

Intangible assets management



European training

Newsletter

Issue 4

December, 2010



Education and Culture DG

Lifelong Learning Programme

Editorial

Dear readers,

In this issue of the Newsletter we would like to share with you the latest developments of the INTASS project.

The 3rd partners meeting took place in Rome, Italy on October 22nd, 2010, to discuss the following topics.

- Presentation of the teaching materials already developed
- How to better adapt the training programme to target audience needs
- Design of the Train the trainer session and of the pilot testing
- Designing of the dissemination activities

In this issue we are going to show briefly how the train trainer session will be managed and the main dissemination actions foreseen in the next months.

Moreover, in the last page you will find a showcase of the main events that will be held in December in the Intellectual property world.

Train Trainer sessions

On February of 2011, INTASS will arrange a Train Trainer session by Semmelweis Innovations for TTO Managers either from the local research centers and universities than by innovation service providers and companies.

The Train Trainers will transfer the skills needed to deliver and manage, in the future, the INTASS training courses designed and developed for the three target groups identified during the training need analysis; Researchers and Post Docs; staff of TTOs; Top researchers.

The TRAIN TRAINERS will foresee:

- a face to face coaching to a class of selected of Hungarian TTO managers
- the support of structured teaching materials (handbooks, activities)

So if you are interested in participating or in having more information on the Train Trainers, please do not hesitate to contact us:

Ms. Timea Toth at toth.timea@semmelweisinnovations.com



Upcoming events in the IP field

3rd WIPO-INSME Training Programme

Geneva (Switzerland), 1-2 December 2010

The third WIPO-INSME International Training Programme:
“Financing your business with Intellectual Property Rights”

[Download the Agenda of the event](#)

Contact secretariat@insme.it if you are interested to participate.

Conference on European Intellectual Property Law 2010

Trier (Germany), 1-2 December 2010

Organised by the Academy of European Law (ERA) with the objective to address legal aspects of the most recent development in the field of EU industrial property law.

[More information about this event](#)

4th Pan-European Intellectual Property Summit

Brussels (Belgium), 2-3 December 2010

Organised with the sponsorship of the European Commission and the European Patent Office, the summit is devoted to the European Union patent, the Community trade marks, Digital Agenda and IP enforcement within and outside the scope of the new Europe 2020 strategy.

[Download the Full Programme of the event](#)



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Upcoming events in the IP field

Creating Brand Value for Your Business

London (UK), 8 December 2010

The event, organised by the UK Intellectual Property Office and the Institute of Trade Mark Attorneys, will help participants to better understand the relationship between trade marks and brands and will provide tips on how to make the most of the IP assets in every business.

[More information about this event](#)

Advice Open Day on Patents, Utility Models, Trade Marks and Designs

Frankfurt (Germany), 8 December 2010

Organised by the Industrie- and Handelskammer Frankfurt am Main Service-Center with the objective to offer advice to the audience (industry representatives, researchers, patent information professionals, SMEs and Start-ups) on IP Rights issue. Specifically, it will focus on how to apply and enforce patents, trade marks, designs and utility models.

[More information about this event](#)

Regional Seminar on Intellectual Property Financing and Valuation

Singapore, 8-9 December 2010

Jointly organised by WIPO and the Ministry of Foreign Affairs of Singapore with the assistance of the IP Office of Singapore.

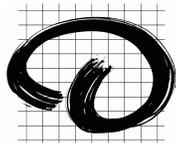
[Download the Agenda of the event](#)



How to get information on INTASS

To get information about INTASS we invite you to:

- Participate to the event “PROTON Europe Conference Knowledge Transfer: Bridging Science and Business for a New Sustainable Economic Paradigm in Lisbon (Jan 26-28, 2011).
- Moreover by January 2011, the website and a LinkedIn Group will be available.



Contact

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