateur work
Target group:	potential students
Result:	
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian

Product 'DVD about test course for training and promotion purpose'

Title:	DVD about test course for training and promotion purpose
Product Type:	DVD
Marketing Text:	
Description:	There has been 3 different DVD-s produced: 1) Animateur - The Best Job in the World (http://www.youtube.com/watch?v=4relgs7MatE) - for training purpose; 2) Animateur - The Best Job in the World - short version for advertising purpose; 3) Animatöör - uus eriala Kuressaare Ametikoolis (http://www.youtube.com/watch?v=oW17W1jDhuM) - for training purpose
Target group:	potential students
Result:	
Area of application:	
Homepage:	http://web.ametikool.ee/toa/index.php?option=com_content&view=article&id=8&Itemid=7
Product Languages:	Estonian English

Product 'website of project'

Title:	website of project
Product Type:	website
Marketing Text:	
Description:	This was main channel to inform public, but also an important channel beside the e-mails to inform partners. This was specially important to partner organizations, as the main e-mail communications was established for coordinators and work-group. On the web-site all results are accessible for public.
Target group:	
Result:	
Area of application:	
Homepage:	http://web.ametikool.ee/toa/
Product Languages:	Slovenian Estonian English

Events

Test Training, III session and partnership meeting

Date	21.03.2011
Description	
Target audience	students, personnel of tourism providers, teachers, coordinators
Public	Event is open to the public
Contact Information	Sirje Ellermaa sirje.ellermaa@ametikool.ee
Time and place	21.-24.03.2011 Kuressaare

Test Training, II session

Date	07.02.2011
Description	
Target audience	students, personnel of tourism providers, teachers
Public	Event is open to the public
Contact Information	Sirje Ellermaa; sirje.ellermaa@ametikool.ee
Time and place	7.-8. and 11.02.2011 Kuressaare, Estonia Venue: Kuressaare RTC, Kohtu 22

Test Training, I session

Date	10.01.2011
Description	
Target audience	students, personnel of tourism providers, teachers
Public	Event is open to the public
Contact Information	Sirje Ellermaa sirje.ellermaa@ametikool.ee
Time and place	Kuressaare, Estonia 10.-13.01.2011

Events

Second meeting of partners

Date	19.05.2010
Description	The second meeting of partners according to project work plan.
Target audience	project teams
Public	Event is open to the public
Contact Information	Mojca Jošt, mojca.jost@vgs-bled.si; Sirje Ellermaa, sirje.ellermaa@ametikool.ee
Time and place	19.-22.05.2010 Bled, Slovenia

First meeting of partners

Date	01.03.2010
Description	First meeting, according to project plan
Target audience	Project teams of partner organizations
Public	Event is open to the public
Contact Information	Sirje Ellermaa sirje.ellermaa@ametikool.ee Carolyn Booth carolyn.booth@leedscitycollege.ac.uk
Time and place	1.-2.03.2010, Leeds College