

## SYMBIOSIS

2008-1-PT1-LEO05-00405

<http://www.adam-europe.eu/adam/project/view.htm?prj=4696>

## Projektinformationen

Titel: SYMBIOSIS  
 Projektnummer: 2008-1-PT1-LEO05-00405  
 Jahr: 2008  
 Projekttyp: Innovationstransfer  
 Status: bewilligt  
 Land: PT-Portugal  
 Marketing Text: Die Beteiligung der Stakeholders sollte ein wichtiges Instrument fuer das Risikomanagement Und Ermittlung von Moeglichkeiten einer Kostenreduktion und Wertschoepfung des Unternehmens sein.  
 Um wirksam zu sein, muss die Beteiligung auf eine ehrliche und transparente Information gebaut , und muss im Einklang mit der Unternehmungsstrategie sein.  
 Die Resultate eines guten Engagements rechtfertigen eindeutig die erforderderlichen Anstrengungen.  
 Strenge Beteiligung der Stakeholders, hilft nicht nur Unternehmen/Organistionen ihre Fuehrung in der sich wandelnden Umwelt zu halten, sondern auch die Beitragung bezuegl. Der Aenderung ihrer Entwicklung.  
 Im Rahmen dieses Projekts, werden ausgewaehlte Organisationen in Spanien, Italien, Polen und Portugal (Unternehmen, oeffentliche Einrichtungen und NGOS) mitmachen, und ihre eigenen Unternehmen mit der Methodik AA1000 - Stakeholder Engagement-testen.

Zusammenfassung: The summary will be used as the general description of your project throughout the evaluation procedure and, should the proposal be successful, as the published abstract of the project. It must summarise the key issues covered in your proposal, notably:
 

- The reason for the project (the main problem being tackled)
- The main aims and objectives of the projects
- The characteristics of the partnership that will implement the proposal
- A general description of the tangible and intangible outcomes
- The impact envisaged.

Companies and organizations have been through important changes in the last few decades. Cross-sector partnerships and stakeholders engagement are increasingly becoming the development approach of the 21st. Century. Most transnational agencies; many companies; increasing number of governments and some key NGO see partnerships as the most effective route to social cohesion, environmental stability and equitable economic growth. We believe this to be the most innovative theme of social responsibility, but also a most complex one and, aren't an easy option.

There are major obstacles and it is clear that successful partnerships require some radical re-thinking and changes in practice from all those involved-whether as practitioners or policy makers. This project has been designed to provide knowledge challenge as well as practical training and support for those who are leading their organisations, strategically or operationally, in the development of stakeholder's engagement, always bearing in mind the integration of the expectations of disadvantaged social groups.

This Leonardo transference builds on the experience and expertise of the all most partners. Their approach is a highly practical one based on experiential learning, action research and inter-disciplinary thinking. The consortium includes 2 universities, 2 private organizations which provide accredited training to disadvantaged people, 1 company specialized in sustainability, 1 Youth Centre, and naturally, the supplier of the methodology, the SDC II company. They come from

## Projektinformationen

Italy, Spain, Poland and Portugal.

Starting from a lab tested model, where the selected organizations (SME, Public Administration, and "Cooperativas Sociais") implement and test the methodology based on the AA1000 Framework, the consortium will assess the staff training needs (will run a training needs analysis) towards curricula development.

The focus is therefore on informing, educating and influencing the stakeholders and the working environment, improving the quality of decisions and all actions with impact on the company and on society. This is why we've named the project Symbiosis.

The main outputs of the project will be a) The structure of curricula and training packs, with System of Credit transfer for VET, that will be supported by a Manual with guidance through the different stages plus a CD with a self-assessment toolkit for implementing the action plan; b) A publication of the different case studies of the different countries; c) Recommendations to be sent to the Commission and to the Leonardo da Vinci Agency.

We feel that the main impact will reflect on the level of performance of the organizations and persons in different sectors of activity, through a better management of business risk and reputation; on the understanding of the complexity of the working environment; on the constant learning with the stakeholders, and in the long run, on a fair and sustainable development, giving a say to all those who should be taken into consideration when decisions are made.

**Beschreibung:** The involvement with the stakeholders is not a recent phenomenon. For quite some time companies have communicated and dialogued with their key stakeholders. Issues such as globalization of markets, the emergence of social and environmental challenges and growing influence of organizations in civil society involvement have with stakeholders crucial. In this context, companies and organizations have to develop their strategies from a discussion where all parties' stakeholders are heard and where they are integrated into their expectations, so that sustainability of the organization is a reality.

