

Strada per domani 2nd act

2009-1-FR1-LEO05-07303

<http://www.adam-europe.eu/adam/project/view.htm?prj=5284>

Project Information

Title: Strada per domani 2nd act
 Project Number: 2009-1-FR1-LEO05-07303
 Year: 2009
 Project Type: Transfer of Innovation
 Status: granted
 Country: FR-France

Marketing Text: In a situation where public policies are changing continuously, companies of the third sector are confronted to major challenges : develop themselves while ensuring the quality and social usefulness of their services delivered for the populations, whose social needs are themselves constantly changing. To take up these challenges, the managers of these structures need to have the qualifications of developer, which has highly strategic nature in terms of development and sustainability of the organizations where they have a post. "About what skills are they?", "What kind of training can allow them to develop these skills?" are the two questions which form the scope of the project "Strada per domani – Acte 2"

Summary: The overall objective of the project consisted to test in each country of the projects partners (Belgium, France, Italy, Romania) a training program opened to managers of third sector: companies with social benefit, mutualist organizations, cooperatives, associations, social integration companies, etc. This program has a European dimension because these "national" trainings are built from a single skills framework with 4 domains axed on development for concerned structures :

- Shared management of social company as a learning organization
- Anticipation of changes and control of strategic activities
- Quality management
- Project engineering and internal resources management

This skills framework is the result of a transnational project LEONARDO da Vinci, named "La Strada per domani", carried out in 2007/2008 and applied on professional training sector. The project "Strada per domani-Acte 2" operates a double transfer:

- sectoral transfer by expanding the scope referred to the entire third sector
- geographical transfer. Romania wasn't represented in the project 2007/2008

The issue is to create a developer profile to meet the challenges that is facing the third sector in EU countries.

The organization of the training was designed to be compatible with the agendas of the beneficiary, who are often very busy.

The main desired impact, which is in stage of concretization when the eligibility period for actions is coming to the end, is to create a sustainable offer of this kind of training in third sector, for the development of organizations concerned.

Description: First, the project was to develop a training framework from the skills framework developed in 2007/2008. To give it a transnational nature, this training framework has been developed using key-words (knowledge, ability, skills) which defined the levels of the European Qualifications Framework. On this common base, training engineering has helped to design training program adapted to the situations of the 4 participating countries. To do that, in each country, representative organizations of the third sector were solicited to participate as co-designers at the training engineering. Included in the project, they contributed to design a training suited to their needs and their national circumstances. National changes were focused on content related to the knowledge of third sector: indeed, this term concern different industry and realities from one country to another. In each concerned country, it was possible or not to give a modular nature to the training program and size differently the time spent on the support for trainees and their projects. Finally, each partner has developed a strategy to include this training offer in logic of a coherent career/qualifying course, but taking into account the specific national regulations. The evaluation of skills acquired by trainees was conducted in reference to a common methodology, in order to compare the effectiveness of educational choices of each partner and learn from it to optimize the process and results of the training which will up later. In fact, during the project, different initiatives have been taken by

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the partners to sustain this training offer. Results have already been reached in comparison to this target impact.

Themes: *** Labor market
*** Recognition, transparency, certification
*** Continuous training
** Open and distance learning

Sectors: *** Human Health and Social Work Activities
* Other Service Activities
* Education

Product Types: description of new occupation profiles
open and distance learning
website
program or curricula

Product information: The product, tested during the project, is in the form of 4 programs oriented on development of third sector organizations and adapted to national circumstances, built from the training framework developed by the partner of the consortium.
Each program has its own physiognomy:

- In Belgium, the modules corresponding to the 4 skill areas of the framework have been included in a long cycle, mandatory for managers of social benefit companies and cover all the skills related to their function
- In France, the programs consisting of the 4 modules is not expected to become a certification, because it's considered "partial" in terms of skills for managers of organization of the social and interdependent economy ; however, a professional jury system was established to promote the achievements of trainees and to facilitate subsequent courses to obtain certification.
- In Italy, the physiognomy of the course is similar to that found in France, but it isn't connected to a qualifying/coherent course, because currently there is no certification system in the field of professional training.
- In Romania, 3 or 4 modules form the complement of a long pre-existing cycle of projects manager training.

