Projects and Products Portal for Leonardo da Vinci

Designing For ACcessibility and emoTiOn

2009-1-ES1-LEO05-10329

http://www.adam-europe.eu/adam/project/view.htm?prj=5678

Information sur le projet

Titre:	Designing For ACcessibility and emoTiOn
Code Projet:	2009-1-ES1-LEO05-10329
Année:	2009
Type de Projet:	Projets de transfert d'innovation
Statut:	Clôturé
Pays:	ES-Espagne
Accroche marketing:	D-FACTO will provide engineers designers and R D staff with a self-learning platform, which will intgrate learning contents in the field of emotional and accesible design and will provide access to tools, case studies and relevant complementary information.

Résumé:

D-FACTO facilitates the integration of aspects of emotional and accessible design into the products and services of European SMEs. This was realized by providing the engineers designers and R&D staff, i.e. those involved in the processes of conceptualization and design of products and services, with the competences and skills to integrate emotional and/or accessible design principles into these products and services. D-FACTO provided them with a self-learning platform, which integrated learning contents in the field of emotional and accessible design and provided access to tools, case studies and relevant complementary information.
The project is based upon the transfer of the results of several innovative projects and materials of the members of the consortium. These materials, experiences and results formed the basis for transfer and are adapted and/or integrated into the learning platform. On the basis of a needs analysis the contents of the learning system as well as the technical requisites are defined, and materials adapted. In the case specific gaps are identified with respect to the existing materials new complementary materials have been developed. The system has been tested with representatives of the target public so as to validate the results.
The consortium led by CETIEX and coordinated by FUNDECYT (Spain), consisted of the following organisations:
- University of Nottingham (UK)
- Innovate (Ireland)
- Kaunas Regional Innovation Centre (Lithuania)
- XLAB (Slovenia)
- X-PANEL (Cyprus)

Description:

The project is divided in 4 main phases:
1. State-of-the-art Identification (WP2, 3 and 4)
2. Adaptation and Development (WP5, 6 and 7)
3. Test and Validation (WP8)
4. Dissemination, Awareness raising and Assessment (WP 9 and 10)

The Consortium Agreement was prepared and signed, the Procedure and Management manual was created as well as the management system of the project, included the on-line management tool (WP1).
In the State-of-the-art identification phase, the aim was to obtain a view of the current status regarding the needs of engineers, designers and R&D staff, and personnel involved in the processes of conceptualization and design of products and services of European SMEs related to emotional and accessible design techniques as well as materials and contents available in this field.
To that end, a methodological framework was developed (WP2) to set the guidelines of this analysis (WP3) and to create a map of techniques, materials and content (WP4 and 5).
The goal of the next phase was to adapt materials and develop the D-FACTO system; that was the knowledge base, the self-diagnostic tools, the training area and the support system. Materials and contents that were integrated in the self-learning system were addressed and adapted (WP 5 and 6), as well as the planification of this system (WP7).
Once the system was developed, it was evaluated and validated (Phase 3) by representatives of the target public, developing a validation and evaluation methodology and fieldwork in order to be obtained the results of the evaluation

Information sur le projet

(WP8). These results indicated the improvements that had to be made to the self-learning system, both in its technological components and in its contents. These improvements were implemented in the system in order to fully adapt it to the needs of the target public (WP7). The appraisal was carried out from the beginning of the project, designing awareness and dissemination to present to recipients and potential users all of the possibilities offered by D-FACTO products and results. Activities were performed in order to raise awareness about solutions to user needs, regarding emotional and accessible design in order to improve innovation into products and services (WP9) and finally, activities were assessed (WP10).

