Projects and Products Portal for Leonardo da Vinci

B-PLAN Build Personal Labour Acting in Net

504648–LLP–2009–IT–LEONARDO–LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=5488

Project Information

Title: B-PLAN Build Personal Labour Acting in Net

Project Number: 504648–LLP–2009–IT–LEONARDO–LMP

Year: 2009

Project Type: Development of Innovation

Status: granted

Country: EU-Centralised Projects

Marketing Text: A lifelong guidance model for the entrepreneurial choice or the self-employment as informed solution to enter the labour market successfully!

Summary: Economical situation and employment difficulties take to the consideration that business creation can be an answer to enter a satisfactory working position and to promote economical development. Incentive policies for enterprises support new potential economical actors, which are mainly youngsters, women, migrants and over 45. Technical assistance and support services mainly help individuals with the business plan elaboration, taking almost exclusively into consideration market, economical and financial aspects, without taking into due account personal and social dimensions, that play an important role for the business success. Our specific aims are: to provide updated tools to guidance operators, to support new economical actors in choosing self-employment solutions, rising the success chances of start-ups. Innovative aspects foresee: competences approach towards business creation (entrepreneurial key skills); adaptation of times, means and personal needs with the entrepreneurial idea (balanced growth); work on membership (team building); activation of entrepreneurial partnerships (mentoring & networking). Counsellors and advisors for technical assistance and support for business creation compose the main users' group.

Description: B-Plan proposal intends to test lifelong guidance pathways for the entrepreneurial choice, targeted to young people and persons over 45, disables or migrants, women and unemployed searching for accompanying services to support them in the integration in the economic life of the community through an independent work. B-Plan Guidance Model takes into account, on one side, the competitive scenario and, on the other, how to support adult people in a deep process of self-evaluation, analysing with them opportunities and barriers, empowering individuals through the decision making process and supporting them in the acquisition of entrepreneurial key skills and fostering their further education.

Themes:
*** Labor market
*** Sustainability
*** Others
*** Vocational guidance
*** Enterprise, SME
*** Equal opportunities
** Quality
** Intercultural learning
** ICT
** Lifelong learning
** Recognition, transparency, certification
** Open and distance learning
** Continuous training
* Utilization and distribution of results
* Social dialog
* Ecology
* Access for disadvantaged

Sectors:
*** Professional, Scientific and Technical Activities
*** Education

Product Types:
teaching material
website
procedure for the analysis and prognosis of the vocational training requirement
open and distance learning

Project Information

	material for open learning evaluation methods CD-ROM
Product information:	The two years project will provide the following products: background research reports, a prototype of the guidance model for entrepreneurial choice to be tested in the different partners' countries, a full report of the testing phase and the publishing of an Handbook, supported by digital demo and the project website, where to launch a social network on lifelong guidance for self-employment solutions. All project outcomes and outputs will be available for downloading on the project website (on-going work).
Projecthomepage:	http://www.bplanproject.eu

Project Contractor

Name:	Speha Fresia Società Cooperativa
City:	Roma
Country/Region:	Lazio
Country:	IT-Italy
Organization Type:	continuing training institution
Homepage:	http://www.speha-fresia.it

Contact Person

Name:	Elisabetta Cannova
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Homepage:	

Coordinator

Name:	Speha Fresia Società Cooperativa
City:	Roma
Country/Region:	Lazio
Country:	IT-Italy
Organization Type:	continuing training institution
Homepage:	http://www.speha-fresia.it

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Homepage:	

Partner

Partner 1

Name: SECOND CHANCE ASSOCIATION
City: Bourgas
Country/Region: Severen tsentralen
Country: BG-Bulgaria
Organization Type: association/non-governmental organisation
Homepage: http://www.scabg.net

Partner 2

Name: SVILUPPUMBRIA spa
City: Perugia
Country/Region: Umbria
Country: IT-Italy
Organization Type: public institution
Homepage: http://www.sviluppumbria.it

Partner 3

Name: PEOPLE srl
City: Roma
Country/Region: Lazio
Country: IT-Italy
Organization Type: others
Homepage: http://www.peoplenet.it

