



## European Commitment to Entrepreneurship

2008-1-BE-LEO05-00289

<http://www.adam-europe.eu/adam/project/view.htm?prj=5240>

## Projektinformationen

Titel: European Commitment to Entrepreneurship

Projektnummer: 2008-1-BE-LEO05-00289

Jahr: 2008

Projekttyp: Innovationstransfer

Status: laufend

Land: BE-Belgien

Marketing Text: With European Commitment to Entrepreneurship we want to enlarge the network in which knowledge, experiences and intercultural skills in an entrepreneurial environment will be the main subject and this through:

- the development of social & entrepreneurial skills
- the introduction of students to business start-up and management by means of a practical experience
- the use of information & communication technologies (design, software, e-mail, videoconferencing,...)
- positive attitudes towards foreign language learning providing a real context to practise it
- the creation of a common methodology in order to strengthen the network between educational institutions and companies all over Europe.

Zusammenfassung: We perceive that a coherent and common methodology to promote entrepreneurship in secondary education is lacking at European level. There is also a need to embed an international dimension in order to provide pupils/students a first-hand experience of the challenges posed by actual working and business environment they will encounter in the near future.

Within this transfer of innovation project we would like to create this common methodology at European level to develop entrepreneurship as a key competence. Foundations will be laid to build up a strong network of schools and supporting institutions interconnected all throughout Europe with one common goal: the stimulation of entrepreneurial skills for young pupils/students and the development of entrepreneurship beyond the national borders.

The partnership is an assembly of hands on experts concerning entrepreneurship, who want to make possible a smooth transition from education to employability, through the stimulation of entrepreneurial skills thanks to a good practice example. In the partnership Valnalon Educa, the organisation that has developed the EJE, Empresa Joven Europea or the European Junior Enterprise, the project which is subject of this transfer of innovation proposal has agreed to be partner in the TOI-project. They want to support the other partner countries with the implementation of the entrepreneurship method EJE in their own organisations and network.

Every other partner is willing to transmit the knowledge and the experience of the project, general conclusions and the organizational activities to its own target groups. (relevant actors in the promotion of entrepreneurship in schools – educational sector – enterprises (SME) – private, communal and governmental organisations – employers organisations)

The expected outcomes are that staff will gain expertise and will continue to share good practices with European colleagues in order to develop a consistent enterprise education/training network involving a wide array of stakeholders and sharing a common methodology. This will also strengthen the network between educational institutions and companies all over Europe. The project will activate teachers/trainers/students e.a. to create more new ideas by offering them an international opportunity.

Through this project we want to increase the knowledge on European level, and the diffusion of information of experience and practices. This information can be implemented to the activities of the different organisations and further transmitted

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to companies, schools and students. This also enhances the possibilities to increase the competitiveness and the development of entrepreneurial skills as a key competence in the concept of life long learning.

**Beschreibung:** Entrepreneurship and the learning of entrepreneurial skills is one of the main goals listed in the Lisbon Strategy. The importance of entrepreneurial skills for the further development, innovation and growth of the economy has been highlighted. An economic growth is extremely important to create new jobs on the labour market. When the question asked by the European Council is 'how to produce more entrepreneurs?' than an answer can be found in the promotion of entrepreneurship education. Not only in VET-systems, but also in academic and technical universities. Learning to undertake is important for all pupils and students in their future career. The essential role of education concerning entrepreneurship has been recognised in the Entrepreneurship Action Plan. Entrepreneurship education is more than learning to create a successful business plan; it's an education in different general key competences, e.g. creativity, innovation, risk taking. When we read the definition on entrepreneurship in this EAP, we see that the main idea of entrepreneurship is exactly those competences that can be used in any job and that are important in any function. It is everybody's ability to turn ideas into actions, which includes creativity, innovation and risk taking, as well as the ability to plan and manage projects in order to achieve objectives. This supports everyone in day to day life at home and in society, employees in being aware of the context of their work and being able to seize opportunities, and is a foundation for more specific skills and knowledge needed by entrepreneurs establishing social or commercial activity.