Thèmes:
*** TIC
*** Divers
*** Formation tout au long de la vie
*** Formation ouverte et à distance
*** Formation linguistique
*** Formation continue
** Utilisation et diffusion de résultats
** Marché du travail
** Qualité
** Étude interculturelle
** Développement durable
** Entreprise, TPE, PME

Sectors:
*** Information et Communication
** Construction
** Industrie Manufacturière
** Activités Spécialisées, Scientifiques Et Techniques
** Autres Activités de Services
** Arts, Spectacles et Activités Récréatives

Types de Produit:
Enseignement à distance
Site Internet
Autres
Matériel pour l'enseignement

Information sur le produit:
In the project were developed the following products:
R1. Management and Procedure Manual
R2. Project Management Tool
R3. Methodological Tool
R4. Transfer Report
R5. Analysis Report
R6. Materials and Contents Map
R7. Set of Training Materials
R8. Training Materials
R9. Support Techniques and Tools
R10.Self-learning Requirements
R11. D-facto Self Learning System
R12. Validation and Testing Methodology
R13. Validation and Testing Report
R14. Dissemination Plan
R15. Workshops
R16. Leaflet
R17. Newsletters
R18. Press Folder
R19. Website of the project
R20. Assessment Methodology
R21. Interim Evaluation
R22. Final Evaluation
R23. Exploitation plan

Page Web du projet: http://www.d-facto.es/

Contractant du projet

Nom:	CETIEX
Ville:	Badajoz
Pays/Région:	Extremadura
Pays:	ES-Espagne
Type d'organisation:	Institution de recherche
Site Internet:	http://www.cetiex.es

Personne de contact

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Coordinateur

Nom:	FUNDECYT
Ville:	BADAJOZ
Pays/Région:	Extremadura
Pays:	ES-Espagne
Type d'organisation:	Autres
Site Internet:	http://www.fundecyt.es

Personne de contact

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Ville:	Badajoz
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Site internet:	http://www.fundecyt.es

Partenaire

Partner 1

Nom:	Foundation for the Development of Science and Technology in Extremadura
Ville:	Badajoz
Pays/Région:	Extremadura
Pays:	ES-Espagne
Type d'organisation:	Autres
Site Internet:	http://www.fundecyt.es

Partner 2

Nom:	University of Nottingham
Ville:	Nottingham
Pays/Région:	West Midlands
Pays:	UK-Royaume-Uni
Type d'organisation:	Université/école supérieure spécialisée/academie
Site Internet:	

Partner 3

Nom:	XLAB software development and consulting d.o.o.
Ville:	Ljubljana
Pays/Région:	Slovenija
Pays:	SL-Slovénie
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	

Partner 4

Nom:	X-Panel Ltd
Ville:	Aradippou
Pays/Région:	Kypros / Kibris
Pays:	CY-Chypre
Type d'organisation:	Entreprise de petite et de moyenne taille (jusqu'à 250 employés)
Site Internet:	http://www.x-panel.eu

Partenaire

Partner 5

Nom:	Kaunas Regional Innovation Centre
Ville:	Kaunas
Pays/Région:	
Pays:	
Type d'organisation:	Autres
Site Internet:	http://www.ic.ktc.lt

Partner 6

Nom:	INNOVATE
Ville:	Galway
Pays/Région:	Midland
Pays:	IE-Irlande
Type d'organisation:	Autres
Site Internet:	

Données du projet

R04. Transfer Report.doc

http://www.adam-europe.eu/prj/5678/prj/R04.%20Transfer%20Report.doc

The aim of this document is to present the material to be transferred by the partners in the D-FACTO project.

The partners involved in the transfer are:
CETIEX
INNOVATE
FUNDECYT
INNOVATE
UNI. NOTTHINGHAM
UNIVERSITY OF EXTREMADURA in collaboration with CETIEX.

R05. Analysis Report.pdf

http://www.adam-europe.eu/prj/5678/prj/R05.%20Analysis%20Report.pdf

This document contains Survey Results Analysis Report for the D-FACTO project. The objective of the report is to present the results of the survey carried out in project partner countries in Spring 2010. The analysis of the results presented in this document is to help in designing learning materials and methodology on emotional and accessible design. The analysis suggests that in the project a high emphasis should be placed on awareness raising and provision of basic knowledge on design for accessibility and emotion.