Partner 4

Name: CENTRE INTERINSTITUTIONNEL DE BILAN DE COMPETENCES BOURGOGNE
City: Chalon-sur-Saone
Country/Region: Bourgogne
Country: FR-France
Organization Type: others
Homepage: http://www.cibc-bourgogne.fr

Partner

Partner 5

Name: BUSINESS AND PROFESSIONAL WOMEN ASSOCIATION
City: Ankara
Country/Region: Ankara
Country: TR-Turkey
Organization Type: association/non-governmental organisation
Homepage: http://www.bpw-turkey.org

Partner 6

Name: LABORATOIRE D'ERGOLOGIE APPLIQUEE, asbl
City: Bruxelles
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: association/non-governmental organisation
Homepage: http://www.ergologie.org

Partner 7

Name: INSTITUTO DE CIENCIAS DE LA EDUCATION DE LA UNIVERSIDAD COMPLUTENSE
City: Madrid
Country/Region: Comunidad De Madrid
Country: ES-Spain
Organization Type: university/Fachhochschule/academy
Homepage: http://www.ice.ucm.es

Project Files

DSCN3466.JPG

http://www.adam-europe.eu/prj/5488/prj/DSCN3466.JPG

Partners' meeting in Rome

Products

1 Expected Products

2 WP1_Research

3 WP2_Guidance Prototype

4 WP6_Dissemination

5 WP5_Progress Report Public Part

6 WP3_Testing phase

7 WP4_Final_model

8 WP7_Exploitation

Product 'Expected Products'

Title:	Expected Products
Product Type:	others
Marketing Text:	National contexts about entrepreneurship on which to base our guidance model: you can find the research frame, the national data and the synthesis of the national reports.
Description:	Data collection on business creation of the different partner countries is aimed at gaining useful information for the realisation of a guidance model for entrepreneurship that sees the person as the core of the business and that considers the own competences, expectations and needs, taking into due account several aspects of the socio-economic context. Data collection is focused on business creation as self-employment research for the employability of weak categories (young people, women, migrants, over 45 people).
Target group:	Partners' staff, guidance counsellors, choaches, mentors, trainers, policy-makers, administrators.
Result:	Research Report: Synthesis of the national data (short presentation and long version). Downloadable from the project webpage (download section).
Area of application:	The research data should be updated periodically, because to guide people to an entrepreneurial choice, counsellors should provide updating references to users.
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

Expected Products

B-Plan_Expected_Products.pdf

http://www.adam-europe.eu/prj/5488/prd/1/2/B-Plan_Expected_Products.pdf
Description of the expected products (English version)

WP1_Research

RESEARCH PRESENTATION WP1.pdf

http://www.adam-europe.eu/prj/5488/prd/1/3/RESEARCH%20PRESENTATION%20WP1.pdf
Research presentation (short version)

WP1_3 Synthesis of Research Data.pdf

http://www.adam-europe.eu/prj/5488/prd/1/3/WP1_3%20Synthesis%20of%20Research%20Data.pdf
Collection of the national reports: Belgium, Bulgaria, France, Italy, Spain and Turkey.

Product 'WP1_Research'

Title:	WP1_Research
Product Type:	others
Marketing Text:	Research data on National contexts on which to base our guidance model for the entrepreneurial choice.
Description:	Data collection on business creation of different partner countries is aimed at gaining useful information for the realisation of a guidance model for entrepreneurship that sees the person as the core of the business and that considers the own competences, expectations and needs, taking into due account several aspects of the socio-economic context. Data collection is focused on business creation as self-employment solution for the employability of weak categories (young people, women, migrants, over 45 people).
Target group:	Guidance counsellors, choaches, trainers, mentors, tutors, policy-makers, administrators.
Result:	Research synthesis of national data (Belgium, Bulgaria, France, Italy, Spain and Turkey).
Area of application:	Counsellors should provide updating references about enterprise creation framework to guide their clients to this choice.
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP1_Research

WP1_1_Research_Frame_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_1_Research_Frame_EN.pdf
Frame of the Research action

