



**For immediate release**

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### **EuPC Involved In New European REACH Project**

EuPC is part of a consortium of eight partners in all who will be embarking upon a 2-year project focussing on improving understanding of the REACH legislation for the benefit of polymer companies in Europe. “Polymer REACH” is a 0.5 million Euro project, which will run through 2010 and 2011 and which will be supported by funding from the Leonardo Da Vinci “Lifelong Learning Programme”.

The objective of “Polymer REACH” is to develop new content, an e-learning platform and supporting materials specifically for the European Polymer Industry, to help companies, particularly SMEs, to understand and increase their knowledge base on REACH. By facilitating the implementation of REACH, the project will help to bring about the planned-for environmental gains, whilst at the same time lessening the economic burden on companies.

“Polymer REACH” will address two priority areas; (a) developing vocational skills within companies, considering their labour market needs and (b) supporting the development of innovative ICT-based content as an ongoing learning tool. No such ICT-based tool currently exists and the project will result in practical mechanisms, available to polymer companies in Europe, to help their workers understand the complexities of the REACH legislation and to act upon it accordingly.

The consortium also includes i-Smithers, who are acting as main project co-ordinators, the British Plastics Federation, and partners from Italy, Portugal, Lithuania and Estonia. A 2-day project launch meeting took place recently at Shawbury and it is now “all systems go” to achieve the goals of the project by the end of 2011.

For more information on this topic, please contact:

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