The Institute of Social and Ethical Accountability (ISEA) has launched the AA1000 Stakeholder Engagement Standard– which aims to develop, implement, evaluate, communicate and ensure the quality of stakeholder engagement. In Portugal, in 2008, still no non-governmental organization had implemented this methodology. The Leonardo transfer suggests as starting point the AA1000, detailing each stage of the process, with the various steps as well as direct application in different target: SME, Public Administration and Non Governmental Organizations (IT + SP+ PL+ PT). The big challenge is to help transform sustainability from a concept supported and practiced actively, into an activity spread and accepted by all stakeholders in the business.

The project in its formative component of transfer and its validation address the companies and other relevant social partners in the short term, constituting themselves as real communities of practice to develop their capacity for innovation. This training, done by Leonardo's requirements, provides for the achievement of theoretical and practical training given by SDC II and Universities, including analysis of case studies with the participation of their own companies/organizations with relevant practices, in the various participating countries.

This TRANSFER, held in laboratory organizations in the participating countries will be held as training for its dissemination in the contexts of educational training of the universities, as important means to overcome the many complex challenges we face today.

Themen: \*\*\* Anerkennung, Transparenz, Zertifizierung  
 \*\* Sozialer Dialog  
 \* Nachhaltigkeit

---

## Projektinformationen

Sektoren: \* Lebenslanges Lernen  
\* Hochschulbildung  
\*\*\* Erbringung von Sonstigen Dienstleistungen  
\*\* Information und Kommunikation  
\* Erziehung und Unterricht

Produkt Typen: CD-ROM  
Module  
andere  
Programme/Curricula

Produktinformation: |The structure of curricula and training packs that will be supported by a Manual with guidance through the different stages plus a CD with a self-assessment toolkit for implementing the action plan;  
| A publication of the different case studies of the different countries;  
|Recommendations to be sent to the Commission and to the Leonardo da Vinci Agency.

Projektwebseite: [www.apc-coimbra.org.pt](http://www.apc-coimbra.org.pt)

## Vertragnehmer

Name: Associação de Paralisia Cerebral de Coimbra  
Stadt: Coimbra  
Land/Region: Centro (P)  
Land: PT-Portugal  
Organisationstyp: Verband/nicht regierungsgebundene Organisation  
Homepage:

## Kontaktperson

Name: José Mendes Barros  
Adresse: Rua Garcia de Orta , VALE das FLORES  
Stadt: Coimbra  
Land: PT-Portugal  
Telefon: 239792120  
Fax: 239792129  
E-Mail: [direccao@nrcappc.pt](mailto:direccao@nrcappc.pt)  
Homepage: <http://www.apcc-coimbra.org.pt>

## Koordinator

Name: Associação de Paralisia Cerebral de Coimbra  
Stadt: Coimbra  
Land/Region: Centro (P)  
Land: PT-Portugal  
Organisationstyp: National Agency  
Homepage: <http://www.apc-coimbra.org.pt>

## Kontaktperson

Name: Maria da Graça F.G.Neto  
Adresse: Rua Garcia de Orta , VALE das FLORES  
Stadt: Coimbra  
Land: PT-Portugal  
Telefon: 239792120  
Fax: 239792129  
E-Mail: [graca.goncalves@nrcappc.pt](mailto:graca.goncalves@nrcappc.pt)  
Homepage: <http://www.apcc-coimbra.org.pt>

---

## Partner

### Partner 1

Name: Universidad Católica de Valencia "San Vicente Mártir"  
Stadt: Valencia  
Land/Region: Comunidad Valenciana  
Land: ES-Spanien  
Organisationstyp: andere  
Homepage: <http://www.ucv.es>

### Partner 2

Name: Instituto Valenciano de Atención a los Discapacitados-IVADIS  
Stadt: Valencia  
Land/Region: Comunidad Valenciana  
Land: ES-Spanien  
Organisationstyp: andere  
Homepage: <http://www.ivadis.com/esp/htm/principal.htm>

### Partner 3

Name: Faculdade de Economia da Universidade de Coimbra  
Stadt: Coimbra  
Land/Region: Centro (P)  
Land: PT-Portugal  
Organisationstyp: andere  
Homepage: <http://www.uc.pt/en/feuc>

### Partner 4

Name: SAIR DA CASCA II – CONSULTORIA E COMUNICAÇÃO EM DESENVOLVIMENTO SUSTENTÁVEL, S.A.  
Stadt: Lisboa  
Land/Region: Lisboa  
Land: PT-Portugal  
Organisationstyp: andere  
Homepage: <http://www.sairdacasca.com>

## Partner

### Partner 5

Name: Procesy Inwestycyjne Sp. z o.o  
Stadt: Warsaw  
Land/Region: Mazowieckie  
Land: PL-Polen  
Organisationstyp: andere  
Homepage: <http://www.proinwestycje.pl/>

### Partner 6

Name: Eurodesk Italy  
Stadt: Cagliari  
Land/Region: Sardegna  
Land: IT-Italien  
Organisationstyp: andere  
Homepage: <http://www.eurodesk.it>