R11. D-facto Self Learning System.pdf

http://www.adam-europe.eu/prj/5678/prj/R11.%20D-facto%20Self%20Learning%20System.pdf

It has been programmed the self-learning system D-FACTO in 2 phases. First, a prototype was developed to be tested by partners; subsequently a beta phase was developed and validated in WP8. Validation by partners focused primarily on the identification of possible bugs and secondarily on the ease of navigation and friendliness.

R15. Workshops.rar

http://www.adam-europe.eu/prj/5678/prj/R15.%20Workshops.rar

In the project 6 Awareness and Dissemination Workshops were done in the project, each of them in every country´s partner.

R16. Leaflet.pdf

http://www.adam-europe.eu/prj/5678/prj/R16.%20Leaflet.pdf

Leaflet published for the dissemination of the project.

R17.Newsletters.rar

http://www.adam-europe.eu/prj/5678/prj/R17.Newsletters.rar

4 Newsletters were created and published in the project website.

R19. Website of the project.JPG

http://www.adam-europe.eu/prj/5678/prj/R19.%20Website%20of%20the%20project.JPG

Website of the project (www.d-facto.es).

Produits

1 R01. Management and Procedure Manual

2 R02. Project Management Tool

3 R03. Methodological Tool

4 R04. Transfer Report

5 R05. Analysis Report.

6 R06. Materials and Contents Map.

7 R07. Set of Training Materials.

8 R08. Training Materials.

9 R09. Support Techniques and Tools

10 R10.Self-learning Requirements.

11 R11. D-facto Self Learning System

12 R12. Validation and Testing Methodology.

13 R13. Validation and Testing Report.

14 R14. Dissemination Plan.

15 R15. Workshops.

16 R16. Leaflet.

17 R17. Newsletters

18 R18. Press Folder

19 R19. Website of the project

20 R20. Assessment Methodology.

21 R21. Interim Evaluation

22 R22. Final Evaluation

23 R23. Exploitation plan

Produit 'R01. Management and Procedure Manual'

Titre:	R01. Management and Procedure Manual
Type de Produit:	Autres
Texte marketing:	The Procedure and Management manual describes the management processes, and includes the description of a series of measurement indicators and tools to be applied in project management.
Description:	The Procedure and Management Manual describes the management processes, and includes the description of a series of measurement indicators (based on EFQM) to be applied in everyday work. It includes a detailed description of the project tasks and WPs, a description of the proposed WP coordinators as well as the components of each WP; detailed budget, methods of communication, who's who. The manual also describes the monitoring and evaluation system. This manual will be an integral part in the consortium agreement.
Cible:	Partners of the consortium.
Résultat:	Management Report
Domaine d'application:	Private
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R02. Project Management Tool'

Titre:	R02. Project Management Tool
Type de Produit:	Autres
Texte marketing:	Internal Work Area that allowed the project partners to work together from a distance on documents and materials that were developed in the framework of the project.
Description:	The on-line project management tool consists of a work area with restricted access that allows the WPs to work together from a distance on documents and materials that were developed in the framework of the project. The on-line management tool allowed constant and real-time project monitoring: every report, activity, meeting, etc. will be incorporated into this tool.
Cible:	Partners of the consortium.
Résultat:	On-line project management tool (www.wiggio.com)
Domaine d'application:	Private
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R03. Methodological Tool'

Titre:	R03. Methodological Tool
Type de Produit:	Autres
Texte marketing:	In the present report was described the methodology used in the next project's steps.
Description:	In the present project6 was described how to implement next steps of the project. It included: – Definition of analysis methodology, always taking into account the final goal of this phase. – Development of analysis tools: questionnaires/interview outlines, etc. – Development of the methodology to be followed for the creation of the report. – Establishment of selection criteria for the analysis sample.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme.
Résultat:	Methodological Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R04. Transfer Report'

Titre:	R04. Transfer Report
Type de Produit:	Autres
Texte marketing:	The aim of this document is to present the material to be transferred by the partners in the D-FACTO project.
Description:	The aim of this document is to present the material to be transferred by the partners in the D-FACTO project. The partners involved in the transfer were: -CETIEX -INNOVATE -FUNDECYT -INNOVATE -UNI. NOTTHINGHAM -UNIVERSITY OF EXTREMADURA in collaboration with CETIEX.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme.
Résultat:	Transfer Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R05. Analysis Report.'

