

Intangible assets management



European training

Newsletter

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Education and Culture DG

Lifelong Learning Programme

Editorial

Dear Readers,

In this issue of the Newsletter we are happy to announce that the INTASS project has been completed.

The launch of INTASS project as well as the final partners meeting took place on the 27th – 28th April, in Budapest, Hungary.

The INTASS project was launched during the Semmelweis Cluster speed dating event, attracting target groups and stakeholders of the project.

The final meeting of the consortium partners determined that the main project objectives have been reached, resulting in a customized training program on IP exploitation for Central Hungarian region.

Please, read more about availability of the INTASS training in this issue.



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INTASS final results

The INTASS project has resulted in a number of valuable outcomes, namely:

1) IP introductory course for PHD students (40 hours)

- Module 1: Introduction to IPR system
- Module 2: Strategic use of intangible assets
- Module 3: Market aspects
- Module 4: Financial aspects
- Module 5: Contractual aspects

2) IP management course for TTOs (20 hours)

- Module 1: IPR protection
- Module 2: Market research and IP exploitation issues

3) IP 2 boost R&D seminar for top researchers (4 hours)

- A seminar on how to pitch IP with successful scientists who have exploited their research results



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INTASS training course within the regional VET system

The main objective of the INTASS project were:

- to fill in the knowledge gap regarding the intangible assets exploitation issues by transferring 2 existing training programmes (SWAN and IP4INNO) into the Central Hungary
- to adapt the 2 existing training programmes to the actual needs of the region and creating the conditions for its transfer.

The INTASS team is proud to announce that the INTASS training programme has been successfully developed, adopted and tested based on the needs of the identified target groups in the Central Hungary. The training programme received a very positive feedback during the pilot testing sessions.

Due to its high relevance and quality the IP introductory course for PHD students has been accredited within Hungary and will be integrated into the regional VET system. Two leading universities in Hungary, Semmelweis University and Szent István University (transferee partners), have already included the course into their academic curricula. The course will be given twice a year in each University.



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INTASS in quotes

“Cool, we can use it in our everyday work!”

TTO officers

“Thank You for the opportunity, I’ve learned a lot from the course”

PHD student



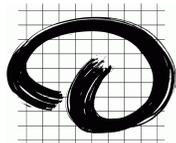
“Thanks to the project, we have jointly developed unique, ready to be used trainings, which fill the existing knowledge gaps and match the entry-level skills of the participants in the region. We strongly believe in the long-term impact those trainings will have on the target groups”.

Zsombor Larca,
Simmelweis Innovations



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