Projects and Products Portal for Leonardo da Vinci

Ready for Equity!

UK/06/B/F/PP-162_506

http://www.adam-europe.eu/adam/project/view.htm?prj=4954

Information sur le projet

Titre: Ready for Equity!

Code Projet: UK/06/B/F/PP-162_506

Année: 2006

Type de Projet: Projets Pilotes (2000-2006)

Statut: Accordé

Pays: UK-Royaume-Uni

Accroche marketing: Le projet Ready for Equity! a pour objectif l'élaboration et l'évaluation en conditions réelles de deux curricula de formation. Le premier s'adresse aux business angels afin d'améliorer leur capacité à investir. Le deuxième aidera les entrepreneurs à présenter leur opportunité d'affaire aux business angels.

Résumé: The Ready for Equity! Project was launched in October 2006 to identify and address the key issues impeding business angel activity across the European business community. Led by UK based Finance South East, the project brings together partners involved in early stage equity investment from Belgium, Spain, Italy, Germany, Sweden and the Netherlands.

The project is both a response to the market failure in early stage capital and a recognition of the lack of understanding within European enterprises of the equity market. The failure reflects not only on angels and their lack of awareness of how to act efficiently in the market but also entrepreneurs and their lack of investment readiness. The development of training curricula can help to solve the identified problems.

Description: The project has developed and tested two Europe-wide training curricula targeted at improving the capacity of informal investors and business angels, and to prepare entrepreneurs seeking finance from those informal investors.

Over the course of the project the partners have shared best practice and compared the tools and mechanisms in place throughout the different European regions in order to develop the curricula. A Mapping Exercise "Analysis of the supply and demand for informal venture capital" was published in 2007 and updated in 2008.

The curricula have been developed to be independent of the method of delivery of the training. Following completion of the project it is intended that multiple training products will be developed in various countries, both by the Project Partners and others (follow on LsV project "Ready for Equity!2". These will be in a variety of formats, for example classroom, e-learning etc. and can be deployed right across Europe, particularly in the emerging economies of the European Union.

Thèmes:
- ** Étude interculturelle
- ** Formation ouverte et à distance
- * Développement durable
- * Formation tout au long de la vie
- * Entreprise, TPE, PME
- * Formation continue
- * Formation initiale

Sectors:
- ** Activités de Services Administratifs et de Soutien
- * Autres Activités de Services

Types de Produit: Programme/curriculum
DVD
Site Internet

Information sur le produit: The Ready for Equity ! Resource Pack comprises the following documents:

Mapping Exercise – A report regarding training programmes offered throughout Europe to investors and entrepreneurs concerning access to finance and capacity building;
Curriculum for Business Angel training;
Curriculum for Entrepreneur training;

Information sur le projet

Recommendations with regard to constructing a training course;
Curriculum Checklist describing best practice based on empirical evidence;
Pedagogic Guidelines to assist evaluation of training courses.

The material was written as part of the Ready for Equity ! project and verified through a robust testing programme involving 160 participants in 5 countries.

The Mapping Exercise is only available in English. All the other documents are available in English, Dutch, French, German, Italian and Spanish.

Any or all of the documents in the Resource Pack can be downloaded from the project web site www.readyforequity.eu

Page Web du projet: www.readyforequity.eu

Contractant du projet

Nom:	Finance South East Limited
Ville:	Camberley
Pays/Région:	South East
Pays:	UK-Royaume-Uni
Type d'organisation:	Autres
Site Internet:	http://www.financesoutheast.com

Personne de contact

Nom:	Paul Delahunty
Adresse:	Riverside House, 4 Meadows Business Park, Station Approach, Blackwater,
Ville:	Camberley
Pays:	UK-Royaume-Uni
Téléphone:	+44 1276 608510
Fax:	+44 1276 608539
E-mail:	paul.delahuty@financesoutheast.com
Site internet:	http://www.financesoutheast.com

Coordinateur

Nom:	Finance South East Limited
Ville:	Camberley
Pays/Région:	South East
Pays:	UK-Royaume-Uni
Type d'organisation:	Autres
Site Internet:	http://www.financesoutheast.com

Personne de contact

Nom:	Paul Delahunty
Adresse:	Riverside House, 4 Meadows Business Park, Station Approach, Blackwater,
Ville:	Camberley
Pays:	UK-Royaume-Uni
Téléphone:	+44 1276 608510
Fax:	+44 1276 608539
E-mail:	paul.delahuty@financesoutheast.com
Site internet:	http://www.financesoutheast.com

Partenaire

Partner 1

Nom: Nebib- Nederlandse Beurs voor Investeringen in Bedrijven en ondernemingen
Ville: Utrecht
Pays/Région: Utrecht
Pays: NL-Pays-Bas
Type d'organisation: Autres
Site Internet: http://www.nebib.nl

Partner 2

Nom: Business Angels Netzwerk Deutschland e.V. (BAND)
Ville: Essen
Pays/Région: Nordrhein-Westfalen
Pays: DE-Allemagne
Type d'organisation: Association/organisation non gouvermentale
Site Internet: http://www.business-angels.de

Partner 3

Nom: f.u.n. netzwerk|nordbayern
Ville: Nürnberg
Pays/Région: Mittelfranken
Pays: DE-Allemagne
Type d'organisation: Autres
Site Internet: http://www.netzwerk-nordbayern.de