Titre:	R05. Analysis Report.
Type de Produit:	Autres
Texte marketing:	Reflects the conclusions of users needs in partners regions.
Description:	Each partner elaborated a report on the regional context which described the current situation in each of the participating regions and conclusions on the needs which formed the basis for the self-learning system D-FACTO. The report was based on two types of analysis: 1. Quantitative analysis: implementation of ratio and percentage calculation systems that allowed a comparative analysis among participating regions, as well as holistic analysis to each project. 2. Qualitative analysis, analysis of regional contexts in order to detect differences in the results of fieldwork originating from the regional situation.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Analysis Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R06. Materials and Contents Map.'

Titre:	R06. Materials and Contents Map.
Type de Produit:	Autres
Texte marketing:	Learning system definition to include in the knowledge base of the learning modules.
Description:	Learning system definition with minimum training content to include in the knowledge base of the learning modules.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Materials and Contents Map Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R07. Set of Training Materials.'

Titre:	R07. Set of Training Materials.
Type de Produit:	Autres
Texte marketing:	Transferred and adaptation of the learning contents and development of new contents.
Description:	Transferred and adaptation of the learning contents: identification and first classification of regional, national and Europeans learning materials and contents belonging to the project partners and a identification and classification of others training materials available and potentially to be included in the knowledge base, based on the results of the previous phase and taking into account the indications of the methodological framework and the analysis results. Development of new contents: Development of new contents that were provided by the knowledge and experience of the partners.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R08. Training Materials.'

Titre:	R08. Training Materials.
Type de Produit:	Autres
Texte marketing:	Treatment and adapting materials and contents for self-learning system.
Description:	Treatment and adapting materials and contents for self-learning system, including the development of content for the support system that is integral to the self-learning system.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R09. Support Techniques and Tools'

Titre:	R09. Support Techniques and Tools
Type de Produit:	Autres
Texte marketing:	Development of new tools and support techniques.
Description:	Development of new tools and support techniques as needed and defined previously.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Support Techniques and Tools Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R10.Self-learning Requirements.'

Titre:	R10.Self-learning Requirements.
Type de Produit:	Autres
Texte marketing:	Description of technical requirements of the self-learning system D-facto.
Description:	Description of technical requirements of the self-learning system D-DACTO, taking into account the resulting suggestions of the Analysis of needs.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Self-learning Requirements Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R11. D-facto Self Learning System'

Titre:	R11. D-facto Self Learning System
Type de Produit:	Site Internet
Texte marketing:	The present tool provides all professionals involved in the process of conception and design of a new product or service, ie. designers, engineers and staff from the departments of R & D skills to design a product or service from the terms of emotional response and accessibility needs of the consumer or end user.
Description:	First, a prototype was developed to be tested by partners; subsequently a beta phase was developed to be validated after. Validation by partners focused primarily on the identification of possible bugs and secondarily on the eased of navigation and friendliness.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Website: www.dfacto.leonardo.xlab.si
Domaine d'application:	Public.
Adresse du site Internet:	www.dfacto.leonardo.xlab.si
Langues de produit:	anglais

Produit 'R12. Validation and Testing Methodology.'

Titre:	R12. Validation and Testing Methodology.
Type de Produit:	Autres
Texte marketing:	Design of the validation and assessment methodology.
Description:	Design of the validation and assessment methodology, including the development of the evaluation manual and tools used. Development of assessment cards and interview outlines with representatives of the target public, according to criteria established.
Cible:	Partners of the consortium.
Résultat:	Validation and Testing Methodology Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R13. Validation and Testing Report.'

