Projects and Products Portal for Leonardo da Vinci

Une innovative training méthode pour les CSR sujets (Train4CSR)

142517-LLP-1-2008-1-HU-LEONARDO-LMP

http://www.adam-europe.eu/adam/project/view.htm?prj=5382

Information sur le projet

Titre:	Une innovative training méthode pour les CSR sujets (Train4CSR)
Code Projet:	142517-LLP-1-2008-1-HU-LEONARDO-LMP
Année:	2008
Type de Projet:	Développement d'innovation
Statut:	En cours
Pays:	EU-Projets centralisés
Accroche marketing:	L'objective du project Train4CSR est le dévelopment d'une nouvelle, moderne et innovative méthode pour enseigner les CSR sujets. La méthode unit les méthodes actuelles avec l'élévation des conscience environnemental et avec les informations.
Résumé:	Train4CSR is a multilateral project between partner organisations in Hungary, Spain, Italy, Belgium and Scotland, which will provide not only a suite of products covering key areas of CSR and sustainability, but more importantly an effective delivery mechanism in the form of a 'Train the Trainer' package. This will allow organisations to understand and embed CSR and Sustainability within their organisations, with an option of being trained in this delivery to take ownership thereof.
Description:	Key activities and milestones of Train4CSR project: - Collect detailed information on target companies' needs and preferences, - Identify partner companies, - Develop the content for trainings in each selected CSR/sustainability issue (the knowledge, attitude and skills to be delivered by the trainings), - Create the training packages on different CSR topics, - Create 'train the trainer' package, - Test and finalise training packages and 'train the trainer' packages, - Design and produce training materials and tools, - Inform stakeholders of project results, - Promote project results to decision-makers - Promote trainings among SMEs, and 'train the trainer' trainings among bigger companies. Primarily, our goal is to change attitudes to CSR/sustainability issues, as attitudes include both cognitive and emotional dimensions, as well as the dimension of action.
Thèmes:	*** Développement durable *** Formation tout au long de la vie
Sectors:	*** Activités Financières et d`Assurance *** Production et Distribution d`Électricité, de Gaz, de Vapeur et d`Air Conditionné *** Industrie Manufacturière *** Autres Activités de Services *** Information et Communication
Types de Produit:	Site Internet Matériel d'apprentissage
Information sur le produit:	Major outputs (all in 4 languages - English, Spanish, Italian, Hungarian): - 10 one day/half day long training packages for company employees on different CSR topics, - 'Train the trainer' trainings and methodology for vocational education trainers in 4 countries, - Printed and multimedia materials and tools to accompany trainings, - Extensive dissemination and exploitation to ensure sustainability of the programme.
Page Web du projet:	http://www.train4csr.eu/

Contractant du projet

Nom:	KÖVET Association for Sustainable Economies
Ville:	Budapest
Pays/Région:	Közép-Magyarország
Pays:	HU-Hongrie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.kovet.hu/

Personne de contact

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Coordinateur

Nom:	KÖVET Association for Sustainable Economies
Ville:	Budapest
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Site internet:	

Partenaire

Partner 1

Nom:	Foro para la Evaluación de la Gestión Ética, FORÉTICA - Forum for the Evaluation of Ethical Management
Ville:	Madrid
Pays/Région:	Centro
Pays:	ES-Espagne
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.foretica.es

Partner 2

Nom:	Ifjúsági Koordinációs és Szolgáltató Egyesület - Association for Youth Coordination and Service
Ville:	Budaörs
Pays/Région:	Közép-Magyarország
Pays:	HU-Hongrie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.ikszi.hu/ikszi/

Partner 3

Nom:	CSR Europe (The European Network for Corporate Social Responsibility)
Ville:	Bruxelles
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.csreurope.org/

Partner 4

Nom:	Scottish Business in the Community
Ville:	Edinburgh
Pays/Région:	Scotland
Pays:	UK-Royaume-Uni
Type d'organisation:	Autres
Site Internet:	http://www.sbcscot.com/

Partenaire

Partner 5

Nom:	Impronta Etica - Ethical Imprint
Ville:	Bologna
Pays/Région:	Veneto
Pays:	IT-Italie
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.improntaetica.org/

Produits

1 Training materials

Produit 'Training materials'

Titre:	Training materials
Type de Produit:	Matériel d'apprentissage
Texte marketing:	Train4CSR is a European project that aims to support companies and organisations in developing and delivering innovative training on corporate social responsibility (CSR). The Train4CSR Training Kit, available in four languages, provides an introduction to key sustainability topics and practical advice for trainers.
Description:	The Train4CSR Training Kit consists of the following: - Ten Topic Manuals: each topic manual provides an introduction to a key topic in CSR/sustainability. - A Trainer's Handbook: the handbook contains theoretical references on training theory, study materials and examples. - A CSR/Sustainability Glossary of Terms: the glossary includes definitions of terms used in the field of CSR/sustainability.
Cible:	- Managers, trainers and employees at companies - Education institutions - Business umbrella organisations
Résultat:	- Ten CSR training packages on different topics of CSR/sustainability (eight pilot trainings for company employees and four ‘train the trainer’ pilots for company managers), - A Trainer’s Handbook for developing the skills of professionals dealing with CSR issues, and to prepare them for holding the newly developed trainings.
Domaine d'application:	How to benefit from Train4CSR? - Companies and other corporate actors can use the training packages to help identify how they can build the knowledge, skills, attitudes and motivation needed to contribute to the sustainability transformation of business. - CSR managers or other professionals responsible for CSR training within their organisations can benefit from ideas and advice for planning and delivering training. - Vocational education and training professionals can enhance their understanding of CSR and learn about new and more effective training methodologies, such as experience-based learning. - Other individuals and organisations can learn about key topics in CSR and innovative approaches to professional training.
Adresse du site Internet:	http://www.train4csr.eu/
Langues de produit:	anglais hongrois espagnol italien