WP1_1_Research_Frame_FR.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_1_Research_Frame_FR.pdf
Frame of the Research action

WP1_1_Research_Frame_IT.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_1_Research_Frame_IT.pdf
Frame of the Research action

WP1_3_Résumé_Rapports_FR.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_R%C3%A9sum%C3%A9_Rapports_FR.pdf
Synthesis Research data_French

WP1_3_Resumos_ES.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Resumos_ES.pdf

WP1_3_Sintesi_Dati_Ricera_IT.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Sintesi_Dati_Ricera_IT.pdf
Synthesis of Research data_Italian

WP1_3_Synthèse_Données_Recherche.doc

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Synth%C3%A8se_Donn%C3%A9es_Recherche.doc
French version of the research data collection

product files

WP1_3 SynthesisofResearchData.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3%20SynthesisofResearchData.pdf
Collection of National Data

WP1_3_Synthesis_Research_Data_BG.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Synthesis_Research_Data_BG.pdf
Synthesis Research data_Bulgarian

WP1_3_Synthesis_Research_Data_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Synthesis_Research_Data_EN.pdf
Synthesis Reseach data_English

WP1_3_Synthesis_Research_Data_TR.pdf

http://www.adam-europe.eu/prj/5488/prd/2/2/WP1_3_Synthesis_Research_Data_TR.pdf

Product 'WP2_Guidance Prototype'

Title:	WP2_Guidance Prototype
Product Type:	others
Marketing Text:	The prototype model represents our basic framework for the testing of B-Plan guidance process, linking the psychological aspects to the technical ones.
Description:	The model is meant at: Enhancing the success level and the survival rate of start-ups; Allowing the self to enter/re-enter the labour marked and enhancing the social and working development; Supporting the self in the development of his/her identity; Enhance and strengthen the autonomy and the transparency of the empowerment process; Stimulate the building of nets for the sharing of resources, and the open exchange of would be solutions for common problems of new born enterprises.
Target group:	Guidance counsellors, coaches, mentors, trainers, tutors, business consultants.
Result:	An internal product containing the process and the suggested tools for a guidance path to the entrepreneurial choice.
Area of application:	The first draft of our guidance model to be tested in the following partner countries: Belgium, Bulgaria, France, Italy and Turkey.
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP2_Prototype

Guidance_Model_Prototype_B-Plan.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/Guidance_Model_Prototype_B-Plan.pdf
First draft of B-Plan Guidance Model

WP2_4_Prototype_Guidance_Path_BG.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_BG.pdf
Guidance Prototype_Bulgarian

WP2_4_Prototype_Guidance_Path_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_EN.pdf
Guidance Prototype_English

WP2_4_Prototype_Guidance_Path_ES.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_ES.pdf
Guidance Prototype_Spanish

WP2_4_Prototype_Guidance_Path_FR.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_FR.pdf
Guidance Prototype_French

WP2_4_Prototype_Guidance_Path_IT.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_IT.pdf
Guidance Prototype_Italian

WP2_4_Prototype_Guidance_Path_TR.pdf

http://www.adam-europe.eu/prj/5488/prd/3/2/WP2_4_Prototype_Guidance_Path_TR.pdf
Guidance Prototype_Turkish

product files

Product 'WP6_Dissemination'

Title:	WP6_Dissemination
Product Type:	others
Marketing Text:	Information materials to deepen B-Plan aims and outcomes
Description:	Flyers, brochures and website are our main dissemination tools
Target group:	All people interested on entrepreneurial mindsets promotion and learning
Result:	Printing and delivering of flyers and brochures, website on line since 2009
Area of application:	Dissemmination purposes
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP6_Project Presentation

B-Plan_Brochure_BG.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_BG.pdf
Brochure in Bulgarian

B-Plan_Brochure_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_EN.pdf
Brochure in English

B-Plan_Brochure_ES.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_ES.pdf
Brochure in Spanish

B-Plan_Brochure_FR.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_FR.pdf
Brochure in French

B-Plan_Brochure_IT.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_IT.pdf
Brochure in Italian

B-Plan_Brochure_TR.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/B-Plan_Brochure_TR.pdf
Brochure in Turkish