Titre:	R13. Validation and Testing Report.
Type de Produit:	Autres
Texte marketing:	This report includes the results of the assessment carried out by representatives of target public. It also indicated which improvements had to be implemented in the system.
Description:	This report includes the results of the assessment carried out by representatives of target public, describing the strengths and weaknesses of the self-learning system D-FACTO. It also indicated which improvements had to be implemented in the system.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme.
Résultat:	Validation and Testing Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R14. Dissemination Plan.'

Titre:	R14. Dissemination Plan.
Type de Produit:	Autres
Texte marketing:	In the dissemination plan is established the methodology used in the dissemination and awareness activities.
Description:	It was made a development of methodology to perform awareness-raising workshops addressed to target public and was described in greater detail the diffusion strategy and activities, including who were targeted publics, the strategy to follow to reach each of them and the dissemintion tools to be used with each targeted group.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme.
Résultat:	Dissemination Plan Report.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R15. Workshops.'

Titre:	R15. Workshops.
Type de Produit:	Autres
Texte marketing:	Awareness and Validation Workshops.
Description:	There were organizated in each region awareness-raising and validation workshops to show target public and users how to make the most of the knowledge base.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Workshops Reports.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R16. Leaflet.'

Titre:	R16. Leaflet.
Type de Produit:	Autres
Texte marketing:	Leaflet with generic information about the project.
Description:	Leaflet with generic information about the project.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Leaflet.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R17. Newsletters'

Titre:	R17. Newsletters
Type de Produit:	Autres
Texte marketing:	4 Electronic newsletters throughout the project duration with relevant information.
Description:	Electronic newsletter; 4 editions throughout the project with information about the project and the executive coaching for executive management in general.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	4 Newsletters published.
Domaine d'application:	Public.
Adresse du site Internet:	http://d-facto.es/newsletters.php
Langues de produit:	anglais

Produit 'R18. Press Folder'

Titre:	R18. Press Folder
Type de Produit:	Autres
Texte marketing:	Press folder where all press information and documentation is compiled.
Description:	Press folder where all press information and documentation is compiled.
Cible:	Partners of the consortium.
Résultat:	Press folder.
Domaine d'application:	Private.
Adresse du site Internet:	
Langues de produit:	anglais

Produit 'R19. Website of the project'

Titre:	R19. Website of the project
Type de Produit:	Site Internet
Texte marketing:	Project Web Site:www.d-facto.es.
Description:	Project Web Site contains free access tools and information: Overview of the project, partners, results, newsletters, etc..
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Website of the project:www.d-facto.es.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es
Langues de produit:	anglais

Produit 'R20. Assessment Methodology.'

Titre:	R20. Assessment Methodology.
Type de Produit:	Autres
Texte marketing:	This document includes the Assessment Methodology to be used in the development of interim and final assessment report.
Description:	This document includes the Assessment Methodology to be used in the development of interim and final assessment report.The report includes the tools,indicators and guidelines to be taken into account.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme could find useful any part of it.
Résultat:	Assessment Methodology Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R21. Interim Evaluation'

Titre:	R21. Interim Evaluation
Type de Produit:	Autres
Texte marketing:	This report includes the information with the assessment realized in the middle of the project.
Description:	The interim evaluation was made for: •Identification and selection of participants in the validation to evaluate them. The partners assessed the characteristics of potential participants to select those that best meet the selection criteria. •Collecting the evaluation sheets by representatives of the direct target. •Conducting interviews with representatives of target audience who participated in the validation. •Analysis of the assessment sheets and interview results. •Conducting an assessment report including recommendations for improvements. •Carrying out the improvements indicated in the evaluation report to adjust the D-FACTO to the real needs of target audiences.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme could find useful any part of it.
Résultat:	Interim Evaluation Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R22. Final Evaluation'

