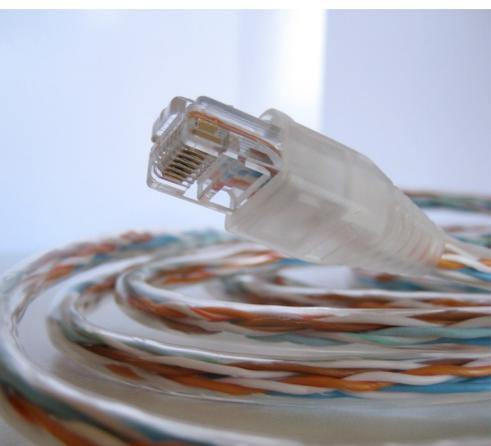


# NEWSLETTER

**Nr. 1 | June 09**

**[www.mekus-project.com](http://www.mekus-project.com)**



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## THE PROJECT

“THE OBJECTIVE OF THE PROJECT IS THE TRAINING AND EDUCATION OF MANAGERS OF SME OF AGRO-INDUSTRIAL SECTOR IN ENVIRONMENTAL ISSUES TO COVER THEIR TRAINING NEEDS.”

### Main Objectives

The main object is to transfer the created dissemination and awareness materials and previous projects in environmental issues by the partners involved in the project to an innovative and comprehensive training plan with a pedagogical methodology. It will include procedures,

modules and materials capable of giving managers of SMEs, European skills and competencies required for the implementation of procedures related to environmental issues.



### Specific Objectives

The objective of the project is the training and education of managers of SME of Agro-industrial sector in environmental issues to cover their training needs. The training plan will include an innovative and comprehensive pedagogical methodology with training modules and the identification and analysis of a large variety of successful case studies. The training plan will allow

the public objective to learn important questions to get the knowledge and understanding of the importance of environment and it will alleviate improve the lack of knowledge of professionals and expertises in environmental issues in SMEs. It will be created an e-learning platform where it will be located the training material. Other specific objectives are:

-Adapt and transfer the existing material in previous related projects to a training plan, with corresponding materials that provide to the target group the needed competencies and skills needed to improve their

actions within a act in a manner that respects the environment

-Analysis of training needs, skills and competences of SME managers in environment issues

-Analysis of the barriers to the application and implementation of measures that favour the environment and reduce the environmental impact of SMEs

-Launch of a pilot training for SMEs managers in order to provide an adequate and needed the training and education needed

-Awareness of managers to the opportunities that the use of cleaner technologies and activities more respectful with the environment can provide

- To disseminate the training results obtained



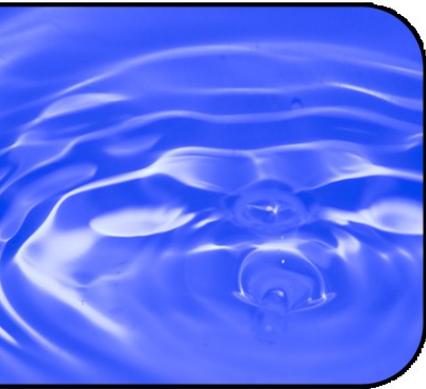
## THE PROJECT

### Expected Results

As a direct result MEKUS will provide a complete training system located in an e-Learning platform, including procedures, modules and training materials, that is

capable to provide European SMEs managers with the necessary know-how and information in environmental issues. As non-tangible results it is important to point out the increasing of knowledge and awareness of SMEs in the environmental thematic to other groups, sectors, and regions not involved directly in the project.

