

Katharine Smith

From: Rapra Polymer Library [polymerlibrary@ismithers.net]
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To: Katharine Smith
Subject: Website Launch - Resources on Conductive Polymers

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PRESS RELEASE**iPolyCond Website Launched**

SHROPSHIRE, UK (March 2010) – iSmithers, the information business within Smithers Rapra is pleased to announce the launch of the new iPolyCond website. www.ipolycond.org details key information about the iPolyCond project and also offers users the opportunity to register for access to some useful resources. These include an online 'Library of Information' about conductive polymers; datasheets, case studies and presentations from the PolyCond project; and an interesting, informative article explaining electromagnetic interference (EMI), electrostatic discharge (ESD) and how Conductive Polymer Composites can protect against them.

iPolyCond is a two-year project funded by the Transfer of Innovation strand of the European Commission's Lifelong Learning Programme which will integrate the available state of the art scientific knowledge and experience of the consortium to develop, write and test industry-specific training materials and resources. iPolyCond will be managed by iSmithers, working with a consortium of 10 partners from across Europe including the British Plastics Federation, AIMPLAS, TBA Electro Conductive Products Ltd., Betase, EuPC and VTT.

For more information on the iPolyCond project, please visit the website www.ipolycond.org or contact Katharine Smith, tel: +44 (0)1939 252400/email: ksmith@ismithers.net.

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Note to Editors:

This project is co-funded by the Transfer of Innovation strand of the European Lifelong Learning Programme. The Leonardo programme funds a number of opportunities for organisations involved in vocational education and training to develop new materials and manage European networks. For more information visit www.leonardo.org.uk

Smithers Rapra has provided a world leading portfolio of rubber, plastic and other polymer information products and services for 90 years. To improve the delivery and range of products a new company was formed in July 2008 called iSmithers.

iSmithers as a sister company to Smithers Rapra and still part of the Smithers Group has expanded its service offering to cover other business areas and industries harnessing the expertise of the iSmithers management team and the knowledge from other companies within the group.

About The Smithers Group:

Headquartered in Akron, Ohio, The Smithers Group includes Smithers Scientific Services, Smithers Quality Assessments, Springborn Smithers Laboratories, Synomics Pharma Services, Smithers Rapra, and SP Formulations. These companies provide technology-based services to a diverse mix of market sectors, with expertise in well-defined niche areas. This strategy fosters stability and longevity, enabling Smithers companies to leverage their technical and brand equity to compete effectively on a global basis. For more information, visit www.smithers.com

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