Projects such as 'European junior enterprises', especially the ones beyond the national frontiers, should be encouraged and facilitated. An example of a successful project in this matter is the EJE – Empresa Joven Europea-project, created in Spain.

In this transfer of innovation proposal we would like to implement this methodology in different countries, regions and organisations to enlarge the trading possibilities of young entrepreneurs in secondary schools, educational institutions and companies and this to let young people get acquainted with the European context of entrepreneurship. With the introduction of this project we want to stimulate initiative and performance, linked to all entrepreneurial skills to make young people aware, through concrete practice possibilities of the importance of these skills, throughout a further career and life long learning.

Phase 1: General evaluation of the project European Junior Enterprise (Valnalon)

- Exchange of experience and results of own projects (of the different partners) in the field of entrepreneurship and presentation of the EJE-project.
- Diagnostic and realisation of a summarising document. In this document we will list the opportunities of the implementation of the concept for the different partner organisations.

Phase 2: Implementation of the concept of the European Junior Enterprise-project combined with

the new information on entrepreneurship of the partners.

- Translation in the languages of all partners
- Composition of different users groups (pupils in secondary education (VET), students in higher education, young starters and adults) who will test the EJE concept in the partners countries.
- Composition and initiation of a group of coaches (teachers, on-the-job trainers) who will support the users group through the testing phase.
- Elaboration of self-evaluation tools
- Creation of a portal site which will provide an information kit for present and future users.

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### Phase 3: Integrated evaluation

- Evaluation of the testing: through integrated evaluation (and self-evaluation tools) we will be able to measure the progress of the project
- Making a list of the adaptations that are necessary for the different users groups, regional and or national needs.

### Phase 4: Active participation in the national and transnational communication & dissemination plan.

- Participation on the mobility program
- Final report with conclusions

### Phase 5: Participation in the final dissemination of the project:

- European congress
- National and transnational distribution of the results

With the creation of the portal website we will be able to measure the numbers of the first and further dissemination results.

In short term the target groups will be limited:

- 5 teachers/trainers for each partner
- 30 users (students, pupils, young starters in enterprises, e.a.) for each partner

In long term we will provide the results and the information of the TOI-project to all possible teachers, trainers, schools and educational institutions, the ministries of education, regional governments, social sectors and enterprises of every partner country. The expected impact, with the implementation of this project and its results, will be that entrepreneurship education want remain a theoretical concept, but that there will be concrete tools and information strategies to improve entrepreneurship education in an cross board approach.

Themen: \*\*\* Interkulturelles Lernen  
 \*\*\* Unternehmen, KMU  
 \*\*\* Erstausbildung  
 \*\* IKT  
 \*\* Hochschulbildung  
 \* Sonstiges  
 \* Sprachausbildung

Sektoren: \*\*\* Erziehung und Unterricht  
 \* Kunst, Unterhaltung und Erholung

Produkt Typen: Evaluierungsmethoden  
 Homepage  
 Lehrmaterial

Produktinformation: Project content related products:  
 Starterskit with:  
 - summarising document with good practices concerning entrepreneurship  
 - pedagogical tools for pupils (self-evaluation docs, manuals and workbooks)  
 - guide for transnational and national teacher training  
 - website  
 Project management related products:  
 - Prince 2 projectmanagement: communication plan and risk analysis  
 - newsletters and other publications for communication  
 - project portal website

Projektwebseite: <http://ece.euproject.org/index.cfm>

## Vertragnehmer

Name: Dienst Beroepsopleiding - Vlaams ministerie - departement Onderwijs & Vorming  
Stadt: Brussels  
Land/Region: Vlaams Brabant  
Land: BE-Belgien  
Organisationstyp: Öffentliche Einrichtung  
Homepage: <http://ond.vlaanderen.be/dbo/>

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Homepage:

## Partner

### Partner 1

Name: Emmerce  
Stadt: Linköping  
Land/Region: Öestra Mellansverige  
Land: SE-Schweden  
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)  
Homepage: <http://www.emmerce.net/>