“THERE WILL BE  
A COMPLETE  
TRAINING  
SYSTEM  
LOCATED IN AN  
E-LEARNING  
PLATFORM”



### Expected project impact

The project will provide to the target groups the necessary training and education pedagogical methodology, both theoretical and practical in the environmental theme to be able to appreciate the environment problematic and the importance of its conservation in order to apply them in their organizations. Trainees will be made aware of the importance and the need to strengthen efforts to promote the conservation of the environment in the business world, social and promote growth that leads to a more sustainable development. Apart from the training of managers of SMEs, other outcomes that are expected

to be achieved by MEKUS with this project are as follows:

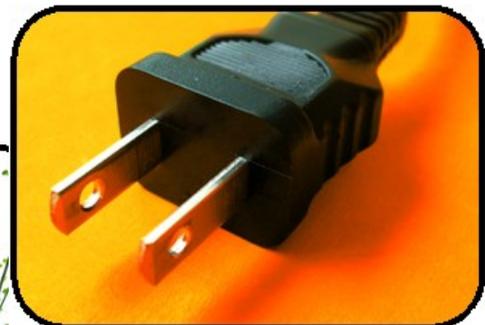
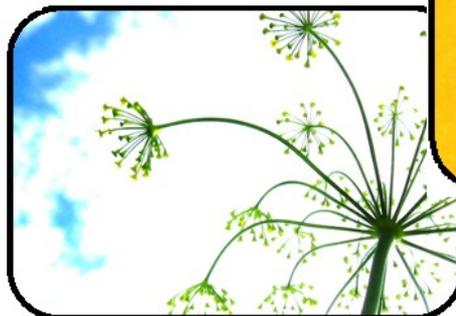
- Promote a society respectful with environment at European, national and regional levels

- To make efforts to export, distribute and exchange experiences

- To extend the training materials to others groups, sectors and regions

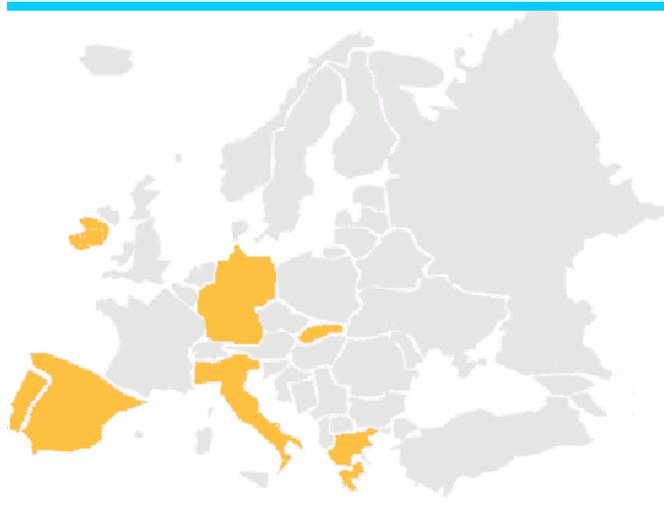
- Investigate and promote activities and businesses that go along with serve the interests of Environment

- Encourage dialogue and communication between companies and researchers, to accelerate speed up knowledge on Environmental issues



## PARTNERS

The project will be developed by various European entities with experience in European projects offering a multidisciplinary and multicultural character that provides significant added value to the project. The project involves entities with different profiles, including experts on environmental issues and entities with experience in European training projects.



### BESEL

BESEL is a private company (SME) established in 1983, devoted to the R&D, Engineering and Consultancy. BESEL works with energy and environmental technologies of new generation. The Consultancy department division of BESEL focuses its activities in the business needs of high technical complexity and it has four departments: Energy, Environment, Energy Efficiency, Transport and Mobility, and Training. BESEL owns a wide educational experience in the European field in environment and energy.

The type of projects is very wide: information, dissemination and promotion campaigns, preparation of publications, training, auditing, feasibility studies, planning, market studies, technical advice, technology search, technology procurement, energy supply contracting, and energy billing.

BESEL, S.A. offers its services both to the Private and the Public Sectors.

[www.besel.es](http://www.besel.es)

### AREANATEjo

AREANATEjo has the mission to promote and develop activities that contribute to a major energy efficiency and a major use of endogenous resources, to develop projects and methods for a rational use of energy and resources and to disseminate best available techniques and procedures aiming to promote a local sustainable development.

AREANATEjo develops its activities in two main strategic areas (energy and environment) supported by a transversal area (awareness), aiming to fulfill its share-holders' needs and ambitions, as well as to follow the progress and evolution related to such actual issues as energy and environment, renewable and climate change. The main activities of AREANATEjo include projects related to energy efficiency improvement and to waste and water management but also to renewable energies investments.