Newsletter_end_users_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/Newsletter_end_users_EN.pdf
Newsletter in English

Newsletter_Guidance_Operators_EN_final.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/Newsletter_Guidance_Operators_EN_final.pdf
Newsletter guidance practitioners

WP6_12_1_B-Plan_Flyer_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/WP6_12_1_B-Plan_Flyer_EN.pdf
Project description

WP6_12_2_Project Presentation_Long_en.pdf

http://www.adam-europe.eu/prj/5488/prd/4/2/WP6_12_2_Project%20Presentation_Long_en.pdf
Long version of the project presentation

product files

Product 'WP5_Progress Report Public Part'

Title:	WP5_Progress Report Public Part
Product Type:	others
Marketing Text:	The Public Part of the Progress Report to read the on-going results and get in contact with the partnership.
Description:	Following the format of EACEA Public Progress Report it is possible to deepen the work in progress of B-Plan partnership.
Target group:	EACEA officers, partners and other organisations dealing with Guidance Support Services targeted to the entrepreneurial choice.
Result:	Interim Report with the project description and the achieved results after one year.
Area of application:	To inform all key stakeholders about the progress work developped by B-Plan consortium and to activate networking among organisations and guidance/technical assistance practitioners.
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP5_Quality_Plan

2009_2199_FR_B-PLAN_pub.pdf

http://www.adam-europe.eu/prj/5488/prd/5/2/2009_2199_FR_B-PLAN_pub.pdf
Final Public Report

2009_2199_PR_B-PLAN_pub.pdf

http://www.adam-europe.eu/prj/5488/prd/5/2/2009_2199_PR_B-PLAN_pub.pdf
Progress Report (Public Part), 30 October 2010

Product 'WP3_Testing phase'

Title:	WP3_Testing phase
Product Type:	procedure for the analysis and prognosis of the vocational training requirement
Marketing Text:	Collection of evidences for guidance practitioners.
Description:	Report of the testing phase realised in 5 partners' countries.
Target group:	Guidance counsellors and advisors for the entrepreneurial choice.
Result:	Interim and Final Reports of B-Plan method test
Area of application:	To monitor the application of the model and its tools and to collect structured information to continuously improve the model.
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP3_Testing phase

Data Collection - BPW.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/Data%20Collection%20-%20BPW.pdf
Data collection in Turkey

Data Collection - CIBC Bourgogne.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/Data%20Collection%20-%20CIBC%20Bourgogne.pdf
Data collection in France

Data Collection - Lea.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/Data%20Collection%20-%20Lea.pdf
Data collection in Belgium

Data Collection - Second Chance.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/Data%20Collection%20-%20Second%20Chance.pdf
Data collection in Bulgaria

Data Collection - Sviluppumbria.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/Data%20Collection%20-%20Sviluppumbria.pdf
Data collection in Italy

WP3_7_Final_Report_Testing_Phase.pdf

http://www.adam-europe.eu/prj/5488/prd/6/2/WP3_7_Final_Report_Testing_Phase.pdf
Final Report testing phase realised in Italy, France, Belgium, Bulgaria and Turkey

Product 'WP4_Final_model'

Title:	WP4_Final_model
Product Type:	teaching material
Marketing Text:	B-Plan Guidance Handbook for an aware and informed entrepreneurial choice
Description:	B-Plan guidance process, method and tools
Target group:	Guidance counsellors and advisors for enterprise creation
Result:	Printed and digital version of the Handbook in English and other languages of partners
Area of application:	If practitioners want to apply empowerment method and guidance support
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

B-Plan Guidance Handbook

B-Plan_Handbook_BG.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_BG.pdf
Guidance Handbook in Bulgarian

B-Plan_Handbook_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_EN.pdf
Guidance Handbook in English

B-Plan_Handbook_ES.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_ES.pdf
Guidance Handbook in Spanish

B-Plan_Handbook_FR.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_FR.pdf
Guidance Handbook in French

B-Plan_Handbook_IT.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_IT.pdf
Guidance Handbook in Italian