### Partner 2

Name: CCI Budapest  
Stadt: Budapest  
Land/Region: Közép-Magyarország  
Land: HU-Ungarn  
Organisationstyp: Kammer  
Homepage: <http://www.bkik.hu/euinfo/showprojects.php?nid=22>

### Partner 3

Name: Eurocultura  
Stadt: Vicenza  
Land/Region: Veneto  
Land: IT-Italien  
Organisationstyp: Arbeitgeberorganisation  
Homepage: <http://www.eurocultura.it/>

### Partner 4

Name: Vocational Education Center SEDU  
Stadt: Seinajoki  
Land/Region: Itä-Suomi  
Land: FI-Finnland  
Organisationstyp: Erstausbildung  
Homepage: <http://www.sedu.fi/>

## Partner

### Partner 5

Name: University of national and world economy  
Stadt: Sofia  
Land/Region: Sofia Stolitsa  
Land: BG-Bulgarien  
Organisationstyp: Universität/Fachhochschule/Akademie  
Homepage: <http://www.unwe.acad.bg/?lang=en>

### Partner 6

Name: Ciudad Industrial del Valle del Nalón S.A.U  
Stadt: Langreo  
Land/Region: Principado de Asturias  
Land: ES-Spanien  
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)  
Homepage: [http://www.valnalon.com/en/valnalon\\_educ/](http://www.valnalon.com/en/valnalon_educ/)

### Partner 7

Name: Western Finland Design Center MUOVA  
Stadt: Vaasa  
Land/Region: Länsi Suomi  
Land: FI-Finnland  
Organisationstyp: Universität/Fachhochschule/Akademie  
Homepage: <http://www.muova.fi/en/>

### Partner 8

Name: Noema  
Stadt: Lolilahti  
Land/Region: Itä-Suomi  
Land: FI-Finnland  
Organisationstyp: KMU - Klein- und Mittelunternehmen (bis zu 250 Mitarbeiter)  
Homepage: <http://www.noema.fi/>

## Partner

### Partner 9

Name: Omnia  
Stadt: Espoo  
Land/Region: Länsi Suomi  
Land: FI-Finnland  
Organisationstyp: Erstausbildung  
Homepage: <http://www.omnia.fi/>

## Projektdateien

ECE - good practices concerning entrepreneurship.pdf

<http://www.adam-europe.eu/prj/5240/prj/ECE%20-%20good%20practices%20concerning%20entrepreneurship.pdf>

WP 1 - good practices on entrepreneurship:

An overview of different experiences in the different partner countries.

## Produkte

- 1 ECE mini-company service

## Produkt 'ECE mini-company service'

Titel: ECE mini-company service

Produkttyp: Homepage

Marketing Text: Creating networks means that strong links should be established. Through the use of a communication website with online support services for participants in the network we create links across the borders.

Beschreibung: The ECE-developed online support services for the ECE mini-companies includes an e-book, which has its content pages based on the EJE guide produced as part of an earlier EU project, a set of interactive services to be used in connection with the learning activities within which this EJE guide is used, as well as a comprehensive management system for administering and providing online services for the ECE-initiated mini-companies.

Zielgruppe: Participants within the ECE network (schools, teachers, pupils, community members)

Resultat: An improvement on communication across the borders for the different partners and participating testgroups (vet-education and higher education)

Anwendungsbereich: This website is used in the testing phase and will provide all the pedagogical material to teachers. It is also a communication platform for the schools who are testing the instruments in the international network.

Homepage: <http://ece.euproject.org/>

Produktsprachen: Englisch

## Veranstaltungen

### National developing entrepreneurship

Datum 21.01.2010

Beschreibung Conference on entrepreneurship

Zielgruppe Teachers, coordinators, national and international authorities

Öffentlich Öffentliche Veranstaltung

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Zeitpunkt und Ort Seinajoki - Finland  
21 - 22 January