[www.areanatejo.pt](http://www.areanatejo.pt)

## PARTNERS

### EUROCREA

Eurocrea was established in 1988 aiming at providing SMEs with consulting and other services related to Subsidized Credit. Since then it has always played a leading role in this sector. In the following years the group expanded and started dealing also with business consulting.

By offering SMEs a wide range of products in the area of subsidized credit, business consulting, project-financing and financial services, the Group guarantees counselling all over the territory.

Eurocrea provides its clients with different consulting advice and services: Feasibility studies and business plan, Project-financing, Leasing and factoring, Extraordinary financing operations, Management control, Subsidized Credit, Supporting clients optimizing their balance sheet with reference to Basilea II Agreement, National and regional subsidized credit, Projects on European programs and Tax planning and legal consulting for ordinary and extraordinary operations.

[www.eurocrea.it](http://www.eurocrea.it)

### FIM

ILL Institute for Innovation in Learning (FIM New Learning) is a department of the Friedrich-Alexander-University of Erlangen-Nuremberg, continuously working on media and network-based learning and qualification systems in the context of life long learning since 1976. Since 1986 it has extensively been involved in European Research and Development Projects in the field of innovative learning technologies. Since 1993 ILL has been developing network based learning systems in the context of adult education for different target groups, especially SMEs but as well for elderly, prisoners, women in family break, teachers, psychology students, speech therapists.

ILL has a powerful learning technology development centre which develops learning portals, data bases optimising the learning process, open source learning environments and authoring systems, adapts communication and cooperation systems to learners' needs and more. A special focus in ILLs key activities is the field of evaluation. ILL is continuously involved in the development, implementation and proceeding of evaluation systems for different needs and learning scenarios.

[www.fim.uni-erlangen.de](http://www.fim.uni-erlangen.de)

### IDEC

IDEC is a high-tech company that develops and pilot-tests IT applications that respond to citizens and enterprises. Our activities consist in software & multimedia development, telecommunications, computer networks, EDI and Internet applications, GSI's, Users' networking and training & management consulting.

IDEC is also, experienced in Environmental, Sustainable Development, RUE and RES projects, in the framework of national and European activities. Our main activities in this field are: Studies & consulting for companies and organisations for the design & implementation of environmental management systems and RUE, Studies in local, regional and national level, Design and development of specialised software applications and simulations that respond to citizens and enterprises needs and Participation in European projects.

[www.idec.gr](http://www.idec.gr)



## PARTNERS

### INNOVATE

Innovate is a research and training organisation in Ireland, focused on delivering innovative solutions for organisations. It has much experience in equipping clients with lifelong learning skills and tools. Programme content is delivered through open workshops, face to face facilitation as well as web enabled distance learning techniques. Its main activities are: diagnosis, assessment and prioritisation of key stakeholder needs and requirements, determining learning outcomes, undertaking state of the art research and analysis, development of frameworks and methodologies as well as supporting tools, course curricula and learning materials.

In recent years innovate has developed the capabilities and tools to help organisations increase their performance in the following areas: Self assessment, Problem solving, Voice of the customer, Enterprise integration, Migration planning and Project management.

[www.innovateireland.ie](http://www.innovateireland.ie)

### SPIS

Spiš Regional Development Agency (SRDA) is non-profit public organization, established in 1997. The area of operation is geographically concentrated on the Spiš region, located in the north-eastern part of Slovakia. The agency focuses on boosting the economic development in the region by networking public and private sectors together with NGO, through coordinative support to the development and investment activities, by implementation of development programs via state sector policies and financial support from EU funds.

The area of interventions is: Information and consultancy at EU funding, Design and implementation of development projects, Strategic planning, Support to SMEs development and transfer of technologies and Support to promotion of tourism in the region.

[www.srra.sk](http://www.srra.sk)

## LINKS OF INTEREST

<http://www.eea.europa.eu/>

<http://etf.europa.eu/>

<http://ec.europa.eu/environment/>



innovate

