

MIT! Com Model:

Access to reliable tourism information

Since accessibility is also about the access to tourism information for senior citizens, people with handicaps and their families, the project developed the **MIT! ComModel**. It is an ICT tool that allows accessible small and medium hotels and accommodation facilities to present the complex information about the target group specified MIT! Quality Standards met.

MIT! Com Model is designed for an excellent and transparent transfer of information:

- It communicates the MIT! standards for holistic offers
- It provides a short term (10 sec.) overview on the quality of single offers.
- Allows for a detailed clear and transparent information transfer concerning the complex level of requirements, needs and tourism interests via single criteria and according individual concerns
- Opens diverse channels for individual communication between potential guests and suppliers
- Allows for the visualization of a quantified quality assessment

MIT! - Make it accessible! - Promote barrier-free travelling for senior citizens and people with handicaps through innovative marketing strategies based on awareness of specific requirements, needs and active interest in social inclusion

www.mit-makeitaccessible.eu

504655-LLP-1-2009-1-DE-LEONARDO-LMP, Coordinator: TELEHAUS WETTER / VeFAR e.V., Germany

www.telehaus-wetter.de

MIT! Com Model consists of 5 modules:

MIT! Com Model

Module 1

The first module informs about the target group concerned, communicates the 3 levels A-S-E of the holistic approach as well as the 3 areas within each level.

It provides a short term (10 sec.) overview on the status of quality: the number and kind of MIT! Quality Standards met , partly met and/or not achieved yet (grey).

Level Experience:

3B Experiencing Nature ...

① Green: Standard 1 is met

② Yellow: Standard 2 is partly met

Grey: Standard is not achieved yet

“Mouse over” ① or ② or ③ informs users about contents of single standards.

Hotel XY

Deutschland > Hessen > Marburg-Biedenkopf

(28)

**MIT! Com Model
Module 2**

The quantified quality assessment is based on a questionnaire filled in by guests and sent to the project partners / platform manager in order to be justified and checked. The result would be documented within this model (example: 4 points out of 5, rating based on feedback of 28 guests).

[Home Page](#) | [Login](#) | [Register](#) | English

Welcome to our travellers home with a personal touch. In our house, we want to make our guests feel like enjoying a second "home". Our rooms and facilities are barrier free and generally created without stairs, elevators and access barriers. As "Boarding House" we offer a personalized service that is tailored to your wishes and needs. You can choose for self-catering holidays or take the full high standard of service of a 5 star hotel. Our property is located on the outskirts of the city Stadtallendorf, in Niederlein village, centrally located to nearby cities, which can be accessed quickly by car (Stadtallendorf ca. 3 km, Marburg ca. 23 km, Alsfeld ca. 20 km). The 200 m distant connection to the cycle network is the ideal starting point for tandem tours in the beautiful surroundings. If you prefer to walk, you can start at our house spending some beautiful hiking hours. Our house is certified by the quality seal "Wanderbares Deutschland" (Walking in Germany). You can also be inspired by our property, which, set in its park-like facility, offers a variety of beautiful ways to relax, explore and experience nature. On request, we will arrange a personal assistant and speak, in addition to the below languages, English, Japanese and Russian.

Spoken Languages:

Website - Uri:
<http://www.hof-schlenstedt.de>

PostCode: 35260
City: Stadtallendorf
Detailed Address:
In der Wann 8
Telephone: 064296533
Fax: 06429826906
Email: g.schlenstedt@gmx.de

caps through innovative marketing strategies based on awareness of specific
-LMP Το σχέδιο αυτό χρηματοδοτήθηκε με την υποστήριξη της Ευρωπαϊκής
τή δεν ευθύνεται για τυχόν χρήση των πληροφοριών που περιέχονται σε

Lifelong Learning Programme

**MIT! Com Model
Module 3 & 4**

The short profile of the hotel contains

- 1-2 photos
- information on location
- (foreign) languages spoken
- contact data
- link to hotel's website

Accessibility of information

- choice of font size according Web Accessibility Initiative (WAI)
- choice of language in which the short profile is offered

MIT! Com Model: Module 5

The Logo is linked to the entrance page of the internet platform, which allows for target group oriented selection.

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