B-Plan_Handbook_TR.pdf

http://www.adam-europe.eu/prj/5488/prd/7/2/B-Plan_Handbook_TR.pdf
Guidance Handbook in Turkish

Product 'WP7_Exploitation'

Title:	WP7_Exploitation
Product Type:	others
Marketing Text:	The project and the guidance handbook
Description:	Collection of the main topics of the project
Target group:	Guidance and advisors for enterprise creation, teachers/trainers engaged in guidance supporting services
Result:	Collection of project outcomes and outputs
Area of application:	To trasfer B-Plan method
Homepage:	http://www.bplanproject.eu
Product Languages:	English

product files

WP7_Exploitation_deliverables

B_Plan_Guida_Utenti_It.pdf

http://www.adam-europe.eu/prj/5488/prd/8/2/B_Plan_Guida_Utenti_It.pdf
Support on-line users' guide in Italian

B-Plan_ICT_Tools_Presentation_Dec10.pdf

http://www.adam-europe.eu/prj/5488/prd/8/2/B-Plan_ICT_Tools_Presentation_Dec10.pdf
Support On-line presentation

B_Plan_Users_Guide_En.pdf

http://www.adam-europe.eu/prj/5488/prd/8/2/B_Plan_Users_Guide_En.pdf
Support on-line users' guide in English

WP7_20_Social_Network_Report_EN.pdf

http://www.adam-europe.eu/prj/5488/prd/8/2/WP7_20_Social_Network_Report_EN.pdf
Social network

Events

Final Conference in Perugia

Date	15.12.2011
Description	Conclusion of B-Plan experience with a public meeting to have a final feedback about the achieved results by the local key actors and international guests
Target audience	Regional local authorities and key players of the local developing strategies and policies, entrepreneurial associations, equal opportunity representatives, press, LdV National Agency, partners
Public	Event is open to the public
Contact Information	betticannova@speha-fresia.it
Time and place	15 December 2011, Perugia, Italy

7° Transnational meeting

Date	15.12.2011
Description	Last partnership meeting
Target audience	Partners' staff
Public	Closed event
Contact Information	betticannova@speha-fresia.it
Time and place	December 2011, Perugia, Italy

6° Transnational meeting in Burgas

Date	15.09.2011
Description	Partnership meeting
Target audience	Partners' staff
Public	Closed event
Contact Information	betticannova@speha-fresia.it
Time and place	September 2011, Burgas, Bulgaria

Events

5° Transnational meeting at Chalon-sur-Soane

Date	15.03.2011
Description	Partnership meeting and public event
Target audience	Empoyment system actors, trade unions, training and guidance agencies, final users, partners
Public	Event is open to the public
Contact Information	betticannova@speha-fresia.it
Time and place	15th March 2011, Chalon-sur-Soane, France

Fourth Transnational Meeting in Istanbul

Date	02.12.2010
Description	4° Partnership meeting focused on the first year work-in-progress and the second year planning
Target audience	Partners' staff
Public	Closed event
Contact Information	Speha Fresia Elisabetta Cannova
Time and place	2-3-4 December 2010 - Istanbul (TR)

Third Transnational Meeting in Brussels

Date	23.09.2010
Description	Third partnership meeting and local networking with Agence Bruxelloise pour l'Entreprise (ABE)
Target audience	Partners' staff, Municipality of Auderghem (Major and Director), Mrs. Annelore Isaac of ABE, experts of LEA (P4).
Public	Event is open to the public
Contact Information	Speha Fresia Elisabetta Cannova
Time and place	23-24-25 September 2010 - Brussels (BE)

Events

Second Transnational Meeting in Madrid

Date	15.04.2010
Description	Partnership meeting
Target audience	Partners' staff
Public	Closed event
Contact Information	Speha Fresia Elisabetta Cannova
Time and place	15-16-17 April 2010 - Madrid (ES)

First Transnational Meeting in Rome

Date	15.10.2009
Description	First meeting of the partnership in Rome
Target audience	Partners' staff
Public	Closed event
Contact Information	Speha Fresia Elisabetta Cannova
Time and place	15.16.17 October 2009 - Rome (IT)