Titre:	R22. Final Evaluation
Type de Produit:	Autres
Texte marketing:	This report includes the information about assessment realized in the end of the project.
Description:	The final evaluation was made for: •Identification and selection of participants in the validation to evaluate them. The partners assessed the characteristics of potential participants to select those that best meet the selection criteria. •Collecting the evaluation sheets by representatives of the direct target. •Conducting interviews with representatives of target audience who participated in the validation. •Analysis of the assessment sheets and interview results. •Conducting an assessment report including recommendations for improvements. •Carrying out the improvements indicated in the evaluation report to adjust the D-FACTO to the real needs of target audiences.
Cible:	Engineers and designers, support staff in SMEs, innovation managers and staff dedicated exclusively or partially to the tasks related to R&D. Trainers and staff training (formal and non-formal), agencies and training institution (those who design and offer programs, schedules and vocational courses).
Résultat:	Final Evaluation Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Produit 'R23. Exploitation plan'

Titre:	R23. Exploitation plan
Type de Produit:	Autres
Texte marketing:	Exploitation plan describes the actions to follow for the sustainability of results.
Description:	It has been formulated an elaboration of an exploitation plan describing the actions to follow for the sustainability of results. It was created as a complement to the overall exploitation plan for the entire consortium. Each partner has elaborated an appendix for this plan containing the exploitation intentions in their geographical area.
Cible:	All the partners of the consortium and any participant in Lifelong Learning Programme.
Résultat:	Exploitation plan Report.
Domaine d'application:	Public.
Adresse du site Internet:	www.d-facto.es/results.php
Langues de produit:	anglais

Événements

Presenting Project Results in International Conference Baltic Dynamics.

Date	29.09.2011
Description	Presenting project results in international conference Baltic Dynamics (September, 2011) in Tallinn, Estonia.The Baltic Dynamics Conference was chosen as a good place to reach stakeholders from all over the Europe.
Cible	Most of participants were representatives from universities, vocational education institutions, business and science parks, various business suport associations and consultancies. In this way not only these institutions will be able to apply D-facto project results in their own activities but also to transfer information to learners and business they work with in their home countries.
Public	Événement public
Informations de contact	evelina@ktc.li
Date et lieu	29/09/2011 in Tallinn (Estonia).

Ireland Workshop

Date	27.09.2011
Description	It was designed a best practice interactive programme that would meet the specific needs of our target audience.
Cible	The workshop was attended by about 15 people from companies, mainly those who worked in creative ICT spaces and consultants.
Public	Événement public
Informations de contact	Kathryn.Cormican@nuigalway.ie
Date et lieu	The irish workshop was held on Tuesday 27th September, in the harbour Hotel in Galway city.

Événements

Final Conference Lithuania

Date	21.09.2011
Description	The Final Conference “Design for emotions and accessibility: what really keeps the business flying” took place in Contemporary Art Centre. In the Final Conference participated public and private speakers, as well stakeholders related with project thematic. The participants of the conference were invited to test D-facto platform as self directed training tool and provide their feedback in evaluation form.
Cible	To the Final Conference assisted regional SMEs from different sectors, engineers, designers, universities and students.
Public	Événement public
Informations de contact	evelina@ktc.li
Date et lieu	On 21-22 of September, 2011, the final events of Leonardo da Vinci project :D-facto took place in Vilnius, Lithuania.

Spain Workshop

Date	16.09.2011
Description	The aim of the Workshop was to improve understanding the attitude towards design for emotion and accessibility in a sample of region’s SMEs and to validate and test the self-learning platform.
Cible	The participants came from different companies, mainly from creative ICT spaces. Although also involved other participants such as architects specialised in the field of design, consultants from different sectors, even politicians who showed a keen interest on the subject.
Public	Événement public
Informations de contact	saravaliente@cetiex.es
Date et lieu	The spanish workshop was held in Badajoz, at the Richard Stallman Room, in the facilities of Foundation for the Development of Science and Technology in Extremadura (FUNDECYT), on the 16th September 2011, from 11:00 to 14:30.

