



The Final Conference of the INCO II project in Zaragoza, Spain	1
Final Acknowledgment	1

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The internationalization is one of the pillars for getting over the current recession period. This is not an easy process and it takes some time, because working in a foreign market involves a strategic decision. This was one of the reasons for the final seminar of INCOII project in which we tried to show companies the way to enter new markets, help them to have an adequate strategy and aids in order to achieve a successful internationalization process.

Firstly, the attendants could know the INCOII project origin, development and results. Secondly, ICEX (Spanish Institute of External Trade) and ARES (office of Aragón which helps Aragonese companies to enter new markets) explained and offered their services aimed to make internationalization easier. The last speakers explained the experience of two companies, Transcoma and ELT, in internationalization, so companies could learn from their experiences. Finally, and before the closure lecture, some of the participants in the pilot training of InCo II received their certificates.

More than 90 people were registered in the seminar and different mass media showed up big interest in the event. All of them received a copy of the INCOII book with all the relevant information.

In participants' feedback about their overall view of the conference, 90% rated it at a 4 or 5 on a five-point scale. People especially liked the opportunity to hear about new developments and International network with others with similar interests.

This seminar was the final activity of the last partner meeting held in Zaragoza.

## ***Final Acknowledgment***

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