Projecthomepage: <http://www.socialmanagers.eu/>

Project Contractor

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Partner

Partner 1

Name: SCUOLA CENTRALE FORMAZIONE
City: MESTRE
Country/Region: Veneto
Country: IT-Italy
Organization Type: continuing training institution
Homepage: <http://www.scformazione.org>

Partner 2

Name: ACFI-FIAS
City: BRUXELLES
Country/Region: Bruxelles Cap, Brussel Hof
Country: BE-Belgium
Organization Type: joint body
Homepage: <http://www.acfi.be>

Partner 3

Name: PRO VOCATIE
City: BUCAREST
Country/Region: Bucuresti
Country: RO-Romania
Organization Type: continuing training institution
Homepage:

Partner 4

Name: ISRE
City: MESTRE
Country/Region: Veneto
Country: IT-Italy
Organization Type: research institution
Homepage:

Products

- 1 Training framework - Development of strategic competences for third sectors organizations
- 2 Belgia-France-Italy-Romania : training modules - Development of strategic competences for third

Product 'Training framework - Development of strategic competences for third sectors organizations managers'

Title: Training framework - Development of strategic competences for third sectors organizations managers

Product Type: transparency and certification

Marketing Text: Ce référentiel de formation définit 4 domaines de compétences dont la maîtrise par les dirigeants des organisations du tiers secteur comporte un intérêt hautement stratégique au regard des enjeux de développement de ces organisations dans l'UE.

Description: Il a été élaboré en référence aux descripteurs du Cadre Européen des certifications : il formule les résultats d'apprentissage en termes de compétences ; celles-ci sont elles-mêmes divisées en savoirs et aptitudes. Les compétences stratégiques désignées dans le référentiel sont :

- 1.(planification stratégique) : Développer des stratégies et prendre des décisions pertinentes pour le développement de la structure/du service/de projets, en cohérence avec le système interne et externe de contraintes et d'opportunités
- 2. (Conception de projets, programmation, organisation, coordination et développement des ressources):Assurer le bon fonctionnement de l'organisation, l'efficacité des procès et la poursuite des objectifs à l'intérieur de l'organisme/service/projet.
- 3. (Contrôle, évaluation, et innovation): Assurer le contrôle et l'évaluation des processus et des ressources en vue de la poursuite de stratégies
- 4. (Leadreship, management par le projet) : Assurer la qualité de vie et des conditions de travail des professionnels et des bénévoles, pour améliorer la qualité de l'organisme/service/projet. au sein de l'organisation

Target group: Managers sociaux, entrepreneurs sociaux

Result: Ce référentiel a servi de base commune pour définir les programmes de formation qui ont été testés en Belgique, France, Italie et Roumanie dans le cadre du projet "Strada per domani - Acte2"

Area of application: Tiers secteur (entreprises à profit social, organisations de l'économie sociale et solidaire)

Homepage: <http://www.socialmanagers.eu/>

Product Languages: French

product files

Referentiel de formation.pdf

<http://www.adam-europe.eu/prj/5284/prd/1/1/Referentiel%20de%20formation.pdf>
Référentiel de formation des managers sociaux

Product 'Belgia-France-Italy-Romania : training modules - Development of strategic competences for third sectors organizations managers'

Title: Belgia-France-Italy-Romania : training modules - Development of strategic competences for third sectors organizations managers

Product Type: modules

Marketing Text: Les programmes de formation ont été adaptés au contexte nationaux tout en conservant une dimension européenne, puisqu'ils ont été construit à partir du référentiel de formation élaboré et partagé par les partenaires du projet Strada per domani- Acte2

Description: Dans les programmes, les adaptations nationales apparaissent au niveau de l'organisation (rythme, étalement des calendriers), des contenus (prise en compte des différences de contextes économiques et sociaux et des politiques publiques), des durées et du dosage des méthodes pédagogiques.

Target group: Managers sociaux, entrepreneurs sociaux

Result:

Area of application: Tiers secteur (entreprises à profit social, organisations de l'économie sociale et solidaire)

Homepage: <http://www.socialmanagers.eu/>

Product Languages: French

product files

Programme formation Belgique.pdf

<http://www.adam-europe.eu/prj/5284/prd/2/1/Programme%20formation%20Belgique.pdf>

Programme formation France.pdf

<http://www.adam-europe.eu/prj/5284/prd/2/1/Programme%20formation%20France.pdf>

Programme formation Italie.pdf

<http://www.adam-europe.eu/prj/5284/prd/2/1/Programme%20formation%20Italie.pdf>

Programme formation Roumanie.pdf

<http://www.adam-europe.eu/prj/5284/prd/2/1/Programme%20formation%20Roumanie.pdf>