Événements

Cyprus Workshop

Date	12.09.2011
Description	Based on the results of fieldwork, the workshop on emotional design and training/learning offer as a whole had to be designed to introduce and explain the concept of emotional design and offer some tools and advise on how emotional design can be applied.
Cible	The workshop was attended by 7 persons from SMEs, mainly from service sectors: hotel, architectural services, financial services, IT, education, real estate management. The list of attendance is enclosed. Several other companies (hotels, social services, catering), when contacted by telephone and personally, expressed high interest in the theme of the workshop and wished to take part in it, but they couldn't attend at the specific date and period. Especially for tourism industry the Summer and early Autumn is a very intensive period in Cyprus and they find it difficult to attend any training. However, those interested in the workshop will be contacted again and additional workshops will be offered in winter/ spring 2012.
Public	Événement public
Informations de contact	vita@x-panel.eu
Date et lieu	The Cyprus workshop was held in Sun Hall hotel in Larnaca on 12 September 2011. It was attended by companies from different service sectors and was evaluated well by all of them.

Slovenian Workshop

Date	05.08.2011
Description	In the present workshop was showed how the results of the project can be used in real life. Therefore it was concluded, that two workshops are needed. One that is intended to young developers to realize the benefits of emotional design and another to a company with a new product, that had trouble gaining acceptance but with high potential.
Cible	The target public were young entrepreneurs and developers dealing mainly with mobile applications and services. The targeted public was selected due to the following reasons: • ICT needs better understanding of the role of emotional design, • mobile application is something that is used anywhere, it's the most personal type of software.
Public	Événement public
Informations de contact	uros.jovanovic@xlab.si
Date et lieu	It was organized a workshop for developers on the 5th August 2011.

Événements

England Workshop

Date	29.07.2011
Description	According to the results of field work, emotional design in our region (i.e. the UK), it was designed a program for the workshop: D-esign for emotion and accessibility that could be attractive for business people, SMEs, students or managers. The workshop provided participants with new insights for business improvement. The workshop is dedicated to anyone interested in creating engaging products and services, which have an irresistible emotional appeal. It was invited various experts on the topic and talked about the following issues: • customers' needs • the customer (emotional) journey • design of experiences • design of polysensorial experiences • and chocolate!
Cible	The workshop was attended by 13 people from SMEs, consultants, training companies and industrial firms. Although it also involved other companies, which curiously are those who expressed interest in access to the D-facto training.
Public	Événement public
Informations de contact	Johann.C.Riedel@nottingham.ac.uk
Date et lieu	The English workshop was held in Nottingham University Business School, Nottingham, UK, on Friday, 29th July 2011 (from 9:30am to 3:30pm).

Lithuanian Workshop

Date	20.05.2011
Description	The aim of the workshop is to introduce emotional and accessible design topic to the target group and let participants experience the importance of emotions in business through practical tasks.It was designed an attractive programme with engaging practical tasks, discussions and good practice examples.
Cible	To the workshop was attended 15 people in total from companies of different kind (mainly services, IT and production of goods).
Public	Événement public
Informations de contact	evelina@ktc.li
Date et lieu	The Workshop was held in Kaunas, Lithuania, in the conference hall of KTU Regional Science Park (K. Petrausko str. 26). The event took place on 20th of May, 2011, from 10:00 to 16:00 o'clock.

Événements

Guest Lecture on Design Thinking for Masters Class

Date	15.11.2010
Description	Guest Lecture on Design Thinking for Masters Class. This was made to generate awareness and align and integrate DFACTO results to the masters programme.
Cible	University or higher education institution, centre for Architecture, chambers of commerce, creative arts and entertainment activities and SME.
Public	Événement public
Informations de contact	Kathryn.Cormican@nuigalway.ie
Date et lieu	15-11-2010 in Galway (Ireland).

Seminar titled Maximising the Return on Investing in Design

Date	27.06.2010
Description	This Seminar had as main objetive to analyze the Desing potentialities and the nowadays possibilities to invest in it.
Cible	Information technology service activities, creative arts and entertainment activities and SME.
Public	Événement public
Informations de contact	Kathryn.Cormican@nuigalway.ie
Date et lieu	27/06/2010 at NUI Galway.