Partner 4

Nom: IBAN Italian Business Angels Network
Ville: Milano
Pays/Région: Lombardia
Pays: IT-Italie
Type d'organisation: Association/organisation non gouvermentale
Site Internet: http://www.iban.it

Partenaire

Partner 5

Nom:	BeAngels
Ville:	Bruxelles
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Autres
Site Internet:	http://www.beangels.eu

Partner 6

Nom:	EBAN european business angels network
Ville:	Bruxelles
Pays/Région:	Bruxelles Cap, Brussel Hof
Pays:	BE-Belgique
Type d'organisation:	Association/organisation non gouvermentale
Site Internet:	http://www.eban.org

Données du projet

BR220408 EBAN award Ready for Equity BRG FIN.doc

http://www.adam-europe.eu/prj/4954/prj/BR220408%20EBAN%20award%20Ready%20for%20Equity%20BRG%20FIN.doc

Press Release_EBAN Award 2008 for the Ready for Equity!project

Paul Delahunty_Presenting the Ready for Equity! Project and results.ppt

http://www.adam-europe.eu/prj/4954/prj/Paul%20Delahunty_Presenting%20the%20Ready%20for%20Equity%21%20Project%20and%20results.ppt

Project summary Presentation from the Ready for Equity! Final Conference

Press release_Business Angels to soar in Europe.doc

http://www.adam-europe.eu/prj/4954/prj/Press%20release_Business%20Angels%20to%20soar%20in%20Europe.doc

Press Release_Business Angels to soar in Europe

Produits

1 Ready for Equity! Mapping exercise

2 Ready for Equity! pedagogic Guidelines

3 Ready for Equity! Recommendations with regard to constructing a training course

4 Curriculum Checklist describing best practice based on empirical evidence

5 Ready for Equity! Training curriculum for Business Angels

6 Ready for Equity! Training curriculum for entrepreneurs

Produit 'Ready for Equity! Mapping exercise'

Titre:	Ready for Equity! Mapping exercise
Type de Produit:	Autres
Texte marketing:	A report regarding training programmes offered throughout Europe to investors and entrepreneurs concerning access to finance and capacity building
Description:	
Cible:	Active and potential Business Angels, active and potential entrepreneurs, Business Angel Network managers, intermediaries in the field of informal venture capital
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	anglais

Produit 'Ready for Equity! pedagogic Guidelines'

Titre:	Ready for Equity! pedagogic Guidelines
Type de Produit:	Méthodes de distribution
Texte marketing:	Guidelines to assist in delivering Training for Business Angels and entrepreneurs, independtly from the delivering method, based on the Ready for Equity! curricula
Description:	
Cible:	Teachers, trainers, Business Angel Network Managers, Business Angels delivering trining to Business Angel and entrepreneurs
Résultat:	
Domaine d'application:	Training for Business Angels and entrepreneurs
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	français anglais italien allemand néerlandais suédois espagnol

Produit 'Ready for Equity! Recommendations with regard to constructing a training course'

Titre:	Ready for Equity! Recommendations with regard to constructing a training course
Type de Produit:	Autres
Texte marketing:	The Recommendation Report presents a series of suggestions to furtehr develop and improve the Business Angels curriculum and the Entrepreneur curriculum developed under the Ready for Equity Project!
Description:	
Cible:	
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	espagnol suédois allemand italien français anglais néerlandais

Produit 'Curriculum Checklist describing best practice based on empirical evidence'

Titre:	Curriculum Checklist describing best practice based on empirical evidence
Type de Produit:	Méthodes de distribution
Texte marketing:	The curriculum checklist presents best practice approaches. The checklist has been developed following robust testimng of the curricula, involving over 160 participants. The checkliststt have been informed by Observer Reports, trainer reports and Evaluation Questionnaires completed by the partivipants.
Description:	
Cible:	All trainer's that are planning to deliver training for business angels or entrepreneurs according to the Ready for Equity! curricula
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	espagnol suédois néerlandais allemand italien anglais français

Produit 'Ready for Equity! Training curriculum for Business Angels'

Titre:	Ready for Equity! Training curriculum for Business Angels
Type de Produit:	Programme/curriculum
Texte marketing:	The Training curriculum for Business Angels is targeted at improving the capacity of informal investors and Business Angels. The curriculum has been developed to be independent of the method of delivery of the training
Description:	
Cible:	Trainers delivering courses for Business Angels
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	suédois italien espagnol français allemand néerlandais anglais

Produit 'Ready for Equity! Training curriculum for entrepreneurs'

Titre:	Ready for Equity! Training curriculum for entrepreneurs
Type de Produit:	Programme/curriculum
Texte marketing:	The Ready for Euity! Trainig curriculum for Entrepreneurs is targeted to prepare entrepreneurs seeking finance from informal investors (Business Angels. The curriculum has been developed to be independent from the method of delivery
Description:	
Cible:	Trainers delivering training to entrepreneurs to prepare them for the finance seeking in the informal venture capital market
Résultat:	
Domaine d'application:	
Adresse du site Internet:	www.readyforequity.eu
Langues de produit:	espagnol italien suédois anglais néerlandais allemand français